



January 12, 2005

Community and Economic Development Committee
Alderman Joe Davis, Chairman
Milwaukee City Hall
200 E Wells Street; Room 205
Milwaukee, WI 53202-3567

**RE: Wisconsin Business Resource Center, Inc. / Wisconsin MBOC
Database Project Funding**

Dear Alderman Davis:

This letter is to formally request additional funding from the Community and Economic Development Committee for the continued development and maintenance of our bid matching database and website. We are requesting financial support in the amount of \$10,000.

These funds will be used for the continued development and maintenance of the existing database. Specifically, we will be utilizing these funds to create a tracking feature and enhance the current reporting capabilities of the database. The tracking feature will allow for better tracking of contracts awarded to minority and disadvantaged businesses and allow us to better determine which contracts are being fulfilled by certified minority and emerging businesses. Also, we will be enhancing the reporting capabilities of the database system. By enhancing the reporting feature of the database, these reports will become an administrative and user tool to better understand which contracts are meeting the EBE requirements.

Thank you for the continued support. If you should have any questions, please feel free to contact me at 414/289-6767.

Sincerely,

A handwritten signature in black ink that reads "Leni Siker". The signature is written in a cursive style and is positioned above a horizontal line.

Leni Siker
Executive Director
Wisconsin MBOC

mboc WISCONSIN

Operated by Wisconsin Business Resource Center, Inc.
Funded by: Minority Business Development Agency (MBDA), U.S. Department of Commerce
Schlitz Park-Keghouse, 235 W. Galena St., Suite G102A, Milwaukee, WI 53212
Tel: 414-289-6767 Fax: 414-289-8562 www.wmboc.org



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**RE: Wisconsin Business Resource Center, Inc. / Wisconsin MBOC
Database Project Funding
(December 30, 2003 - December 30, 2004)**

Dear Alderman Davis:

This report is designed to inform you about the activities of the Wisconsin Business Resource Center, Inc. (WBRC) and the Wisconsin MBOC program, specifically regarding the development of the bid matching database which is designed to assist EBEs and MBEs and website development and maintenance.

The bid matching database was launched in September 2003 at the YMCA- North in front of 150 of guests.

In an effort to populate and promote the bid matching database, WBRC partnered with a number of certifying agencies to introduce certified businesses to the new database and gather the necessary information. To date, the database has **over 1,000 registered MBEs, DBEs, and EBEs**. We continue to do outreach into a number of different venues to continue to build the database into the largest single source of minority, women, and emerging businesses. Businesses may register with the database by paper or e-form available on our website.

In the second phase of the database development process, an in depth analysis was conducted of the existing database system and a number of enhancements were recommended in order to better serve our target population. These recommendations were implemented including the ability email attachments with the notifications, a checks and balances system to be used by the staff prior to sending email notifications, administrative email tool used to communicate with the database, and administrative reporting functions. These enhancements were unveiled at a luncheon on April 2004 at Reinhart, Boerner, Van Dueren s.c. with guest speakers including Former Milwaukee Mayor Marvin Pratt.

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Since the program began WBRC and Wisconsin MBOC has experienced a significant amount of success. We continue to work closely with our partners City Milwaukee, State of Wisconsin, Milwaukee County, MMSD, Helen Bader Foundation, and others to develop the database and create a system which is effective and efficient for all users. The database has surpassed all of the pre-established goals set by the U.S. Department of Commerce; Minority Business Development Agency (MBDA) for both 2003 and 2004.

2003			Goal	Actual
Number of Opportunities Disseminated			69	269
Dollar Value of Opportunities Disseminated			\$114,600,000	\$382,525,116
Contract Awards Facilitated			\$6,000,000	\$6,049,060
Financial Transactions Facilitated			\$1,400,000	\$1,702,000
2004				
Number of Opportunities Disseminated			75	676
Dollar Value of Opportunities Disseminated			\$125,000,000	\$568,820,664
Contract Awards Facilitated			\$6,000,000	\$19,692,956
Financial Transactions Facilitated			\$1,500,000	\$7,082,316

In addition, Wisconsin MBOC hosts a website which is used to market our program, provide valuable information, promote upcoming events and programs, and most importantly, host the bid matching database. The website has become the portal for MBEs and EBEs to access and manage their database profiles and research other business opportunities available through the database system. The website is an “umbrella”, or hub, where valuable information about certification, upcoming training and grants, and other topics are listed and made available and easily accessible to Wisconsin businesses. It is Wisconsin MBOC’s goal to make the website a one-stop shop for business development and certification information.

Thank you for your support of the Wisconsin MBOC program. We look forward to continuing our work with the City to assist you in reaching your goals and commitment to the city’s emerging businesses.



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