



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, October 11, 2021


COMMITTEE MEETING NOTICE

AD 06

ROHDE, Michaela A, Agent
Stella and Enzo's LLC
10208 N ASTER Ln
Mequon, WI 53092

You are requested to attend a virtual hearing to be held on:

Tuesday, October 19, 2021 at 02:05 PM

Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "Stella and Enzo's LLC" for "Wag Social" at 3889 N 1ST St # 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/636199461>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 636-199-461.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stast5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

REDACTED RECORD

Martin, Faviola

From:
Sent: Friday, June 18, 2021 4:46 PM
To: License
Subject: Licensing of class B tavern, business name Wag Social

Hello - my name is I reside at , Milwaukee, WI 53212.

I object to the licensing of class B tavern, business name Wag Social, at 3889 N 1st St. I would like you to consider my objection on the basis of adverse impact to the neighborhood due to loud and late night sustained noise from the premises.

Recently multiple businesses have opened in this area, creating a negative impact with loud sustained noise. Adding another one will only compound this issue.

Prior to opening, these businesses make assertions to control noise levels , however once opened, these have not generally been upheld.

I would like to provide additional thoughts on the matter and would appreciate a call at

Thank you,

Martin, Faviola

From:
Sent: Tuesday, June 15, 2021 1:01 PM
To: License
Subject: Wag Social 3889 N 1st St.

REDACTED RECORD

Follow Up Flag: Follow up
Flag Status: Flagged

City of Milwaukee 6/15/2021
City Clerk license division
City Hall, room 105
200 E. Wells St.
Milwaukee, WI 53202

RE: Objection letter from direct neighbor to the potential establishment of the Wag Social located at 3889 N. 1st St. in Milwaukee....

Good afternoon

In our mail on Tuesday, June 15 we discovered a notice of public interest from the City Milwaukee with respect to the potential establishment of a bar and or restaurant located at 3889 N. 1st St. That is directly across the street from my building at . I cannot imagine a worse use for the space given this neighborhood.

This immediate neighborhood is starved currently for street parking and has been since I purchased my building 20+ years ago. The streets in this neighborhood are lined with cars and passage through this neighborhood is extremely difficult for both truck and automobile traffic. The last thing this neighborhood needs is another business with significant parking requirements. This neighborhood has for the most part been extremely quiet & stable because it is a neighborhood of small commercial buildings. Allowing at tavern to open in the middle of this area will bring in unwanted traffic to this neighborhood. We all know exactly what this tavern will mean to the neighborhood; more crime, more violence, more parking problems, more litter, safety issues we don't currently face. Doesn't the city Milwaukee have enough taverns currently without adding an additional tavern in the middle of a basically commercial area? While I understand that this may be a legal use and the city may decide to allow it no matter what the objections of the neighbors, this will do nothing to maintain the stability of this neighborhood this will in fact be quite the opposite. We don't need or want a tavern in this neighborhood. I do not support granting a tavern license in this neighborhood.

Date: 07/13/21
Officer: Monreal

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: WAG Social
Address: 3889 N 1st St
Phone: 262-623-2183

Owner: Rohde, Michaela
Owner address: 10208 N Aster Ln
City State Zip: Mequon, WI 53092
Owner Phone: 262-623-2183
Owner email:

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Same

Location currently open: YES NO

Projected open date: 10/21

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9a-3p 24 hours Y N
Mon: 8a-7p
Tue: "
Wed: "
Thu: "
Fri: "
Sat: 9a-3p

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

16. Does this location have security cameras? Yes No
17. Are they in working order? Yes No
18. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
19. How long is footage stored for later viewing: 30 days
20. Are there exterior cameras Yes No How many: 12
21. Are there interior cameras Yes No How many: 28
22. Do all employees know how to retrieve recorded digital images/footage? Yes No
23. Cameras located in parking lot Yes No How many

Interior Survey:

- 24. What is the planned capacity pending
- 25. What is the minimum number of employees That will be on premise 4
- 26. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 27. Is the interior of the location neat and clean? Yes No
- 28. Does an interior camera face the entrance/exit? Yes No
- 29. Is there a lockable area that separates employees from customers? Yes No
- 30. Are emergency and non-emergency numbers posted near the phone? Yes No
- 31. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 32. How many security personnel are going to be employed: 0
- 33. How ill they be deployed: Interior Exterior
- 34. What days will they be deployed MonTueWedThuFriSatSun
- 35. Will the security be managed by business or contracted
- 36. Will they be armed Yes No
- 37. What type of security measures to be used:
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other Checking Id's

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This is an indoor dog park/social club

