

Campaign for
Black Male
Achievement

2017-2018 BLACK MALE ACHIEVEMENT CITY INDEX

BUILDING BELOVED COMMUNITIES FOR BLACK MEN AND BOYS

THE PROMISE OF PLACE



EXHIBIT
130831

AUTHORS/CONTRIBUTIONS

ABOUT THE CAMPAIGN FOR BLACK MALE ACHIEVEMENT

In 2008, the Campaign for Black Male Achievement (CBMA) was launched under the auspices of the Open Society Foundations (OSF). Although it was originally intended to be just a three-year campaign focusing on improving the life outcomes for Black men and boys, the leadership of OSF responded to the initial national impact of CBMA and lifted the three-year term limit. Since its launch, CBMA has focused on supporting leaders who have been committed to Black men and boys for generations, and has contributed to the development of new organizations and a new group of leaders. In 2015, CBMA spun off from the Open Society Foundations into an independent entity to ensure its sustained work of leaders on the ground. Since its spin-off, CBMA increased its efforts to chart a courageous way forward with its strategic framework, which sits at the intersection of movement and field building—supporting leaders on the ground while amplifying and catalyzing Black Male Achievement around the country.

AUTHORS

Jameelah Morris *Program Manager (former), Campaign for Black Male Achievement, Root Cause*
Tammy Tai *Project Lead, Campaign for Black Male Achievement, Root Cause*
Latrina Kelly-James *Project Manager, Campaign for Black Male Achievement, Root Cause*
Robert Simmons *Vice President, Strategy & Innovation, Campaign for Black Male Achievement*
Sheba Rogers *Promise of Place Program Manager, Campaign for Black Male Achievement*

CONTRIBUTORS

Shawn Dove *CEO, Campaign for Black Male Achievement*
rashid shabazz *Vice President of Communications (former), Campaign for Black Male Achievement*
Janet Dickerson *Senior Communications Consultant, Campaign for Black Male Achievement*
Andrew Wolk *Founder & CEO, Root Cause*
Chris Rutherford *Promise of Place Program Manager, Campaign for Black Male Achievement*

DESIGN/WEBSITE/COMMUNICATIONS

Dennis Ahlgrim *Ahlgrim Design Group*
Hyperakt
Wonder: Strategies for Good

PHOTOGRAPHY

Salahadeen Betts *KS Media Inc.*
Ruddy Roye
Sheila Pree Bright

CREDITS

WE ACKNOWLEDGE AND THANK ALL WHO GENEROUSLY SHARED THEIR TIME, EXPERIENCE, AND INSIGHT TO MAKE THIS REPORT POSSIBLE.

Grace Sato, Foundation Center
Trabian Shorters, BMe
Tiffany Thompson, Echoing Green
Anthony Smith, Cities United
Leon Andrews, National League of Cities
Damon Hewitt, Executives' Alliance for Boys and Men of Color
Michael Smith, MBK Alliance

QUOTES/ INSIGHTS FROM BLACK MALE ACHIEVEMENT LEADERS PROVIDED BY:

Anthony Smith, Cities United; **Robert Simmons**, CBMA; **Ron Walker**, COSEBOC; **Terra Leavell**, Canaan Community Development Corporation; **Darienne Driver**, Milwaukee Public Schools; **Jeannette Simon**, ANANIZACH; **Michael B. Hancock**, City of Denver; **Amanda Alexander**, Detroit Justice Center; **Deon Tiggs**, Detroit student; **Aron Cross**, Milwaukee student

- United States. Department of Housing and Urban Development. Shantae Goodloe. "HUD Awards Choice Neighborhood Grants to 10 Cities." N.p., 28 June 2016. Web.
- Memphis (2015): http://cityofmemphis.org/Portals/0/pdf_forms/HUD_Choice_Neighbourhood_Grant.pdf
- United States. Office of Mayor A.C. Wharton. "City of Memphis Receives Nearly \$30 Million Grant for Foote Homes Transformation." Memphis, TN, 28 Sept. 2015. Web.

NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS (NOT SCORED IN LAST REPORT)

URBAN ALLIANCE

- List of chapters on their website: <https://theurbanalliance.org/locations/>

POSSE FOUNDATION

- List of chapters on their website: <https://www.possefoundation.org/about-posse/locations>

USHER'S NEW LOOK FOUNDATION

- New chapters all listed in organization's history: <http://ushersnewlook.org/programs/history/>

COLLEGE SUCCESS FOUNDATION

- List of chapters on their website: <https://www.collegesuccessfoundation.org/about-us>

BOYS AND GIRLS CLUB

- Search tool with all chapters on their website: <https://www.bgca.org/get-involved/find-a-club>

UNITED WAY

- Search tool with all chapters on their website: <https://www.unitedway.org/local/united-states/massachusetts/massachusetts-bay-and-merrimack-valley>

YMCA

- Search tool with all chapters on their website: <http://www.ymca.net/find-your-y/>

KAPPA LEAGUE

- Search tool with all chapters on their website: <http://www.natlkappaleague.org/index.php/locator>

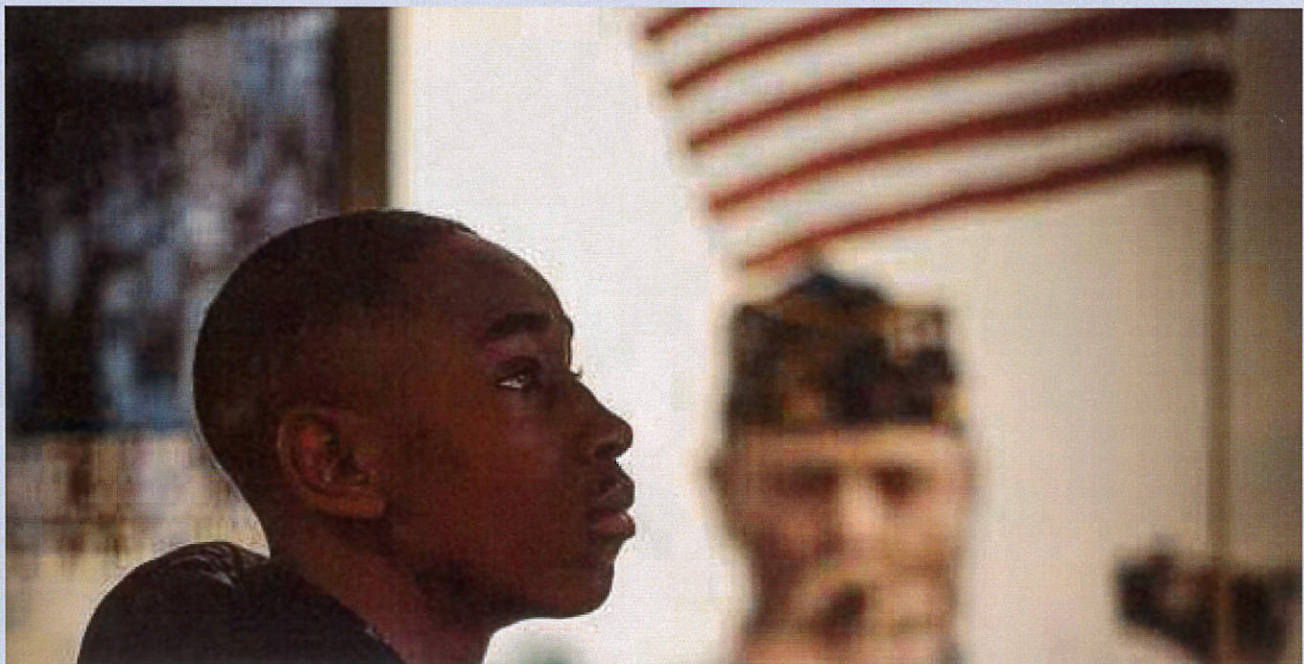
ROTARY CLUB

- Search tool with all chapters on their website: <https://my.rotary.org/en/search/club-finder>

TARGETED FUNDING SUPPORTING BLACK MEN AND BOYS

FUNDING TOTALS

- Principal source: BMAfunders.org
- Internal database list submitted by BMAfunders (June 2017)



LOVE
LEARN
LEAD



570 Lexington Avenue, 5th Floor, New York, NY 10022
(212) 444-9141

www.blackmaleachievement.org

Twitter: [@BMAchievement](https://twitter.com/BMAchievement)

Facebook: facebook.com/blackmaleachievement

Instagram: [@campaignforbma](https://instagram.com/campaignforbma)

CONTENTS

2

Executive Summary

4

Letter from the CEO

6

Letter from the Board

8

Introduction

10

About the
Campaign for Black
Male Achievement

17

Where Are We Now?
Tracking the
BMA City Index

23

The Data: What We
Are Learning From
the 50 Cities

26

2017-2018
BMA City Index

28

What Is a Promising
City for Black Male
Achievement?

31

Field Building
Blocks: Profiling
Five BMA Cities

39

Cities on
the Horizon

42

Partner
Spotlight

44

Loving, Learning and
Leading through Strategic
Communications

46

CBMA Publications

48

Appendix A:
City Score Changes

50

Appendix B:
Scoring Rubric

52

Appendix C:
Summary of Indicator
Movement

53

Appendix D:
Nine Organizations
Added Under Presence of
National Initiatives

54

Appendix E:
Data Sources and
Bibliography

EXECUTIVE SUMMARY

TO BUILD BELOVED COMMUNITIES across America, where Black men and boys are healthy, thriving, and enabled to achieve their fullest potential—that is the Campaign for Black Male Achievement's (CBMA) core mission and rallying cry. Created before the perils of our current political and social climate, this mission, now more than ever, is necessary to ensure the nurturing, growth, and achievement of Black men and boys and that of our cities, communities, and nation.

Over the past year we have borne witness to the upending of our political system, which threatens to undermine efforts to improve life outcomes for Black men and boys. Basic human rights are at risk, and the dismantling of equitable measures implemented for people of color, the poor, and other marginalized communities threaten to leave already vulnerable communities without protection. After years of sweat and hard work in building nationwide initiatives, platforms, and voices that celebrate and elevate Black men and boys, we are again faced with adversity. Yet we remain resilient.

