



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, February 22, 2024

COMMITTEE MEETING NOTICE

AD 14

JACOBS, Daniel P, Agent
PAPABEARDOWN LLC
2165 S KINNICKINNIC Av
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, March 05, 2024 at 09:50 AM

The access code is <https://meet.goto.com/453468061>. If you wish to call in: +1 (571) 317-3122 and use Access Code: 453-468-061
Please see the enclosed best practices document for further instructions.



Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "PAPABEARDOWN LLC" for "ESTEREV" at 2165 S KINNICKINNIC Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/22/24
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 360599
Application Date:

License Location: 2165 S Kinnickinnic Avenue
Business Name: Caviche Inc.

Licensee/Applicant: Soriano, Karlos
(Last Name, First Name, MI)
Date of Birth: 09/17/1982

Home Address: 2941 N. Hackett Avenue
City: Milwaukee **State:** WI **Zip Code:** 53211
Home Phone: 414-617-7005

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

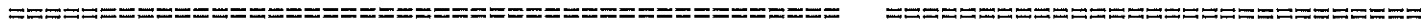
The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/09/2008 the applicant was charged in Milwaukee County with Retail Theft-Intentionally Take (<=\$2500) §943.50(1m)(b).

Charge: Retail Theft
Finding: Guilty
Sentence: Fine
Date: 05/12/2010
Case: 2007CM008660

2. On 07/25/2011 the applicant received three citations at 200 North Water Street in the city of Milwaukee for Boating-Adoption of State Statute.

Charge: Boating-Adoption of State Statute (3 citations)
Finding: Guilty (3 citations)
Sentence: \$84.00 (each citation)
Date: 02/12/2013
Case: 11093681
11093682
11093683



9. On 02/01/22 at 9:44p.m., officers conducted a License Premise Check at 2165 S. Kinnickinnic Av. No violations were found.

10. On 09/25/22 at 5:02p.m., officers were dispatched to a Sexual Assault at 3378 S. Howell Ave., which occurred at 2165 S. Kinnickinnic Ave., at 4:00a.m. The caller stated they are an employee at a different location with the agent. The caller stated earlier that day they were at 2165 S. Kinnickinnic Av., drinking after hours. The caller stated everyone left and they were alone with the agent, when they had sex. The caller stated they were fearful to call the police initially because it was their boss. Officers went to 2165 S. Kinnickinnic to take photos of the scene, however, the manager on scene was argumentative.

=====

PREVIOUS PREMISE

Date: 1/24/24
Officer: Garcia

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Ester Ev
Address: 2165 S. Kinnickinnic Ave
Phone: 414-526-2632

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Daniel P. Jacobs
Home Address: 3012 S. Ellen St.
City State Zip: Milwaukee, WI, 53207
Phone: 414-526-2632
Email: djb@dandanmke.com

Preferred contact: email

Location currently open: YES NO

Projected open date: End of March

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N

Mon:
Tue:
Wed: 5 pm-9 pm
Thu: 5 pm-9 pm
Fri: 5 pm-9 pm
Sat: 5 pm-9 pm

Premise Type: Tavern/Bar
 Restaurant – have drinks
 Other:

Licenses currently held: None at location
Alcohol: Yes No Class: #:

- Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: #:
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No – 8 spots and tenant upstairs
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 5
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No – have to be turned on
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras Yes No How many: 5
22. Are there interior cameras Yes No How many: 2
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity 60-70
26. What is the minimum number of employees That will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No - downstairs
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed:
34. How will they be deployed: Interior Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian Garcia assigned to District 6-Early Power, Squad 6264.

On Wednesday, January 24, 2024, at 2:30 pm, my partner Police Officer Michael Ward and I met with licensee/agent Daniel P. Jacobs.

Jacobs stated that he would like to open for business by the end of March. The location is equipped with a parking lot located on the south side of the business. The parking lot does have adequate lighting and there are no areas near the business where someone could conceal themselves.

The location is equipped with cameras, the location currently has 2 interior cameras and the exterior has 3 exterior cameras. Jacobs stated that he plans on adding a few more cameras to the

interior and exterior to cover the parking lot as well. We were unable to view the cameras at this time, but a conversation was had regarding placement of cameras. Jacobs stated that he does not plan on having security at the location.

