

**MMAC**  
Metropolitan Milwaukee  
Association of Commerce

110877  
Rec'd @ HPC  
12/6/10

December 3, 2010

Ms. Ann Pieper-Eisenbrown  
Chair  
Milwaukee Historic Preservation Commission  
City Hall, Room 205  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Ms. Pieper-Eisenbrown:

I write to express the Metropolitan Milwaukee Association of Commerce's (MMAC) strong support for the proposed Marriott hotel project on East Wisconsin Ave. and North Milwaukee St. in downtown Milwaukee. For nearly 150 years – almost as long as Milwaukee has been a city – the MMAC has been committed to increasing the economic, social and cultural vitality of the metro Milwaukee business community. The hotel project will do just that.

The Milwaukee Historic Preservation Commission's delay on this project has been disappointing. We ask that HPC make a decision at its Dec. 13 meeting and we would urge you to decide in favor of the Marriott hotel plans. The buildings that currently exist on the hotel site are merely old, not historic. Only 10 percent of the buildings' current façades are original – the architecture has been altered significantly over the years – they are in considerable disrepair, and they have been mostly empty for a very long time. This site is prime downtown real estate, and our city should do all it can to support the proposed revitalization of this property.

The new Marriott will bring many good things to Milwaukee, including a community-sensitive design that effectively captures our city's rich heritage, progressive nature and vision for the future. It's an outstanding fit for our community.

Again, we at the MMAC respectfully request that the HPC take action on this project and allow the process to continue. Further delay is not in our City's best interests.

Thank you for your consideration, and please contact me if you have any questions. I ask that this letter be included in the official file on the project and displayed online.

Sincerely,



Steve Baas  
Government Affairs Director

cc: Mayor Tom Barrett  
Milwaukee Common Council members