PROMISE OF PLACE: BUILDING BELOVED COMMUNITIES

While the loss of federal support for Black Male Achievement (BMA) efforts can potentially create significant challenges in sustaining initiatives and momentum, it also presents an opportunity for cities to strengthen their leadership on behalf of Black men and boys; and engage the authentic voices of our youth to help shape the future of Black Male Achievement. The movement on the ground towards achieving success for Black men and boys is growing stronger. This is

evident in the demonstrable strides cities are making towards acknowledging Black men and boys as viable and in need of elevation and love, and in the actionable steps being taken to protect, nurture, and strategically advance Black Male Achievement.

In this new report, *The Promise of Place: Building Beloved Communities for Black Men and Boys*, we highlight the progress made by the 50 cities in the Black Male Achievement (BMA) City Index featured in the first edition of the report released in 2015. We elevate not only the score for each city, but also how cities have used CBMA principles, indicators, and building blocks of progress to redefine Black Male Achievement in their city. There are impressive gains in cities materializing their commitment to Black men and boys, and this new Promise of Place report measures these gains both quantitatively and qualitatively for cities across the country. We identify where gaps exist in activity and investment, and propose steps to collectively mobilize and expand our resources to fill those gaps.

BUILDING BLOCKS OF PROGRESS

Promise of Place spotlights the building blocks that promising cities for Black Male Achievement must utilize to improve the lives of Black men and boys in their communities. Promising cities adhere to three BMA core values: 1) collective work and responsibility; 2) respect and recognition; and 3) bold goals and outcomes. The three core values underpin eight building blocks of progress: 1) city administration commitment to Black men and boys (BMB), 2) reimagining BMB, 3) BMB stakeholder community, 4) actionable agenda for BMB, 5) targeted funding,

HIGHLIGHTS OF WHERE CITIES HAVE MADE COLLECTIVE PROGRESS SINCE 2015



62 PERCENT HIGHER level of engagement across all 50 cities



92 PERCENT of the 50 cities scored have now accepted the My Brother's Keeper Community Challenge



13 PERCENT overall increase in CBMA Membership



Of the nine national initiatives supporting Black men and boys, Coalition of Schools Educating Boys of Color (COSEBOC), increased engagement in cities by 25 PERCENT, the largest increase across initiatives

95

DETROIT and WASHINGTON, DC remain the two highest scored cities with a score of 95

**2017-2018
TOP 5 CITY
SCORES**

DETROIT, MI		WASHINGTON, D.C.		OAKLAND, CA		NEW ORLEANS, LA		BOSTON, MA	
2015-16	2017-18	2015-16	2017-18	2015-16	2017-18	2015-16	2017-18	2015-16	2017-18
95	95	95	95	95	89	85	87	77	83

6) effective practice base, 7) coordinated capacity-building infrastructure, and 8) coordination and continuum of BMA activities.

The report profiles five cities—Baltimore, Detroit, Louisville, Milwaukee, and Oakland—that have encompassed these critical BMA field building blocks needed to become a promising city for Black Male Achievement. As core partner cities within CBMA’s Promise of Place City Strategy, these cities are identifying and responding to the ongoing and multi-faceted needs of Black men and boys. Through intense implementation of building blocks, targeted investment, sustained engagement, and strong collaboration across many sectors, these cities are demonstrating models of promise and progress. The building blocks profiles included in this report have the potential to help other cities determine strategies to improve outcomes for Black men and boys.

The report also highlights Cities on the Horizon, cities not included in the 50-city BMA City Index that have made valiant efforts to accelerate work on behalf of Black men and boys. These cities are taking action to: 1) mobilize a Black Male Achievement stakeholder community; 2) establish a reimagine campaign for Black men and boys; and 3) develop and implement a Black Male Achievement agenda.

ACTION STEPS

25 percent of Black children do not graduate high school on time, compared to the national average of 17 percent.¹ To compound this issue, the Black male graduation rate is 59 percent, compared to 65 percent for Latino males, and 80 percent graduation for White males.²

In order to continue advancing Black Male Achievement, city leaders must double down in their efforts to improve life outcomes of Black men and boys across the nation. We recommend the following action steps as ones that every city can take to improve their process and/or increase their score in the BMA City Index.

- **Demographics and data:** Use data to understand the presence of Black men and boys as a percentage of the total male population in a city and track key quality of life indicators (e.g., education, housing, healthcare, criminal justice, etc.).
- **City-led Commitment to Black men and boys:** Encourage city-led commitments to Black men and boys and challenge the community to support these initiatives through coalition building.
- **CBMA membership:** Use available tools to drive membership of individuals and organizations in local, regional, and national networks supporting Black men and boys, their families, and communities to CBMA’s membership network.
- **Presence of national initiatives supporting Black men and boys:** Collaborate with local, regional, and national partners to boost participation in national programs, initiatives, and organizations directly supporting Black men and boys as part of their mission.
- **Targeted funding for Black men and boys:** Create a culture of funding for Black men and boys to boost the dollar amount of targeted philanthropic investment.

CALL TO ACTION

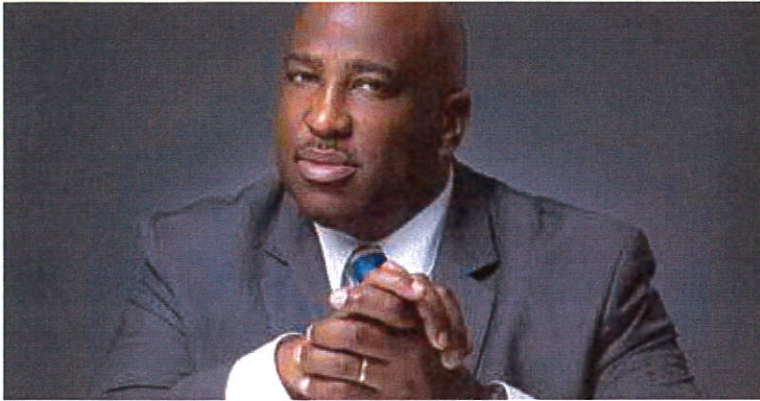
This new report and updated BMA City Index are intended to serve as a roadmap for cities, stakeholders, and all those who are interested in advancing Black Male Achievement in their city. We encourage cities to use these tools to track data, assess building blocks of progress, and capture the engagement and action to improve life outcomes for Black men and boys in their communities.

We urge advocates, policymakers, and everyday people to delve into the dynamics of the cities highlighted, analyze the trends in BMA engagement, and deepen their thinking of how their own cities may measure up as a Promise of Place city. With bold leadership and collective accountability, we can scale and increase our resources and commitments to creating Beloved Communities for all.

¹ Kids Count 2017. Annie E. Casey Foundation.

² Schott Foundation for Public Education, 2017.

LETTER FROM THE CEO



I HAVE OFTEN ASKED THE QUESTION, “HOW DO WE QUANTIFY HOPE FOR BLACK MEN AND BOYS?” It is for me a question that embodies both the challenges and opportunities facing the current movement for Black Male Achievement.

When the Campaign for Black Male Achievement (CBMA) released the first *Promise of Place* report in 2015, we were witnessing a time of unparalleled momentum. CBMA had just spun off from the Open Society Foundations into an independent entity; the My Brother's Keeper Alliance was launched to support local efforts to support young Black and Latino males; BMe Community—an initiative to lift up Black men and boys as assets to their communities and society—was expanding to new cities; Cities United was planting deeper roots in local municipalities across the country to engage city leaders in efforts to curb violent deaths among African American males; and we saw the emergence of the Executives' Alliance for Boys and Men of Color as a philanthropic force to drive additional investments and resources to the growing Black Male Achievement and boys and young men of color fields.

Yet, three years later, the national discourse has grown further divided along issues of race, social justice, and equity—issues that are at the core of CBMA's work. In addition to the continued systemic violence against Black men, women, and children, we have witnessed tragedies and violence in cities like Charleston, Milwaukee, and Minneapolis, and an increase of hate crimes against both immigrant and African American communities. Furthermore, evidence from the current political debate exposes a backlash against economic and social policies that would ensure greater access to all Americans, particularly the most disadvantaged among us; and a growing populist movement

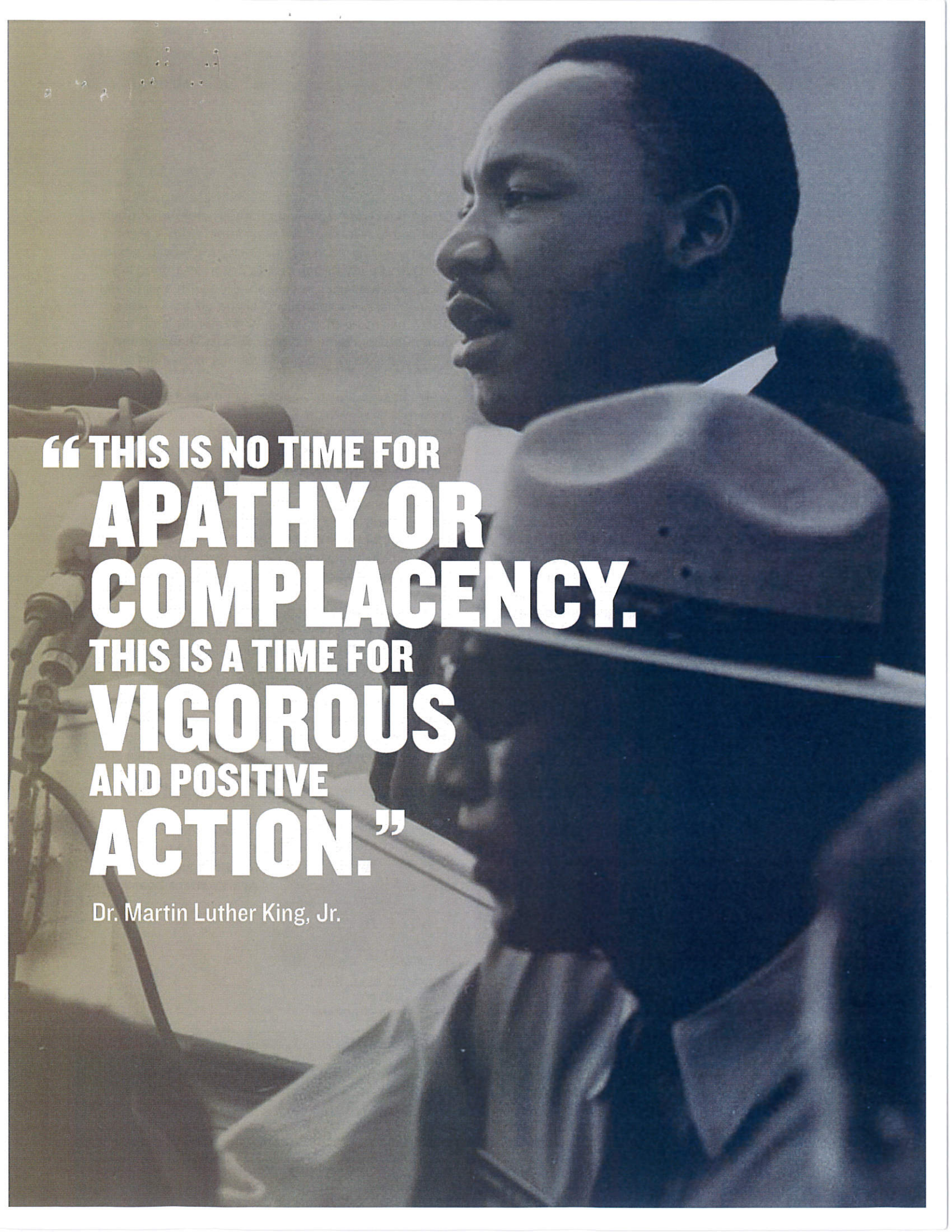
that has called for the closing of borders and the institutionalization of isolationist policies.