Jacobs was provided a District 6 community contact guide and was explained and shown the standing complainant form, which Jacobs was willing to be a standing complainant. Jacob did fill out the form and was returned to Officer Ward and I.

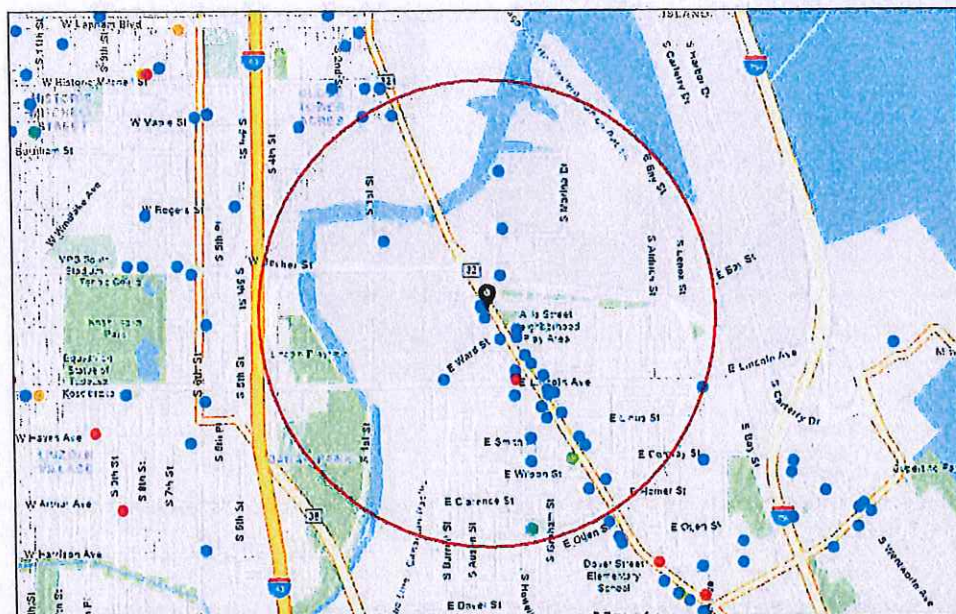


Concentration Map for 2165 S Kinnickinnic Av

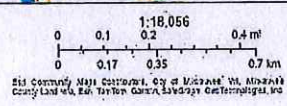
Area of Interest (AOI) Information

Area : 21,862,585.97 ft²

Jan 17 2024 11:57:51 Central Standard Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class B Fermented Malt Beverage
- Class B Tavern
- Class A Liquor and Malt
- Class C Wine Retailer



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	37		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2024, 6:00 PM	1
2	MARY JANE RESTAURANTS LLC	Cheba Hut	Heather R Huhn, Agt	2202 S KINNICKINNI C AV	Class B Tavern License		2/1/2024, 6:00 PM	1
3	Egg & Flour II LLC	Egg & Flour	Adam M Pawlak, Agt	2273 S HOWELL AV	Class B Tavern License		3/2/2024, 6:00 PM	1
4	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	352 E Stewart ST	Class B Tavern License		3/1/2024, 6:00 PM	1
5	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		3/22/2024, 7:00 PM	1
6	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class C Wine Retailer's License		3/22/2024, 7:00 PM	1
7	SABOR TROPICAL RESTAURANT LLC	SABOR TROPICAL	Julio R Arias, Agt	2258 S KINNICKINNI C AV	Class B Tavern License		3/18/2024, 7:00 PM	1
8	BAY STREET PUB, LLC	BAY STREET PUB	MARK R PASCHAL, Agt	338 E BAY ST	Class B Tavern License	70	4/13/2024, 7:00 PM	1
9	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	2261-65 S Howell AV	Class B Tavern License	189	4/8/2024, 7:00 PM	1
10	LANDLUBBERS, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	1955 S HILBERT ST	Class B Tavern License	50	4/2/2024, 7:00 PM	1
11	Tulum Latin Gastropub, LLC	Tulum Latin Gastropub	Ernesto Carmona, Agt	2352-54 S KINNICKINNI C AV	Class B Tavern License		4/24/2024, 7:00 PM	1
12	Caviche, Inc.	C-Viche	KARLOS J SORIANO, Agt	2165 S Kinnickinnic AV	Class B Tavern License		4/16/2024, 7:00 PM	1
13	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2024, 7:00 PM	1
14	NEVADA PRODUCTIONS LLC	THE TONIC TAVERN	PAUL U JONAS, Agt	2335 S KINNICKINNI C AV	Class B Tavern License	99	2/26/2024, 6:00 PM	1
15	Cream City Hospitality LLC	Heirloom MKE	Jessica J Ignatiev, Agt	2376-78 S HOWELL AV	Class B Tavern License		6/20/2024, 7:00 PM	1
16	DRI 5 BAYVIEW LLC	Centraal Grand Cafe & Tappery	ERIC G WAGNER, Agt	2306 S KINNICKINNI C AV	Class B Tavern License	261	6/29/2024, 7:00 PM	1
17	MAPLE LEAF ENTERPRISES, LLC	SUGAR MAPLE	ADRIENNE M PIERLUISSI, Agt	441 E LINCOLN AV	Class B Tavern License	160	7/29/2024, 7:00 PM	1
18	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		7/25/2024, 7:00 PM	1

