



WHEN *Experience* MATTERS

May 13<sup>th</sup>, 2015

Control Number: 1168-1554

United States Department of Energy  
Office of Energy Efficiency and Renewable Energy (EERE)  
1000 Independence Avenue, SW  
Washington, DC 20585

Re: Letter of Support for DE-FOA-000168

To Whom It May Concern:

Franklin Energy Services, LLC is excited to support the proposed *Location, Location, Efficiency!* (*L.L.E!*) program in response to the EERE's *Advancing Solutions to Improve the Energy Efficiency of U.S. Commercial Buildings* (DE-FOA-000168). *L.L.E!* is a promising market-ready solution to improve energy efficiency in the commercial building sector that can be scaled across Wisconsin and the U.S.

As implementer of the existing statewide Focus on Energy Business Incentive Program, our Energy Advisors are uniquely positioned to help Class B and C offices access incentives for energy efficiency retrofits. We will utilize our Efficiency Navigator™ and Bensight™ platforms to help coordinate the retrofit process among the various players in this effort. We look forward to applying various DOE tools and resources into our approach. We are pleased to bring a \$235,000 cost share to this project and request an award of \$235,000 for our work.

We look forward to participating in this project and helping reach our mutual goals of energy efficiency and more competitive commercial buildings.

Sincerely,

Kevin McDonough  
President