It is against this backdrop that CBMA stands at the crossroads of a crucial moment as our country wrestles for its consciousness and soul. In the profound words of Dr. King, “*This is no time for apathy or complacency. This is a time for vigorous and positive action.*” I believe wholeheartedly that, in many ways, America's future depends on the ability of Black men, women, boys, and girls to succeed, prosper, and lead. Ten years into its mission, CBMA is at the right place at the right time in our nation's history to help drive the kind of positive action of which Dr. King spoke. of by continuing to inspire and galvanize the Black Male Achievement movement to close the gap between the promise and peril facing Black males, their families, and communities.

In this new report you will see the ways in which our movement continues to show promising signs of growth. Cities that were not captured in the first report—such as Denver, CO, and Yonkers, NY—have since become highly engaged in leading Black Male Achievement efforts on behalf of Black men and boys. Among the initial 50 cities profiled in 2015, there has been positive movement towards a high level of engagement across all of the indicators and categories that were used to score cities. I am encouraged by the amazing strides we have made as an organization and as a field over the past decade and particularly since the 2015 edition of *Promise of Place*. With the field updates, promising strategies, and models of courageous leadership presented throughout this report, I hope you will feel as encouraged and emboldened as I do that the path we are on is the right one.

The reality is that dismantling inequitable systems and policies built over centuries will require a generational commitment from all of us who care about justice and equality in America. Now, we must work towards translating our collective efforts into real policy change that will address and eradicate the barriers facing Black men, women, and children. While I still believe that there is no cavalry coming to save the day, I know that our dedication to advancing the field and movement of Black Male Achievement is what creates the iconic leadership Black men and boys need to realize their true promise and purpose.

With Promise, **Shawn Dove**
CEO, CAMPAIGN FOR BLACK MALE ACHIEVEMENT



**“ THIS IS NO TIME FOR
APATHY OR
COMPLACENCY.
THIS IS A TIME FOR
VIGOROUS
AND POSITIVE
ACTION.”**

Dr. Martin Luther King, Jr.

LETTER FROM THE BOARD

IN THE CAMPAIGN FOR BLACK MALE ACHIEVEMENT'S FIRST PROMISE OF PLACE REPORT, we expressed optimism for the organization's future, and for the growing movement of leaders and partners working to ensure that "all Black men and boys can enjoy the dream and promise of America." There was—and remains—good reason for our optimism.

To help push the BMA movement through this new era of challenge and opportunity, CBMA determined there was the need to more effectively document and measure the impact of place-based strategies, which we believe are essential to creating best practices that most positively impact Black men and boys. As a result, the second *Promise of Place* report has a renewed focus on elevating promising programs and initiatives that are demonstrably transforming the lives and trajectories of Black males throughout the country.

The new *Promise of Place* report also lifts up CBMA's High School Excellence framework, which audaciously places a stake in the ground on an issue and indicator that can be tracked locally. We believe this is crucial to ensuring that our young men are equipped to graduate high school and college and be career ready. This data-driven focus will also help CBMA determine if such investments and efforts are indeed having impact and building *Beloved Communities*³ for Black men and boys. Yet, we also recognize that education alone is not the solution to dismantling the barriers facing young Black men. Our young men and communities need supports in all areas, including (but not limited to) employment, responsible fatherhood, criminal justice reform, and access to quality healthcare.

To expand its capacity to provide these supports, CBMA has made significant infrastructure investments to become even stronger as an institution. A second office was opened in the great city of Detroit, where we have already begun seeing progress around key areas and indicators in collaboration with a variety of stakeholders. Additionally, over the past two years, CBMA has more than doubled its talented staff to continue supporting the growth, sustainability, and impact of leaders and organizations in the field.

While the road ahead is not free of peril and pitfalls, the horizon is filled with great promise and opportunity. As board members, we are encouraged by the renewed focus, commitment, and efforts of CBMA to lead and support local cities through its place-based strategy. We are also encouraged by the growing list of cities that have joined the movement to advance Black Male Achievement, as profiled in this new report. Furthermore, we are emboldened to continue this work because of all of you on the frontlines fighting for Black men and boys, Black women and girls, and Black communities every day.

We hope you will be encouraged to use and promote the findings in this new report—especially with key policymakers and stakeholders in your city, for whom this data could be particularly useful. We also invite you to share directly with the CBMA team any best practices or learned lessons uncovered by your own efforts on behalf of Black men and boys. In the long journey ahead, know that we stand ready to travel alongside CBMA and you to *Love, Learn, and Lead* Black men and boys towards achieving greatness for themselves, their families, our communities, and future generations.



GEOFFREY CANADA
President
HARLEM CHILDREN'S ZONE



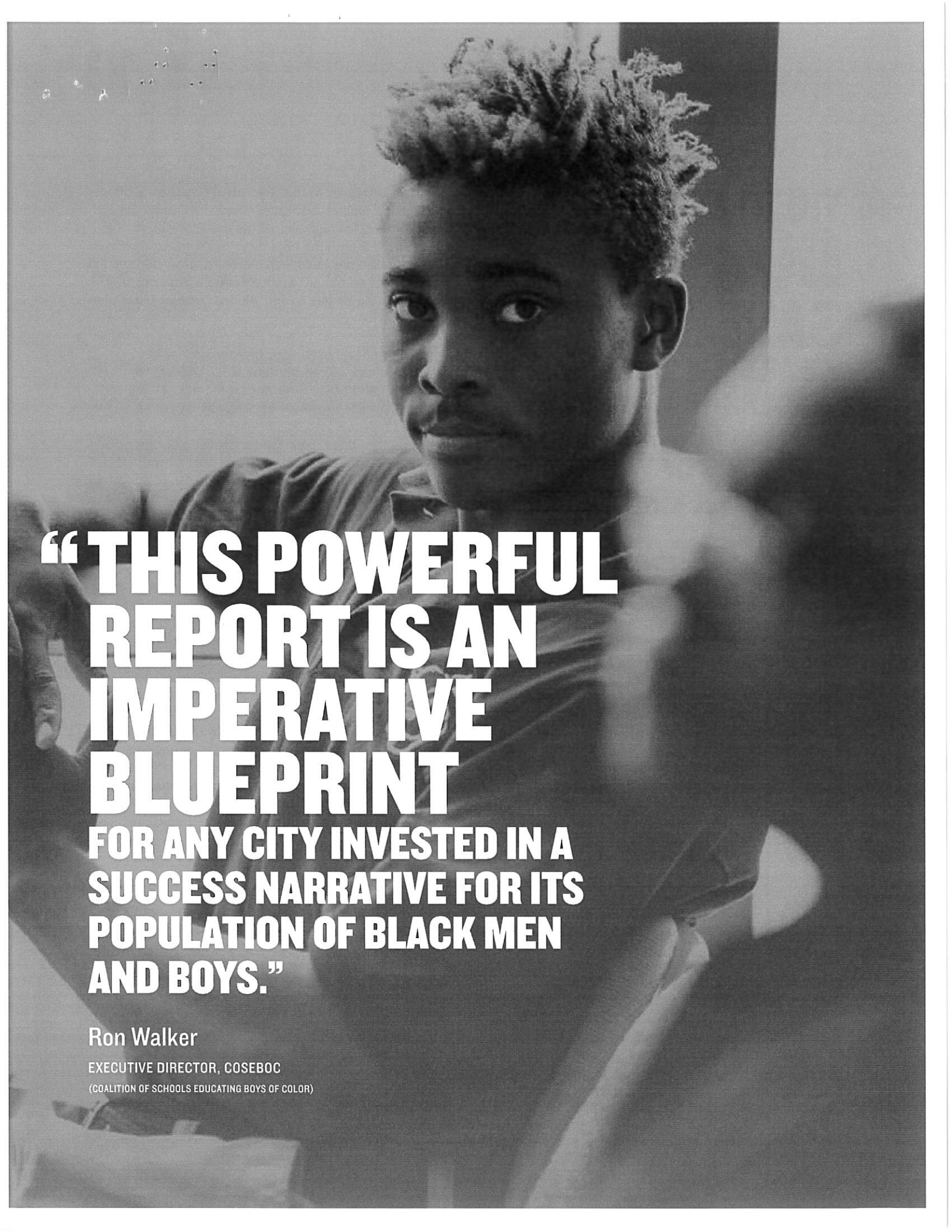
TONYA ALLEN
President and CEO
THE SKILLMAN FOUNDATION



WILLIAM C. BELL, PH.D.
President and CEO
CASEY FAMILY PROGRAMS

In Solidarity,
**The Campaign
for Black Male
Achievement Board**

³ As referenced in CBMA's 2014 report *Building a Beloved Community: Strengthening the Field of Black Male Achievement*, "Beloved Communities" "represents what Martin Luther King, Jr. called The Beloved Community—a global vision in which injustice will not be tolerated because we as a people will not allow it." Foundation Center (2014, May). *Building a Beloved Community: Strengthening the Field of Black Male Achievement*. (S. Shah, & G. Sato, Eds.) Retrieved October 28, 2015, from Foundation Center: <http://www.foundationcenter.org/gainknowledge/research/pdf/bma2014.pdf>



**“THIS POWERFUL
REPORT IS AN
IMPERATIVE
BLUEPRINT**

**FOR ANY CITY INVESTED IN A
SUCCESS NARRATIVE FOR ITS
POPULATION OF BLACK MEN
AND BOYS.”**

Ron Walker

EXECUTIVE DIRECTOR, COSEBOC

(COALITION OF SCHOOLS EDUCATING BOYS OF COLOR)

INTRODUCTION

“ THERE IS NO CAVALRY COMING TO SAVE THE DAY. WE ARE THE ICONIC LEADERS THAT WE’VE BEEN WAITING FOR. WE ARE THE CURATORS OF THE CHANGE WE ARE SEEKING TO SEE.”