19	BOTTLE MILWAUKEE, LLC	THE BOTTLE MILWAUKEE	TONY D WOJTECKI, Agt	1753 S KINNICKINNI C AV	Class B Tavern License	99	7/25/2024, 7:00 PM	1
20	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2024, 7:00 PM	1
21	SUSHI YUKI RESTAURANT, INC.	SUSHI YUKI	Jin San Koh, Agt	2349 S KINNICKINNI C AV	Class B Tavern License		7/24/2024, 7:00 PM	1
22	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2024, 7:00 PM	1
23	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License		8/2/2024, 7:00 PM	1
24	SUMO, LLC	THE HIGHBURY PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNI C AV	Class B Tavern License	80	7/26/2024, 7:00 PM	1
25	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Malt & Class A Liquor License		9/19/2024, 7:00 PM	1
26	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2024, 7:00 PM	1
27	Semolina MKE LLC	Semolina MKE	Petra L Orlowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2024, 7:00 PM	1
28	Vine Society LLC	Voyager Wine & Cocktail Bar	JORDAN A BURICH, Agt	422 E Lincoln AV	Class B Tavern License	49	10/17/2024, 7:00 PM	1
29	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	10/17/2024, 7:00 PM	1
30	Revel Group Inc	Revel	Haley Irene Garcia, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	10/31/2024, 7:00 PM	1
31	Bridgewater MKE, LLC	Bridgewater Modern Grill	David J Marcus, Agt	2011 S 1ST ST Unit 4	Class B Tavern License		10/29/2024, 7:00 PM	1
32	B&J Investing Group LLC	Pink Agave	Evalise R Navarro, Agt	2242 S KINNICKINNI C AV	Class B Tavern License		11/11/2024, 6:00 PM	1
33	RSVR LLC	RSVR	Reid C Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		11/19/2024, 6:00 PM	1
34	ST AUGUSTINE CONGREGATION	ST AUGUSTINE OF HIPPO PARISH	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2024, 6:00 PM	1
35	RED MAPLE MKE LLC	RED MAPLE MKE	Robin L Koutecky, Agt	100 W MAPLE ST	Class B Tavern License	49	1/15/2025, 6:00 PM	1
36	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		1/16/2025, 6:00 PM	1
37	JSK Social Inc.	Satchmo's	Ting M Burazin, Agt	182 E LINCOLN AV	Class B Tavern License		1/8/2025, 6:00 PM	1



Thursday, February 22, 2024



Notice of Public Hearing

Blank Notice

JACOBS, Daniel P, Agent
ESTEREV at 2165 S KINNICKINNIC Av
Class B Tavern and Food Dealer License Applications