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	10		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	CONNOISSEUR ENCOUNTERS CO, INC	SHERMER SPECIALTIES	DOMINIC A LAMPONE, Agt	3837 N RICHARDS ST	Class A Malt & Class A Liquor License		7/25/2021, 7:00 PM	1
2	SUNPRI CORP	CORNER LIQUOR	INDERJIT S DHINDSA, Agt	3500 N PORT WASHINGTON AV	Class A Malt & Class A Liquor License		12/10/2021, 6:00 PM	1
3	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS	EDWARD J SENGER, Agt	100 E CAPITOL DR	Class A Malt & Class A Liquor License		5/24/2021, 7:00 PM	1
4	PW Retail Foods LLC	Piggly Wiggly Supermarket #35	Robert L Jones, II, Agt	709 E Capitol DR	Class A Malt & Class A Liquor License		10/17/2021, 7:00 PM	1
5	D&D's Lounge LLC	D&D's Lounge LLC	Douglas S Davis, Agt	3853 N Richards ST	Class B Tavern License	99	2/13/2022, 6:00 PM	1
6	Yuvraj Food Mart, Inc	All For Us	Baljinder S Dhillon, Agt	103 E Keefe AV	Class A Fermented Malt Beverage Retailer's License		10/30/2021, 7:00 PM	1
7	NORTH PORT FOOD & LIQUOR INC	North Port Food & Liquor	Sandeep Kaur, Agt	3876 N PORT WASHINGTON AV	Class A Malt & Class A Liquor License		3/20/2022, 7:00 PM	1
8	Bhullar Corp	Corner Liquor	Rajbir S Bhullar, Agt	3500 N PORT WASHINGTON AV	Class A Malt & Class A Liquor License		10/11/2021, 7:00 PM	1
9	Sims Grocery Inc	Davis and Son Food & Liquor	HARBANS KAUR, Agt	3562 N Martin L King Jr DR	Class A Malt & Class A Liquor License		3/21/2022, 7:00 PM	1
10	WATKINS GROCERY	WATKINS GROCERY	FLORA B WATKINS, SP	3806 N VEL R PHILLIPS AV	Class A Fermented Malt Beverage Retailer's License		7/13/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, October 11, 2021



Notice of Public Hearing

Blank
Notice

ROHDE, Michaela A
Wag Social at 3889 N 1st St #A
Class B Tavern and Food Dealer License Applications

Tuesday, October 19, 2021 at 02:05 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 10/19/2021 at 02:55 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	105 E MELVINA ST	MILWAUKEE, WI 53212-1224
CURRENT OCCUPANT	118 E MELVINA ST	MILWAUKEE, WI 53212-1225
CURRENT OCCUPANT	122 E MELVINA ST	MILWAUKEE, WI 53212-1225
CURRENT OCCUPANT	3891 N PALMER ST	MILWAUKEE, WI 53212-1245
CURRENT OCCUPANT	3893 N PALMER ST	MILWAUKEE, WI 53212-1245
Blank	Notice	

Total Records: 5

Radius: 250.0 feet and Center of Circle: 3889 N 1st St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: The Vieg Social will be an indoor dog park that provides a cowork space for the owners. In addition to the workspace we will offer access to exercise equipment, a networking lounge, and a coffee/beer bar.

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: August 10th 2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Other tenants have classic car dealership
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: First Street Classics and DP Designs

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 10 Locations: One in each office, in the kitchen, in each bathroom
Outside: 2 Locations: In the parking lot
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 30 and describe the parking security plan: There is a fence that is along the entire parking lot. There are also security cameras facing the lot. There is lighting but I plan to add additional lights and a couple extra security cameras _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: The loading area is in a separate part of the building. _____
I will not be operating near the loading zone.
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Is security equipment used? No Yes If yes, describe _____
List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 32 and list locations: We currently have 32 cameras in every part of the building but we do plan to add more outside and at a couple different angles inside.
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe Everyone will have to check in and register _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>80</u> % <small>Membership and Entrance fees</small> Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: Office space of building

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Melvina

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Martin Omdahl Phone Number: 414-406-8726

Building Owner Address: 10208 N Aster Lane Mequon WI 53092

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9	3	30	Any Age. Under 18 must be with adult.	None. No one under 21 allowed in the bar and seating area and anyone under 18 must be with adult.
Monday	Closed	Closed			
Tuesday	8am 4pm	12pm 8pm	20-30	Any Age. Under 18 must be with adult.	None. No one under 21 allowed in the bar and seating area and anyone under 18 must be with adult.
Wednesday	8am 4pm	12pm 8pm	20-30	Any Age. Under 18 must be with adult.	None. No one under 21 allowed in the bar and seating area and anyone under 18 must be with adult.
Thursday	8am 4pm	12pm 8pm	20-30	Any Age. Under 18 must be with adult.	None. No one under 21 allowed in the bar and seating area and anyone under 18 must be with adult.
Friday	8am 4pm	12pm 10pm	20-30	Any Age. Under 18 must be with adult.	None. No one under 21 allowed in the bar and seating area and anyone under 18 must be with adult.
Saturday	9	3	30	Any Age. Under 18 must be with adult.	None. No one under 21 allowed in the bar and seating area and anyone under 18 must be with adult.

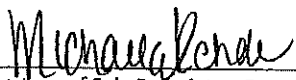
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer—print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Stella & Enzo's LLC

Premise Address: 3889 N 1st Street | Suite A Milwaukee, WI 53212

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Leasee

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins April 21st 2021 Ends April 21st 2024

b) Monthly rental \$ 5,000.00

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3 years

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

57'3"

Emergency Exit

Walking Path

Fence

Places where alcohol is to be served and drunk. No minors in bar, seating or lounge areas

N →

Stella & Enzo's LLC
Wag Social
3889 N 1st St Suite A
Milwaukee, WI 53212
Agent Michaela Rohde
April 5th 2021

47'

Seating Lounge

Small Dog Area

Seating

Bar

Exercise Room

44'

Fenced In Arena

113'

Work Space

Work Space

Alcohol Storage Locked

13'9"
lockers

Check In Bathrooms Our Office

12'4"

23'8"

1st Street Customer Entrance

Walking Path

Fence

Alcoholic
Beverages
Consumed

LOUNGE

Seating

Bar

Exercise Room

Fenced In Arena

SMALL DOG
PLAY AREA

Work Space

Work Space

Alcohol
Storage
Locked

13'9"
Cockers

23'8"
Check In

23'8"
BATHROOMS
OUR OFFICE

57'3"

113'

Emergency
Exit

