

**Elmer, Linda**

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**From:** Cyndee Chatham [REDACTED]  
**Sent:** Thursday, November 13, 2025 6:21 PM  
**To:** John Erdmann; Natasha Upshaw; Natasha Upshaw; Terri Brookshire; Rupinder Sandhawal; Ramandeep Kaur; Ivory Britton; Horton, Ashaunti; Taylor, Larresa; Elmer, Linda  
**Subject:** Fw: Brief Virtual Meeting with Homage Hemp

Evening all,

Just before I left for my trip to Florida, Kat from Homage Hemp wanted to have a brief call with me, I was not available, so replied to her with list of questions that I noted during the meeting. She replied and I thanked her for that, plus tried to make it clear that our job is to look out for our community and to determine what is best for District 9.

So, sharing the email conversation. Please start on the bottom and work your way to the top.

Thanks

Cyndee

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**From:** Cyndee Chatham [REDACTED]  
**Sent:** Thursday, November 13, 2025 6:10 PM  
**To:** Homage Hemp <Sales@homagehemp.com>  
**Cc:** Kat Ceballe <kat@homagehemp.com>; Caliph Muab 'El <caliphm@breakingbarrierswi.org>  
**Subject:** Re: Brief Virtual Meeting with Homage Hemp

Thank you for replying to the concerns/questions I put together.

The purpose of the Granville Havenwood Advisory Committee is to review potential businesses and determine if they are applicable for District 9 and can provide a useful purpose or need for our community, whether it is to provide marketing options, food options, health care or financial institutions. We work with Alderwoman Taylor and her office venting businesses before the move on to the next step in the process of approval.

I will share this with the rest of the committee members.

Thank you

Cyndee Chatham

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**From:** Homage Hemp <Sales@homagehemp.com>  
**Sent:** Tuesday, November 11, 2025 11:07 AM

**To:** Cyndee Chatham [REDACTED]  
**Cc:** Kat Ceballe <kat@homagehemp.com>; Caliph Muab 'El <caliphm@breakingbarrierswi.org>  
**Subject:** Re: Brief Virtual Meeting with Homage Hemp

Hi Cyndee,

Thank you for putting these questions together. I appreciate you taking the time to outline everything so we can prepare clearly for the upcoming meeting.

Before I respond to each point, I want to make sure we are aligned on the actual decision in front of the council. My understanding is that the vote is about whether a hemp retail business is allowed at this address under city ordinances and Wisconsin state law. If there is any zoning rule or municipal restriction that would prevent a hemp retailer from operating here, I want to address that directly. If I am mistaken, I welcome clarification.

I also want to make one important distinction. Homage Dispensary and Homage Hemp Co are two separate legal entities. Homage Dispensary is the applicant for this location. Homage Hemp Co has its own separate philanthropic programs and community partnerships. The charitable initiatives of one do not determine or influence the regulatory approval of the other, and the approval decision should stay focused on the legal use of the property and compliance with state and city requirements.

With that said, here are my responses to the items you shared:

#### **Cleaning up the streets**

We support existing neighborhood efforts and are open to participating when deemed appropriate. Community cleanup activities are voluntary community support efforts, not regulatory conditions for opening a hemp retail store. For the council meeting, our priority is confirming full compliance with state hemp laws and zoning requirements.

#### **Working with the local police district or hosting block parties**

We are open to working with community partners and the MPD whenever it makes sense. The primary community partnership you heard referenced is with Breaking Barriers, which focuses on education and reentry support. These activities are voluntary, related to Homage Hemp Co not Homage Hemp Dispensary LLC, and separate from this store's approval process.

#### **Educational programs**

Any educational programming we support is carried out through Breaking Barriers. The retail store is a standard retail operation, not a class room.

#### **Website and age verification**

We do not ship hemp flower to end-users in Wisconsin. The website checkout page allows browsing, but Wisconsin shipping addresses are blocked at fulfillment. In addition, the website you are referencing is for Homage Hemp Co, *not* Homage Dispensary LLC.

In store purchases require an ID scan to verify age, which is the method required under state law. Documentation can be provided if needed. We are following Milwaukee's rules with a 21+ age gate to purchase our products at this retail location which does not currently have its own website.

