



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, November 14, 2023

**COMMITTEE MEETING NOTICE**


AD 08

VANG, Rick K, Agent  
PK PALACE, LLC  
3730 W NATIONAL Av  
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, November 28, 2023 at 01:20 PM**

The access code is <https://meet.goto.com/210788517>. If you wish to call in: [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: 210-788-517  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Patrons Dancing, Jukebox and Karaoke as agent for "PK PALACE, LLC" for "PK Palace" at 3730 W NATIONAL A 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.


You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

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AD 08

VANG, Rick K, Agent  
PK PALACE, LLC  
2775 PRAIRIE RIDGE LN  
Jackson, WI 53037

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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

**FW: License hearing for 3730 W National Ave**

Cooney, Jim &lt;Jim.Cooney@milwaukee.gov&gt;

Thu 9/7/2023 9:10 AM

To: Collins, Rolanda &lt;Rolanda.Collins@milwaukee.gov&gt;

Cc: Martin, Faviola &lt;Faviola.Martin@milwaukee.gov&gt;; Milano, Marissa &lt;ldcoord@milwaukee.gov&gt;

Can you add this to the file? We have the hardcopy because it was held at committee yesterday.

Thanks

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**From:** Zamarripa, JoCasta <JoCasta@milwaukee.gov>**Sent:** Tuesday, September 5, 2023 2:48 PM**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>**Subject:** FW: License hearing for 3730 W National Ave**Importance:** High

Hi ☺

Could we add this to the file for tomorrow's hearing? 3730 W National Ave  
- Thanks!

Patty

Patty Doherty  
Legislative Assistant  
8<sup>th</sup> District  
Alderswoman Zamarripa  
(414) 286-3533

**REDACTED RECORD**

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**From:****Sent:** Monday, September 4, 2023 5:06 PM**To:** Doherty, Patricia <pdoher@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>**Subject:** RE: License hearing for 3730 W National Ave

Hello Ald. Zamarripa and Patty,

Thanks for asking if I can attend the Licenses Committee meeting tomorrow to speak out against 3730 W. National's new business idea. Most likely, I cannot attend the in-person or virtually as I am on parental leave with a newborn born last weekend. Thank you for understanding.

Therefore, please consider this my submission for tomorrow's Licenses Committee meeting:

Hello, I'm \_\_\_\_\_ a resident of the City of Milwaukee \_\_\_\_\_ h my wife and infant daughter, just two blocks east and a block north of 3730 W. National Avenue. We also own a commercial property \_\_\_\_\_ so two blocks east of 3730 W. National Avenue.

I've been advised that the owners of 3730 W. National Avenue would like to convert the property into a nightclub. While I hesitate to speak out against another business owner and property owner if they have an idea



to activate a dormant property, I must speak up for residents of my neighborhood and the other business owners along National Avenue.


As you know, this area of Silver City is high density residential as there are dozens of single family homes, duplexes and apartment buildings within a few hundred feet of this location, many of which have children living there. If the nightclub business would operate any time after 9PM, myself along with other neighbors would most likely be against having this business move in and operate. My concerns include loud noise late into the night and an increase in operating vehicles while intoxicated and driving under the influence. While the National Avenue business corridor in Silver City does need more business owners and commercial property occupants, I am against the proposal of a night club. If I am incorrect about any of these assumptions, I am willing to listen to the prospective business operator and work together with the operator and the neighborhood Community Development Corporation to come to a compromise that benefits both the owners and the neighborhood.

Thank you.

Sincerely,

T

[county.milwaukee.gov](https://www.milwaukee.gov)

 **Please consider the environment before driving a single-occupant vehicle.**

From: Doherty, Patricia <[pdoher@milwaukee.gov](mailto:pdoher@milwaukee.gov)>

Sent: Saturday, September 2, 2023 4:43 PM

To:

Subject: License hearing for 3730 W National Ave

Caution: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hi Jeff,

This item is scheduled for 1:45 pm next Wednesday, 9/6. The virtual link is below. Thanks!

**LICENSES COMMITTEE -9.6.23**

Sep 6, 2023, 9:00 AM – 5:00 PM (America/Chicago)

**Please join my meeting from your computer, tablet or smartphone.**

<https://meet.goto.com/400885589>

Thanks!

