



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, March 25, 2025

**COMMITTEE MEETING NOTICE**


AD 04

MORGAN, Jasmine A, Agent  
190 OCTANE RETAIL LLC  
317 E CARSON ST #333 SUITE  
Pittsburgh, PA 15219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, April 08, 2025 at 10:50 AM**

The access code is <https://meet.goto.com/902734029>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern License Renewal Application as agent for  "Octane Retail LLC" for "Fat Tuesday" at 333 W JUNEAU Av #C.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

REDACTED  
BY RC

Dear Members of the Milwaukee Common Council,

I am writing to express my concern regarding the practice observed at Fat Tuesdays (333 W Juneau Ave, Milwaukee, WI 53203), where customers are allowed to leave the premises with their opened alcoholic beverages. This activity raises significant legal and public safety issues that need to be addressed promptly.

According to Wisconsin state law and Milwaukee municipal code, it is illegal for any licensed establishment to permit the removal of opened alcoholic beverages from its premises. Specifically, Wisconsin Statute 125.32(3)(b) states that no licensee may permit the removal of any open container of alcohol from the premises. Additionally, Milwaukee's municipal code aligns with this statute to ensure public safety and community well-being.

Allowing patrons to exit an establishment with open containers of alcohol poses several risks:

1. **Public Safety Concerns:** Individuals carrying open containers can easily contribute to public disturbances, littering, and noise pollution, which negatively impacts the surrounding community.
2. **Increased Risk of DUI:** Patrons leaving with open alcoholic beverages may be tempted to consume them while driving, posing a significant risk to road safety.
3. **Negative Community Impact:** Such practices can undermine the quality of life for residents and businesses in the vicinity, leading to potential declines in property values and increased demand on law enforcement resources.

Additionally, I have observed that the Milwaukee Police Department officers patrolling 3rd Street appear to be taking no action when they see patrons from Fat Tuesdays carrying open containers of alcoholic beverages on the streets. This lack of enforcement exacerbates the issue, as it sends a message that such behavior is acceptable, further endangering public safety and undermining the rule of law.

Furthermore, the lack of action against Fat Tuesdays negatively impacts other local businesses. When one establishment allows patrons to leave with open containers, it creates unfair competition and can hurt the alcohol sales of other businesses that adhere to the law. This undermines the efforts of responsible business owners who comply with regulations and strive to maintain a safe and orderly environment for their customers.

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CITY OF MILWAUKEE  
LICENSE DIVISION

It is important to note that while Fat Tuesdays is the primary establishment observed allowing this practice on a daily basis, the entire 3rd Street area should be reminded of the local laws regarding open containers. Ensuring all businesses are aware and compliant will help maintain fairness and safety across the board.

I urge the Milwaukee Common Council to investigate this matter and enforce the existing regulations strictly. Ensuring that establishments like Fat Tuesdays comply with state and local laws is crucial for maintaining order and safety within our community. Moreover, it is essential that the police officers on duty are reminded of their responsibility to enforce these laws consistently and effectively.

Thank you for your attention to this important issue. I am confident that the Council will take the necessary steps to address this concern and uphold the legal standards that protect our community.

Sincerely,

REDACTED  
BY RC



Tuesday, March 25, 2025



# Notice of Public Hearing

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MORGAN, Jasmine A, Agent  
Fat Tuesday at 333 W JUNEAU Av #C  
Class B Tavern License Renewal Application

**Tuesday, April 08, 2025 at 10:50 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/8/2025 at 10:50 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

[illegible]

[illegible]

[illegible]

[illegible]



CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2717	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2718	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2719	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2801	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2802	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2803	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2804	MILWAUKEE, WI 53203-1141
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2805	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2806	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2807	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2808	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 2901	MILWAUKEE, WI 53203-1142
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CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 3001	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 3002	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 3003	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 3004	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 3005	MILWAUKEE, WI 53203-1142
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 801	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 802	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 803	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 804	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 805	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 901	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 902	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 903	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 904	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 905	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 906	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 907	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 908	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 909	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 910	MILWAUKEE, WI 53203-1123
CURRENT OCCUPANT	1141 N DR MARTIN LUTHER KING DR# 911	MILWAUKEE, WI 53203-1123

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Total Records: 222

Radius 250 feet and Center of the Circle: 333 W Juneau Av

## 2025-2026 Plan of Operation for 333 W JUNEAV AV #C SPACE 4

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input checked="" type="checkbox"/> Other: As needed			
Who cleans the grounds? <input type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>5</u> Locations: <u>3 in the back of the house and 2 for customers in the front of the house.</u> Outside _____ Locations: _____			
Is a crowd control barrier used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: Use of stanchions to organize queue and direct traffic.			
Number of restrooms: <u>1</u>		Name of solid waste contractor:	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans: Maintained/secured by landlord, security cameras and locked doors.			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their license number(s): _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>3 in the front of the house and 3 in the back of the house.</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>60</u> %	Food Sales _____ %	Entertainment _____ %	Other <u>40</u> %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraterbal/Veterans Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: Fee:</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	