



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

MILWAUKEE ARTS BOARD

ALD. MILELE COGGS, CHAIR

Polly Morris, Interim Vice-Chair

**Phoenix Brown, William DeLind, David Flores, Donald Fraker,
Marcela Garcia, April Heding, Tina Klose, Sandra McSweeney,
Tim Murphy, Amy O'Neill, Chad Orr, Ariel Pate, Kantara
Souffrant, and Oscar Tovar**

Staff Assistant, Joanna Urtiz, 414-286-2366

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**Legislative Liaison: Chris Hillard, 414-286-2170,
christopher.hillard@milwaukee.gov**

Staff to Arts Board: Sally Svetic, ssveti@milwaukee.gov

Tuesday, February 11, 2025

4:00 PM

VIRTUAL

Call in Number: +1 (408) 650-3123 Access Code: 764-580-757

1. Call to Order & Roll Call

Present 10 - Morris, Flores, Fraker, Coggs, Klose, Tovar, Heding, Pate, Brown and O'Neill

Absent 2 - DeLind and Garcia

Excused 4 - McSweeney, Murphy, Souffrant and Orr

Also present:

Deborah Moore - CC CC Event & Outreach Coordinator

Terrence Moore - DCD

Max Drickey - LRB

Symphony Swan-Zawadi - guest

2. Review and approval of previous meeting minutes (1/14/25)

Motion by member Flores, seconded by member Pate to approve the reviewed and updated minutes of January 14, 2025. There were no objections.

3. Public Arts subcommittee Report

a. PAIR Program Evaluation

We just met with Paul Druecke, who has been hired as a consultant to do the evaluation of the PAIR program.

He laid out his plan of action as it related to the scope of services that he responded to.

We expect to be checking in with him monthly at the Public Arts Subcommittee meetings and then he will be preparing a final report that will be shared with the full arts board, said Ms. Morris.

To all members interested in providing feedback to Mr. Druecke, please contact Ms. Svetic.

He is open to any and all contacts that board members might have for him regarding his evaluation plan. He will also be joining the subcommittee to provide on-going updates; this month, he plans to complete a review of the pair archives, as well as finalize the list of interviewees and questions and will begin to schedule the first interviews for early March. Mr. Druecke will be conducting five to ten interviews as determined for transcribing those interview recordings and then that will sort of inform his next steps. In April he hopes to wrap up interviews and complete those transcripts with a draft final report being completed in May.

4. New Business

a. Awards nomination Form and process -

Ms Svetic presented the draft nomination form with the proposed changes based on last year's feedback.

She will be sending out a summary of the nominations before the end of the day on Friday, for board members to review prior to the board meeting.

After a through review of the form and a robust discussion where members offer their suggestions and changes, Ms. Svetic will be updating the nomination form and routing to the members to take a final look. This item may be back at the next meeting.

b. Bronzeville Week -

Ald. Coggs started by saying that this may be the first, of many times discussing the role that the art board plays in the City of Milwaukee. The fact that Bronzeville week is coming on its 10-year now has been an official City of Milwaukee event. An event based on arts, culture, and commerce, it just makes sense to at least, begin the conversation of any role that the arts board may want to play during this celebration. Bronzeville the first week in August; It is a eight days of family-friendly fun and activities and some educational event We utilize various city departments, as well as so many local artists who participate.

Ald. Coggs introduced Miss Deborah Moore who works with the Clerk's office to help us put on Bronzeville week and Mr. Terrence more who works with Department of City Development and also collaboartes with week celebration.

Ms. Deborah Moore said that, in addition to it being a week-long, family-friendly, rich cultural heritage event, Brownsville plays a big role in supporting local artists and businesses. We like to provide them with a platform to showcase their artwork. And an opportunity for food vendors and small businesses to showcase their talents as well. We like to do a lot of community engagement as part of Brownsville, where we give residents the opportunity to come to different events throughout the Brownsville Week and gather and share stories and do some networking.

Mr. Terrence Moore said that, one of the highlights of the week is usually Sunday, which is one of his personal favorites with the music, we had the gospel stage, we had the kids zone, we had the main stage with some hip hop and R&B, and even some of our former employees of the city have been one of the exciting guests for the main stage. We have had people as far as Washington State come and as far as Florida, we have a diverse group of entertainers that come. It has picked up a lot of steam and it's great that we have this aspect of the arts being incorporated in it, said Mr. Moore.

Ald. Coggs said that, the events has grown greatly, for which she would like to see the

involvement and collaboration of the Art Board and the Art community.

Members offered their thoughts and suggestions on how the Arts could be made part of Bronzeville Week.

5. Old Business

6. Announcements

7. Meeting adjourned at 5:27 PM

Joanna Urtiz

Staff Assistant

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