



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, July 08, 2019

**COMMITTEE MEETING NOTICE**


AD 03

ADKINS, Lael, Agent  
goBrands Inc  
454 N 12th St

Philadelphia, PA 19123

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, July 16, 2019 at 0:  PM**

**Regarding:** Your Extended Hours Establishments and Food Dealer License Applications Requesting to Close at 4:30 AM as agent for "goBrands Inc" for "gopuff" at 2037 N FARWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, July 05, 2019

COMMITTEE MEETING NOTICE

AD 03

ADKINS, Lael, Agent  
goBrands Inc  
2037 N FARWELL Av

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, July 16, 2019 at 02:15 PM**

**Regarding:** Your Extended Hours Establishments and Food Dealer License Applications Requesting to Close at 4:30 AM as agent for "goBrands Inc" for "gopuff" at 2037 N FARWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, July 05, 2019

COMMITTEE MEETING NOTICE

AD 03

ADKINS, Lael, Agent  
goBrands Inc  
1028 S 5<sup>th</sup> St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, July 16, 2019 at 02:15 PM**

**Regarding:** Your Extended Hours Establishments and Food Dealer License Applications Requesting to Close at 4:30 AM as agent for "goBrands Inc" for "gopuff" at 2037 N FARWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

295932

Case : 101002801129

Client Info:

Name:

Address:

Phone Number:

Email:

Confidential?: Y

Issue: City Clerk License Object/Support Web

Date Submitted: 06/28/2019

Status: closed

Date Completed: 07/01/2019

Address: 2037 N FARWELL AV

Due Date: 07/28/2019

Reason for request:

Object to License| Label Atkins, Agt. goBrands Inc I work early morning wouldn't want to be disturbed in the night we have bar people and we have good city they make enough noise and no one seem to do any Think hard!!

Case notes:

1. entered address: 2037 N FARWELL AV

Staff comments:

Agent Created Case

Case Closed. Closed date : 2019-07-01 07:50:44.0 Case Closed complete

[Click here to view map and/or images](#)

REDACTED RECORD



Friday, July 05, 2019



# Notice of Public Hearing

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ADKINS, Lael, Agent  
gopuff at 2037 N FARWELL Av  
Extended Hours Establishments and Food Dealer License Applications Requesting to Close at  
4:30 AM

**Tuesday, July 16, 2019 at 2:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/16/2019 at 2:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2003 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2114 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2008 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1720 E LAFAYETTE PL 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1720 E LAFAYETTE PL 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 112	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 309	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 103	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 314	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 214	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 508	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 408	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 105	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030A N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1817 E WINDSOR PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 12	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1706 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2010C N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 104	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2102 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1718 E LAFAYETTE PL 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1720 E LAFAYETTE PL 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1734 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 105	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 115	MILWAUKEE, WI 53202

CURRENT OCCUPANT	2019 N FARWELL AVE 215	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 315	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 110	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1708 E LAFAYETTE PL 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 21	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 11	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 22	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1702 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2100 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1726 E LAFAYETTE PL 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1718 E LAFAYETTE PL 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1720 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1728 E LAFAYETTE PL 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 108	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 210	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 313	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1714 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1710 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1708 E LAFAYETTE PL 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 507	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 23	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 104	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 107	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2033 N PROSPECT AVE 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2010B N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 103	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2024 N OAKLAND AVE	MILWAUKEE, WI 53202

CURRENT OCCUPANT	2030 N OAKLAND AVE 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2108 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2116 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2010 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1734 E LAFAYETTE PL 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1728 E LAFAYETTE PL 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1732 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 311	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 109	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1712 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1708 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 24	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 6	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 19	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 103	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2032 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 25	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 20	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 28	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 8	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2010A N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 106	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2026 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 303	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2037 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2118 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2124 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2014 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1720 E LAFAYETTE PL 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1734 E LAFAYETTE PL 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 106	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 209	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 212	MILWAUKEE, WI 53202



CURRENT OCCUPANT	1708 E LAFAYETTE PL 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 502	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011A N PROSPECT AVE 27	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 16	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 10	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2202 N BARTLETT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 104	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 103	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2033 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2000 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2006 N FARWELL AVE 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1728 E LAFAYETTE PL 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 113	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 312	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 316	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 111	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 104	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 211	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 506	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 404	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 304	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 106	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 305	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 203	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1823 E WINDSOR PL	MILWAUKEE, WI 53202

CURRENT OCCUPANT	1813 E WINDSOR PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 14	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 15	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2038 N BARTLETT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 108	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 105	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 107	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2108 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2029 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2120 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2122 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2124 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1728 E LAFAYETTE PL 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1718 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1726 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1728 E LAFAYETTE PL 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 310	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 213	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 116	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1708 E LAFAYETTE PL 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 505	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 504	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 208	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011A N PROSPECT AVE 26	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 108	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2033 N PROSPECT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2009 N PROSPECT AVE 18	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1607 E WINDSOR PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1700 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1704 E LAFAYETTE PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2018 N OAKLAND AVE 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 204	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2030 N OAKLAND AVE 306	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2106 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2116 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2126 N OAKLAND AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2004 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1718 E LAFAYETTE PL 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 107	MILWAUKEE, WI 53202