Shawn Dove

WHEN CBMA CEO SHAWN DOVE SPEAKS THESE WORDS, HE IS CELEBRATING THE COLLECTIVE GENIUS reflected in the *hometown heroes* and *local leaders* who have worked for generations to support Black men and boys in their communities and beyond. As we mark the 10th anniversary of the Campaign for Black Male Achievement (CBMA), the 2018 *Promise of Place* report celebrates Black men and boys and the many individuals and institutions working on their behalf. We also celebrate the shared successes achieved in the past decade, as demonstrated by the amazing growth that is taking place across the Black Male Achievement field and movement. Still, such reflection calls us to wrestle with the challenges and struggles that far too many Black men and boys continue to endure.

We are living in a time when the lives of Black males are at steady risk of violence, death, and injustice by America’s policing and criminal justice systems, all while diminishing opportunities across education, health, employment and economic growth continue to dismantle their outcomes for a better future. For these reasons we must remain unwavering in our commitment to strengthen, build, and create new opportunities and better life outcomes for our Black men and boys. CBMA’s focus on the promise of this work stems from

our hope and belief in the strength and resiliency of our youth, communities, and cities to advance Black Male Achievement. That led us to write the first edition of this report in 2015, with the objectives to 1) reduce silos that limit opportunities to collectively learn, grow and sustain this moment and 2) elevate how cities across building Beloved Communities to nurture and support Black men and boys.

The first report scored 50 cities across five key engagement and commitment areas specific to Black men and boys: 1) demographic mix; 2) city-led commitment; 3) presence of national initiatives; 4) targeted funding; and 5) CBMA membership. Since the report we have witnessed a growing number of cities—those included in the first report as well as cities that were not—increase their efforts to support Black Male Achievement and positive outcomes across the spectrum for Black men and boys. Many cities have begun to assess themselves and their work more critically, and have ramped up initiatives, funding, and other supports as a commitment to this work. Simultaneously, CBMA has taken a deeper dive into partnering with local communities to co-create new opportunities and help build *Promise of Place* cities that are committed and supported in their work.

This new report provides a thorough scan of engagement activities and initiatives happening across the nation to support Black men and boys. In order to build upon our knowledge of what is happening across the field, we continued tracking engagement within cities, while taking a deeper look into select cities that have accelerated their efforts in support of Black men and boys since 2015. From this work, we offer a new framework for cities who aspire to become a “Promising BMA City,” defined as a city that serves, supports, and catalyzes opportunities for Black men and boys to learn, achieve, and thrive. As a nation, our attention to the needs of Black men and boys, as well as our work to shape and bridge promising solutions, has grown tremendously. In this report, we highlight that growth and promising practices across the field, while elevating the work of local leaders who continue to pave the way in their cities.

Our approach included utilizing the 2015 BMA City Index to track the movement in the field across the 50 cities. How are leaders engaging to support Black males in their cities? How have these cities fared since the first report with respect to their score? What new

initiatives have surfaced across cities? Has there been stagnation or growth? Where do we go from here? As we address these questions and more throughout the report, we do so with a focus on assessing where we are, where we still need to go, and the long-standing commitment required of cities, leaders, communities, and families to help drive and sustain this work. CBMA aims for these reports to serve as a checkpoint of our collective progress and success with ensuring Black males learn, thrive, and succeed in every city across our nation. As part of CBMA's Promise of Place City Strategy, we have identified and launched work in five core cities—Detroit, Baltimore, Milwaukee, Louisville, and Oakland. Working and building with partners in these communities has helped CBMA sharpen our

understanding of the work that is being done on the ground, from the areas of promise, to the various needs and challenges that exist.

Dr. Martin Luther King Jr. said, "Human progress is neither automatic nor inevitable....Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals." As we continuously monitor and track movement and engagement across cities, identify promising practices and opportunities, and proactively support BMA leaders and cities on the frontlines, CBMA stands firm in our belief that Black Male Achievement must and will remain a priority for our nation.



"WE BELIEVE THAT HIGH SCHOOL GRADUATION WITH EXCELLENCE AS THE BAR, SUCH THAT BLACK BOYS ARE COLLEGE, CAREER AND COMMUNITY READY, SHOULD EXIST NOT JUST AS A RALLYING CRY BUT AS A SERIES OF COORDINATED ACTIONS THAT ALLOWS US TO TRACK PROGRESS, CHALLENGE OUR ASSUMPTIONS AND PRACTICES, WHILE KEEPING THE LIFE OUTCOMES OF THESE YOUNG MEN AT THE CENTER OF OUR DECISION MAKING AND POLICY DEVELOPMENT."

Robert Simmons, VP OF STRATEGY AND INNOVATION, CBMA

WHILE CBMA WORKS TO TRACK PROGRESS IN CITIES AND SUPPORT BMA LEADERS ACROSS THE NATION, we are also working to build deeper ties in and with communities to accelerate tangible outcomes for Black men and boys. This report introduces CBMA's Bold Goal and High School Excellence framework as part of our field-building and movement-building strategies to catalyze movement across the field.

While recent data reveals that the number of Black males graduating high school and enrolling in educational pursuits beyond high school has climbed

over the years, their proficiency, college persistence, and post-secondary completion rates remain frustratingly low. There is a nearly 70 percent chance that an African American man without a high school diploma will be imprisoned by his mid-30s. Accordingly, CBMA's High School Excellence framework aims to move the needle on the number of Black men and boys graduating from high school on time, while also being prepared to succeed in college, career, and beyond. Our vision of excellence for Black males as scholars, leaders, and champions of success drives our work and commitment to our

Promise of Place City Strategy, and our commitment to this report.

In Detroit, CBMA has already begun to see progress as we have implemented our High School Excellence efforts in collaboration with a variety of stakeholders. Our work in Detroit has led to increases in the number of Black men and boys participating in college and career preparation activities, growth in the number of school-based interventions targeting reading and writing skills, and a growing interest from the corporate sector to contribute their human capital to serve as tutors and mentors to students in grades 9-12.



ABOUT CAMPAIGN FOR THE BLACK MALE ACHIEVEMENT

AS A CORE TENET
OF CBMA'S BOLD
GOAL FRAMEWORK—
TO BUILD BELOVED
COMMUNITIES
ACROSS AMERICA
WHERE BLACK MEN
AND BOYS ARE
HEALTHY, THRIVING,
AND ENABLED TO
ACHIEVE THEIR
FULLEST POTENTIAL—
WE HAVE DEEPENED
OUR COMMITMENT
TO DEMONSTRATE
MEASURABLE IMPACT
THROUGH OUR
PROMISE OF PLACE
CITY STRATEGY AND
KEY INITIATIVES

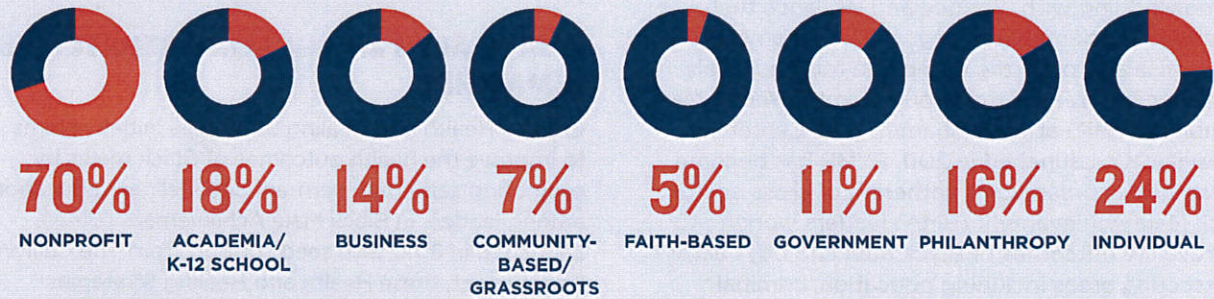
CBMA'S GROWING MEMBERSHIP NETWORK

TODAY THERE IS A GROWING NATIONAL MOVEMENT of leaders, institutions, grassroots and community organizations, and concerned citizens actively advancing Black Male Achievement with commitment, hope, and strategic action. The movement is diverse and includes those with an explicit focus on Black men and boys, and also many that approach their work through a variety of issue areas such as employment, education, criminal justice reform,

