



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, February 08, 2021

COMMITTEE MEETING NOTICE

AD 12

DIXON, Timothy J, Agent
RIDER HOTEL, LLC
500 W FLORIDA St

MILWAUKEE, WI 53204

You are requested to attend a virtual hearing to be held on:

Wednesday, February 17, 2021 at 03:05 PM

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer, Hotel/Motel, and 3 Additional Food Sites License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Patrons Dancing, and 1 Pool Table as agent for "RIDER HOTEL, LLC" for "The Iron Horse Hotel" at 500 W FLORIDA St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/987330253>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 987-330-253.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, February 08, 2021

COMMITTEE MEETING NOTICE

AD 12

DIXON, Timothy J, Agent
RIDER HOTEL, LLC
W6609 Pine Hill Trail

Cascade, WI 53011

You are requested to attend a virtual hearing to be held on:

Wednesday, February 17, 2021 at 03:05 PM

Regarding: Your Class B Tavern, Public Entertainment Premises, Food Dealer, Hotel/Motel, and 3 Additional Food Sites License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Patrons Dancing, and 1 Pool Table as agent for "RIDER HOTEL, LLC" for "The Iron Horse Hotel" at 500 W FLORIDA St.

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JIM OWCZARSKI, CITY CLERK

BY: _____
Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

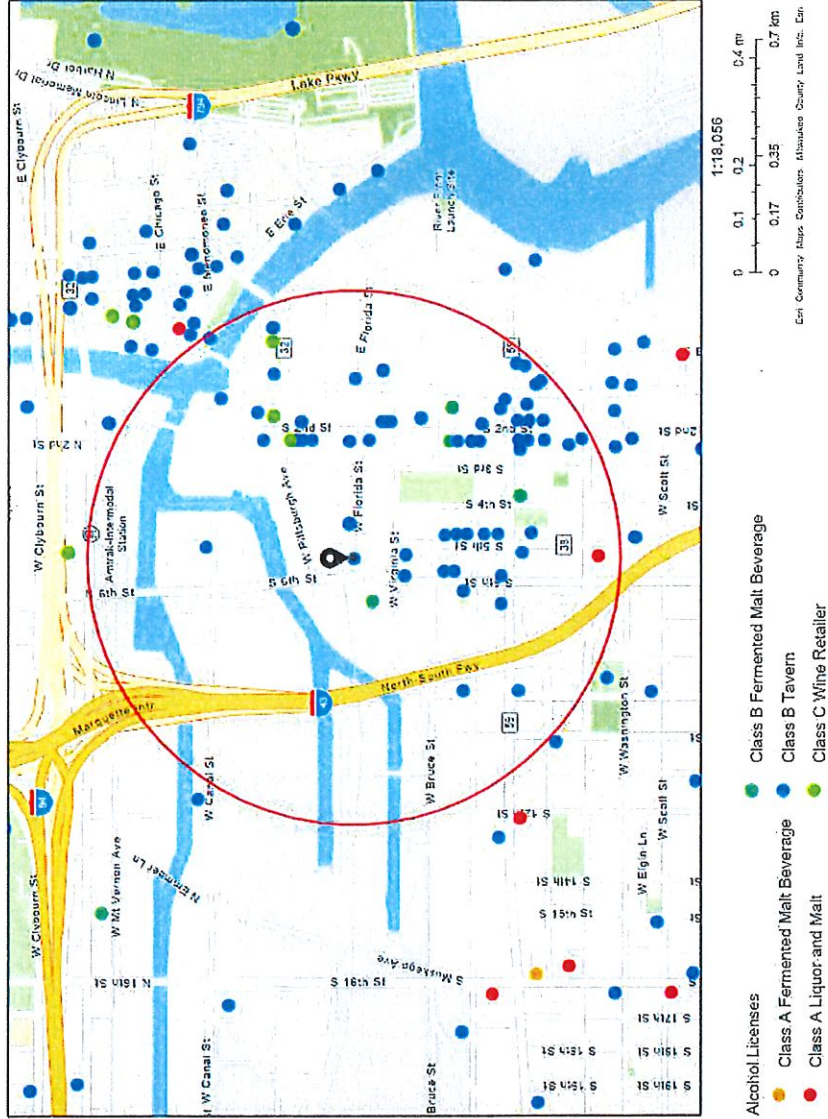


Alcohol Concentration for 500 W Florida St

Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Jan 5 2021 15:17:08 Central Standard Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	77		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	RCW LLC	Lost Valley Cider Co	Stuart E Rudolph, Agt	408 W FLORIDA ST 102	Class B Tavern License	49	5/15/2021, 7:00 PM	1
2	ALLIE BOY'S BAGELRY & LUNCHEONE TTE, LLC	Allie Boy's Bagelry & Luncheonette	Staci Lopez, Agt	135 E National AV	Class B Tavern License		5/4/2021, 7:00 PM	1
3	MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150	6/4/2021, 7:00 PM	1
4	THE NATIONAL, LLC	THE NATIONAL	Amy R Plennes, Agt	839 W NATIONAL AV	Class B Tavern License		8/4/2021, 7:00 PM	1
5	MobCraft Beer Inc	MobCraft Beer	Henry W Schwartz, Agt	505 S 5th ST	Class B Tavern License	265	8/19/2021, 7:00 PM	1
6	Keen Hospitality Group LLC	Sniffers	Julio C Maldonado, Agt	606 & 610 S 5th ST	Class B Tavern License	99	8/13/2021, 7:00 PM	1
7	Merriment Social LLC	Merriment Social	Andrew H Miller, Agt	240 E Pittsburgh AV	Class B Tavern License		7/30/2021, 7:00 PM	1
8	Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class B Fermented Malt Beverage Retailer's License	149	7/26/2021, 7:00 PM	1
9	Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class C Wine Retailer's License		7/26/2021, 7:00 PM	1
10	Iron Horse Milwaukee, LLC	The Iron Horse Hotel	TIMOTHY J DIXON, Agt	500 W FLORIDA ST	Class B Tavern License	550	7/29/2021, 7:00 PM	1
11	Walkers Lounge & Events LLC	Walkers Lounge & Events	Felipe Martinez, Agt	626 S 5TH ST	Class B Tavern License		12/20/2021, 6:00 PM	1

12	CIELITO LINDO, LLC	CIELITO LINDO	LORENZO R LOPEZ, Agt	733-39 S 2ND ST	Class B Tavern License	198	2/28/2021, 6:00 PM	1
13	SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174	6/13/2021, 7:00 PM	1
14	Great Lakes Distillery, LLC	Great Lakes Distillery	Guy A Rehorst, Agt	616 W Virginia ST	Class B Fermented Malt Beverage Retailer's License		9/3/2021, 7:00 PM	1
15	ECN3 Inc	Engine Co No 3	AUGUSTO P SANDRONI, JR, Agt	217 W National AV	Class B Tavern License		9/2/2021, 7:00 PM	1
16	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		9/22/2021, 7:00 PM	1
17	Dream Lab LLC	Dream Lab	Shawn Kazubowski, Agt	327 W National	Class B Fermented Malt Beverage Retailer's License		1/17/2021, 6:00 PM	1
18	COMPROV, INC	COMEDY SPORTZ	JOSHUA M LEFEVRE, Agt	420 S 1ST ST	Class B Tavern License	320	1/15/2021, 6:00 PM	1
19	Var Gallery & Studios LLC	Var Gallery & Studios	Josh Hintz, Agt	643 S 2nd ST	Class B Tavern License		1/15/2021, 6:00 PM	1
20	801-09 LLC	LEVEL (LVL)	Joseph A Angeli, Agt	801 S 2nd ST	Class B Tavern License	772	9/20/2021, 7:00 PM	1
21	Shakersmilwaukee Inc	Shakers Cigar Bar and World Cafe	ROBERT G WEISS, Agt	422 S 2nd ST	Class B Tavern License	144	10/12/2021, 7:00 PM	1
22	Movida LLC	Movida	Aaron R Gersonde, Agt	524 S 2ND ST	Class B Tavern License	49	9/20/2021, 7:00 PM	1