Patty

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

This message is intended for the sole use of the individual and entity to which it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. If you are not the intended addressee, nor authorized to receive for the intended addressee, you are hereby notified that you may not use, copy, disclose or distribute to anyone the message or any information contained in the message. If you have received this message in error, please immediately advise the sender by reply email and delete the message.

REDACTED RECORD



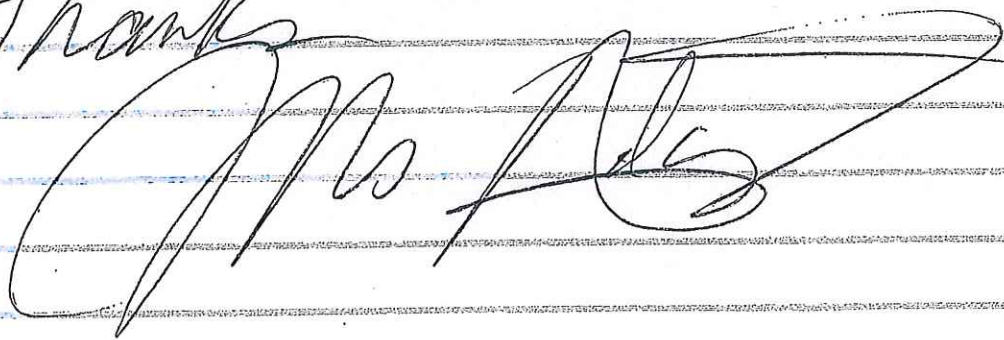
June 14, 2023

Address  
PK Palace  
3730 W. National

**REDACTED RECORD**

To whom this may concern:

I am the owner. I am objecting a tavern close to my center. We have had this issue before when there was a tavern before. The people come out these places drunk and loud. My staff be afraid to leave at night. My staff cars get broken into from these people full of liquor. It does not look good for my business at all. I can be reached at

Thanks  


CITY OF MIAMI  
LICENSES BUREAU  
2023 JUN 20 P 5:09



REDACTED RECORD

Office of the City Clerk  
License Division  
City Hall Room 105  
200 East Wells Street  
Milwaukee, WI 53202

June 10, 2023

CITY OF MILWAUKEE  
LICENSE DIVISION  
2023 JUN 14 P 4:54

RE: PK Palace 3730 W. National Ave.  
Milwaukee <sup>WI</sup> 53205

To Whom This may concern,

Due to times we are in and the spirit of lawlessness that has increased in our nation of America; I believe a place of this caliber in the neighborhood would have an adverse impact on all age groups. There has to be boundaries that are kept. When people are under an influence of drugs and alcohol its known what happens - crimes against humanity that could have a cumulative effect on the area. Thank you.

Date:06/08/23  
Officer: Vodicka

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: PK Palace  
Address: 3730 W National Av  
Phone: 414-897-6884

Owner: Rick VANG  
Owner address: 2775 Praire Ridge Ln  
City State Zip: Jackson, WI  
Owner Phone: 414-897-6884  
Owner email: Rich.75@hotmail.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Same

Location currently open:  YES  NO

Projected open date: 08/01/23

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N  
Mon: "  
Tue: "  
Wed: "  
Thu: "  
Fri: "  
Sat: "

Premise Type: Tavern/Bar  
Restaurant  
Other:



Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 1
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 6
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: At least 30 days
21. Are there exterior cameras  Yes  No How many: 6
22. Are there interior cameras  Yes  No How many: 8

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many 3

**Interior Survey:**

25. What is the planned/posted capacity 300 to 400  
 26. What is the minimum number of employees that will be on premise 2  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: 2 on weekends or during events  
 33. How will they be deployed: Interior 1 Exterior 1  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed? Security and management  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Applicant stated he will remove extended hours request



