

RESEARCH AND ANALYSIS SECTION – Legislative Reference Bureau

Executive Summary: 2007 Proposed Budget – Mayor’s Office

1. Total budgetary authority for the Mayor’s Office increases \$47,036 or 4.1% to \$1,212,958 from the \$1,165,922 authorized in 2006. The change is reflected mainly in salaries and fringe benefits. (Page 1)
2. Total authorized positions and O&M FTEs remains constant at 2005 and 2006 levels, at 14 and 12.50, respectively. (Pages 1 and 2)
3. Reinstating a Staff Assistant to the Mayor’s reinstatement results in that position title being compensated at 2 different rates, SG 002 and SG 007. (Page 2)
4. The 2007 Proposed Budget provides \$40,692 for Total Operating Expenditures, compared to \$43,961 provided in 2006. (Page 3)
5. In general, the significant change in Total Operating Expenditures is reflected in a decrease in Telephone allocation within the Property Services budget line. (Page 3)
6. In 2007, funding for Information Technology Services is eliminated, after receiving \$1,400 funding in 2006. (Page 3)

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RESEARCH & ANALYSIS SECTION – Legislative Reference Bureau

2007 Proposed Budget Summary: Mayor's Office

Expense Category	2005 Actual	2006 Budget	% Change	2007 PROPOSED	% Change
Operating	\$1,194,358	\$1,165,922	- 2.4%	\$1,212,958	+ 4.1%
Capital	0	0	-	0	-
Positions	14	14	-	14	-

As the City's Chief Executive Officer, the Mayor is responsible for assuring that the laws of the State and the ordinances of the City are observed and enforced, and that all officers of the City discharge their respective duties. In addition, the Mayor is responsible for the executive direction of the City's operating departments.

Departmental Mission

To enable the citizens of Milwaukee to prosper and achieve a high quality of life and to allow the city to serve as the economic, social and cultural hub of the metropolitan area by effectively managing city government, providing community leadership, and advancing Milwaukee's interest with other governments.

Historical Information

1. Beginning in 2003, DOA-ITMD services are no longer reimbursable expenses, a budget category that decreased each year since as costs are reassigned to various budget lines.
2. Mayor Barrett was sworn into office on April 20, 2004. In his state of the city address, he outlined a campaign to build a "New Milwaukee", calling for:
 - Directing city resources toward creating jobs and strengthening neighborhoods
 - Making Milwaukee safe for every resident
 - Showing residents that city services are customer services
 - Having an education system that helps children and respects taxpayers
3. In November 2005, a UASI Emergency Government Coordinator position was placed in the Mayor's Office pursuant to Common Council File 050600, which authorized application, acceptance, and funding of the FY 2005 Urban Areas Security Initiative (UASI) Program grant. Common Council Resolution No. 051581 adopted in April 2006 transferred the authority to the Department of Administration.
4. Except for the Program Assistant II title, all positions in the Mayor's Office are exempt from civil service by City Service Commission action.

Initiatives / Programs Introduced in 2006

The Mayor directed his cabinet to undertake several initiatives, each funded outside the Mayor's Office 2006 Budget.

- **286-CITY:** In summer 2006, the administration implemented a single number access to city government through a DPW phone bank.
- **Control Borrowing:** To resolve structural imbalances, the 2006 Budget authorized transferring tax levy supported debt to enterprise funds whose principal revenues come from user fees. Dollar for dollar, such transfers may require rate increase and/or withdrawals from the Fund's retained earnings. The Department of Public Works Commissioner heads the Sewer Maintenance Fund, Milwaukee Water Works, and Parking Fund enterprise funds.
- **Regional Economic Development Initiative:** A \$12 million, five year, seven county economic development, and regional marketing campaign was initiated, requiring a \$50,000 city contribution through a new special purpose account. The Department of City Development administers the account.
- **Accountability Initiative:** To improve accountability, management control models similar to New York City's COMSTAT and Baltimore's CITISTAT are being designed. Accountability improvements are to be achieved through periodic reviews of performance data collection, setting of strategies, and improving oversight of department operations. Discussion and review panels include the mayor, senior administrators, and/or key management staff. Each model is a separate initiative.
- **Land Management:** To offset the reduction in CDBG funding for the Redevelopment Authority, an agency administered by DCD but whose budget is not under the control of the Common Council, the 2006 Budget created and funded a new Land Management special purpose account at \$200,000. These funds support maintenance and marketing for RACM and city owned improved property, with the goal is to expand low and moderate-income housing.
- **Office of Sustainability:** Through private foundations and grant support, the Office of Sustainability is responsible for enacting recommendations of the Mayor's Green Team related to the city's performance on environmental matters. On July 31, 2006, the Common Council authorized transferring position and funding authority for a newly created Environmental Sustainability Director SG 012 cabinet position from the Mayor's Office to the Department of Administration.