23	Bhatia Corp	Fine Vineyard	VARINDER P BHATIA, Agt	601-B S 1st ST	Class A Malt & Class A Liquor License		2/8/2021, 6:00 PM	1
24	LA Tropicana Foods LLC	LA Tropicana Foods	SALWA B TALEB, Agt	1011 S 5TH ST	Class A Malt & Class A Liquor License		2/9/2021, 6:00 PM	1
25	STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136	2/6/2021, 6:00 PM	1
26	Gordo's Water Street, LLC	Toast	Gordon Goggin, Agt	231 S 2nd ST	Class B Tavern License		2/19/2021, 6:00 PM	1
27	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License		1/19/2021, 6:00 PM	1
28	Camacho's Bar, LLC	Camacho's Bar	JESUS M CAMACHO, Agt	631 S 6TH ST	Class B Tavern License	49	7/4/2021, 7:00 PM	1
29	LOLA'S, LLC	Walker's Pint	ELIZABETH A BOENNING, Agt	818 S 2ND ST	Class B Tavern License	150	6/27/2021, 7:00 PM	1
30	CLUB ANYTHING	CLUB ANYTHING	TODD N NOVASIC, SP	807 S 5TH ST	Class B Tavern License	160	6/28/2021, 7:00 PM	1
31	CONEJITO'S PLACE, INC	CONEJITO'S PLACE	THOMAS A MILLER, Agt	539 W VIRGINIA ST	Class B Tavern License	144	6/29/2021, 7:00 PM	1
32	MILWAUKEE CANDLE COMPANY, LLC	Glassnote Candle Bar	Kevin J Goudzwaard, Agt	524 S 2ND ST 2	Class B Tavern License		9/28/2021, 7:00 PM	1
33	HM-MKE LLC	Hamburger Mary's	Brandon A Wright, Agt	730-734 S 5th ST	Class B Tavern License		9/20/2021, 7:00 PM	1
34	The Flow DJ's Entertainment LLC	VIP Lounge	Miguel A Martinez, Agt	828 S 1st ST	Class B Tavern License	295	9/22/2021, 7:00 PM	1

35	Noble Provisions, LLC	The Noble	DAVID G KRESSIN, Agt	704 S 2nd ST	Class B Tavern License	50	7/4/2021, 7:00 PM	1
36	THE TRIPLE BELT CORPORATIO N	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Class B Tavern License	180	10/21/2021, 7:00 PM	1
37	Caminobar LLC	Camino	CASEY A RATA CZAK, Agt	434 S 2nd ST	Class B Tavern License	48	10/12/2021, 7:00 PM	1
38	LL Associates, LLC	La Casa de Alberto	Luis A Gonzalez, Agt	624 W NATIONAL AV	Class B Tavern License	49	11/3/2021, 7:00 PM	1
39	Champion Property MGMT LLC	Freight 38	ADAM L SMITH, Agt	838 S 1st ST	Class B Tavern License	80	1/19/2021, 6:00 PM	1
40	Central Standard LLC	Central Standard Craft Distillery	William P McQuillan, Agt	613 S 2ND ST 609	Class B Fermented Malt Beverage Retailer's License		3/2/2021, 6:00 PM	1
41	El Bodegon LLC	Hotel Madrid/Bad English	Aaron R Gersonde, Agt	600 S 6TH ST	Class B Tavern License		11/26/2021, 6:00 PM	1
42	LA MERENDA, INC	LA MERENDA	AUGUSTO P SANDRONI, JR, Agt	125 E NATIONAL AV	Class B Tavern License	146	11/12/2021, 6:00 PM	1
43	STENY'S, INC	STENY'S	JEROME L STENSTRUP, Agt	800 S 2ND ST	Class B Tavern License	160	11/11/2021, 6:00 PM	1
44	Fuel Cafe 5th Street, Inc.	Fuel Cafe 5th Street	KRISTYN A Eitel, Agt	630 S 5th ST	Class B Tavern License		2/25/2021, 6:00 PM	1
45	LE CABARET, INC	Texas J's	JOHN A URBAN, Agt	813 S 1ST ST	Class B Tavern License	360	3/18/2021, 7:00 PM	1
46	SURG Waterfront, LLC	SURG On The Water	Joseph McLean, Agt	102 N WATER ST	Class B Tavern License	290	3/21/2021, 7:00 PM	1

47	THE SALOON, LTD	JUST ARTS SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/29/2021, 7:00 PM	1
48	Zocalo Tavern LLC	Zocalo Tavern LLC	Jesus O Gonzalez, Agt	620-636 S 6TH ST	Class B Tavern License		7/9/2021, 7:00 PM	1
49	Morel Restaurant LLC	Morel Restaurant	Jonathan S Manyo, Agt	430 S 2nd ST	Class B Tavern License		7/16/2021, 7:00 PM	1
50	Wunderjak Enterprises, LLC	Fat Daddy's	STEFANI I JAKSIC, Agt	120 W National AV	Class B Tavern License	270	4/9/2021, 7:00 PM	1
51	Saz's Catering Inc	South Second: A Saz's Hospitality Group Property	Stephanie L Sazama-Schneck, Agt	838 S 2nd ST	Class B Tavern License	240	4/11/2021, 7:00 PM	1
52	Saz's Catering, Inc.	Saz's Hospitality Group	Stephanie L Sazama-Schneck, Agt	201 W Walker ST	Class B Tavern License		4/4/2021, 7:00 PM	1
53	SBB of Milwaukee Inc.	Stack'D Burger Bar	TREVOR M DANIELSEN, Agt	170 S 1st ST	Class B Tavern License		3/30/2021, 7:00 PM	1
54	FLUID, INC	Fluid	WILLIAM M WARDLOW, Agt	819 S 2ND ST	Class B Tavern License	106	5/11/2021, 7:00 PM	1
55	THE V BAR, LLC	The Tin Widow	SAMUEL L BERMAN, Agt	703 S 2ND ST	Class B Tavern License	49	4/15/2021, 7:00 PM	1
56	Rec Room Craft Co LLC	Rec Room Craft Co	Krista A Bach, Agt	219 S 2ND ST	Class B Tavern License		4/16/2021, 7:00 PM	1
57	Brew Fitness LLC	Brew Fitness	Ryan P Mieziva, Agt	408 W FLORIDA ST B100	Class B Fermented Malt Beverage Retailer's License		12/4/2021, 6:00 PM	1

58	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class B Fermented Malt Beverage Retailer's License		12/16/2021, 6:00 PM	1
59	TwoBirds LLC	Filament	Tyler T Curran, Agt	131 W SEEBOTH ST	Class B Tavern License		12/15/2021, 6:00 PM	1
60	VINO THIRD WARD, LLC	VINO THIRD WARD	Julie L Peck, Agt	102C N WATER ST	Class B Tavern License	41	11/22/2021, 6:00 PM	1
61	Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Class B Tavern License		12/9/2021, 6:00 PM	1
62	538 W National Hall, LLC	Walker's Point Music Hall	James Rice, Agt	538 W National AV	Class B Tavern License	162	11/22/2021, 6:00 PM	1
63	Chivas Bar	Chivas Bar	FRANCISCO J MERCADO, S ANTIAGO S MERCADO, JR, ALFREDO MERCADO, JE SUS S MERCADO	644 S 9th ST	Class B Tavern License	80	12/20/2021, 6:00 PM	1
64	Meraki LLC	Meraki	Marshall F Meier, Agt	939 S 2nd ST	Class B Tavern License		12/9/2021, 6:00 PM	1
65	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class C Wine Retailer's License		12/16/2021, 6:00 PM	1
66	JD Commercial LLC	Fixture Pizza Pub	Joshua D Taylor, Agt	623 S 2nd ST	Class B Tavern License		2/9/2021, 6:00 PM	1
67	KARAMELA S INVESTMENT S INC	GYRO PALACE	NICK A KARAMELA S, Agt	602 S 2ND ST	Class B Fermented Malt Beverage Retailer's License	75	5/7/2021, 7:00 PM	1