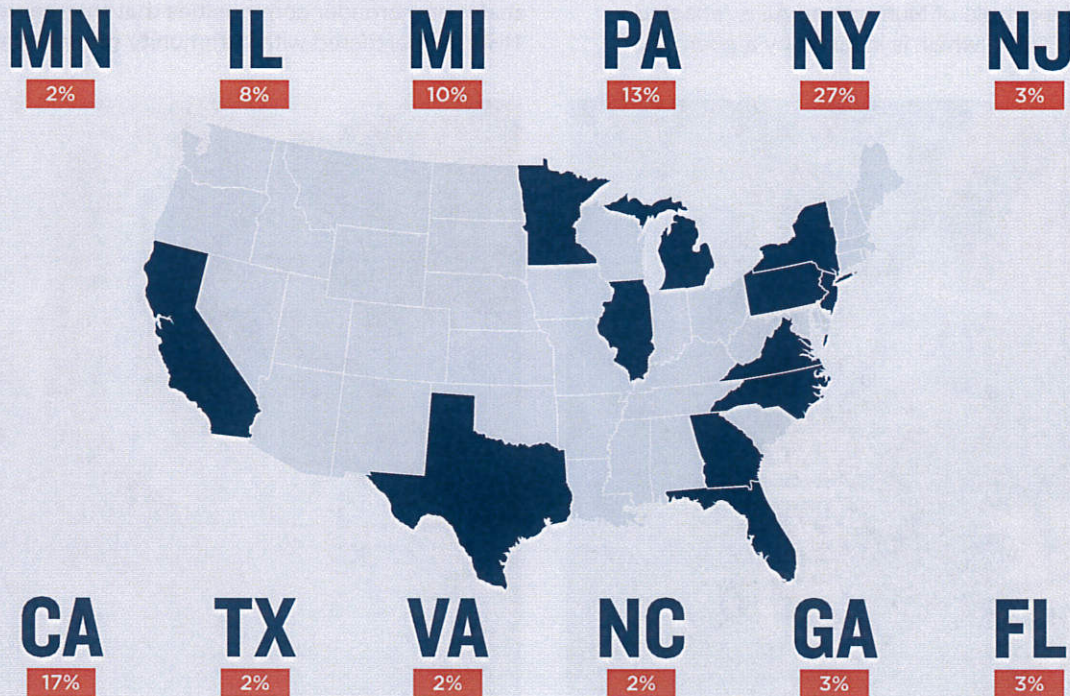
poverty alleviation, youth development, and race and gender equity, among others. Our work is rooted in engaging leaders across the field to advance Black Male Achievement across the spectrum.

CBMA has cultivated a growing national membership network of more than **5,200 leaders** and **2,700 organizations** working in more than **600 cities** across the United States.

MEMBERSHIP ACROSS SECTORS



PERCENTAGE OF CBMA MEMBERS REPRESENTED ACROSS TOP 12 STATES



HIGHLIGHTS OF CBMA'S KEY INITIATIVES

CBMA HAS SPENT THE PAST 10 YEARS committed to helping Black men and boys fulfill their potential. Guided by our Bold Goal, CBMA identified several key initiatives to target for impact. All are aligned with CBMA's mission of narrative change, movement building, and field building. **As posed by our CEO Shawn Dove, the question of "what does winning look like for Black men and boys?" drives our work and exemplifies our commitment to advancing this work.**

Through our signature programs, services, and resources listed below, CBMA is building a legacy for the BMA field.

RUMBLE YOUNG MAN, RUMBLE!

Acknowledging with urgency and vigilance that America's Black men and boys are in a moment of promise and peril, the Campaign for Black Male Achievement created the annual Rumble Young Man Rumble! (RYMR) at the Muhammad Ali Center in Louisville, KY. Launched in 2011, RYMR has become known as the preeminent gathering of cross-sector Black Male Achievement (BMA) leaders working to improve life outcomes of Black men and boys across intersecting areas including education, criminal justice, mentoring, responsible fatherhood, narrative change and capacity-building.

The life and example of Muhammad Ali is reflected throughout RYMR, which is inspired by a poem that

Muhammad Ali and his trainer Drew "Bundini" Brown would recite during fights and trainings. Through RYMR, CBMA is championing Ali's legacy and the six core principles of confidence, conviction, dedication, giving, respect and spirituality that guided his life and career.

In 2017, CBMA invested in the expansion of RYMR to encourage the activation and engagement of Rumlbers year-round. With RYMR, CBMA is building beloved communities for Black men and boys by bringing Black adult and youth leaders together in safe and loving spaces to learn from one another, and find common ground in their efforts to lead Black men and boys towards greatness. To learn more about RYMR and see video recaps of previous gatherings, please visit www.blackmaleachievement.org/rymr.

BMA HEALTH AND HEALING STRATEGIES (BMA HHS)

CBMA's Health and Healing Strategies initiative aims to improve the health outcomes of Black males by promoting self-empowerment and wellness education among leaders in Black Male Achievement (BMA). Launched in 2016 with seed support from The California Endowment, these Health and Healing Strategies (HHS) are designed to ensure that leaders in the BMA field have the tools and resources to facilitate and sustain their health and healing, and that of the Black males and broader communities that they serve. BMA HHS has partnered with community groups as well as



LEARNING THROUGH THE WORK: PARTNERSHIPS TO BUILD PROMISE OF PLACE CITIES

DETROIT



LAUNCHING THE FIRST PROMISE OF PLACE office in winter of 2017, Detroit serves as ground zero for CBMA's field-building work to advance high school excellence

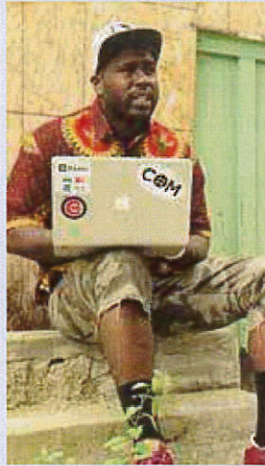
and outcomes for Black men and boys across the city. In 2016, CBMA began cultivating relationships to support Black male students and field leaders across the city, including partnering with the Skillman Foundation to support 15 organizations through the BMA Innovators Challenge and partnering with the MBK Alliance to host the inaugural Boys and Young Men of Color Opportunity Summit, attracting nearly 2,000 young people seeking job and career assistance. In 2017, CBMA launched a partnership with Frederick Douglass Academy for Young Men and the Detroit Public Schools Community District to develop and support initiatives such as the CBMA Literacy Corps, Frederick Douglass Promise, SAT prep, and a number of other supports for students and staff. In addition, CBMA served as one of the key sponsors for JOURNI's Tech Equity Week, which reached over 450 participants through a week-long tech engagement experience. Through a broad community engagement strategy, CBMA hosted its first regional Rumble Young Man, Rumble! convening in July 2017, bringing together Detroit leaders and youth to reaffirm and celebrate Black men and boys. With a Detroit Advisory Board established, CBMA is ever more encouraged and prepared to partner and lead on behalf of Black men and boys in Detroit.

"HAVING MORE INTERACTION WITH SUCCESSFUL BLACK MEN, WHO HAVE BEEN THROUGH SIMILAR LIFE EXPERIENCES GROWING UP AS THE STUDENTS AT DOUGLASS, WOULD PLAY A MAJOR ROLE IN HELPING US ACHIEVE OUR GOALS."

Deon Tiggs

11TH GRADER, DETROIT PUBLIC SCHOOLS COMMUNITY DISTRICT

MILWAUKEE



IN THE FALL OF 2017, Milwaukee Public Schools launched the Department of Black and Latino Male Achievement to address the disparities in academic and life outcomes for Black and Latino boys and young men. CBMA supports the Department of Black and Latino Male Achievement by working closely with district and community

leaders to identify proven strategies and to coordinate resources to improve outcomes for male students of color. In partnership with local firm Render, CBMA launched the new interactive site, MyBlackStory.us, which champions the positive efforts and impact of Milwaukee's Black leaders, organizers, and community members. The site uses multimedia to highlight advocates, policy makers and everyday people working to positively transform the city on behalf of its most underserved communities. The platform aims to provide a more positive and nuanced alternative to how Black Milwaukeeans, particularly Black males, are portrayed in the news and other media.

"YOUNG BLACK MEN NEED THINGS IN PLACE THAT WILL HELP TO AMELIORATE OUR LIFE AND EDUCATIONAL ACHIEVEMENTS, AND TO CHANGE THE NARRATIVE TO ONE THAT LIFTS US UP AS VALUABLE ASSETS IN OUR SOCIETY, RATHER THAN AS A STATISTICAL NUMBER OR A STEREOTYPICAL IMAGE. I KNOW FOR A FACT THAT THE BLACK AND LATINO MALE ACHIEVEMENT DEPARTMENT WILL OPEN THAT DOOR FOR EACH LIFE THEY TOUCH, AND I WANT TO BE A PART OF IT."

Aron Cross

12TH GRADER, MILWAUKEE PUBLIC SCHOOLS

(INITIATIVES CONTINUED FROM PAGE 12)

schools to develop and implement programming that seeks to reduce the effects of trauma and improve the health and viability of our communities. **Thirty BMA HHS workshops have been conducted, reaching 772 community leaders, parents, guardians, mentors, and school personnel** from Oakland and Sacramento. CBMA has developed a database with over 500 images of BMA leaders actively engaging in self-care, and has created and produced the *Journey to Radiance* podcast and webisode series (including an originally-written and composed “Journey to Radiance,” theme song), all of which are intended to provide healing affirmations for the BMA field. In 2017, The California Endowment awarded an additional \$500,000 in grant funding for CBMA to continue expanding Health and Healing Strategies, and inspiring health & healing for Black men and boys.

BLACK MALE RE-IMAGINED

This initiative is part of the CBMA’s ongoing narrative change work to ensure more accurate depictions about Black men and boys and their communities through a series of public events, social media campaigns and partnerships with mainstream outlets such as Vice.com, Cassius, and the Root. The concept for Black Male: Re-Imagined was formed in partnership with the Perception Institute and CBMA to create a safe and honest space of conversation and action focused on real solutions to help drive a more accurate portrayal of Black men and boys in mainstream media and news. Black Male: Re-Imagined was designed specifically to identify best practices in marketing, media, and branding that could lead to a change in perceptions



of Black men and boys in our society. Three events have been held to date: the first in December 2010 in partnership with the Knight Foundation; in April 2013 in partnership with the Knight Foundation and the Ford Foundation, and most recent, in October 2016 at the Kennedy Center in Washington, D.C.

