



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, September 15, 2022


COMMITTEE MEETING NOTICE

AD 12

SANCHEZ, Daniel, Agent  
Integrity Auto Sales & Repairs Inc  
111 E MINERAL St  
Milwaukee, WI 53204

You are requested to attend a virtual hearing to be held on:

**Tuesday, September 27, 2022 at 02:15 PM**

**Regarding:** Your Secondhand Motor Vehicle Dealer's License Renewal Application as agent for "Integrity Auto Sales & Repairs Inc" for "Integrity Auto Sales & Repair" at 111 E MINERAL 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/953593573>. If you wish to call in, please call [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: 953-593-573.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which has an adverse impact on the public health, safety and welfare of the community. Failure of the applicant to meet the statutory and municipal license qualifications. Pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employes, or patrons, other than those specified in s. 218.0116, Wis. Stats., as amended. The licensed premises is operated in such a manner that it constitutes a public or private nuisance or that the conduct on the licensed premises has had an adverse effect on the neighborhood, including but not limited to failure to maintain property in accordance with the board of zoning appeals and department of neighborhood services guidelines. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stas5@milwaukee.gov](mailto:stas5@milwaukee.gov)

**Martin, Faviola**

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**From:** Murillo, Maribel  
**Sent:** Friday, October 2, 2020 6:58 AM  
**To:** License; Celella, Jessica; Raden, Chad; Byrd, Yashica  
**Subject:** 111 E Mineral Integrity Auto Sales and Repair

Good morning,

has contacted the office of Alderman Pérez.

She stated that her son who is 16 years old went to purchase a car at 111 E Mineral at Integrity Auto Sales and Repair. She stated that the people at Integrity Auto lost a receipt with her sons deposit of \$500.00

stated that she did make a report with MPD and wanted to put a complaint on the license file.

Please see her contact information should you need to contact her:

Respectfully,

*Maribel Murillo*

Legislative Assistant to  
Alderman José G. Pérez  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

Please consider using our [Click for Action](#) online system to report city service requests:

**REDACTED RECORD**



Thursday, September 15, 2022



# Notice of Public Hearing

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SANCHEZ, Daniel  
Integrity Auto Sales & Repair at 111 E MINERAL St  
Secondhand Motor Vehicle Dealer's License Renewal Application

**Tuesday, September 27, 2022 at 02:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 09/27/2022 at 02:15 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**





CURRENT OCCUPANT	124 W WASHINGTON ST, 208	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 209	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 210	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 301	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 302	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 303	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 304	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 305	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 306	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 307	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 308	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 309	MILWAUKEE, WI 53204-2471
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CURRENT OCCUPANT	124 W WASHINGTON ST, 401	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 402	MILWAUKEE, WI 53204-2471
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CURRENT OCCUPANT	124 W WASHINGTON ST, 410	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 501	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 502	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 503	MILWAUKEE, WI 53204-2471
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CURRENT OCCUPANT	124 W WASHINGTON ST, 506	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 507	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 508	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 509	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST, 510	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	200 E WASHINGTON ST	MILWAUKEE, WI 53204-2435
CURRENT OCCUPANT	907 S 1ST ST	MILWAUKEE, WI 53204-1818

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Total Records: 128

Radius 250.0 feet and Center of Circle: 111 E Mineral St



**SECONDHAND MOTOR VEHICLE DEALER LICENSE  
RENEWAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells Street, Room 105, Milwaukee, WI 53202

Legal Entity Name: **Integrity Auto Sales & Repairs Inc**  
Premises Address: **111 E MINERAL ST**  
Type of License: **Secondhand Motor Vehicle Dealer's License**

**HOURS OF OPERATION**

Are there any changes to the current hours of operation?

No  Yes If Yes, describe: \_\_\_\_\_

**STORAGE, MAINTENANCE & REPAIR**

1. Do you understand that all vehicles associated with the business must be stored on the licensed premise?  Yes  No

2. What are your plans to ensure this requirement is met (check all that apply)?

Employee Training  Supervisor Monitoring  Fenced Lot  Keys Kept in Locked Box  
 Other: \_\_\_\_\_

3. Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise?  Yes  No

4. What are your plans to ensure this requirement is met (check all that apply)?

Employee Training  Supervisor Monitoring  Designated Repair Area  
 Other: \_\_\_\_\_

**LITTER & NOISE**

Are there any changes to your litter and noise plans since your last application?

No  Yes If yes, describe: \_\_\_\_\_

**DISCLOSURE**

Has the applicant ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked?  No  Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant:

**RETAIL DEALERS ONLY**

Total Number of Parking Spaces (including customer/employee parking) 22  
Number of Parking Spaces that will be used for Display/Storage of Secondhand Motor Vehicles 17

**SIGNATURE**

Signature of Sole Proprietor, a Partner; or if a Corporation or LLC, the Agent must sign