68	La Dama	La Dama	PEGGY J MAGISTER, SP	839 S 2ND ST	Class B Tavern License	62	5/11/2021, 7:00 PM	1
69	Greige, LLC	Greige	Jessica A Reinhardtson, Agt	408 W Florida ST 104	Class B Tavern License		7/11/2021, 7:00 PM	1
70	Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	Dave Kash, Agt	401 W CANAL ST	Class B Tavern License	690	7/5/2021, 7:00 PM	1
71	The North/South Club, Inc	North South Club	Marla R Poytinger, Agt	175 S Water ST	Class B Tavern License	299	5/30/2021, 7:00 PM	1
72	Dream Lab LLC	Dream Lab	Shawn Kazubowski, Agt	327 W National	Class B Fermented Malt Beverage Retailer's License		1/17/2022, 6:00 PM	1
73	Bowl's LLC	Bowl's	Andrew C Larson, Agt	207 W Freshwater WA	Class B Fermented Malt Beverage Retailer's License		12/3/2021, 6:00 PM	1
74	COMPROV, INC	COMEDY SPORTZ	JOSHUA M LEFEVRE, Agt	420 S 1ST ST	Class B Tavern License	320	1/15/2022, 6:00 PM	1
75	Milwaukee Comedy, LLC	Laughing Tap	MATTHEW S KEMPLE, Agt	706B S 5th ST	Class B Tavern License		12/17/2021, 6:00 PM	1
76	Var Gallery & Studios LLC	Var Gallery & Studios	Josh Hintz, Agt	643 S 2nd ST	Class B Tavern License		1/15/2022, 6:00 PM	1
77	Bowl's LLC	Bowl's	Andrew C Larson, Agt	207 W Freshwater WA	Class C Wine Retailer's License		12/3/2021, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, February 08, 2021

Licenses Committee Notice of Hearing

RIDER HOTEL, LLC
500 W FLORIDA St
MILWAUKEE, WI 53204

The Licenses Committee will consider the following license application:

Class B Tavern, Public Entertainment Premises, Food Dealer, Hotel/Motel, and 3 Additional Food Sites License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Patrons Dancing, and 1 Pool Table
DIXON, Timothy J, Agent
The Iron Horse Hotel at 500 W FLORIDA St

Date: 2/17/2021

Time: 03:05 PM

Location: The hearing before the Licenses Committee will take place virtually on Wednesday, February 17, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.



Monday, February 08, 2021



Notice of Public Hearing

blank
notice

DIXON, Timothy J, Agent
The Iron Horse Hotel at 500 W FLORIDA St
Class B Tavern, Public Entertainment Premises, Food Dealer, Hotel/Motel, and 3 Additional Food
Sites License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Patrons
Dancing, and 1 Pool Table

Wednesday, February 17, 2021 at 3:05 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 2/17/2021 at 3:05 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

CURRENT OCCUPANT	408 W FLORIDA ST 607	MILWAUKEE, WI 53204
CURRENT OCCUPANT	408 W FLORIDA ST 618	MILWAUKEE, WI 53204
CURRENT OCCUPANT	408 W FLORIDA ST 705	MILWAUKEE, WI 53204
CURRENT OCCUPANT	408 W FLORIDA ST 706	MILWAUKEE, WI 53204
CURRENT OCCUPANT	408 W FLORIDA ST 719	MILWAUKEE, WI 53204
blank	notice	

Total Records: 98

Radius: 250.0 feet and Center of Circle: 500 W Florida St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: HOTEL WITH FOOD AND BEVERAGE

Do you have any experience operating this type of business? No Yes If yes, explain: EXPERIENCED HOTEL MANAGEMENT CO

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: btavn/frest/pep/cig
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: DJ, BANDS

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: BY ENTRANCE W/ OUT POSTS
- b. Number of Garbage Cans: Inside: 15 Locations: SERVER STATIONS, BAR, KITCHEN
Outside: 10 Locations: SERVER STATIONS, BARS, ENTRANCE
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 6
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 14 and describe the parking security plan: SECURITY STAFFED DURING EVENINGS AND VALET (ABM) 24/7
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: STAFF AT LOADING DOCK - RECEIVER WHO ACCEPTS ALL DELIVERIES
- c. Will you have security personnel on premise? No Yes If yes, how many? 1-2 and answer the following:
 What are their responsibilities? MAINTAIN SAFE ENVIRONMENT FOR GUESTS & EMPLOYEES
 Is security equipment used? No Yes If yes, describe REFER TO ELITE PROTECTION SERVICES
 List their licensing, certification, or training credentials REFER TO ELITE PROTECTION SERVICES
- d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: _____
BRANDED, YARD, STORAGE, ENTRANCE, LOBBY
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>50</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>0</u> %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: ENTIRE HOTEL/DECK/ADJ YARD/1ST BSMT STRG
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: 6TH STREET
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: RIDER HOTEL, LLC Phone Number: (414)374-4766
 Building Owner Address: 500 West Florida St., Milwaukee, WI 53204

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

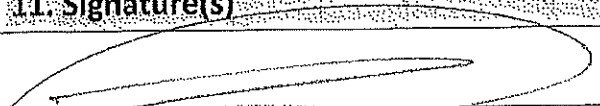
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 am	2 am	100	all	
Monday	6 am	2 am	100	all	
Tuesday	6 am	2 am	100	all	
Wednesday	6 am	2 am	100	all	
Thursday	6 am	2 am	100	all	
Friday	6 am	2 am	100	all	
Saturday	6 am	2 am	100	all	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: RIDER HOTEL, LLC D/B/A THE IRON HORSE HOTEL
Premise Address: 500 West Florida St., Milwaukee, WI 53204
Proximity of Premises to Church, School, Daycare Center or Hospital
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____ _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: <u>Owners are Tim Dixon (95%) and Brigette Breitenbach (5%)</u>
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Property Information (New & Transfer Applicants Only)
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>Rider Hotel, LLC</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business <u>\$ n/a - transfer of mgr</u>
e) Total amount paid for goodwill of the business <u>\$ n/a - transfer of mgr</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Lease Information (New & Transfer Applicants who are leasing the premises only)
a) Date lease begins _____ Ends _____
b) Monthly rental \$ _____
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner? <input type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)? _____

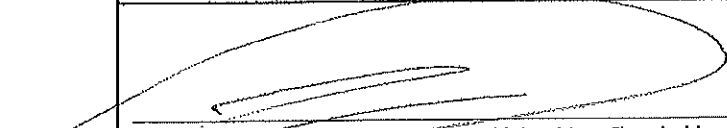
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

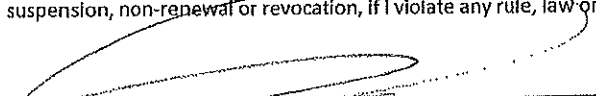
New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 500 West Florida Street, Milwaukee, WI 53204			
TYPES OF ENTERTAINMENT: (CHECK ALL THAT APPLY)			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: LIVE MUSIC EVENTS			
LEGAL CAPACITY OF PREMISES			
<u>550</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____
 Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **RIDER HOTEL, LLC**

Premises Address: **500 West Florida St., Milwaukee, WI 53204**

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: **SEE ATTACHED MENUS**

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? 3 (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 8
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

JD I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

JD I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

JD I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

JD I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

JD I will not operate my food business until the license has been issued and posted in the establishment.

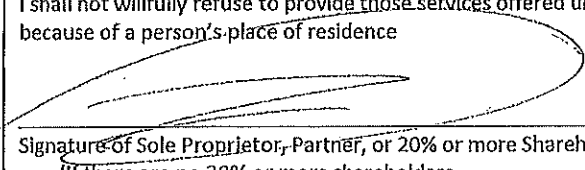
Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____



DWELLING FACILITIES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
 200 E. Wells St. Room 105, Milwaukee, WI 53202
 (414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Rider Hotel, LLC</u>	
Premises Address: <u>500 W Florida St, Milwaukee WI 53204</u>	
Plan of Operation	
Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If NO, a local representative (natural person) residing in Milwaukee County must be appointed. Provide the person's name and street address. P.O. Boxes are not acceptable.	
Name of Person: <u>Edward Timothy Dixon</u>	
Street Address: (include city and zip code) <u>313 E Smith Street, Bayview WI 53207</u>	
Please describe your plans to train employees to recognize and report guest or resident behaviors that are indicative of human trafficking at the premises: <u>We review human trafficking during orientation + review the information as attached.</u>	
Signature	
I shall not willfully refuse to provide those services offered under this license or add charges or require deposits not required of the general public because of a person's place of residence	
 _____ Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)	_____ Signature of additional partner or 20% or more shareholder



Food Dealer Additional Site Addendum

ccl-foodadd 6/9/15

Office of the City Clerk License Division
 200 E. Wells St. Room 105, Milwaukee, WI 53202
 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Each separate food establishment must have its own license. In the case where there are multiple restaurants in a building under the control of the same operator an additional site license can be obtained in lieu of separate restaurant licenses. An example would be a hotel with a main restaurant and several satellite restaurants. Additional site licenses cannot be obtained for franchised restaurants at different locations or for retail food establishments such as gift shops selling food or a location selling primarily beverages. Complete one addendum for each additional site.