CURRENT OCCUPANT	2019 N FARWELL AVE 114	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 216	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2019 N FARWELL AVE 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1708 E LAFAYETTE PL 6	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 405	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 503	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 407	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 9	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1812 E LAFAYETTE PL 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 302	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 308	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2027 N PROSPECT AVE 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2035 N PROSPECT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2039 N PROSPECT AVE A	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2039 N PROSPECT AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1825 E WINDSOR PL	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2034 N FARWELL AVE	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2011 N PROSPECT AVE 17	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	2007 N PROSPECT AVE 7	MILWAUKEE, WI 53202

Total Records: 258

Radius: 250.0 feet and Center of Circle: 2037 N Farwell Ave



## BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Convenience Store w/delivery service

Do you have any experience operating this type of business?  No  Yes If yes, explain: we are in 70+ locations nationwide

### 2. Business Operations

- a. Proposed Opening Date: 8/1/19
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Bench outside with large ash collector
- b. Number of Garbage Cans: Inside: 5 Locations: office, bathroom, dispatch, warehouse (2x)  
Outside: 2 Locations: NE Exterior of Building
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 10 and describe the parking security plan: Lighting and security cameras.
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Lighting and security cameras
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 16 and list locations: 4 interior 12 exterior
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>70</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes <u>30</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other _____%
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Describe: _____	

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

### 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: E. Windsor Pl.
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: McAllister Holdings, LLC Phone Number: 414-617-8008  
 Business Owner Address: 454 N. 12th St. Philadelphia, PA 19123

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes Extended hours are for delivery only...not for walk-in retail

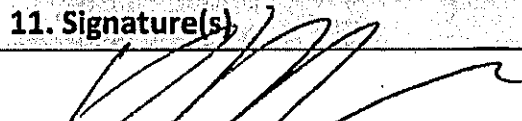
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12 noon	4:30am	5	22	
Monday	12 noon	4:30am	5	22	
Tuesday	12 noon	4:30am	5	22	
Wednesday	12 noon	4:30am	5	22	
Thursday	12 noon	4:30am	5	22	
Friday	12 noon	4:30am	5	22	
Saturday	12 noon	4:30am	5	22	

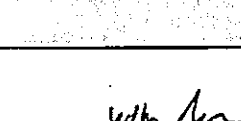
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: GoBrands, Inc.
Premises Address: 2037 N Farwell Ave, Milwaukee, WI 53202
<b>SECTION 1 TYPE OF BUSINESS</b>
<p>What will be the majority of your food sales? (check one)</p> <p><input type="checkbox"/> Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.</p> <p><input checked="" type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.</p> <p>Will it be a convenience store? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.</p> <p><input type="checkbox"/> Bed &amp; Breakfast <input type="checkbox"/> Micro Market</p> <p>All Applicants: Submit a menu or a list of food items that will be sold. Please visit <a href="http://www.gopuff.com">www.gopuff.com</a> for our complete list of products.</p>
<p>Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?</p> <p><input type="checkbox"/> Less than 25%</p> <p><input type="checkbox"/> 25% or More AND:  <input type="checkbox"/> Restaurant items (meals) will be sold – Complete this application and also contact DATCP.  <input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.</p>
<b>SECTION 2 FOOD PROCESSING</b>
<p>Will any food processing be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes</p> <p>Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.</p>
<b>SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL</b>
<p>Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)</p> <p>If yes, list the types of food items: <u>Milk, Ice Cream, Eggs</u></p>

<b>SECTION 4      DETAILS OF OPERATION</b>	
Will you have seating on site for dining?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Will you be doing any catering?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Will you be doing any delivery?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Will you have outdoor activities?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Check all that apply: <input type="checkbox"/> Bar <input type="checkbox"/> Cooking/Grilling <input type="checkbox"/> Dining
Will you have a drive thru window?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Are hours different from inside? <input type="checkbox"/> No <input type="checkbox"/> Yes
If Yes, provide drive thru hours: _____	
Will scales or barcode scanners be used?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - You must also apply for a Weights & Measures License.
<b>SECTION 5      ADDITIONAL SITES</b>	
Where will food be prepared and/or sold?	
<input checked="" type="checkbox"/> At a single site <input type="checkbox"/> At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)	
If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.	
<b>SECTION 6      CONSTRUCTION OR CHANGES</b>	
Are you planning any construction, remodeling or equipment changes?	
<input checked="" type="checkbox"/> No    If No, SKIP to Section 8	
<input type="checkbox"/> Yes    If Yes, check all that apply: <input type="checkbox"/> New construction of a building <input type="checkbox"/> Renovation or remodeling	
<input type="checkbox"/> Construction changes to existing building <input type="checkbox"/> Equipment changes only	
Provide a brief description of the changes: _____	
Start date: _____	
Name, Address & Phone Number of Architect: _____	
Name, Address & Phone Number of Contractor: _____	
<b>SECTION 7      ALCOHOL BEVERAGES</b>	
Are you applying for an alcohol beverage license?	
<input checked="" type="checkbox"/> No    If No, SKIP to Section 9	
<input type="checkbox"/> Yes    If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?	
<input type="checkbox"/> Immediately <input type="checkbox"/> At the same time as the alcohol license	
<b>SECTION 8      ACKNOWLEDGEMENTS &amp; SIGNATURE</b>	
You must initial each item confirming your understanding:	
<u>DL</u>	I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
<u>M</u>	I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
<u>LO</u>	I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
<u>HL</u>	I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
<u>KL</u>	I will not operate my food business until the license has been issued and posted in the establishment.
Signature of Sole Proprietor, Partner, or 20% Shareholder: _____	
Signature of Additional Partner: _____	



