

3rd Quarter 2015 MATA Community Media Programming Report				
	<u>July</u>	<u>August</u>	<u>September</u>	<u>Total/Average</u>
Number of new projects started	23	25	17	65
Number of new programs received	94	99	89	282
<u>MCM Channel 14</u>				
Number of different local producers/sponsors	8	5	5	6.0
Number of different local 1st run programs	22	15	23	60
Total hours local 1st run	22.51	14.28	21	57.79
Number of 1st run MCM produced programs	11	6	14	31
Hours of 1st run MCM produced programs	11.03	3.95	10.12	25.1
Number of different imported producers/sponsors	4	3	5	4
Number of different imported 1st run programs *	30	26	31	87
Total hours imported 1st run *	34.28	29.95	36.67	100.90
* Includes live Democracy Now satellite feed				
Total number of producers/sponsors	13	8	10	10.3
Producer(s) submitting for the 1st time	0	1	0	1
Hours of taped programs	658.61	661.20	640.65	1,960.46
Percentage of taped programs	86.2%	88.9%	89.0%	88.0%
Hours of live programs	1.93	0.97	0.00	2.90
Percentage of live programs	0.3%	0.1%	0.0%	0.1%
Hours of satellite programs	45.23	41.30	43.27	129.80
Percentage of satellite programs	6.1%	5.6%	6.0%	5.9%
Hours of PSA programming	38.23	40.53	36.08	114.84
Percentage of PSA programming	5.1%	5.4%	5.0%	5.2%
Number of episodes cablecast	725	759	690	2,174
<u>MCM Channel 96</u>				
Number of different local producers/sponsors	22	21	21	21.3
Number of different local 1st run programs	49	43	41	133
Total hours local 1st run	38.92	36.98	32.88	108.78
Number of different imported producers/sponsors	13	12	15	13.3
Number of different imported 1st run programs **	24	26	33	83
Total hours imported 1st run **	28.88	29.08	32.62	90.58
** Includes live Ahmadiyya satellite feed				
Total number of producers/sponsors	35	33	36	34.7
Producer(s) submitting for the 1st time	0	0	0	0
Hours of taped programs	474.74	455.72	446.26	1,376.72
Percentage of taped programs	63.8%	61.3%	62.0%	62.4%
Hours of live programs	39.63	39.63	38.67	117.93
Percentage of live programs	5.3%	5.3%	5.4%	5.3%
Hours of satellite programs	192.00	216.00	207.00	615.00
Percentage of satellite programs	25.8%	29.0%	29.0%	27.9%
Hours of CBB programming	37.62	32.65	28.07	98.34
Percentage of CBB programming	5.1%	4.4%	3.9%	4.5%
Number of episodes cablecast	702	690	658	2,050
Total Programming Hours (All Channels)	1,412.15	1,414.82	1,375.85	4,202.82
Total Episodes Cablecast (All Channels)	1,427	1,449	1,348	4,224
<u>Percentage of Program Categories (Ch. 96)</u>				
Community Information/Opinion	21.0%	11.9%	11.1%	14.7%
Music/Entertainment	16.1%	14.7%	17.2%	16.0%
Faith-Based	54.3%	61.9%	60.0%	58.7%
Special Interests	8.6%	11.5%	11.7%	10.6%
Percentage of Ch. 96 Faith-Based producers	61.1%	63.6%	53.0%	59.2%
Number of non-profit producers (All Channels)	3	4	3	3.33