BUILDING BELOVED COMMUNITY LEADERSHIP FELLOWSHIP



With support from the American Express Foundation, CBMA has designed and implemented a customized leadership development experience for a cohort of 24 emerging leaders in the Black Male Achievement field. The Building Beloved Community Leadership Fellowship (BBCLF) utilizes the unique strengths and competencies of two Greensboro, North Carolina-based organizations: the Center for Creative Leadership (CCL) and the Beloved Community Center (BCC).

A diverse cohort of 24 fellows has been selected for the 2017–2018 inaugural year and is engaging in a yearlong learning community that will help ensure individual effectiveness and impact in organizational leadership within the broader field of Black Male Achievement. Fellows began their experience with a three-day on-the-ground training in Greensboro with CBMA’s two programmatic partners. For the remainder of the fellowship year, leaders engage in activities including, but not limited to: 1) leveraging 360-degree feedback and executive coaching resources to build a results-driven development plan for personal and organizational growth; 2) participating in bi-monthly leadership cohort meetings for continuous leadership development; and 3) expanding knowledge on movement-building and social change principles from the Civil Rights Movement to the Movement for Black Lives.

A SNAPSHOT OF CBMA'S GROWTH

OUR GROWING TEAM

As our work continues to grow, we have been fortunate to grow a dynamic team as well. The CBMA team has grown from four staff members in early 2016 to 16 staff members and core consultants in 2018, including a Vice President of Development, BMA Health and Healing Director, Vice President of Strategy and Innovation, Vice President of Membership, two Promise of Place Program Managers, among other key staff.

EXPANSION OF RUMBLE

In 2017, CBMA invested in expanding RYMR so that Rumlbers are engaged year-round. The annual Rumble, hosted in Louisville, Kentucky, **has expanded to regional**

convenings, including Detroit, Baltimore, and Louisville convenings in 2017, and additional regional locations underway for 2018 and beyond.

PROMISE OF PLACE CITIES

CBMA has expanded partnerships in **five core cities (including two deep-dive cities)** from which we selected the 2017 BBCLF cohort. In February 2017, CBMA was proud to open the first Promise of Place office in the City of Detroit.

DEEP-DIVE HEALTH AND HEALING CITIES

Since June 2016, CBMA's BMA Health and Healing Director has worked with school district and community leaders in Sacramento and Oakland, California, and is now supporting expansion of

Health and Healing Strategies in Detroit.

GROWING OUR ONLINE NETWORK AND MEDIA PRESENCE

As CBMA has grown, so has our social media footprint with massive increases in reach on each platform since 2016, including: Instagram (790 percent follower growth); Facebook (124 percent follower growth); and Twitter (51 percent follower growth). CBMA has become the trusted thought leader in the Black Male Achievement digital space by initiating important conversations; empowering leaders to author and share their own authentic stories, challenges, triumphs, and perspectives; and creating powerful storytelling tools to help them do so.



IN OCTOBER OF 2017 The Campaign for Black Male Achievement hosted its first Promise of Place (PoP) City Convening in Louisville, KY, bringing together a targeted group of leaders for a **two day deep dive** working group session to explore implications of the 2015 PoP Report. Invitees were from the core cities where CBMA has launched partnerships and the convening engaged about 50 national leaders from 10 cities representing city government, philanthropy, community organizations, and school districts to share best

practices and build upon our collective work and aspirational goals for Black men and boys. At the gathering, city leaders committed to assessing their BMA City Index Score, including analyzing areas where success is evident, as well as areas to strengthen. The Convening culminated with inspirational messages from Louisville Mayor Greg Fischer, and Dr. Darienne Driver, Superintendent of Milwaukee Public Schools District, on the importance of Black Male Achievement work for our cities and school districts.

CBMA RESOURCES FOR BMA FIELD & MOVEMENT BUILDING

CBMA MEMBERSHIP NETWORK

MONTHLY NETWORK CALLS: Features key programs and initiatives happening across the nation to support Black men and boys. Members and non-members tune in to hear from field and movement leaders leading work in their cities and communities.

ONGOING WEBINARS: Spotlights city-specific initiatives and pertinent topics across the nation, including High School Excellence, Promise of Place, Health and Healing, and more!

BMA FIELD PROMOTION: Provides news, updates and profiles on the latest national and local field engagement work, and supports sharing affirmative stories of BMA leaders and organizations through a wide range of communications channels, including CBMA's reports and publications, newsletters, member spotlights, monthly member calls, traditional and social media, and more.

INITIATIVES

The Building Beloved Community Leadership Fellowship
The Building Beloved Community Leadership Fellowship is a year-long, intensive leadership development program for Black men and boys in the United States. It is a partnership between the Building Beloved Community Foundation and the Center for Black Male Achievement.

Health and Healing Strategies
The Building Beloved Community Foundation is a national organization that provides leadership development and support for Black men and boys in the United States. It is a partnership between the Building Beloved Community Foundation and the Center for Black Male Achievement.

Rumble Young Men, Rumble
Rumble Young Men, Rumble is a national organization that provides leadership development and support for Black men and boys in the United States. It is a partnership between the Building Beloved Community Foundation and the Center for Black Male Achievement.

TOOLS FOR ASSESSING CITY ENGAGEMENT ON BEHALF OF BMB: BMA field leaders can utilize the BMA City Index featured in the Promise of Place reports to assess their **BMA Index Score**, specific levels of engagement on behalf of Black men and boys, as well as progress and movement since 2015. Leaders can also find strategies for increasing their score throughout both reports, and take the **City Field Building Blocks Assessment** to inform CBMA of local activities and engagements. This can further be used as a tool to collaborate with local leaders to advance BMA work in your city. For more information visit www.cityindex.blackmaleachievement.org

TUNE IN: Episode 2 of the "Journey to Radiance" Podcast
The second episode of CBMA's Journey to Radiance podcast features an interview with Dr. Michael Carter, Executive Director of the Center for Health and Healing and the Executive Director of the Center for Black Male Achievement.

Milwaukee Schools Shine a Light on Its Young Men of Color
The Building Beloved Community Foundation and the Center for Black Male Achievement have partnered with the University of Wisconsin-Milwaukee to launch a new initiative to support Black men and boys in the Milwaukee area.

CBMA and Foundation Center Issue New "Quantifying Hope" Report
The Building Beloved Community Foundation and the Center for Black Male Achievement have issued their 2017 report on the state of Black male achievement in the United States.

RESOURCES FOR BMA LEADERS: These include fellowship opportunities, such as the **Building Beloved Community Leadership Fellowship**; networking opportunities through monthly calls; webinars and other online engagements; as well as health and leadership development opportunities through projects and initiatives such as **Journey to Radiance**; **Rumble, Young Man Rumble!** and more.

FUNDING AND PHILANTHROPIC RESOURCES:

Leaders can keep up-to-date on the latest funding trends for BMA work through our **Quantifying Hope** reports, and by following updates within the **BMA Funders** network. Leaders can also find examples in the Promise of Place reports for how to engage funders and increase resources for Black men and boys in their city. For more information visit <http://bmafunders.org/>

THE BMA LIFE OUTCOMES DASHBOARD: This tool offers a comprehensive set of indicators that stakeholders can utilize to compare and contrast BMA life outcomes across cities, track population-level trends, and identify and measure the effectiveness of strategies that can positively influence the outcomes of Black males. The BMA Life Outcomes framework tracks both national-level data and city-level data, which CBMA utilizes to track and measure impact in Promise of Place cities, as well as nationally. The Life Outcomes framework includes indicators from the following areas: 1) Basic demographics, 2) Family, 3) Economic stability, 4) Education, and 5) Safety and health.

WHERE ARE WE NOW? TRACKING THE BMA CITY INDEX

OVERVIEW

FOLLOWING THE PUBLICATION OF THE FIRST *PROMISE OF PLACE* REPORT IN 2015, many cities have been organizing and implementing ways to increase their city's committed action and engagement on behalf of Black men and boys. **In an effort to capture that progress and continued engagement, the 2018 Promise of Place report tracks movement on the data indicators reported in 2015, this time diving even deeper by providing a look into the dynamics impacting scores within each category, while elevating promising practices. We acknowledge that it takes more than two to three years to demonstrate progress in the field of Black Male Achievement (BMA).** However, continued tracking of progress on the indicators allows us to share successes and challenges with the field, and hold each other accountable as we continue to embrace the CBMA Bold Goal of building Beloved Communities.

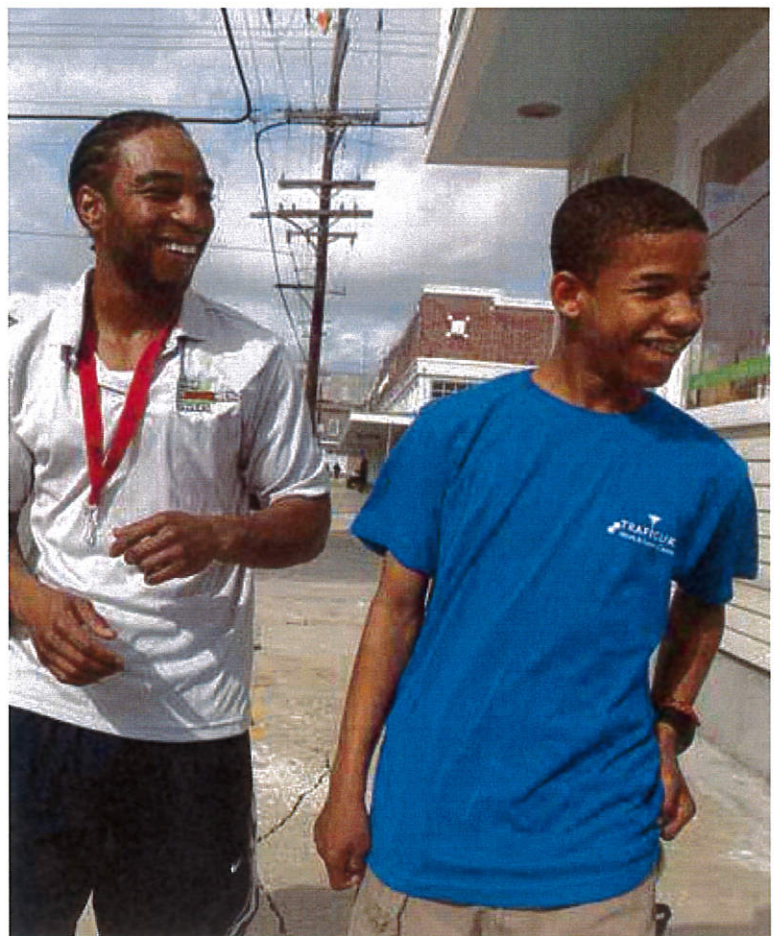
WHERE WE STARTED

In CBMA's 2015 report *Promise of Place: Cities Advancing Black Male Achievement*, we focused on understanding and providing a snapshot of the actions and engagement within cities that support BMA. As a result, **The BMA City Index** was uniquely created to assess a variety of relevant supports and activities across the field, which provided a stronger measure of engagement in any given city. The BMA City Index used a telescopic lens, relying on publicly available data to score a city's level of engagement and committed action on behalf of Black men and boys. In doing so, it also set a benchmark for what strong engagement and committed actions look like in any city or town, and allowed individual cities to assess their current status and take action to accelerate their work. Since the first edition of the report, many cities in the index have increased engagement and committed actions that have the potential for significant outcomes for Black men and boys.