Legal Entity Name:	Rider Hotel, LLC
Premises Address:	500 W Florida St, Milwaukee WI 53204
Premises Description of Additional Site: Ex. First Floor Northwest Corner	Branded

Section 1 Does the plan for litter, noise and security for this site differ from the main site?
 No, skip to hours Yes, complete section below

a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

b. How often will grounds be cleaned? Daily Weekly Other: _____

c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____

d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

e. Will you have security personnel on premise? No Yes If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____

Section 2 Do the hours of operation for this site differ from the main site?
 No, sign form and return it with main site application Yes, complete section below

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

Signature Required: _____
 Sole Proprietor, Partner, Agent or 20% or More Shareholder

See Application Information for a list of all required application forms.



Food Dealer Additional Site Addendum

ccl-foodadd 6/9/15

Office of the City Clerk License Division
 200 E. Wells St. Room 105, Milwaukee, WI 53202
 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Each separate food establishment must have its own license. In the case where there are multiple restaurants in a building under the control of the same operator an additional site license can be obtained in lieu of separate restaurant licenses. An example would be a hotel with a main restaurant and several satellite restaurants. Additional site licenses cannot be obtained for franchised restaurants at different locations or for retail food establishments such as gift shops selling food or a location selling primarily beverages.
 Complete one addendum for each additional site.

Legal Entity Name:	Rider Hotel, LLC
Premises Address:	500 W Florida St, Milwaukee WI 53204
Premises Description of Additional Site: Ex. First Floor Northwest Corner	Yard

Section 1 Does the plan for litter, noise and security for this site differ from the main site?
 No, skip to hours Yes, complete section below

a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

b. How often will grounds be cleaned? Daily Weekly Other: _____

c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____

d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

e. Will you have security personnel on premise? No Yes If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____

Section 2 Do the hours of operation for this site differ from the main site?
 No, sign form and return it with main site application Yes, complete section below

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

Signature Required: _____
 Sole Proprietor, Partner, Agent or 20% or More Shareholder

See Application Information for a list of all required application forms.



Food Dealer Additional Site Addendum

ccl-foodadd 6/9/15

Office of the City Clerk License Division
 200 E. Wells St. Room 105, Milwaukee, WI 53202
 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Each separate food establishment must have its own license. In the case where there are multiple restaurants in a building under the control of the same operator an additional site license can be obtained in lieu of separate restaurant licenses. An example would be a hotel with a main restaurant and several satellite restaurants. Additional site licenses cannot be obtained for franchised restaurants at different locations or for retail food establishments such as gift shops selling food or a location selling primarily beverages.
 Complete one addendum for each additional site.

Legal Entity Name:	Rider Hotel, LLC
Premises Address:	506 W Florida St, Milwaukee WI 53204
Premises Description of Additional Site: Ex. First Floor Northwest Corner	ASH

Section 1 Does the plan for litter, noise and security for this site differ from the main site?
 No, skip to hours Yes, complete section below

a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

b. How often will grounds be cleaned? Daily Weekly Other: _____

c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____

d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

e. Will you have security personnel on premise? No Yes If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____

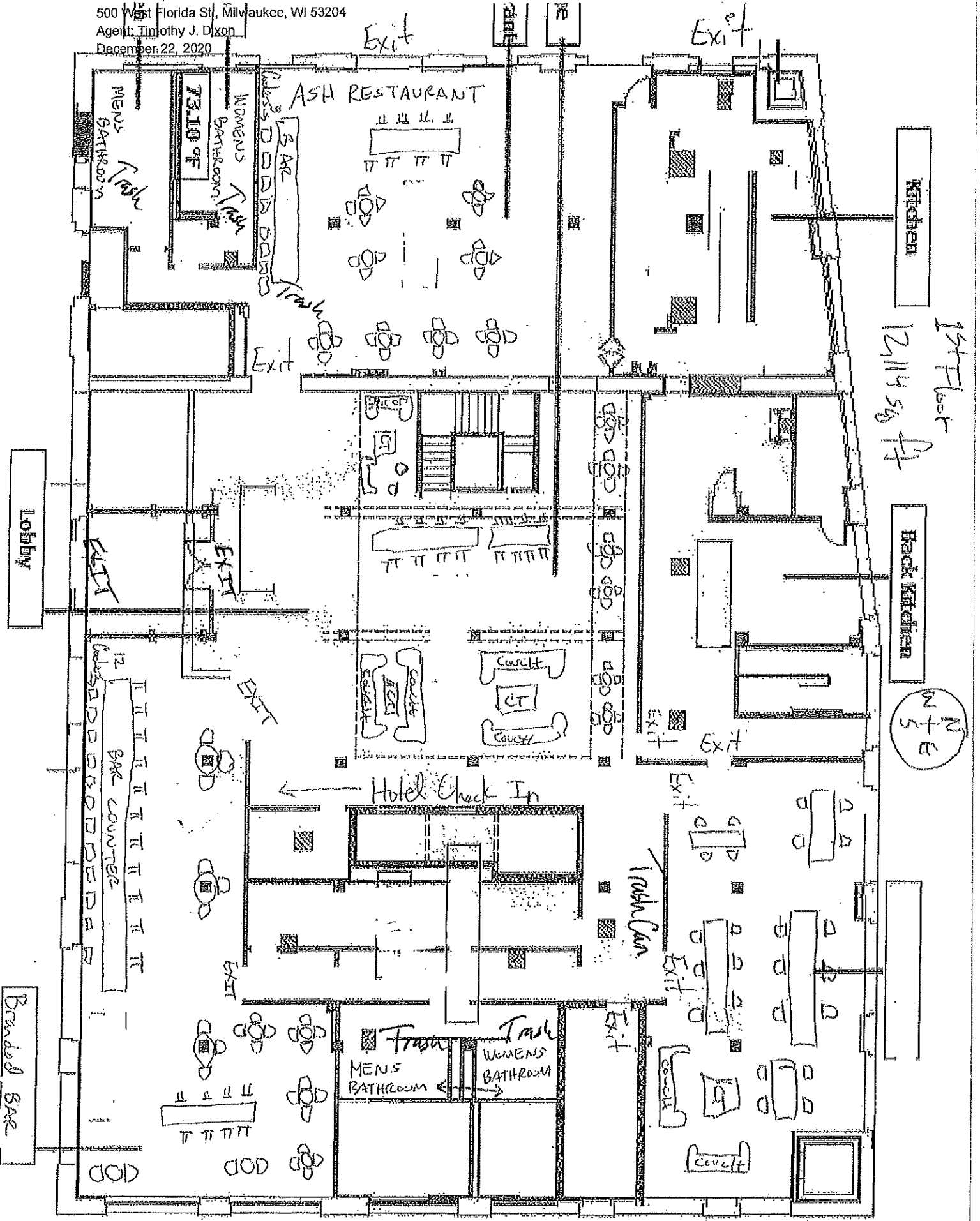
Section 2 Do the hours of operation for this site differ from the main site?
 No, sign form and return it with main site application Yes, complete section below

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

Signature Required: _____
 Sole Proprietor, Partner, Agent or 20% or More Shareholder

See Application Information for a list of all required application forms.