goPuff

goBrands, Inc.  
Milwaukee  
2037 N Farwell  
Ave, Milwaukee, WI  
53202

Date: 4/26/19  
5/11/19

Revisions: N.S.  
N.S.

Drawn By: N. S.

Date Drawn: 2/21/19

Approved By: E. G. & R. S.

Date Approved: 2/21/19

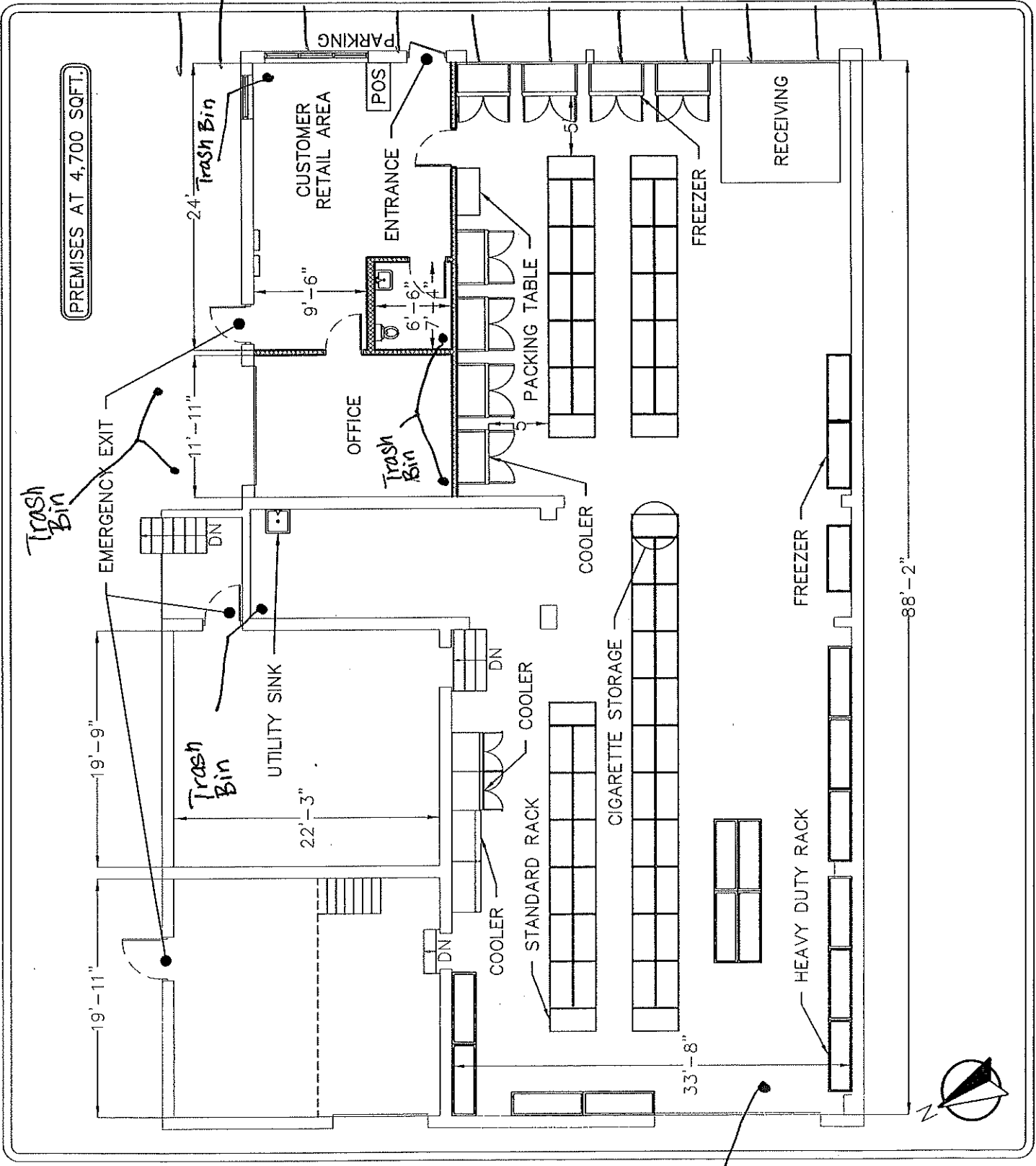
Agent: ~~XXXXXX~~

Floor  
Plan

A-1.01

Lael  
Atkins

PREMISES AT 4,700 SQFT.