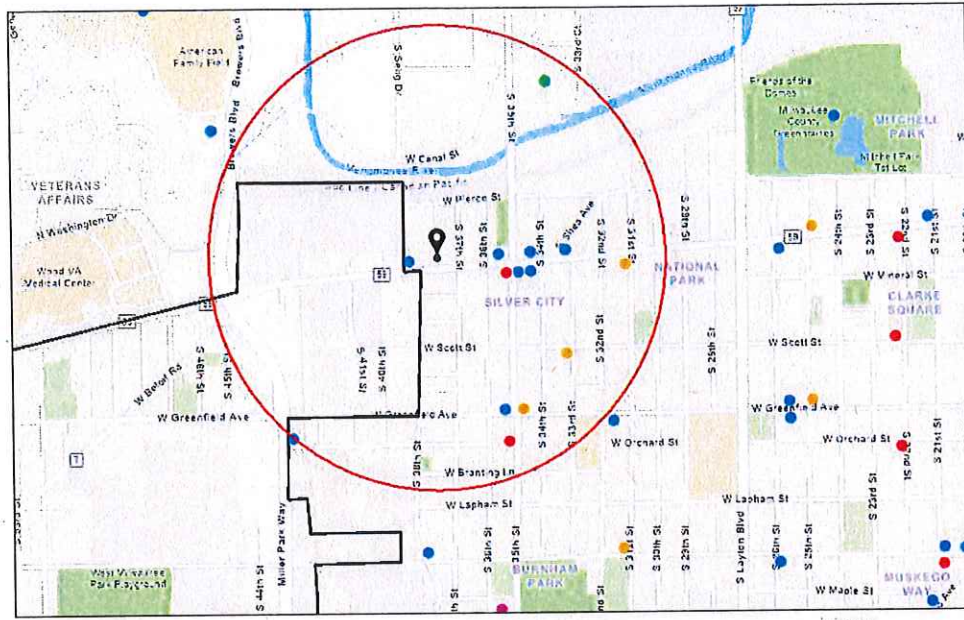


# City Concentration Map 3730 W NATIONAL AV

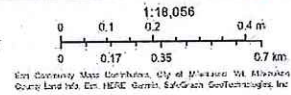
## Area of Interest (AOI) Information

Area : 21,862,585.68 ft<sup>2</sup>

Jun 1 2023 12:25:07 Central Daylight Time



- Alcohol Licenses (active)
- Class A Intoxicating Liquor
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- ▭ City Limits



3730 W NATIONAL AV

### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	14		

Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MAMIE'S	MAMIE'S	DEBRA L MICKEY, SP	5500 W NATIONAL AV	Class B Tavern License	68	6/23/2023, 7:00 PM	1
2	ALDI, INC	ALDI #87	Adam T Condecon-Uljanec, Agt	1441 S 35TH ST	Class A Malt & Class A Liquor License		7/10/2023, 7:00 PM	1
3	National Beer & Food Mart, LLC	National Food	JASMINDER SINGH, Agt	3101 W National AV	Class A Fermented Malt Beverage Retailer's License		9/23/2023, 7:00 PM	1
4	Missy Sweets Lounge LLC	Missy Sweets Lounge	Melissa M Hoepfner, Agt	3412 W NATIONAL AV	Class B Tavern License		10/31/2023, 7:00 PM	1
5	THAI BARBECUE, LLC	THAI BAR-B-QUE	XAY CHAI, Agt	3417 W NATIONAL AV	Class B Tavern License		11/5/2023, 6:00 PM	1
6	Scott Beer & Food LLC	El Rincon Grocery	GURMUKH SINGH, Agt	1201 S 33rd ST	Class A Fermented Malt Beverage Retailer's License		12/11/2023, 6:00 PM	1
7	FIRST STOP FOODS	FIRST STOP FOODS	ABDELMUNA M AASAD, SP	1330 S 35TH ST	Class A Fermented Malt Beverage Retailer's License		12/19/2023, 6:00 PM	1
8	Forest Home Ave Chicken Palace LLC	Chicken Palace National	VALDEMAR ESCOBAR, Agt	3433 W National AV	Class B Tavern License	65	11/25/2023, 6:00 PM	1
9	Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class C Wine Retailer's License		2/7/2024, 6:00 PM	1
10	Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class B Fermented Malt Beverage Retailer's License		2/7/2024, 6:00 PM	1
11	National Grocery, LLC	National Grocery	Manpreet Singh, Agt	3501 W National AV	Class A Malt & Class A Liquor License		4/7/2024, 7:00 PM	1
12	Celebrity's Hall	Celebrity's Hall	Raul Varela-Rodriguez, SP	1329 S 35th ST	Class B Tavern License	91	4/4/2024, 7:00 PM	1
13	LEVA ENTERPRISE S SOUTH LLC	Orenda	Leticia C Munoz Hernandez, Agt	3514 W NATIONAL AV	Class B Tavern License		4/23/2024, 7:00 PM	1
14	Milwaukee Nights Pub, LLC	Milwaukee Nights Pub	Samona McCann, Agt	3830 W NATIONAL AV	Class B Tavern License	80	3/25/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, November 14, 2023