Rider Hotel, LLC d/b/a The Iron Horse Hotel
500 West Florida St, Milwaukee, WI 53204
Agent: Timothy J. Dixon
December 22, 2020



1st Floor
12/14/2021

Kitchen
Back Kitchen

N
E
S
W

Lobby

Branded BAR

WOMENS BATHROOM
MENS BATHROOM
TOILET

ASH RESTAURANT

Hotel Check In

MENS BATHROOM
WOMENS BATHROOM

COUCH

COUCH
CT
COUCH

Trash Can

S.A.R.
Trash

BAR COUNTER

Trash

Kitchen

Back Kitchen

Exit

Exit

Exit

EXIT

EXIT

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EXIT

EXIT

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Rider Hotel, LLC d/b/a The Iron Horse Hotel
500 West Florida St., Milwaukee, WI 53204
Agent: Timothy J. Dixon
December 22, 2020

Coolers 8

BAR

TRASH Can

EXIT

TRASH Can

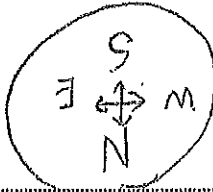
30x18
PERGOLA

The Yard (Open Air)
4600 sq ft
EXIT

ROCK WALL

ROCK WALL

68x52

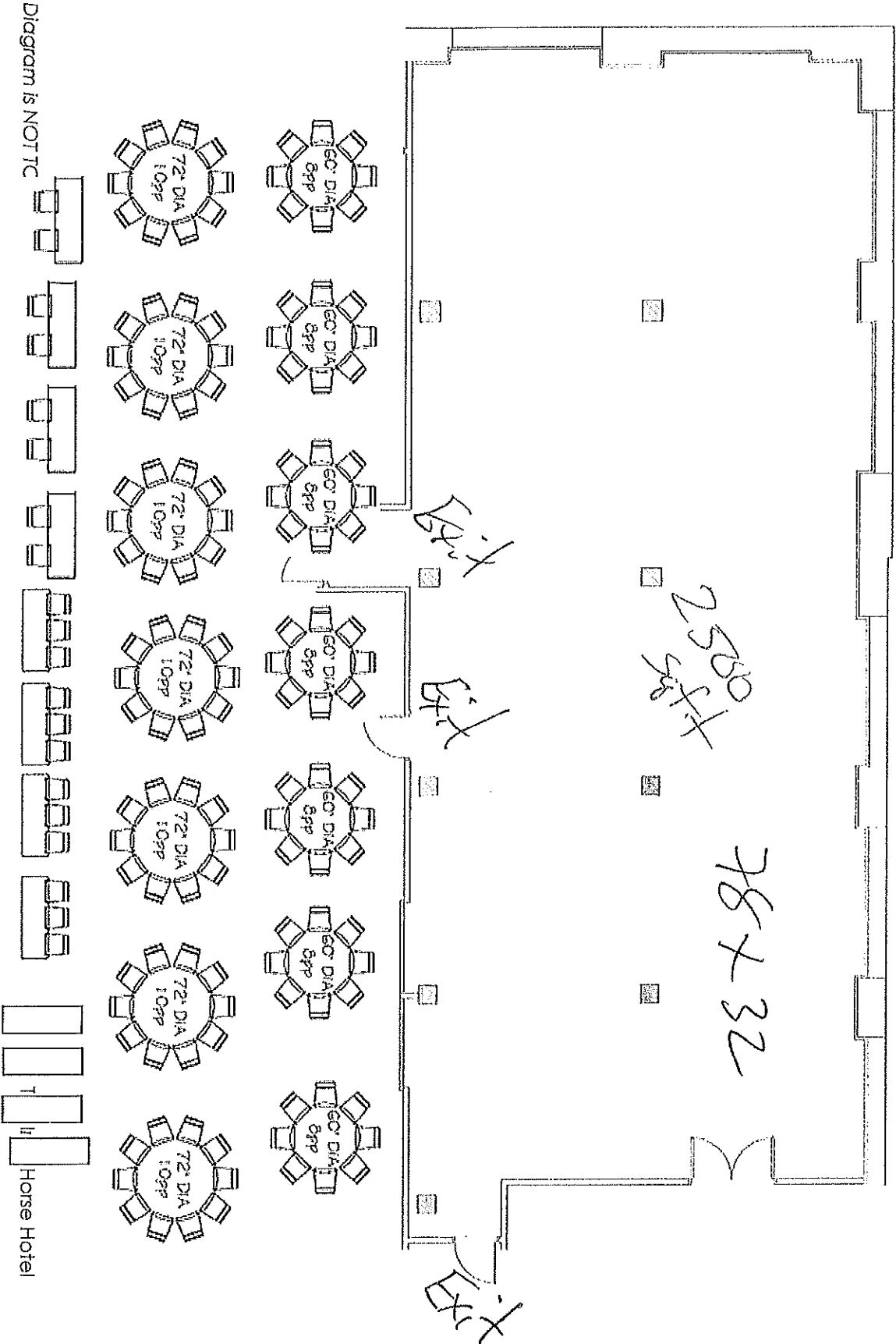


5 Feet



The Gallery at The Iron Horse Hotel

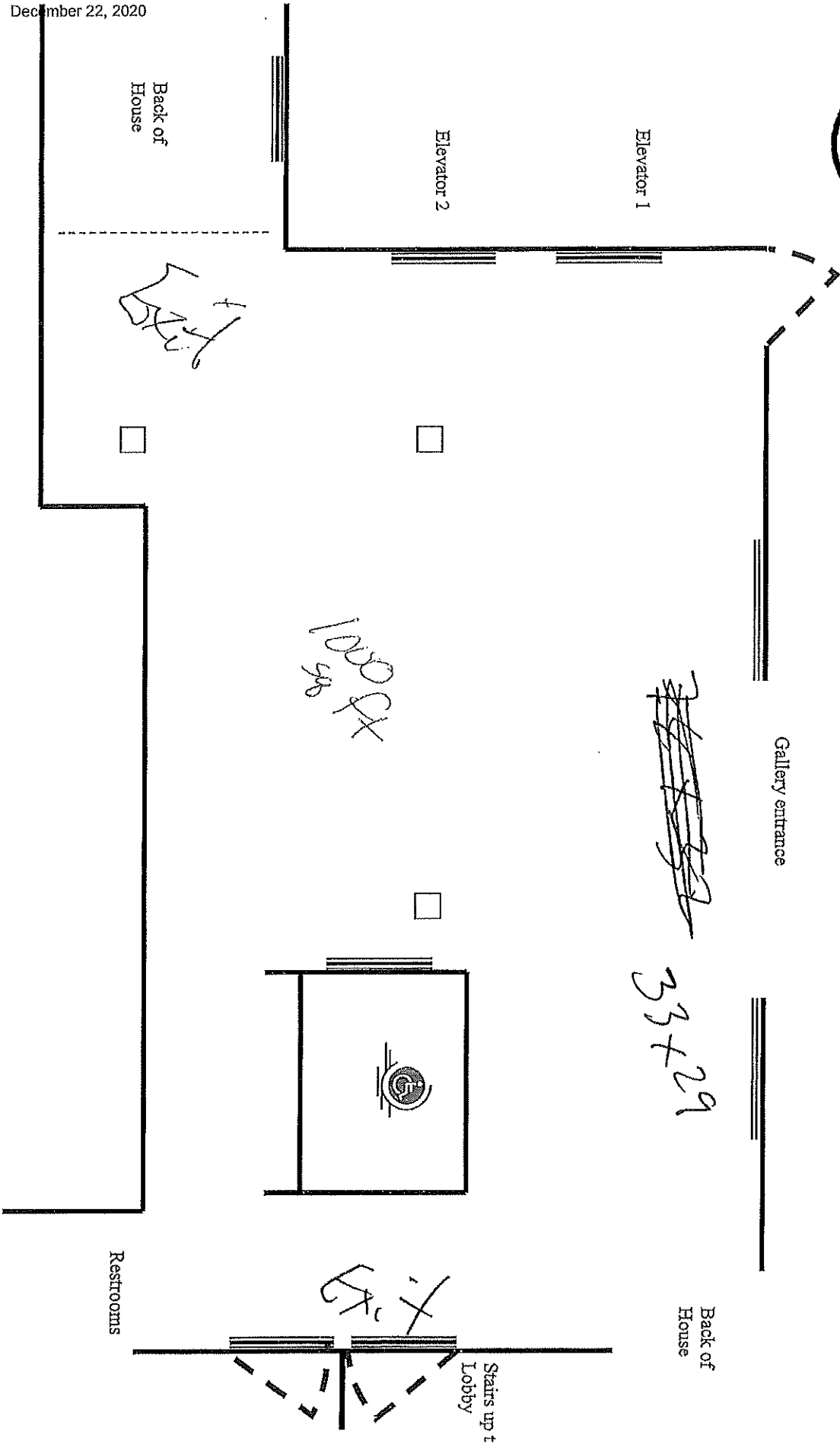
Lower level



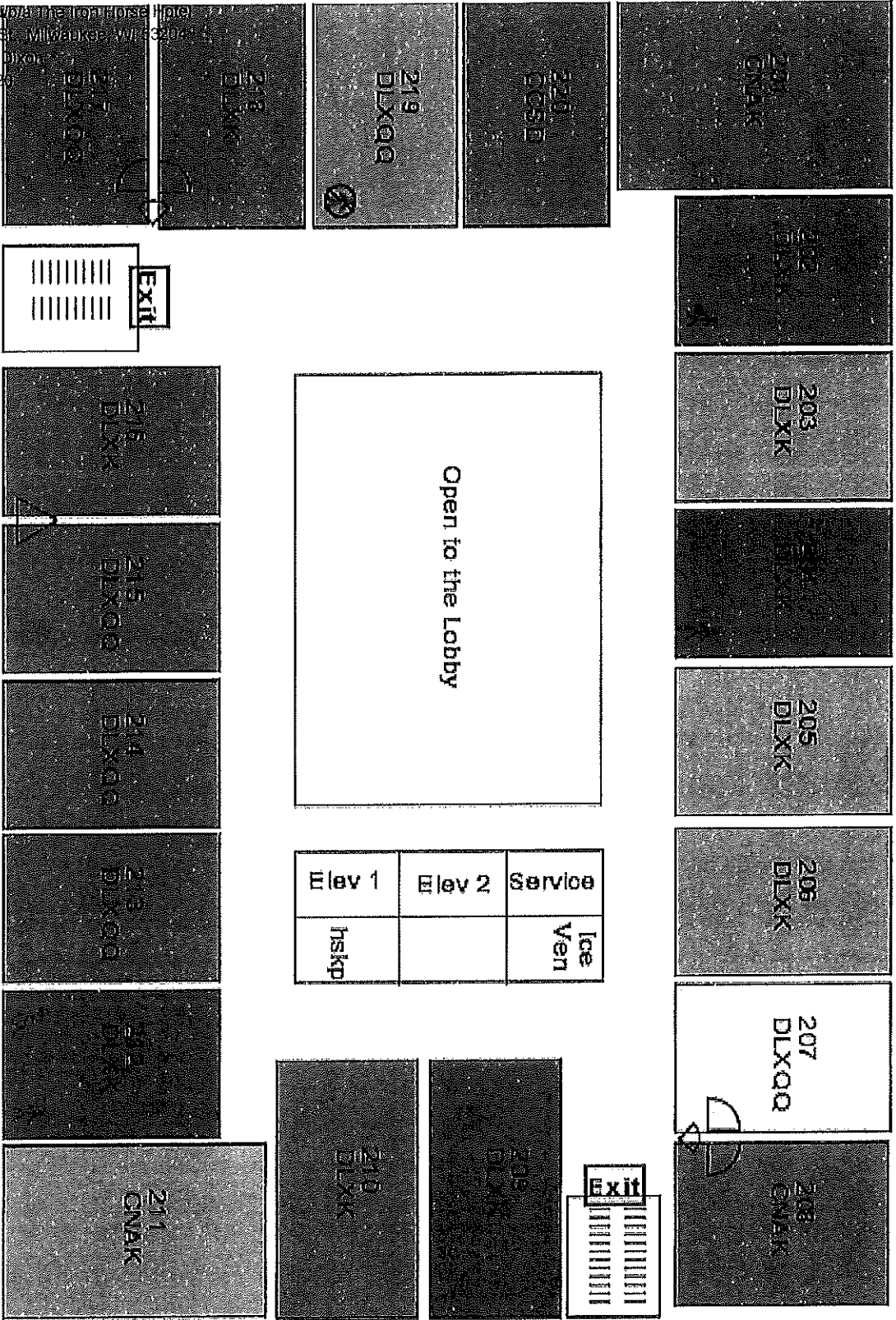


Gallery Pre Function Floor Plan

Lower Level

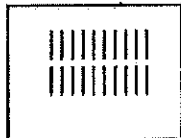
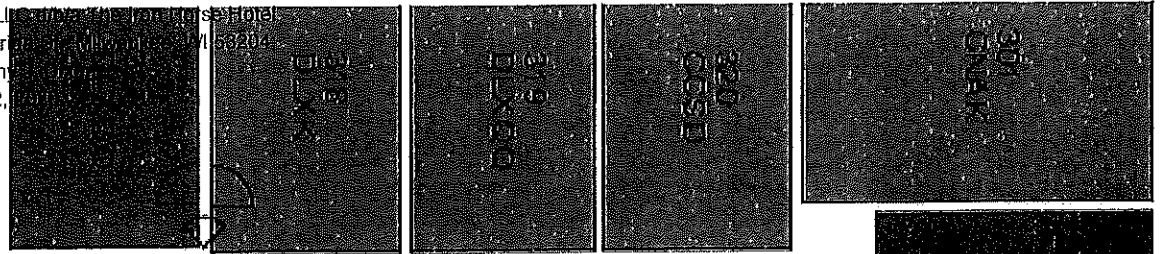


Rider Hotel, LLC
 500 West Florida St.
 Agent: Timothy J. Dixon
 December 22, 2020



16,714
 58 ft

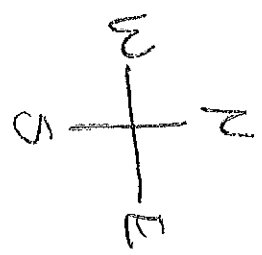
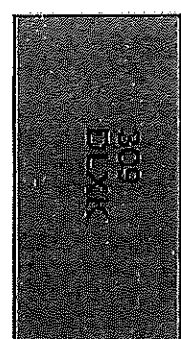
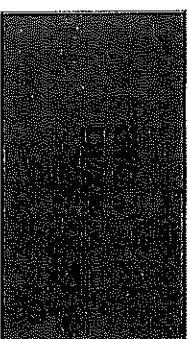
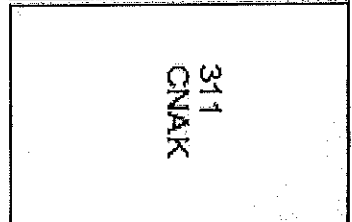
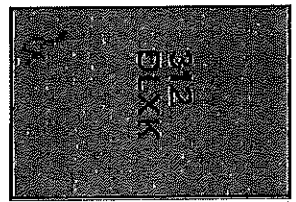
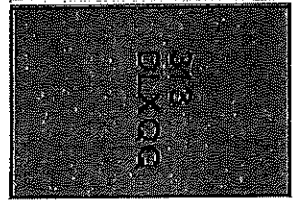
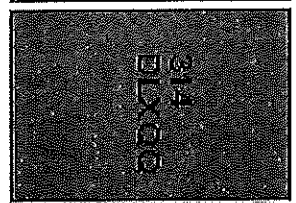
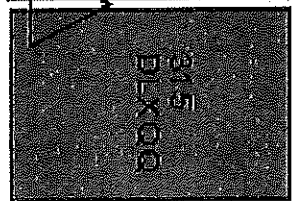
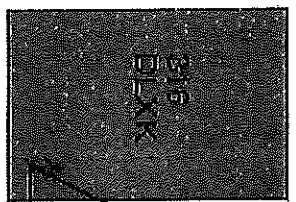
Rider Hotel, LLC
 500 West Florida
 Agent: Timothy
 December 22,



