

# GRANT ANALYSIS FORM

## OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

**Department/Division:** Health/Family and Community Health Services

**Contact Person & Phone No:** Anna Benton, X3064

**Category of Request**

**New Grant**

**Grant Continuation**

**Change in Previously Approved Grant**

**Previous Council File No.** 060267

**Previous Council File No.**

**Project/Program Title:** Milwaukee Alliance for Sexual Health (MASH)

**Grantor Agency:** City of Milwaukee Health Department

**Grant Application Date:**

**Anticipated Award Date:** July 1, 2007

**Please provide the following information:**

**1. Description of Grant Project/Program (Include Target Locations and Populations):**

Sexually transmitted diseases and unintended pregnancies disproportionately affect African American adolescents in Milwaukee. With an STD rate 20 times higher than their white counterparts, and accounting for 20% of teen births in Wisconsin, Milwaukee ranks 6<sup>th</sup> of the 50 largest cities in the United States for births to teen mothers.

The project, which will be funded for one year by the Medical College of Wisconsin's 'Healthier Wisconsin' initiative, aims to reduce the rates of STD's and unintended pregnancies (UP) among African American adolescents in Milwaukee through community mobilization and implementation of a plan that coordinates effective strategies for the prevention and treatment of STD's and UP.

**2. Relationship to City-wide Strategic Goals and Departmental Objectives:**

This project addresses the Healthier Wisconsin 2010 health priorities of high-risk sexual behaviors and communicable disease, and the overarching goal of reducing health disparities while focusing on special racial and ethnic populations in an urban setting. This project is in line with the objectives of the "One Milwaukee" initiative sponsored by the United Way and other foundations who support the MHD. The alliance will draw from existing MHD networks comprised of community based agencies and the school system, and will pull from the public and private sectors for support.

As the City of Milwaukee will serve as the lead agency and oversee the project, the facilitator of the MASH will be from New Concept and will further identify community partners, create linkages and continue the formation and development of MASH. Academic partners include: faculty of MCW Wendi Ehrman, MD and Seth Foldy MD and MPH who will provide evidence-based support for the interventions that prove successful for the target populations, and the State Division of Public Health will also function as consultants. MASH will target gaps in coverage, eliminate redundant services, and ensure accountability and efficient allocation of resources through collaboration and integration.

**3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):**

The project will be 100% grant funded and will utilize existing staff for a portion of their time to complete the tasks. The grant funds are useful in that they will pay for 20% of the salary of a Health Outreach Coordinator in a project which recently lost anticipated grant funding. The time spent on this project will not negatively impact the primary responsibilities of the participants.

**4. Results Measurement/Progress Report (Applies only to Programs):**

MASH will develop an alliance of partners committed to working together toward the goals of reducing UP and STD's in the target population, clearly define a shared mission around prevention, develop a defined indicator set and evaluation plan, and develop and submit successful proposals requesting funding to implement evidence-based strategies as defined in the plan set forth by the community. The indicators of success will be gathered via surveys, questionnaires, checklists, group assessments, review of activities and logs and review of subcommittee meeting minutes.

**5. Grant Period, Timetable and Program Phase-out Plan:**

This grant begins on July 1, 2007 – June 30, 2008

**6. Provide a List of Subgrantees:**

**New Concept Self Development Center Inc.  
Medical College of Wisconsin**

**7. If Possible, Complete Grant Budget Form and Attach to Back.**