Trash Bin



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, July 08, 2019

COMMITTEE MEETING NOTICE

AD 03

SYDOW, Kristian E, Agent  
Josh's Fine Dining LLC  
504 E Locust St

Des Moines, IA 50309

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 16, 2019 at 02:15 PM



**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License Renewal Applications as agent for "Josh's Fine Dining LLC" for "Up-Down MKE" at 615 E Brady St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

\_\_\_\_\_  
Jessica Celella  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**Martin, Faviola**

---

**From:** Celella, Jessica  
**Sent:** Monday, June 24, 2019 7:57 AM  
**To:** Martin, Faviola  
**Cc:** Byrd, Yashica  
**Subject:** FW: Up down bar

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Jessica Celella  
License Division Manager  
200 E Wells St Room 105, Milwaukee, WI 53202  
(414) 286-2365



REDACTED RECORD

**From:** Coggs, Milele  
**Sent:** Sunday, June 23, 2019 5:10 PM  
**To:** Celella, Jessica <[Jessica.Celella@milwaukee.gov](mailto:Jessica.Celella@milwaukee.gov)>; Byrd, Yashica <[Yashica.Byrd@milwaukee.gov](mailto:Yashica.Byrd@milwaukee.gov)>  
**Subject:** Fwd: Up down bar

Sent from my iPhone

Begin forwarded message:

**From:**  
**Date:** June 21, 2019 at 7:28:26 PM CDT  
**To:** [mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov), [nkovac@milwaukee.gov](mailto:nkovac@milwaukee.gov)  
**Subject:** Up down bar

The music from the up down bar on is mind numbingly deafening tonight. The bass is rattling my windows. I live across the river from the bar and the music is a constant disturbance, particularly on weekends. I am not a prude or naive. I live in the city and expect noise but this is ridiculous, disturbing and beyond tolerable.

My neighbors and I are bothered by their music on a regular basis. We have filed numerous complaints. This is intolerable tonight.

Sent from my iPhone

**Martin, Faviola**

615 E Brady

**From:** License  
**Sent:** Monday, June 17, 2019 7:50 AM  
**To:** Martin, Faviola  
**Subject:** FW: Midnight Noise Up Down Bar June 15

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)

REDACTED RECORD



---

**From:** Coggs, Milele  
**Sent:** Sunday, June 16, 2019 7:44 AM  
**To:**  
**Cc:** Dantzler, Akuwa; License; Ceella, Jessica  
**Subject:** Re: Midnight Noise Up Down Bar June 15

Thank you for making me aware of this issue. I will share your e-mail with the Licensing division so that it becomes apart of the record.

I will also reach out to the bar owner to make the request of outdoor patio closure at 10:00 pm.

Once again, thank you.

Peace,  
Ald. Coggs

Sent from my iPhone

On Jun 15, 2019, at 12:26 AM,

Dear Alderwoman Coggs and Alderman Kovac,

I was again awakened by crowd noise from the outdoor patios at Up Down Arcade Bar at 615 E. Brady Street this evening beginning at 11:50pm.

I called the Milwaukee Police nonemergency phone number to report the excessive noise. This is a continuing problem from the bar since it opened in August of 2018.

Tonight is another evening of sleep lost due to the loud patrons permitted to shout outside until 2:30am on Friday night. Please have the bar close their outdoor patios by 10pm.

The bar is an inconsiderate and noisy neighbor.

Sincerely,

REDACTED RECORD

**Cooney, Jim**

---

**From:** Celella, Jessica  
**Sent:** Monday, October 8, 2018 10:17 AM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** FW: Up/Down Arcade Bar

Please add

REDACTED RECORD

---

**From:** Dantzler, Akuwa  
**Sent:** Monday, October 8, 2018 10:14 AM  
**To:** Celella, Jessica; Raden, Chad  
**Subject:** Up/Down Arcade Bar

Good morning Jessica,  
Below is another complaint from

Constituent Still experiencing noise issues, feels that the business is becoming a nuisance, wall was constructed but not working, only covers part of the deck

Legislative Assistant to 6<sup>th</sup> District Ald. Milele A. Coggs  
414.286.8640  
[adantz@milwaukee.gov](mailto:adantz@milwaukee.gov)