EXIT

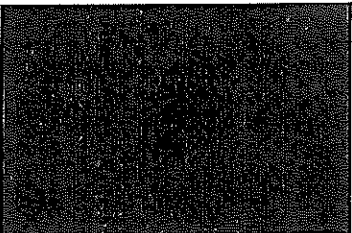
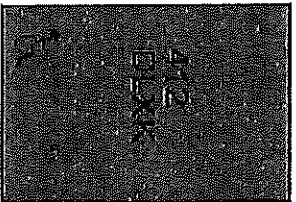
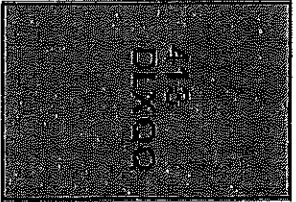
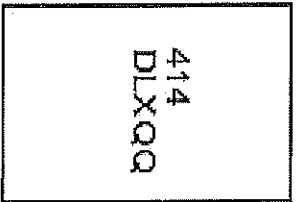
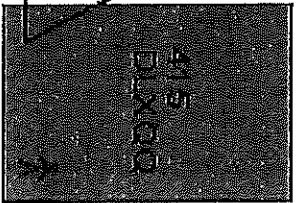
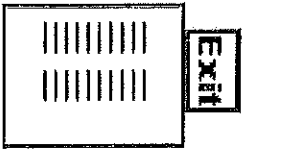
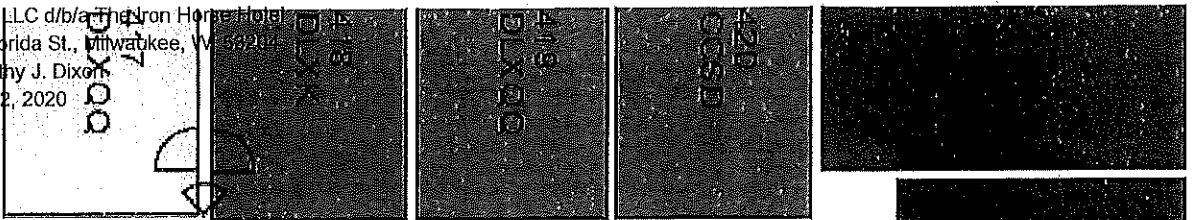
Executive Offices
 1,600 sq ft
 49.5 x 28.5
 K
 Wash
 Can

Elev 1	Elev 2	Service
hskp		Ice Ven



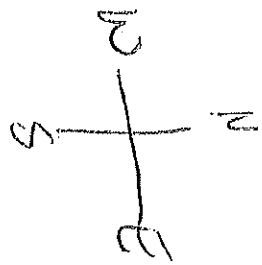
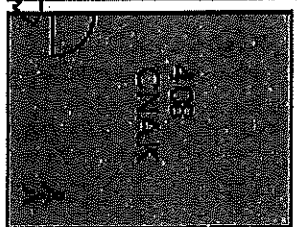
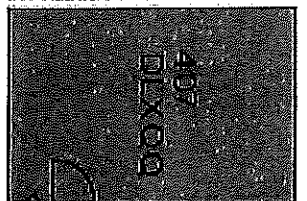
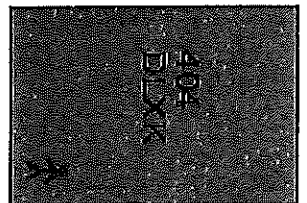
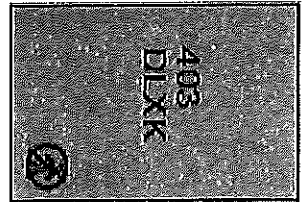
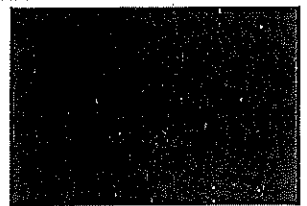
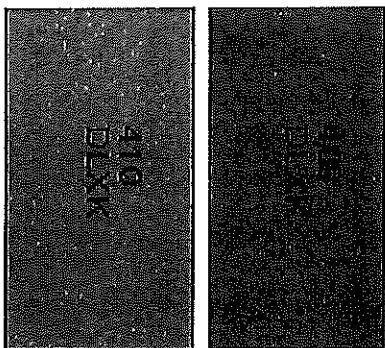
16,714 sq ft

Rider Hotel, LLC d/b/a The Iron Horse Hotel
 500 West Florida St., Milwaukee, WI 53202
 Agent: Timothy J. Dixon
 December 22, 2020



1600 sq ft
 Fitness Center
 55 x 31.5 ft

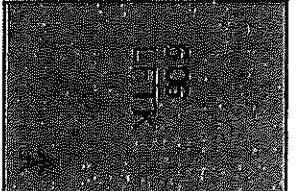
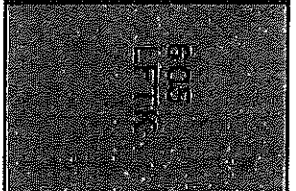
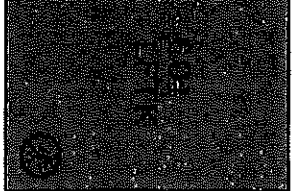
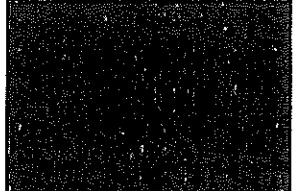
Elev 1	Elev 2	Service
hskp		Ice Ven



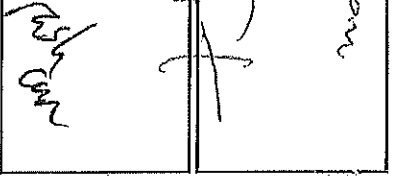
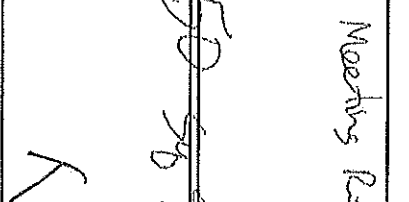
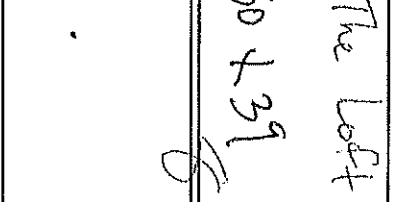
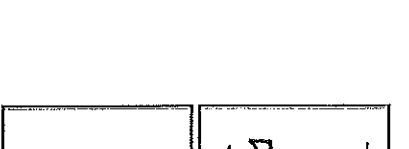
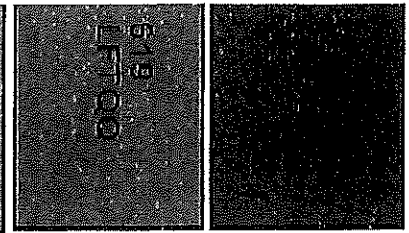
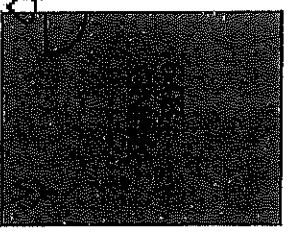
16,714 sq ft

Rider Hotel, LLC
 500 West Florida St, Tallahassee, FL 32304
 Agent: Timothy
 December 22, 2020

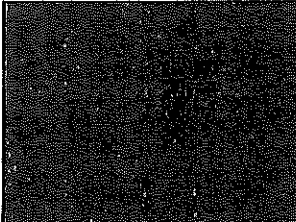
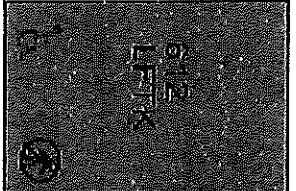
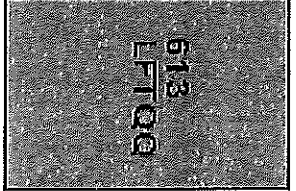
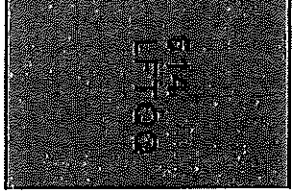
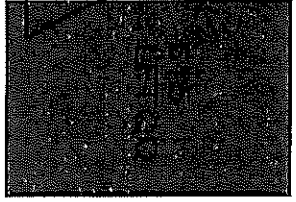
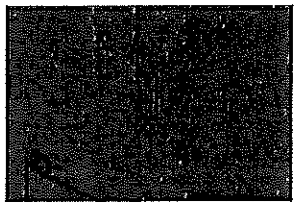
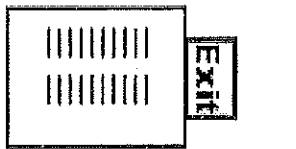
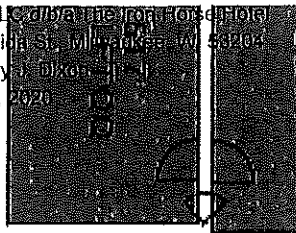
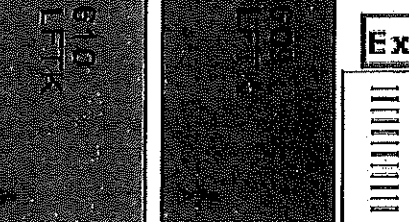
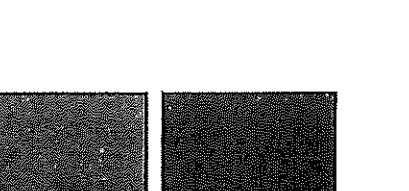
601
 JRSK