#### **Legal defense fund**

The legal defense fund you heard about belongs to Homage Hemp Co, not Homage Dispensary LLC. It is a completely separate voluntary philanthropic effort. The fund focuses on expungement assistance and certain low level possession cases where individuals face disproportionate consequences for non-violent offenses. This

is not part of the operations or obligations of the Havenwoods location, and it does not affect the store's compliance or regulatory standing.

### **Donations beyond Breaking Barriers**

Additional charitable partnerships may develop over time. Those are voluntary efforts by separate entities and are not part of the approval requirements for this business.

### **Differences from nearby hemp stores**

Our differences relate to quality standards, compliance practices & understanding, and overall brand development. These are factors for consumers to determine and are not criteria for municipal approval.

### **Lease length**

We have a one year commercial lease in place with the option to extend.

My goal is to ensure that the council has everything needed to make an informed and accurate decision. If there is a specific ordinance, zoning requirement, or compliance issue that we have not met, please let me know so we can address it directly before the next meeting.

Thank you again for your time. I look forward to providing any additional clarity needed at the December session.

Best,

On Sat, Nov 8, 2025 at 12:58 PM Cyndee Chatham [REDACTED] wrote:

Good Afternoon,

I am sorry I didn't reply sooner as I just saw this in my junk mail. Unfortunately, I am not available as I am leaving early next week and not returning until the end of the month.

However, These are a few items I noted and feel that the committee needed more information on, mind you I don't use the product, so please forgive my ignorance on some of the concerns:

- How does this company plan on cleaning up the streets?
  - Are you working with the local police district? Block parties? Only with Breaking Barriers?
- What kind of educational programs are you planning on offering or is it all through Breaking Barriers?
- You mentioned no sales through the website, yet I was able to purchase (didn't finish the check-out process), what is in place to ensure the buyer is over 21?
  - Clicking the first box on the page confirming age is not a deterrent..
- I recall that Devan mentioned that the legal fund is approximately \$50,000. Understanding that this location is not active yet, but there are other locations, is this the maximum so far, that the company has for legal defense? What kind of legal cases are you offering help with, how do you do this or find the cases? Saying "injustice" cases is not enough, what is this company's focus. How do you determine if this case is being prosecuted unjustly?
- The company will donate to Breaking Barriers, but are there any other plans to donate to other organizations?
- What makes your organization different than the other Hemp stores that are within a few blocks (Trucannabliss) and miles (Terrasol in Meno Falls) from yours?
- How long is the lease for the location?

Thank you for reaching out.

Hope to have your team on the December call.

Cyndee Chatham

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**From:** Kat Ceballe <[kat@homagehemp.com](mailto:kat@homagehemp.com)>  
**Sent:** Thursday, November 6, 2025 2:51 PM  
**To:** [REDACTED]  
**Cc:** [Sales@homagehemp.com](mailto:sales@homagehemp.com) <[sales@homagehemp.com](mailto:sales@homagehemp.com)>; Caliph Muab 'El  
<[caliphm@breakingbarrierswi.org](mailto:caliphm@breakingbarrierswi.org)>  
**Subject:** Brief Virtual Meeting with Homage Hemp

Dear Hon. Chatham,

I hope you're doing well. My name is Kat, and I serve as the Executive Assistant at Homage Hemp. Following our recent presentation at the Granville-Havenwoods Advisory Council, Devan, our President and Founder, would like to schedule a brief virtual meeting with you.

The intent is to better understand your individual perspectives, concerns, and priorities so we can align our efforts with the Council's goals and ensure our next engagement is as productive as possible.

Could you please share your general availability over the next week or two for a short 15–30 minute discussion via Zoom or your preferred platform? I'll be happy to coordinate a time that works best for you.

Thank you for your time and continued dedication to the Granville-Havenwoods community, we truly value your insight and collaboration.

Regards,

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*Kat Ceballe*  
Executive Assistant  
"Packs with a Purpose.™"

Website | Instagram



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**Devan**

*"Packs with a Purpose.™"*

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