**Cooney, Jim**

---

**From:** Celella, Jessica  
**Sent:** Wednesday, October 10, 2018 11:59 AM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** FW: Noise Continues from Up Down Arcade Bar

---

**From:** Coggs, Milele  
**Sent:** Wednesday, October 10, 2018 11:45 AM  
**To:** Celella, Jessica  
**Subject:** FW: Noise Continues from Up Down Arcade Bar

fyi

---

**From:**  
**Sent:** Sunday, October 07, 2018 7:50 AM  
**To:** Rebro, Dana M  
**Cc:** Coggs, Milele; Kovac, Nik  
**Subject:** Noise Continues from Up Down Arcade Bar

Dear Officer Rebro,  
Noise continues every evening from the decks of the Up Down Arcade Bar at 614 E. Brady Street 53202. The noise moves across the river into our windows. The owners have built an ineffective wall on the lower of the two outside decks. The wall has not diminished noise from the outside decks. The best solution would be to close the decks by 10pm so that the neighbors can sleep. Can you help solve this problem?  
Very truly yours,

REDACTED RECORD

**Moon Siefert, Linda**

---

**From:** Cooney, Jim  
**Sent:** Friday, December 28, 2018 11:19 AM  
**To:** Moon Siefert, Linda  
**Subject:** FW: Up Down Bar Wake Up Screamers December 28

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Red Category

REDACTED RECORD

Jim Cooney  
License Specialist III  
City of Milwaukee License Division  
200 E Wells St #105  
Milwaukee, WI 53202  
414-286-2238



---

**From:** Celella, Jessica  
**Sent:** Friday, December 28, 2018 11:19 AM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** FW: Up Down Bar Wake Up Screamers December 28

Please add

---

**From:** Coggs, Milele  
**Sent:** Friday, December 28, 2018 10:54 AM  
**To:** Celella, Jessica  
**Subject:** Fwd: Up Down Bar Wake Up Screamers December 28

Sent from my iPhone

Begin forwarded message:

**From:** ' >  
**Date:** December 28, 2018 at 1:39:46 AM CST  
**To:** ' >, <mcoggs@milwaukee.gov>, <nkovac@milwaukee.gov>  
**Cc:**  
**Subject:** Up Down Bar Wake Up Screamers December 28



Dear \_\_\_\_\_,

I really appreciate the 1:30am wake up screams from outside Up Down Bar. The wind and rain on a winters night do not keep your patrons indoors. Thank goodness for your two outdoor decks with tarps overhead and heating lamps. I hope that you are having a great night sleep somewhere else.

Cheers,

REDACTED RECORD

**Schafer, Nathan**

---

**From:** License  
**Sent:** Monday, September 24, 2018 8:15 AM  
**To:** Cooney, Jim  
**Subject:** FW: Up Down bar

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)

REDACTED RECORD



---

**From:** Coggs, Milele  
**Sent:** Sunday, September 23, 2018 10:17 PM  
**To:** Celella, Jessica; License; Raden, Chad  
**Subject:** Fwd: Up Down bar

Sent from my iPhone

Begin forwarded message:

**From:**  
**Date:** September 23, 2018 at 8:33:52 PM CDT  
**To:** [nkovac@milwaukee.gov](mailto:nkovac@milwaukee.gov), [mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov)  
**Cc:**  
**Subject:** Up Down bar

I sit to tonight, in a \_\_\_\_\_ I've lived in for 7 years and in an area I've lived for 16 years - for which we pay \$10,000 in taxes that help the MPS system...and wonder:

Why do I get to listen to revelers shout, at times getting to hear \$&)(@ (expletives) as part of conversation. I'm no prude and I'm an urban guy but this is ridiculous. I have to run an ambient noise machine to sit in my living room at 8:30 at night.

The constant noise is not urban noise - it is water street reveler bar noise - the kind that belongs on Brady or Water street but not in a neighborhood it impacts negatively.

I don't know the answer as I'm not paid to be an urban planner or member of the licensing committee. I do know the process however. If the process is to complain to the police and have neighbors appear at the licensing committee then so be it.

My statement of fact is I don't intend to live with this noise. It is my hope you will help us find a solution.

"work hard - have fun - be curious"

Sent from my iPhone

REDACTED RECORD

**Martin, Faviola**

---

**From:** Celella, Jessica  
**Sent:** Wednesday, September 12, 2018 11:53 AM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** FW: Crowd Noise tonight

Please add

REDACTED RECORD

**From:** Coggs, Milele  
**Sent:** Wednesday, September 12, 2018 10:14 AM  
**To:** Celella, Jessica  
**Subject:** FW: Crowd Noise tonight

fyi

**From:**  
**Sent:** Saturday, September 08, 2018 11:18 PM  
**To:** 'Up Down Milwaukee'  
**Cc:** Coggs, Milele; Kovac, Nik;  
**Subject:** Crowd Noise tonight

Dear

Crowd noise from your bar is too loud again tonight. Send your noisy patrons inside so that the neighbors can have peaceful evenings.