2007 Budget Highlights & Issues

Total budgetary authority for the Mayor's Office increases \$47,036 or 4.1%, to \$1,212,958 from the \$1,165,922 authorized in 2006, largely due to changes in salaries and fringe benefits.

Personnel Changes:

1. No changes are proposed for Total Authorized Personnel and O&M FTE's – remaining at 14 units and 12.50 units respectively. A technical correction is required to properly classify the Staff Assistant to the Mayor from SG 007 (CCFN 050456) as documented in the Salary Ordinance to Staff Assistant SG 006 to reflect the department's intent.
2. Funding for Net Total Salaries and Wages increases by \$35,426 or 4.5%, from \$790,114 authorized in 2006, to \$825,540 proposed in 2007. Increases are based on representation status and consistent with labor agreements adopted by Common Council resolution and a 1% increase in the Personnel Cost Adjustment to 3% compared to 2% the prior year.

Accounting Changes

3. Personnel Cost Adjustments, as a percentage of salaries, should reflect the amount of salary appropriations anticipated to be unexpended because of staff turnover or other changes. In 2007, the department proposes to not expend 3% of salaries, compared to 2% in 2006, 4% in 2005 and 8% in 2004. The highest adjustment, in 2004, was attributed to (1) the installation of a newly elected administration and (2) 2004 budget amendments that reduced several position salary classifications (see table).

	2004 Adopted	2005 Adopted	2006 Adopted	2007 Proposed	4-Yr. Change
<i>No. Authorized Positions</i>	15	14	14	14	(1)
<i>Salaries before adjustments</i>	\$717,966	\$769,654	\$806,238	\$851,072	\$133,106
<i>Personnel Cost Adj. (Pct of Salaries, rounded)</i>	(\$54,257) 8%	(\$30,786) 4%	(\$16,124) 2%	(\$25,532) .3%	\$28,725 n/a
<i>O&M FTE's</i>	13.21	12.50	12.50	12.50	(0.71)

Operating Expenditure Total

4. In 2007, the Proposed Total Operating Expenditures decreases by \$3,269 or 7.5 % to \$40,692, compared to \$43,961 provided in 2006.
5. In 2007, the Mayor's Office anticipates using \$12,032 General Office Expense funding for the following purchases:
 - Supplies \$ 8,000
 - Subscriptions \$ 1,000
 - Postage Expenses \$ 3,032
 - Total \$12,032

6. In 2007, funding for Information Technology Services is eliminated based on DOA-ITMD recommendations to reduce licensing requirements for certain software.
7. The remaining Operating Expenditure budget lines provide for:

ALLOCATION	USES	2006 BUDGETED	2007 PROPOSED	CHANGE
<i>Non-vehicle equipment rental</i>	Copies	\$ 1,700	\$ 1,860	\$ + 160
<i>Property services</i>	Telephones	\$ 14,250	\$ 12,000	\$ - 2,500
<i>Other Operating Services</i>	Travel	\$ 6,400	\$ 6,850	\$ + 250
	Equipment Repairs	\$ 150	\$ 150	
	Outside Printing	\$ 3,200	\$ 3,200	
	Miscellaneous	\$ 3,000	\$ 3,000	
<i>Reimburse Other Depts.</i>	Printing CRD	\$ 600	\$ 600	
	Mail service (internal)	\$ 311	\$ 300	\$ - 11
	Record retention	\$ 700	\$ 700	

Equipment Purchases

8. None.

Capital Improvements Projects – Special Purpose Accounts - Grants and Revenues

9. None.

Initiatives / Programs Introduced in 2007

The Mayor directed his cabinet to undertake or continue several initiatives, each funded outside the Mayor's Office 2007 Budget.

- Regional water resources planning
- Create a Health Equity and Disparity Center
- Create a new Management Pay Plan
- Develop a new approach to bulky garbage collections
- Revise city health care and labor strategies
- Implement workforce development programs
- Recreate the Fire and Police Commission as an independent unit of governance with stronger oversight and auditing capacity
- Increase funding for focused policing activities
- Increases to Police strength levels, fire prevention and firefighter safety initiatives
- Strengthen youth employment proposal

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