# Notice of Public Hearing

Blank Notice

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VANG, Rick K, Agent

PK Palace at 3730 W NATIONAL Av

Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Patrons Dancing, Jukebox and Karaoke

**Tuesday, November 28, 2023 at 1:20 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/28/2023 at 1:20 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3631 W NATIONAL AVE	MILWAUKEE, WI 53215-1026
CURRENT OCCUPANT	3633 W NATIONAL AVE	MILWAUKEE, WI 53215-1026
CURRENT OCCUPANT	3702 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3704 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3706 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3709 W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3709A W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3711 W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3711A W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3718 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3721 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 4	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 5	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 6	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3721 W NATIONAL AVE# 7	MILWAUKEE, WI 53215-1034
CURRENT OCCUPANT	3722 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3726 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3727A W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3729 W NATIONAL AVE	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3729 W NATIONAL AVE# EAST	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3730 W NATIONAL AVE	MILWAUKEE, WI 53215-1008
CURRENT OCCUPANT	3733 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1056
CURRENT OCCUPANT	3733 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1056
CURRENT OCCUPANT	3733 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1056
CURRENT OCCUPANT	3736 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3739 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3739 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3739 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3739 W NATIONAL AVE# 4	MILWAUKEE, WI 53215-1007
CURRENT OCCUPANT	3740 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3744 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3748 W HILDA PL	MILWAUKEE, WI 53215-1426
CURRENT OCCUPANT	3810A W NATIONAL AVE	MILWAUKEE, WI 53215-1010
CURRENT OCCUPANT	3812 W NATIONAL AVE	MILWAUKEE, WI 53215-1010
CURRENT OCCUPANT	3814 W NATIONAL AVE	MILWAUKEE, WI 53215-1010
CURRENT OCCUPANT	3814A W NATIONAL AVE	MILWAUKEE, WI 53215-1010
CURRENT OCCUPANT	3814B W NATIONAL AVE	MILWAUKEE, WI 53215-1010
CURRENT OCCUPANT	736 S 38TH ST	MILWAUKEE, WI 53215-1001
CURRENT OCCUPANT	737 S 38TH ST	MILWAUKEE, WI 53215-1044
CURRENT OCCUPANT	738 S 38TH ST	MILWAUKEE, WI 53215-1001
CURRENT OCCUPANT	739 S 37TH ST	MILWAUKEE, WI 53215-1020
CURRENT OCCUPANT	739A S 37TH ST	MILWAUKEE, WI 53215-1020
CURRENT OCCUPANT	740 S 38TH ST	MILWAUKEE, WI 53215-1001
CURRENT OCCUPANT	742 S 38TH ST	MILWAUKEE, WI 53215-1001

CURRENT OCCUPANT	743 S 37TH ST	MILWAUKEE, WI 53215-1020
CURRENT OCCUPANT	744 S 38TH ST	MILWAUKEE, WI 53215-1001
CURRENT OCCUPANT	745 S 38TH ST	MILWAUKEE, WI 53215-1044
CURRENT OCCUPANT	746 S 38TH ST	MILWAUKEE, WI 53215-1001
CURRENT OCCUPANT	746A S 38TH ST	MILWAUKEE, WI 53215-1001
CURRENT OCCUPANT	747 S 37TH ST	MILWAUKEE, WI 53215-1020
CURRENT OCCUPANT	800 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	800 S 39TH ST	MILWAUKEE, WI 53215-1006
CURRENT OCCUPANT	802 S 38TH ST	MILWAUKEE, WI 53215-1003
CURRENT OCCUPANT	802 S 39TH ST	MILWAUKEE, WI 53215-1006
CURRENT OCCUPANT	802A S 39TH ST	MILWAUKEE, WI 53215-1006
CURRENT OCCUPANT	803 S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	805 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	805A S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	806 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	806 S 39TH ST	MILWAUKEE, WI 53215-1006
CURRENT OCCUPANT	807 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	808 S 38TH ST	MILWAUKEE, WI 53215-1003
CURRENT OCCUPANT	809 S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	809A S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	810 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	810 S 38TH ST	MILWAUKEE, WI 53215-1003
CURRENT OCCUPANT	812 S 39TH ST	MILWAUKEE, WI 53215-1006
CURRENT OCCUPANT	813 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	814 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	814 S 38TH ST	MILWAUKEE, WI 53215-1003
CURRENT OCCUPANT	815 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	815 S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	817 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	818 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	818 S 38TH ST	MILWAUKEE, WI 53215-1003
CURRENT OCCUPANT	818 S 39TH ST	MILWAUKEE, WI 53215-1006
CURRENT OCCUPANT	818A S 38TH ST	MILWAUKEE, WI 53215-1003
CURRENT OCCUPANT	819 S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	821 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	825 S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	827 S 37TH ST	MILWAUKEE, WI 53215-1022
CURRENT OCCUPANT	827 S 38TH ST	MILWAUKEE, WI 53215-1002
CURRENT OCCUPANT	835 S 37TH ST	MILWAUKEE, WI 53215-0000
CURRENT OCCUPANT	838 S 37TH ST	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	838 S 37TH ST# A	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	838 S 37TH ST# B	MILWAUKEE, WI 53215-1023
CURRENT OCCUPANT	906 S 38TH ST	MILWAUKEE, WI 53215-1302
CURRENT OCCUPANT	910 S 37TH ST	MILWAUKEE, WI 53215-1418
CURRENT OCCUPANT	910A S 37TH ST	MILWAUKEE, WI 53215-1418