You gave me your phone number and suggested that I text you with any further complaints. When I texted you tonight at 5156616153, I received a message that your number is a landline.

I have once again called the police and will inform my alderman and yours.

Sincerely,

**Schafer, Nathan**

---

**From:** License  
**Sent:** Monday, September 24, 2018 8:15 AM  
**To:** Cooney, Jim  
**Subject:** FW: Continued Noise from Up Down Bar

REDACTED RECORD

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)



---

**From:** Coggs, Milele  
**Sent:** Sunday, September 23, 2018 10:20 PM  
**To:** Celella, Jessica; License; Raden, Chad  
**Subject:** Fwd: Continued Noise from Up Down Bar

Sent from my iPhone

Begin forwarded message:

**From:**  
**Date:** September 23, 2018 at 9:53:24 PM CDT  
**To:** [nkovac@milwaukee.gov](mailto:nkovac@milwaukee.gov), Coggs Milele <[mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov)>  
**Cc:**

**Subject:** Continued Noise from Up Down Bar

Mr. Kovac and Ms. Coggs,

Saturday morning at approximately 1:10AM I called the police non-emergency number because of the noise coming from Up Down Bar. Sgt. Ackley (Shift Supervisor) called right back and came to along with another officer from District 1. They listened from and came in and listened from. Sgt. Ackley said in his opinion the noise was at a reasonable level for a bar (note: not a residential neighborhood). I told them I didn't agree with their assessment of the noise and thought it was excessive and should be stopped.

Sgt. Ackley said the police were not going to be writing citations against Up Down Bar based on discussions with Alderman Kovac, bar owners and police considering the measures the owners have taken already. He said owners have hired noise engineer and are looking at building some.

kind of wall to eliminate direct line to condos. Surprisingly, he said only complaints have been from me and one other person. I told him I believed there were others that have complained as well. The other officer said I could call non-emergency line and note complaint, but not request a response by an officer to document the problem, though, Sgt. Ackley did not seem too sure about this. In their explanation of the situation they both expressed that "you wouldn't want a vacant building there" as both officers seemed more concerned about the business being shut down than welfare of those living near the bar. I told them I wasn't trying to shut down the business, but get them to close the decks by 10pm or so and eliminate the crowd noise from the decks that disturbs the neighborhood most of the time.

Sgt. Ackley did say I could file complaints with the Aldermen and attend licensing review meeting, he thought probably sometime in June. Thus, I am writing this email to you to document the complaint and ask for your help to solve the problem of the noise from Up Down Bar that does not belong in a residential neighborhood. Also, I would like to express disappointment that a policy seems to have been determined from a meeting that did not include those tax payers being effected by the noise.

REDACTED RECORD

**Martin, Faviola**

---

**From:** License  
**Sent:** Monday, September 10, 2018 8:04 AM  
**To:** Martin, Faviola  
**Cc:** Cooney, Jim; Wagner, Janice  
**Subject:** FW: NOISE!!!!

Please add

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)

REDACTED RECORD



**From:** Coggs, Milele  
**Sent:** Saturday, September 8, 2018 7:24 AM  
**To:** License; Celella, Jessica  
**Cc:** Raden, Chad  
**Subject:** Fwd: NOISE!!!!

Sent from my iPhone

Begin forwarded message:

**From:** .  
**Date:** September 7, 2018 at 10:50:32 PM CDT  
**To:** [mke@updownarcadebar.com](mailto:mke@updownarcadebar.com)  
**Cc:** [mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov), [nkovac@milwaukee.gov](mailto:nkovac@milwaukee.gov)  
**Subject:** NOISE!!!!

Why does the Up Down Bar continue to be a bad neighbor blasting music and crowd noise from your outdoor decks? After several complaints you continue to infringe on your neighbors quality of life. During the day it's not as big a deal, but at night it is annoying as hell when people want to go to sleep at a reasonable hour.

What are you going to do about it? You need to shut down the decks by 10pm and control the noise during the day.

Sent from my iPhone

**Cooney, Jim**

---

**From:** Celella, Jessica  
**Sent:** Thursday, November 1, 2018 8:58 AM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** FW: Yelling on Up Down bar Patio Tonight

Please add

---

**From:** Coggs, Milele  
**Sent:** Wednesday, October 31, 2018 3:15 PM  
**To:** Celella, Jessica  
**Subject:** FW: Yelling on Up Down bar Patio Tonight

fyi

---

**From:**  
**Sent:** Saturday, October 27, 2018 7:14 AM  
**To:** Kovac, Nik; Rebro, Dana M; Coggs, Milele  
**Cc:**  
**Subject:** Re: Yelling on Up Down bar Patio Tonight

Ms. Coggs and Mr. Kovac and Officer Rebro,

Please find below copy of texts exchanged with Austin Barth of Up Down Bar last night. This bar is a nuisance to the neighborhood and is keeping people awake late into the night. The decks need to be shutdown. Please hear and act upon our complaints to return the neighborhood to one that people can live in without constant noise from the bar. The time to shut the decks down is now. We have put up with this long enough.