“MY PASSION IS FUELED WATCHING THE LIFE LIFTING OUTCOMES OF BLACK BOYS I SERVE DAILY. I PLACE PARTICULAR VALUE ON THE PROMISE OF PLACE REPORT, AND NOW USE IT AS A ROADMAP AND INDEX TO GUARANTEE SUCCESSSES FOR MY PROGRAM AND FOR MY COMMUNITY AT LARGE.”

Terra Leavell

EXECUTIVE DIRECTOR,
CANAAN COMMUNITY DEVELOPMENT CORPORATION



THE 50 CITIES IN THE BMA CITY INDEX WERE SCORED USING FIVE INDICATORS—key indicators utilized to score cities in the first report and in this current progress report. CBMA tracked the same 50 cities throughout both reports to show movement within each city. Over time, these best practices can provide a roadmap for other cities looking to improve outcomes for Black men and boys.

The scoring methodology, outlined below, is based on a total of 100 points.

Please refer to Appendix B for more information on the scoring methodology.



DEMOGRAPHIC MIX

(10 POINTS): Presence of Black men and boys as a percentage of the total male population in the city.



CITY-LED COMMITMENT TO BLACK MEN AND BOYS

(30 POINTS): City demonstrates a city-sponsored initiative on behalf of Black men and boys (15 points), and/or has accepted the My Brother's Keeper Community Challenge (10 points), and/or is a partner city of Cities United (5 points).



CBMA MEMBERSHIP

(20 POINTS): Significant presence of leaders and/or organizations in a city working on behalf of Black Male Achievement as measured by: 1) 30 or more CBMA individual members (10 points) and/or 2) 15 or more CBMA organizational members (10 points) per 100,000 residents.



PRESENCE OF NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS

(20 POINTS): Significant presence of: 1) four or more select national programs, initiatives, and organizations directly supporting Black men and boys as part of their mission (10 points) and/or 2) five or more select national programs, initiatives, and/or organizations whose work targets issues impacting Black men and boys in a city (10 points). Please refer to Appendix D of this report for more information on these national initiatives.



TARGETED FUNDING SUPPORTING BLACK MEN AND BOYS

(20 POINTS): Dollar amount of targeted philanthropic investments (per 100,000 residents) supporting locally based organizations to conduct work focused on Black men and boys.⁴

⁴ Funding totals are based on a 2017 estimate of grant funding designated to support work focused on either "Black males" or "boys and men of color," as identified by the Foundation Center, which hosts the national Black Male Achievement funding database at BMAfunders.org. Grant funding awarded to organizations and/or projects without a clear city geographic focus were removed from the totals, but the totals may still include some support for regional and/or national projects. For more information, please refer to the CBMA report Quantifying Hope, or contact Grace Sato at the Foundation Center at gms@foundationcenter.org.

WHERE WE ARE NOW

AS A FOLLOW-UP TO THE 2015-2016 BMA CITY INDEX, this report compares data collected through 2017, including progress made across the five indicators previously measured. This allows CBMA to observe collective and individual progress on behalf of Black men and boys. The **2017-2018 BMA City Index** utilizes the most recent data available and tracks progress and updates through 2017.



DEMOGRAPHIC MIX

2017-2018

33 percent of Black men and boys represent all males (median)⁵

2015-2016

33 percent of Black men and boys as a percentage of all males (median)⁶



CITY-LED COMMITMENT TO BLACK MEN AND BOYS

2017-2018

- City Led-Initiative: **36 percent** of cities have a City-Led Initiative
- Cities United: **72 percent** of cities
- My Brother's Keeper Alliance: **92 percent** of cities

2015-2016

- City Led-Initiative: **32 percent** of cities have a City-Led Initiative
- Cities United: **68 percent** of cities
- My Brother's Keeper Alliance: **88 percent** of cities



CBMA MEMBERSHIP

2017-2018

Total number of individual and organizational CBMA members per 100,000 total residents = **696**

2015-2016

Total number of individual and organizational CBMA members per 100,000 total residents = **654**



PRESENCE OF NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS

2017-2018

Presence of **23 national initiatives**

2015-2016

Presence of **14 national initiatives**



TARGETED FUNDING SUPPORTING BLACK MEN AND BOYS

per capita targeted funding towards Boys and Men of Color (BMOC)/BMA initiatives as reported through BMAfunders.org⁷

2017-2018

\$56,018,517 (2008-2017 reported)

2015-2016

\$22,922,526 (2008-2012 reported)

METHODOLOGY OVERVIEW

DEMOGRAPHIC MIX measures population changes using Black men and boys as a percentage of a city's total male population.

CITY-LED COMMITMENT TO BLACK MEN AND BOYS tracks whether past city-led actions continue to exist and if any new activity has emerged in this category.

CBMA MEMBERSHIP tracks individual and organizational membership from 2015 to 2017.

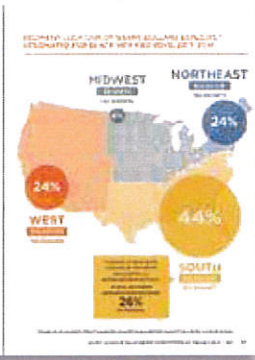
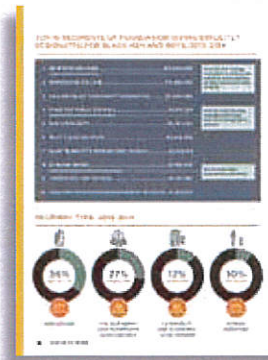
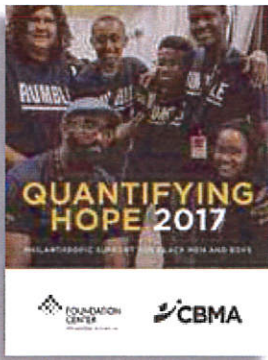
PRESENCE OF NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS tracks engagement across **nine additional initiatives** added since the 2015 report. These initiatives, though not exclusively focused on Black men and boys, have adopted values, language, and/or activities that impact Black men and boys. The added national initiatives are: Boys and Girls Clubs of America, College Success Foundation, Kappa League, Posse Foundation, Rotary Club, Urban Alliance, United Way, Usher's New Look Foundation and YMCA. In combination with the previous 14, we are now tracking the presence of 23 national initiatives across cities. A listing of the new initiatives added as well as descriptions can be found in **Appendix D**.

TARGETED FUNDING SUPPORTING BLACK MEN AND BOYS tracks changes in funding per capita using 2008–2012 BMA funding estimates and 2008–2017 estimates.

HOW TO INTERPRET THE DATA

When comparing the scores and data in 2017–2018 to the 2015–2016 BMA City Index, we are looking to establish progress checkpoints to discern how much cities have been able to accomplish over the past two years, while also acknowledging that there is work still left to be done. With that in mind, a city's increase or decrease in their overall score is reflective of movement in one or more of the indicators. For example, a city could have increased their CBMA membership but their per capita funding could have decreased, resulting in the same score they had originally. For a summary movement within the indicators since the 2015 report, **please see Appendix C**.

Observing the movement in scoring, we witness a number of cities that remain high in their engagement to support Black men and boys. Since 2015, 26 percent of cities have demonstrated a high level of engagement and commitment to Black Male Achievement. This is a 4 percent increase since the last report. **Accordingly, more cities have higher engagement levels than before across various indicators, signaling a positive increase in movement on indicators and categories across all 50 cities.** This progression sets the stage for potential best practices in not only building, but sustaining, improved life outcomes for Black men and boys.



Quantifying Hope: Philanthropic Support for Black Men and Boys

(2015 and 2017) documents growth in foundation funding for Black men and boys and highlights local efforts and promising outcomes.

- 5 Demographic data collected using 2015 ACS Housing & Demographic 5-Year Estimates. United States Census Bureau/American FactFinder. "B01001B SEX BY AGE (BLACK OR AFRICAN AMERICAN ALONE)." 2011–2015 American Community Survey Office, 2015. Web. Accessed January 1, 2017, <http://factfinder2.census.gov>.
- 6 Demographic data collected using 2012 ACS Housing & Demographic 5-Year Estimates. United States Census Bureau/American FactFinder. "B01001B SEX BY AGE (BLACK OR AFRICAN AMERICAN ALONE)." 2008–2012 American Community Survey Office, 2011. Web. Accessed January 1, 2015, <http://factfinder2.census.gov>.
- 7 Funding totals are based on a 2008–2017 estimate of grant funding designated to support work focused on either "Black males" or "boys and men of color," as identified by the Foundation Center, which hosts the national Black Male Achievement funding database at BMAfunders.org. Grant funding awarded to organizations and/or projects without a clear city geographic focus were removed from the totals, but the totals may still include some support for regional and/or national projects. The Foundation Center collects funding data from: IRS Forms 990-PF, grant records provided directly by foundations, foundation websites, and other sources. The data reflects the most recent data collection from those sources, and may not reflect real-time funding in cities. For more information, please refer to the CBMA report *Quantifying Hope*, or contact Grace Sato at the Foundation Center at gms@foundationcenter.org.