Blank Notices

Total Records: 91



Radius 250 feet and Center of the Circle: 3730 W National Av



# APPLICATION AMENDMENT

Office of the City Clerk License Division  
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: Sept 27, 2023

To the License Division of the City of Milwaukee:

I, Rick K. VANG, wish to amend my answer(s) on the application for a

(full legal name)

"B" Tavern

(type of license)

license at

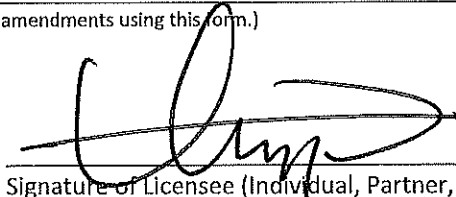
3730 W. National Ave

(premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # \_\_\_\_\_ should be: \_\_\_\_\_
2. Agent should be (full legal name): \_\_\_\_\_ Also complete 3, 4, 5 & 6
3. Date of birth should be: \_\_\_\_\_
4. Home address should be (include city/state/zip): \_\_\_\_\_
5. Phone number should be (include area code): \_\_\_\_\_
6. Driver's License Number/State ID Number should be: \_\_\_\_\_
7. Corporation/LLC name should be (full legal name): \_\_\_\_\_
8. Business name should be: \_\_\_\_\_
9. Premises address should be (include city/state/zip): \_\_\_\_\_
10. Business phone number should be (include area code): \_\_\_\_\_
11. Mailing address should be (include city/state/zip): \_\_\_\_\_
12. Email address should be: \_\_\_\_\_
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): \_\_\_\_\_
14. Class B Tavern: Age Distinction should be: \_\_\_\_\_
15. Other: See Attach / plan of operation / Floor Plan / Entertainment

(Check with the License Division before submitting "Other" amendments using this form.)

  
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: 353002 <sup>353003</sup> Date: 9-27-23 Initials: AC To LC: \_\_\_\_\_  
LC Email: MPD NS HD Initials: \_\_\_\_\_



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

BAR/Restaurant/Hall

Do you have any experience operating this type of business?  No  Yes If yes, explain: OWN BAR FOR 12 YEARS

## 2. Business Operations

- a. Proposed Opening Date: 12/1/23
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: Mop
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: Children/family
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: TV/cd player

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Parking Lot North entrance
- b. Number of Garbage Cans: Inside: 6 Locations: BAR AREA/DANCE FLOOR/RESTROOM/ROOM  
Outside: 1 Locations: Dumpster provide.
- c. Is a crowd control barrier used?  No  Yes If yes, describe: Max Capacity Limited / Group gathering / Roles for Lin
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 30 and describe the parking security plan: Parking will be Watch by Security
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 2 and answer the following:  
 What are their responsibilities? Ensures Safety / Report Accidents/stop  
 Is security equipment used?  No  Yes If yes, describe Metal detector/scanner  
 List their licensing, certification, or training credentials Contract/Training
- d. Will there be security cameras?  No  Yes If yes, how many? 16 and list locations: Inside Room / Base Area / Entrance Area / Hallway / outside street / parking Lot
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe Metal Detector for Safety