Text exchange:

11:20 PM:

Austin,

Your outdoor decks at Up Down Bar continue to be a nuisance to the neighborhood. Your patrons continue to yell and scream and your so called sound walls aren't much good for anything but showing movies. When are you going to do what is right and start shutting the decks down so the neighborhood is not kept awake till all hours of the night?

The owners are currently working with an acoustical engineer, this process takes time. We are doing what we can to try to find a middle ground. We will continue to explore options to block crowd noise from traveling your direction. I will be out of the country for the next 10 days for my wedding. The owner Josh and other managers will be onsite. You will be able to contact them at [mke@updownarcadear.com](mailto:mke@updownarcadear.com)



1:35 AM:

This is ridiculous, I was just woken again by the music being cranked. I don't think Up Down is trying very hard as it is now louder than before my first text.

(No further response from Austin)

REDACTED RECORD

On Oct 27, 2018, at 1:02 AM,

wrote:

Dear Ms. Coggs and Mr. Kovac and Officer Rebro,

Patrons from Up Down bar are yelling on the patio at 12:56am again this evening.  
The bar is a public nuisance.  
Please have them shut their decks by 10pm.

**Cooney, Jim**

---

**From:** License  
**Sent:** Friday, November 9, 2018 7:56 AM  
**To:** Cooney; Jim  
**Subject:** FW: Up and Down Club Noise Complaints

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)

**REDACTED RECORD**




---

**From:** Coggs, Milele  
**Sent:** Thursday, November 8, 2018 9:47 PM  
**To:** License; Celella, Jessica  
**Subject:** Fwd: Up and Down Club Noise Complaints

Sent from my iPhone

Begin forwarded message:

**From:**   
**Date:** November 8, 2018 at 9:11:01 PM CST  
**To:** [mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov)  
**Subject:** Up and Down Club Noise Complaints

Good morning Alderwoman Milele Coggs,

I'm a resident of the 3rd District but been made aware of your involvement in addressing the nuisance noise complaints about the Up and Down Arcade Bar. I've made a complaint with police department on the evening of Oct 1st. regarding the excessive noise coming from that bar, and I live three short blocks away from it on Hamilton St. I haven't pursued any additional action against the bar despite additional nights the bar was too noisy. In the past my efforts in complaining about bar noise were ignored.

However, since you are aware of the noise problem with the Up and Down Bar, I would like to know what actions have been taken to reduce the noise problem. I appreciate an answer, so if I contact the police this weekend( if there is a recurrence of the noise problem) I have an idea what the operator's have promised to reduce the noise problem.

Thank you for your efforts to make the neighborhood quieter at night and hopefully I won't have to contact the police.

Sincerely,

**Cooney, Jim**

---

**From:** Celella, Jessica  
**Sent:** Friday, September 14, 2018 2:11 PM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** FW: Up Down Arcade

REDACTED RECORD

Please add

---

**From:** Coggs, Milele  
**Sent:** Friday, September 14, 2018 1:33 PM  
**To:** Celella, Jessica  
**Subject:** FW: Up Down Arcade

**From:**  
**Sent:** Friday, September 14, 2018 1:29 PM  
**To:** Kovac, Nik; Coggs, Milele  
**Subject:** Up Down Arcade

This new Arcade, is a noise, unruly operation and they draw a crowd of disrespectful noise people. Don't they have to abide by the city's noise ordinance? I live on Humboldt and Brady but I walk by them and they are noise. Comedy Café was never that laid.

Please address this issue. I sympathize with the people who live there.

**Cooney, Jim**

---

**From:** Celella, Jessica  
**Sent:** Monday, December 3, 2018 7:36 AM  
**To:** Cooney, Jim  
**Cc:** Byrd, Yashica  
**Subject:** Fwd: Noise - Up Down MKE Complaint

Please add

Get [Outlook for iOS](#)

**REDACTED RECORD**

---

**From:** Coggs, Milele  
**Sent:** Sunday, December 2, 2018 10:32:40 AM  
**To:** Celella, Jessica  
**Cc:** Dantzier, Akuwa  
**Subject:** Fwd: Noise - Up Down MKE Complaint

Sent from my iPhone

Begin forwarded message:

**From:**  
**Date:** December 2, 2018 at 10:28:25 AM CST  
**To:** <[mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov)>, <[nkovac@milwaukee.gov](mailto:nkovac@milwaukee.gov)>, "Rebro, Dana M" <[drebro@milwaukee.gov](mailto:drebro@milwaukee.gov)>  
**Cc:**  
**Subject:** FW: Noise

**From:**  
**Sent:** Sunday, December 02, 2018 2:03 AM  
**To:**

**Subject:** Noise

Hey thanks. Your drunken screamers just woke me up. Enjoy your profits.

