

## **PETER J. PACETTI**

2325 Nagawicka Dr. – Hartland, WI – (414) 255-2277  
pete@edgewaterre.com

### **PROFILE**

I am a goal-directed, results-oriented professional with a strong technical background. I possess excellent communications and listening skills. I am adaptable, self-motivated with high energy, initiative and focus. Through my years in sales, I have developed the ability to listen and identify issues and problem areas and form solutions. My areas of strength include.

- Comprehensive Technical Knowledge
- Problem Solving / Decision Making
- Communication / Negotiation
- Assertive / Adaptable

### **EXPERIENCE**

#### **BUSINESS OWNER (2/10 – Present)**

##### **Edgewater Real Estate, Milwaukee, WI**

Own, manage and operate 21 properties (650 units) in the Milwaukee area. Oversee all aspects of the day-to-day operation.

- Manage 24 employees (3-office, 5-maintenance, 16- building managers)
- Determine necessary improvements for renting apartments
- Coordinate contractors for capital improvements
- Negotiate contracts and pricing
- Deal with tenant concerns

#### **BUSINESS OWNER (9/03 – 2010)**

##### **Pacetti Electric LLC, Waukesha, WI**

Successfully established a commercial and residential electrical business that focuses on both new construction and remodeling.

- Establish and maintain relationships with contractors in the four county area
- Negotiate and sell all contracts
- Oversee production on each job

#### **BUSINESS OWNER (9/05 – 2010)**

##### **CPC Realty, Milwaukee, WI**

Purchase multi-family buildings in the Milwaukee area. Provide clean and well-maintained buildings for our tenants.

- Deal with tenant concerns
- Determine necessary improvements for renting apartments
- Coordinate contractors
- Negotiate contracts and pricing

February 5, 2018

Honorable Mayor Tom Barrett  
City Hall, Room 201  
200 East Wells Street  
Milwaukee, WI 53202

RE: BID #15 Business Improvement District Board Member Appointments

Dear Mayor Barrett:

At this time, we would like to request the appointment of one new board member to the Board of Business Improvement District #15.

The name and recommended term for appointment is listed below:

Pete Pacetti  
Edgewater Realty  
104 E. Mason St.  
Milwaukee, WI 53202  
Email: [pete@edgewaterre.com](mailto:pete@edgewaterre.com)  
Phone: (414) 255-2277

A copy of Mr. Pacetti's professional biographical information is enclosed for your consideration. We hope that you will agree that the appointment of this dedicated individual will benefit our board and Business Improvement District #15. If you require additional information, please do not hesitate to call me at (414) 276-6696.

Sincerely,



Stacie Callies  
Agent for BID #15

Enclosure

Cc: Dept. of City Development

**DEPARTMENT MANAGER (8/91 – 9/03)**

**Pieper Electric, Milwaukee, WI**

Managed a commercial/residential department that consisted of 5-8 journeymen.

- Creating new accounts
- Generate all bids and sell all contracts
- Oversee job production and order all materials
- Manage overhead and expenses to stay within yearly budget

**Journeyman/Apprentice (4/96 – 8/91)**

**Spring City Electric, Waukesha, WI**

Assisted journeymen on the job with all tasks required for installing product and servicing for the customer.

- Running jobs in second year of my apprenticeship
- Operated all shop equipment- bobcat, dump truck, trencher, EST.
- Completed apprenticeship program

**Sales Representative (6/94 – 8/96)**

**McCoy Contractors, Milwaukee, WI**

Successfully sell basement waterproofing and general contracting needs to newly developed customers and existing customers.

- Use existing database to generate leads on additional services that are provided by the general contracting division.
- Develop new and effective marketing strategies to generate new customers
- Generate quotes and sell customer
- Maintain excellent customer relations

**Sales Representative (7/93 – 6/94)**

**Cintas Uniforms, New Berlin, WI**

Provide uniform service and related products for the entire Milwaukee area.

- Create a need and demonstrate an effective solution.
- Develop new and effective marketing strategies to generate new customers
- Maintain excellent customer relations

**Sales Representative (2/91 – 7/93)**

**Lanier Copiers, New Berlin, WI**

- Use cold calling and telemarketing to develop contacts
- Evaluate current needs and demonstrate new solutions
- Maintain excellent customer relations
- Top Student Award
- Top sale 1<sup>st</sup> Quarter Award

**EDUCATION**

Bachelor of Business Administration, Marketing ( graduated 1991)

University of Wisconsin-Whitewater, Whitewater, WI G.P.A = 3.33

New Berlin Eisenhower, New Berlin, WI

**PROFESSIONAL LICENSE**

Wisconsin Master Electrical License