


Norman D. Johnson

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➤ Personal Objectives:

I am very interested in becoming a member of the BID 39 Board. I was born and raised in this community and have been an active business owner on Center St. for the last 5 years. I am truly invested in this community, and I have many ideas for improvement, and I think this would be a great opportunity. Some of the ideas I have include expanding the small businesses in the community, which would create more employment and self-sufficiency, rehabilitation of more homes in the community to provide affordable housing, and also organizing neighborhood/ block parties and events to bring much needed unity to the community. With me already being an active member of the community I feel I have gained respect from the residents in this area and can communicate with them effectively. I am very confident with my business management skills and my strong ties to the community that I will be a valuable member of the board.

➤ Business Experience:

February 2010-Present Date:

Owner/Operator of Royal Images LLC

5226 W. Center St.

Milwaukee, WI 53210

As the owner of the barbershop not only do I provide my clients with exceptional haircuts, I am also responsible for maintaining a strict schedule with my daily appointments. This role has also led me to be very organized, from the physical upkeep of my shop to managing all of the finances for the business including but not limited to overheads and employee taxes.

➤ Related Skills:

In addition to owning/operating the barbershop I also have experience with real estate investments. I currently own 3 homes which I am renting out. My role as a landlord further demonstrates my excellent management and leadership skills. I am also a full time father and somewhat of a mentor to the youth in the community, they trust me with their issue and provide them the best guidance I can. I consider myself a very responsible individual. I have very strong communication skills both orally and written. I have developed many lasting business and personal relationship with the fellow business owners and community leaders in the area BID 39 Group serves which I believe would definitely be beneficial for me in this role.