ENGAGEMENT AND COMMITTED ACTION FOR BLACK MEN AND BOYS, 2015-2016 VS. 2017-2018

HIGH LEVEL OF ENGAGEMENT AND COMMITTED ACTION (71-100 PTS)

Cities show significant level of local engagement and committed action and can leverage the momentum to focus their work toward tangible improvement in specific life outcomes for Black men and boys.



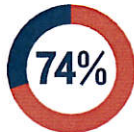
2015-16



2017-18

MEDIUM LEVEL OF ENGAGEMENT AND COMMITTED ACTION (31-70 PTS)

Cities could focus more attention on harnessing local stakeholders toward increased engagement and committed action on behalf of Black men and boys, focusing on the suggested steps outlined in Action Steps to Increase Your Score.



2015-16



2017-18

LOWER LEVEL OF ENGAGEMENT AND COMMITTED ACTION (0-30 PTS)

Cities show a low level of engagement and committed action. They can look to other cities for how to take immediate steps to increase engagement and also focus on the suggested steps outlined in Action Steps to Increase Your Score.



2015-16



2017-18

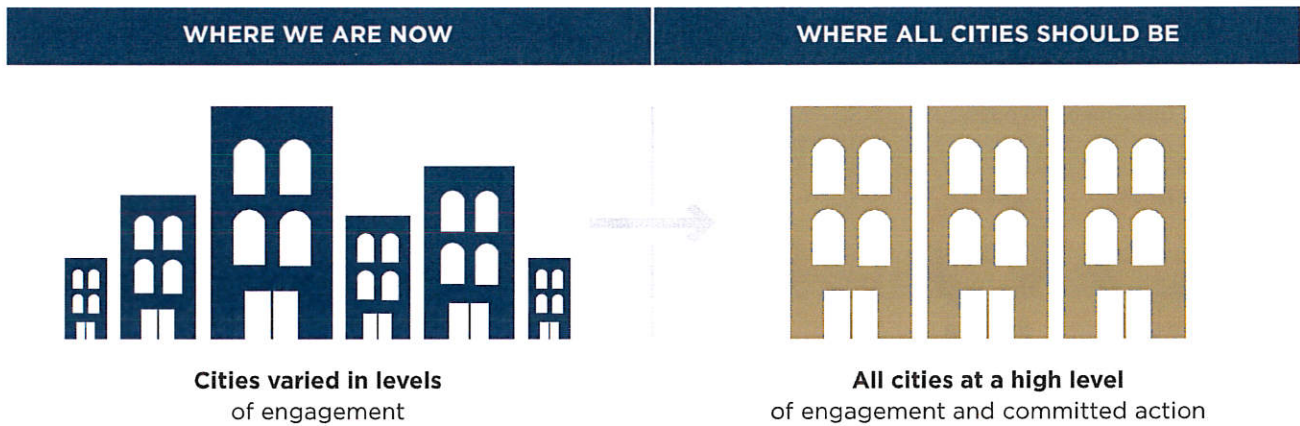


HOW CAN YOUR CITY FURTHER BUILD ON ITS COMMITTED ACTION AND ENGAGEMENT FOR BLACK MEN AND BOYS?

As noted in the data above, numerous cities are demonstrating high levels of engagement and committed action on behalf of Black men and boys. For cities included in this report, as well as those not included, CBMA provides a number of tools and resources throughout this report to improve scores and build momentum. In the following section, WHAT IS A PROMISING CITY FOR BLACK MALE

ACHIEVEMENT?, we provide an outline of field building blocks that can be used to continuously evaluate the local BMA landscape, and make a call to action for the work still to be done to sustain the field for Black Male Achievement. Additionally, we outline concrete action steps on how to increase positive movement in each category.

Through the data, resources and action steps for moving your local field forward, the BMA core values, and learning from the dynamics in other cities featured, we hope this vital information can drive us closer to a sustained and thriving field for BMA.



THE DATA: WHAT WE ARE LEARNING FROM THE 50 CITIES

THE DATA IN THIS REPORT conveys the progression in support for Black men and boys across the 50 cities, capturing the movement within indicator areas, and highlighting specific initiatives and activities that have propelled cities forward in becoming promising cities for Black Male Achievement. **62 percent** of cities showed an increase in their overall score since the 2015 report, with only **8 percent** thereby demonstrating a decrease in score and **30 percent** with no movement, showing significant increase in engagement and committed action across all 50 cities since the first report.

DEMOGRAPHIC MIX

27 of the 50 cities showed a minimal decrease in representation of Black men and boys as a percentage of their total male population. These decreases were not significant, with a differential of 1-2 percent, and in large part, did not impact a city's score.

Highlights:

- **Detroit, MI**, and **Jackson, MS**, maintained the highest representation of Black men and boys with 78 percent and 79 percent respectively.
- **Newark, NJ**, faced the greatest decrease, that of 3 percent in their Black male population as a

percentage of the total male population. However, Black men and boys still represent a significant portion of the male population at 47 percent.

Even with slight decreases in Black males as percentage of a city's total male population, BMA initiatives sustained engagement and commitment. This sustained engagement may play a role in steady representation of Black men and boys in the 50 cities. The data shows that cities with significant Black male populations or smaller Black male populations showed the most activity:

- Cities with Black male percentages higher than 75 percent tended to have the highest scores of all cities.
- Cities with Black male percentages between 0-25 percent tended to have the second highest scores.

SPOTLIGHT ON

WASHINGTON, DC

Washington, DC, demonstrated the most significant increase in philanthropic funding since 2008, moving from about \$1.3 million per capita in 2012 to about \$7.2 million per capita in 2017 of targeted funding supporting BMA work. This significant jump over the five-year period is due in large part to The Susan T. Buffett Foundation's approximately \$1.4 million grant to Advocates for Youth for project support work and the Charles and Lynn Schusterman Family Foundation's approximately \$1.3 million grant to the DC Public Education Fund to support DC Public Schools' Empowering Males of Color initiative.

CITY-LED COMMITMENT TO BLACK MEN AND BOYS

City administration commitments to Black men and boys remain high across the 50 cities.

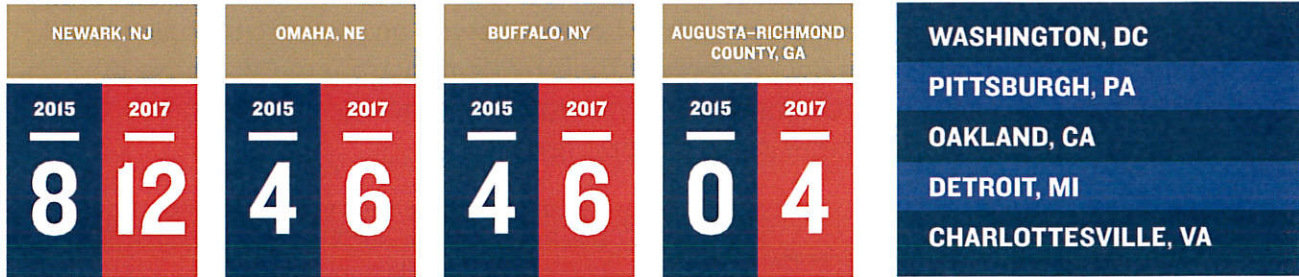
- **MBK Community Challenge:** All of the cities that accepted the MBK Community Challenge maintained the challenge since the last report, and two cities (**Jackson, MS**, and **Mobile, AL**) began MBK work/initiatives in their cities.
- **Cities United:** 72 percent of cities sustained partnerships with Cities United. Two cities, **Buffalo, NY**, and **Pittsburgh, PA**, recently signed on to the initiative.
- **City-Led Initiatives:** 34 percent of cities have now established a city-led commission to address the needs of Black men and boys. **Seattle, WA**, is the only city to have established a city-led initiative/commission since the last report (spotlight below).

CBMA MEMBERSHIP

TOTAL CBMA INDIVIDUAL MEMBERSHIP numbers of all 50 cities increased by **13 percent** and organizational representation increased by **9 percent** since the release of the first report, showing greater engagement across the 50 cities as a whole over the past two years with CBMA.

FOUR CITIES SHOWED AN INCREASE in score for CBMA membership due to an increase in the number of individual and organizational stakeholders that are members of the Campaign for Black Male Achievement's membership network as a ratio of their total population: **ALL SCORES ARE OUT OF A TOTAL OF 20 POINTS.**

THE CITIES WITH THE HIGHEST CONCENTRATION of CBMA members in their city have sustained since the last report:



SPOTLIGHT ON

SEATTLE, WA

In 2017, Mayor Murray's office launched **Our Best**, an initiative aimed at improving life outcomes for young Black men in Seattle, with a focus on education, health, employment, safety and connections with caring adults. Additionally, Seattle's public school system launched the **African American Male Advisory Committee (AAMAC)**, which is dedicated to improving the quality of life and education for all African American males within Seattle Public Schools. AAMAC was formed to provide guidance on how to best transform Seattle's educational system to ensure educational excellence for all students, particularly African American males.

For more information please visit: Seattle Public Schools Website at seattleschools.org

SPOTLIGHT ON

MEMPHIS, TN

Memphis' Black Lives Matter chapter held a fundraising event to raise funds for Mama's Bail Out Day, a national campaign to bail out Black mothers in time for Mother's Day. As part of **Mama's Bail Out Day**, BLM Memphis raised \$10,000 and bailed out eight women. The national BLM chapter provided another \$25,000 to be spent in Memphis. A recent study found that Black children were six times as likely to have or have had an incarcerated parent. In addition, children of incarcerated parents were more likely to drop out of school, misbehave in school, and suffer from PTSD, asthma, and homelessness.⁸ National initiatives like BLM Memphis are doing the work of coordinating activities and advocacy that not only seek to improve outcomes for Black men and boys, but ensure that Black women and girls are protected and supported.