Tuesday, March 05, 2024 at 9:50 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/5/2024 at 9:50 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	310 E WARD ST# 301	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 302	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 303	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 304	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 305	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 306	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 307	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 308	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 309	MILWAUKEE, WI 53207-1374
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CURRENT OCCUPANT	310 E WARD ST# 311	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 312	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 313	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 314	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 315	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 316	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 317	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 318	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 319	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 401	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 402	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 403	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 404	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 405	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 406	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 407	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 408	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 409	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 410	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 411	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 412	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 413	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 414	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 415	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 416	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 417	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 418	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	310 E WARD ST# 419	MILWAUKEE, WI 53207-1374
CURRENT OCCUPANT	326 E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	326A E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	338 E WARD ST	MILWAUKEE, WI 53207-1348
CURRENT OCCUPANT	338A E WARD ST	MILWAUKEE, WI 53207-1348

Blank Notice

Total Records: 558

Radius 250.0 feet and Center of the Circle: 2165 S Kinnickinnic Av



BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

FULL-SERVICE RESTAURANT

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 3/20/2024
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: 2 FOU 4 BOL
Outside: 2 Locations: PROX FOR GARBAGE COLLECTION
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 9 and describe the parking security plan: VIDEO SURVEILLANCE, LIGHTS BACK & FRONT
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe CAMERAS / ALARMS
 List their licensing, certification, or training credentials AOP
- d. Will there be security cameras? No Yes If yes, how many? 2 and list locations: BAR / FRONT DOOR
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food <u>75</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials (such as scrap metal) <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>0</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 70 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: Basement CO2 STORAGE
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: BECKER
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: RICH & KATIE ROBIONE Phone Number: 4. 870. 5252
 Building Owner Address: 2155 S. KIMMEL

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	-	-			
Monday	-	-			
Tuesday	-	-			
Wednesday	5 pm	9 pm	50	25-65	None
Thursday	5 pm	9 pm	50		
Friday	5 pm	9 pm	50		
Saturday	5 pm	9 pm	50		


An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (if there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: PEPPERBARDOWN LLC

Premise Address: 2165 S. KENNEDY DRIVE AVE. MILWAUKEE, WI 53207

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

- a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____
 - b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____
 - d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes
If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

- a) Do you own or lease the building? Own Lease
 - b) Who owns the fixtures (for example, coolers, etc.)? PEPPERBARDOWN LLC
 - c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$: _____
 - d) Total amount paid for business \$ 0
 - e) Total amount paid for goodwill of the business \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 2/1/2024 Ends 5/1/2029
- b) Monthly rental \$ 3400.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 1 yr

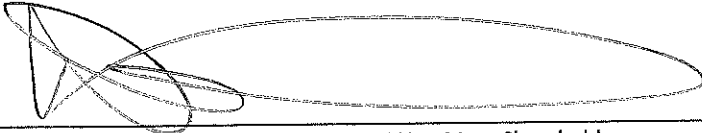
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain NNN
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: PAPA BEARDON LLC.

Premises Address: 2165 S. KAMICKAIC

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

- Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.
- Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

- Bed & Breakfast
- Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?
 Less than 25%
 25% or More AND:
 Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
 NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: MILK, CHEESE, FISH, MEAT, POULTRY, ETC.

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 7
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: NEW EQUIPMENT FOR KITCHEN

Start date: _____

Name, Address & Phone Number of Architect: None.

Name, Address & Phone Number of Contractor: FEIN BOOS.

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- I will not operate my food business until the license has been issued and posted in the establishment.