## 6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>70</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: Foods

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 150 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: Baquet Hall
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: \_\_\_\_\_
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: Front/Back
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: RICK K. VANG Phone Number: 414-897-6884  
 Building Owner Address: 3730 W. NATIONAL AVE

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

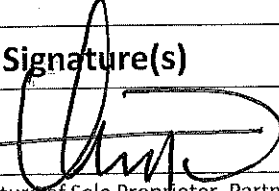
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	2 AM	50-150	1-150	None
Monday	6 AM	2 AM	50-150	1-100	None
Tuesday	6 AM	2 AM	50-150	1-100	None
Wednesday	6 AM	2 AM	50-150	1-100	None
Thursday	6 AM	2 AM	50-150	1-100	None
Friday	6 AM	2 AM	50-150	1-100	None
Saturday	6 AM	2 AM	50-150	1-100	None

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

<b>PREMISES ADDRESS:</b> <u>3730 W. NATIONAL AVE</u>			
<b>TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)</b>			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday &amp; Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
<b>PROMOTERS/SOUND AMPLIFICATION</b>			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Room / Stage</u>			
<b>LEGAL CAPACITY OF PREMISES</b>			
<u>150</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: <u>150</u> . If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
<b>ACKNOWLEDGEMENT/SIGNATURE</b>			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

**Office Use Only:**

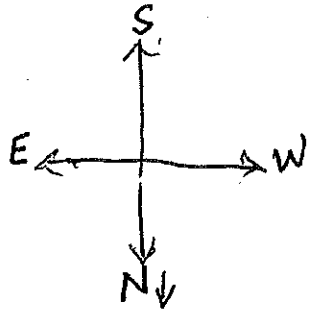
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