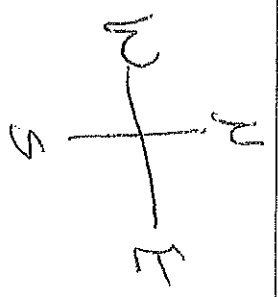
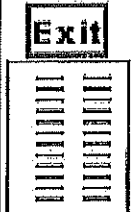
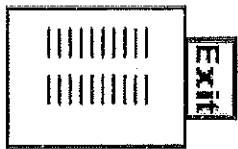
607
 LFTAQ



Elev 1	Elev 2	Service
hskp		Ice Ven

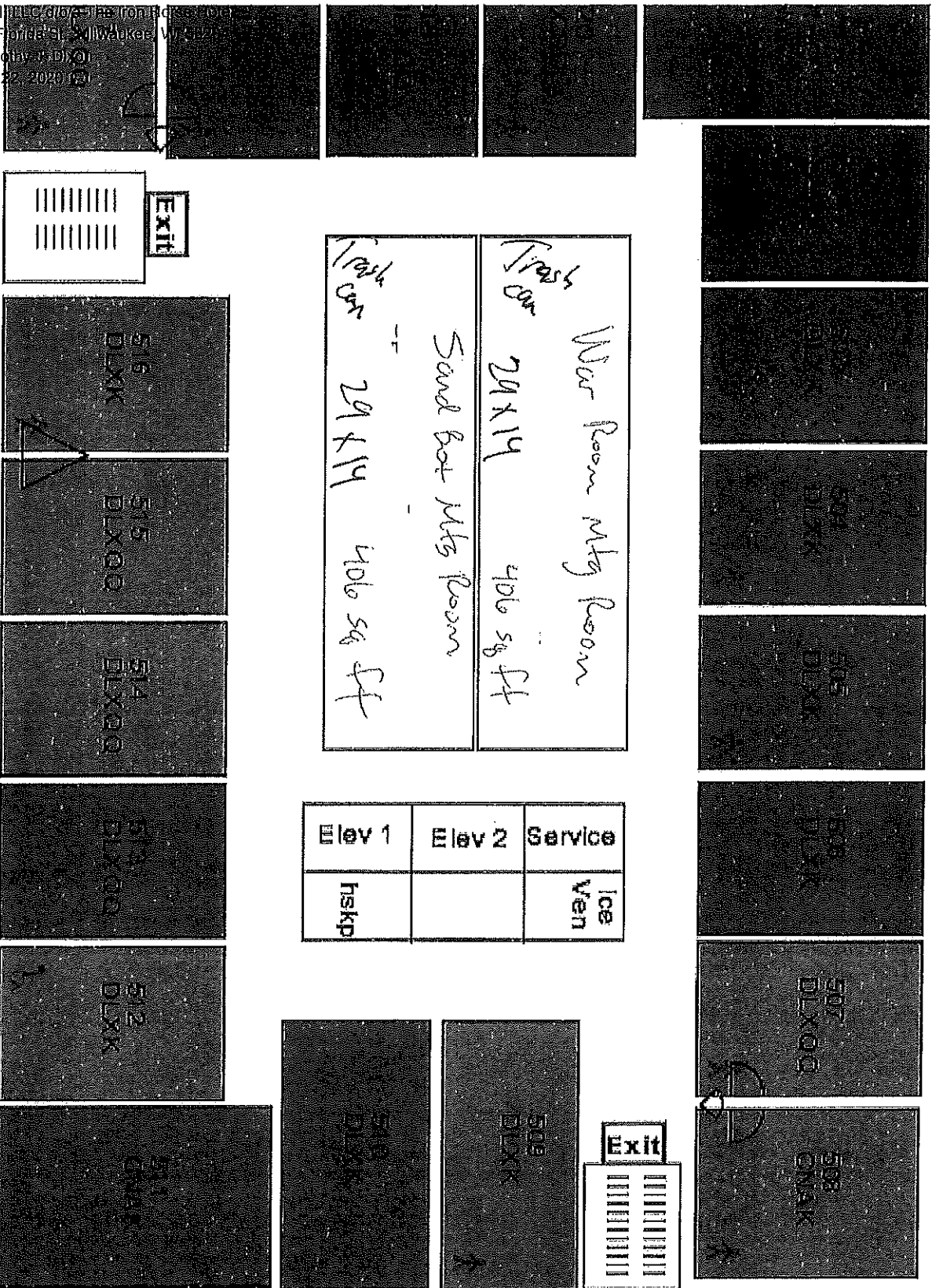


The Loft Meeting Room
 50 x 39
 650 sq ft
 K. Johnson



16,714
 sq ft

Rider Hotel
 500 West Florida St., Milwaukee, WI
 Agent: Timothy D. O'Neil
 December 22, 2020

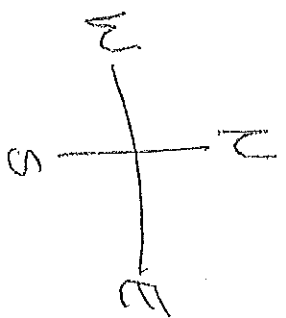


Trash can
 29x14 406 sq ft
 Near Room Mtg Room

Trash can
 29x14 406 sq ft
 Sand Bot Mtg Room

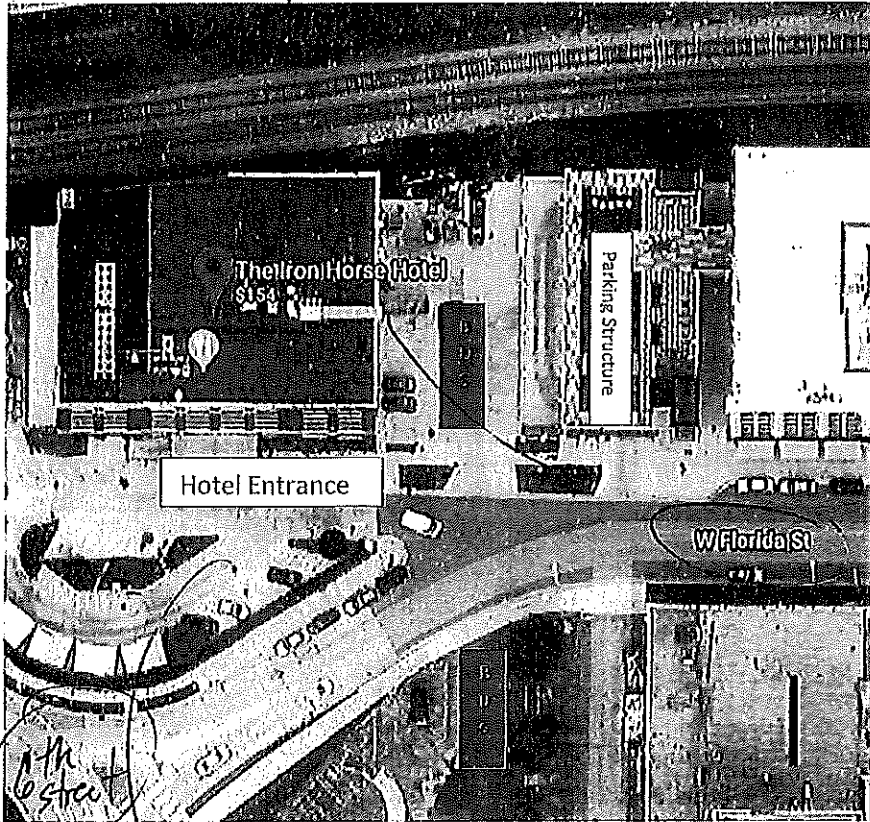
Elev 1	Elev 2	Service
hskp		Ice Ven

16x14
 sq ft



Rider Hotel, LLC d/b/a The Iron Horse Hotel
500 West Florida St., Milwaukee, WI 53204
Agent: Timothy J. Dixon
December 22, 2020

* Building 129 x 90



Parking East Lot
36 x 54

Parking Front Lot
144 x 24

6th Street
+ Florida
Street noted
on photo!!