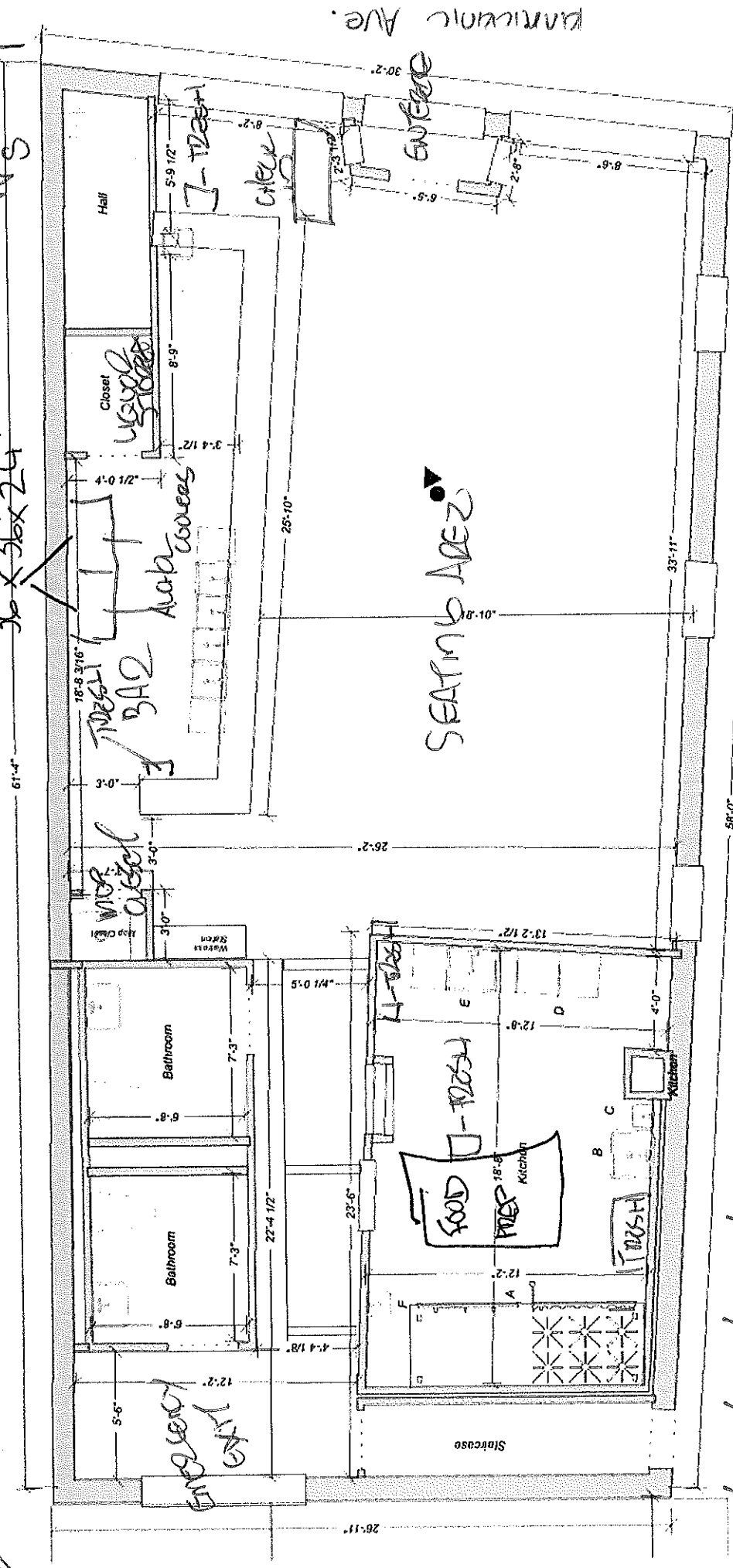
Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____

2400 sq/ft

N E W S

36' x 36' x 24'



EMERGENCY EXIT

WIP

BAR

Closet

Hall

Bathroom

Bathroom

FOOD

DRINK

KITCHEN

SEATING AREA

Staircase

PATIO (NOT IN USE)

9 PARKING SPOTS

DANIEL SUCCES (AGENT)

PAPABEARDOWN LLC
 DBA ESTEVEN
 2165 S. KIMMICK AVENUE
 MILWAUKEE, WI 53204
 1/15/2024



march 2017

snacks

deviled egg

smoked bluefish paté

chips & onion dip

soup & salad

black truffle soup, foie gras mousse, brown clamshell mushrooms, brioche crumble, fennel, pear agrodolce

...surly 'frisson'

hamachi tartare

yuzu kosho, dulse, puffed rice chip ...finn river black currant cider

carrots

charred scallion, wheatberry, granola, hollandaise ...donkey & goat roussanne

soft scrambled egg

little gem kimchee, black garlic, roasted seaweed, aged soy

...robert oatley chardonnay

boudin blanc

fermented grape chutney, watercress, rutabaga ...punta crena rossese

lamb cheek

corn purée, calabrian chili-chorizo relish, wild mustard greens

...presinger zweigelt

...sorbet interlude...

IPA

barley yogurt, IP8 sorbet, granola, spiced cake ...valckenberg eiswein

funfetti

white chocolate, sugar cookie, cotton candy, lemon ...vigna del cristo lambrusco