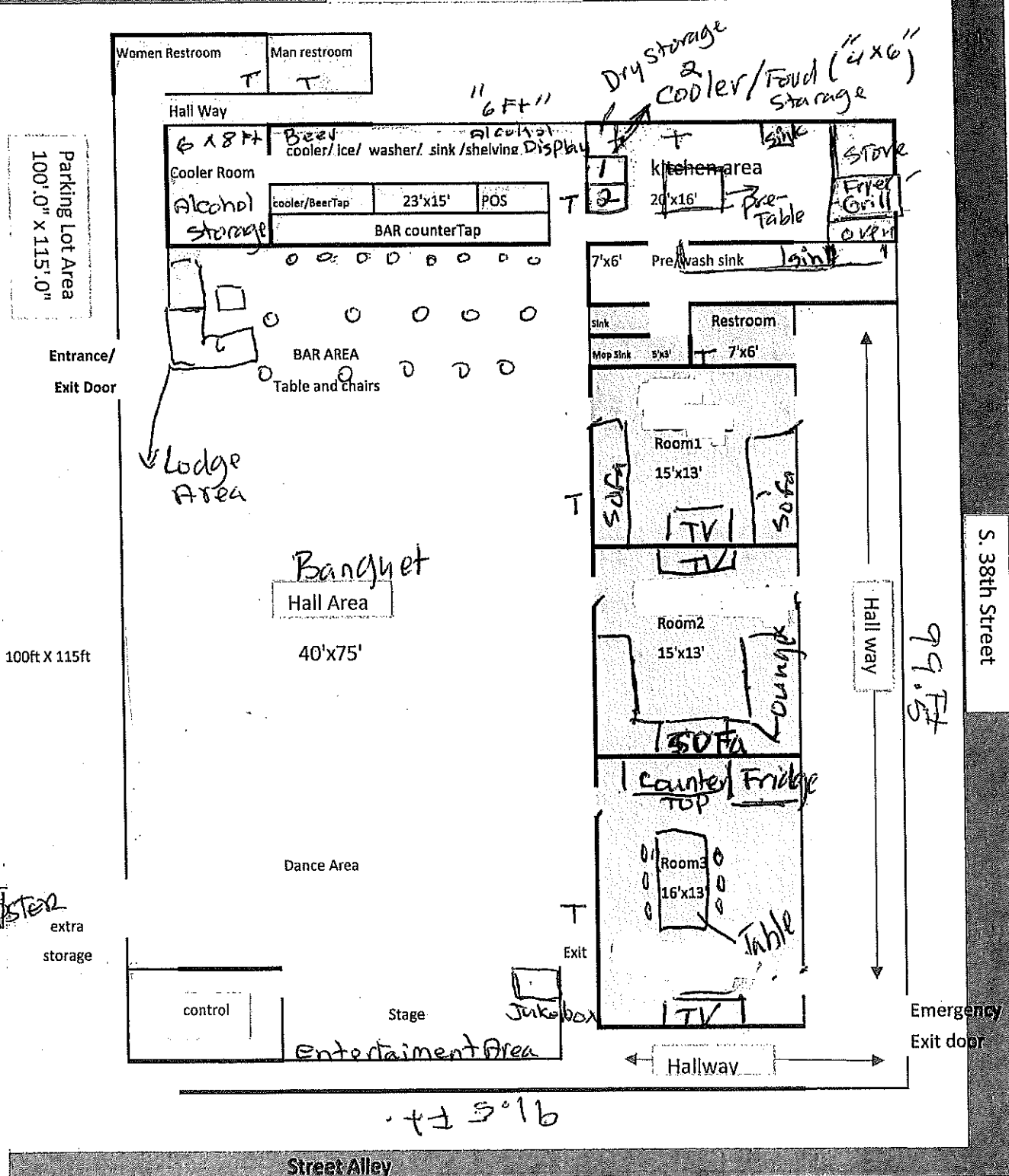
11/23

Rick K. Vang - agent.  
P.K. Palace  
PK Palace, LLC  
3730 W. National Ave  
Milwaukee, WI 53215



Total sq. 9,104.25 Ft.

W. National Ave



Parking Lot Area  
100' 0" x 115' 0"

Entrance/  
Exit Door

Lodge Area

Banquet

Hall Area

40'x75'

Dance Area

control

Stage

Entertainment Area

Jukebox

Hallway

Hall way

99' 5"

S. 38th Street

Emergency  
Exit door

Street Alley

T = trash Can

915 ±

Dry Storage  
&  
Cooler/Food (4'x6")  
Storage

6 Ft

Beer cooler/ice/washer/sink/shelving Display

Alcohol cooler/Beer Tap 23'x15' POS BAR counter Tap

kitchen area

20'x16' Pre-Table

Stove Fryer Grill

7'x6' Pre-wash sink sink

Sink Mop Sink 5'x3' Restroom 7'x6'

Room 1

15'x13'

TV

TV

Room 2

15'x13'

SOFA

Counter Fridge TOP

Room 3

16'x13'

Table

TV



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: P.K. Palace, LLC

Premise Address: 3730 W. National Ave

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  No  Yes  
If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ 300k +

d) Total amount paid for business \$ 500k Renovating

e) Total amount paid for goodwill of the business \$ 600k

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins Jan 2023 Ends Unlimited

b) Monthly rental \$ 5,000

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? unlimit

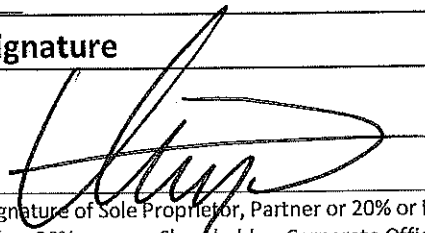
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain Utilities
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature

 Rick Vang  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu





# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: P.K. Palace, LLC

Premises Address: 3730 W. Kational Ave.

## SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):  
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):  
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store?  Yes  No  
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast  
 Micro Market

All Applicants: Submit a menu or a list of food items that will be sold. See Menu List Attach

Will any wholesale business be done?  No  Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:  
 Restaurant items (meals) will be sold – Complete this application and also contact DATCP.  
 NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Fast Food - / Finger Foods

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes  
 If Yes, provide drive thru hours: \_\_\_\_\_

Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling

*ALREADY IN process complete*  Construction changes to existing building  Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: Update Hall to new modern look

Name, Address & Phone Number of Architect: 3730 W. National Ave

Name, Address & Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 9

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

Immediately  At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- RV*  I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- RV*  I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- RV*  I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- RV*  I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- RV*  I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: Mark T. J...

PK Palace  
(Rick K Vang)  
3730 W. National Ave Milwaukee, WI 53215

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### Plan of Operation

Address of Premises: **3730 W. National Ave,  
Milwaukee, WI 53215.**

Type of business: **Bar/Banquet Hall**

This is a Bricks building located in the National Ave (Silver City Valley) that was converted from a bowling alley into a restaurant, Banquet Hall, and general office. I had own the build since 2009 until now and had been operating the Banquet Hall/Bar since 2015 while renting the front store portion. This building is located on the corner of S. 38<sup>th</sup> St and W. National Ave where the size of the actual building is approximately 96ft X 192ft plus a parking lot space of approximately of 96ft X 114ft where we can park privately from the street in about 30 cars plus street.

#### **Propose of Operation.**

The proposed of operation is simple. This is a pre-existing Banquet Hall that was operated prior to me owning it and operate since 2015 to now. When the Pandemic hit we stop renting the Banquet Hall and the call to post pond the renewal license for under construction and pandemic, we were told is okay. Sadly, I have to go through this process again to apply for license. For the record, this is not under a new ownership.

Our goal is the same except we are now adding food and have updating the Hall to a new moderate look. We want to continues to occupy and run the business as family and hope to gain more employee or offer more jobs doing business and services to the community at the same time. The Hall can still be using as business casualty and meeting, business convention, community meeting, birthday celebration: wedding, wedding reception, celebration of Anniversary, Family gathering.

As stated above, this premises is a pre-existing business building located in 3730 W. National Ave, Milwaukee, WI where most of the building are a commercial business building. This building is a multi-unit building that is currently operates as a general office for the front first floor and second floor unit address known as 3726 W. National Ave. The Banquet Hall is located in the back of the first floor back of the building, which has its own parking lot and pre entrance to the lot facing West National Ave Street. The Banquet Hall also has its own entrance and exit from the parking lot. It is also has a pre-existing Licenses Beverage BAR own which recent expired due to lack of communication by the office staff. With the upgrade, our capacity can now hold up to a total of 350 plus due to additional room become available for entertainment or business meeting and convention meeting or presentation.

Next to the parking lot facing East of the parking lot is a Record Studio Recording Company. Across the stress of the lot and front the building is an Auto Sale dealer shop and Commercial building, at the corner of 37<sup>th</sup> street south of national ave. To the West across South 38<sup>th</sup> Street is now an old restaurant that no longer operate. And to the back of the building is an alley; and across this back alley is appearing to be a single home residency.

The neighbors appear to be an all business or commercial building alone West National Ave Street. I do not anticipated or expect to have any issues or possible problem with the neighbor or local business in the area because some of them appear to be closed already. I also do not expect of any parking issues either because we have our own private parking lot and entrance to the lot. There are also enough of street parking available if desired.



(Rick K Vang)

3730 W. National Ave Milwaukee, WI 53215

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*The Banquet Hall will available and rent to anyone or the general public who wants to reserve for any special occasion(s), such as: wedding, wedding reception, anniversary, birthday, family gathering or event(s), business meeting, business convention, business presentation, and etc. The Banquet Hall is available for rent 7 days per week with the office hour of Monday – Friday b/w 9:00am-5:00pm. Any reservation or request is by appointment only. I believe that this Banquet Hall will be an addition access, request, and improvement to the business neighborhood as well as an attraction to improve the neighbors and businesses alone West National Ave street and in the city of Milwaukee.*

**PK Palace**  
3730 W. National Ave  
Milwaukee, WI 53215

**Food Menu**

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**Appetizer:**

Hot Dog (Bun, hotdog)	\$5.00
Fries: spicy/non-spicy (basket)	\$3.50
Asian Wing (5 pcs)	\$5.00
Pizza (slice)	\$4.00
Pizza (whole)	\$18.00

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**Entrees:**

PK Signature Mama (Egg noodles top w/-boiled/scrabble on top and herbs)	\$8.00
Jaden Favor Mama (Egg noodles top w/-choice of beef/chicken/pork and herbs)	\$12.00
PK Signature Laab (slice pork mixed with herbs)	\$12.00
Crispy Pork with Rice with Chili Sauce on side	\$15.00
Deep Fried Pork Ribs w/ chili sauce	\$15.00
Hmong Sausage with rice with Chili Sauce on Side	\$14.00
Platter of Crispy Pork Fry (serving 4)	\$35.00

**Side Orders:**

White Rice	\$3.50
Boiled Egg	\$2.50

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Notice: please be aware our ingredient contains msg food tenderness

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**Beverage:**

Soft drinks (Coke/Sprite)	\$3.50
Domestic Beer	\$6.00
Foreign Beer	\$8.00