Visit us online at

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/05/2019  
LICENSE TYPE: Class B Tavern  
NEW:   
RENEWAL:

No. 294511  
Application Date: 05/30/2019

License Location: 615 E. Brady St.  
Business Name: Josh's Fine Dining

Licensee/Applicant: Sydow, Kristian E.  
(Last Name, First Name, MI)

Date of Birth: 07/10/1969

Home Address: 745 E. Lincoln Ave.  
City: Milwaukee State: WI Zip Code: 53207  
Home Phone: 414-617-8008

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/13/2013 the Wisconsin Department of Transportation revoked the applicant's driver's license for 8 months for Operating While Intoxicated.

=====

2. On 09/18/2018 officers were dispatched to a Noise Nuisances at Up Down, 615 E. Brady St. The caller stated she was across the river and could hear loud music coming from the Up Down. The officers went across the river and could hear music coming from Up Down but stated it was no louder that traffic on the street. The officers then spoke with the manager who closed the doors and windows and turned down the music.
3. On 11/29/2018 officers conducted underage tavern enforcement in District 1 at Up-Down MKE, 615 E. Brady St which passed the check.
4. On 12/22/2018 officers were dispatched to Shots Fired at Up Down Bar, 615 E. Brady St. The officer spoke with the manager who stated there were two groups of people that had been inside the bar arguing. As the groups were leaving, out the front door, one group went across the street and the other stayed in front of the bar. One of the subjects from the group that crossed the street fired shots 2-3 shots. The first group then fled in an auto. The general manager then called police. The bar did not have any exterior cameras and the interior cameras did not record.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182620195

OtherEvent #: 18-LP-0352

## Incident

**615 E BRADY ST Milwaukee, WISCONSIN 53202**

Incident Date/Time:: 09/19/2018 22:40:21  
CAD Number:: 182622752  
District:: 1  
Beat:: 130  
Reporting Area:: 3981

## Business Agent (1)

**SYDOW, KRISTIAN ERIK**

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 07/10/1969  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-617-8008  
Phone 1 Type:: Cell  
Address:: 745 E LINCOLN AV  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53207

## Licensed Persons Involved (1)

**BARLEAN, PETER M**

Person Involvement:: Manager  
DOB:: 11/04/1989  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 5154990550  
Phone 1 Type:: CELL  
Address:: 1684 N JACKSON ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53202

## Licensed Premise Data (1)

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182620195

OtherEvent #: 18-LP-0352

## UP-DOWN MILWAUKEE

Phone 1 Number:: (414)-585-0880  
Phone 1 Type:: Work  
Address:: 615 E BRADY ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53202  
License Type:: Public Entertainment Premise  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: Yes

### Narrative (1)

#### INITIAL INVESTIGATION

Northwood, Eric A 022830

09/19/2018

This report is written by PO Eric NORTHWOOD assigned to District 1 Late Power.

On Wednesday, September 9th 2018, at 10:40 PM, my partner PO Molly PLUMLEY (squad 1442) and I were dispatched to UP-Down Milwaukee, located at 615 E. Brady St. for a noise complaint.

Before we responded PO PLUMLEY spoke with the caller who identified herself as Jane A. LEWIS (W/F 09-25-56). LEWIS lives at 1841 N. Riverwalk Way, which is across the river in District 5. LEWIS has spoken with District 5 Officer's regarding the noise.

LEWIS stated this is an on-going issue, and if she wanted any sleep, she would have to close her window, turn on a loud fan, and put in ear plugs. LEWIS stated she was there first, so she should not have to listen to the noise. LEWIS continued to say that this was never an issue with The Comedy Cafe.

PO PLUMLEY and I drove over to N. Riverwalk Way to monitor the noise before speaking with staff at Up-Down. While I was standing on the Riverwalk I could hear noise coming from UP-Down. It should be noted that vehicles going over the bridge on E. Pleasant St. were louder than the noise coming from Up-Down.

We also spoke with Peter M. BARLEAN (W/M 11-4-89) who was the manager at Up-Down. BARLEAN stated that the Owner was still scheduled to meet with the alderman regarding this issue. BARLEAN proceeded to close all the doors and turn the outdoor music down.

### Officer (2)

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 182620195

OtherEvent #: 18-LP-0352

---

Reporting Officer:	Northwood, Eric A (022630)	09/19/2018 23:41:00
Section: (Work Location):	14	
Approving Officer:	Raden, Chad M (010032)	09/20/2018 09:02:47
Section: (Work Location):	27	



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183330167

OtherEvent #: 18-LP-0568

## Incident

### 615 E BRADY ST Milwaukee, WISCONSIN 53202

Incident Date/Time:: 11/29/2018 21:16:00  
CAD Number:: 183332804  
District:: 1  
Beat:: 130  
Reporting Area:: 3981

## Business Agent (1)

### SYDOW, KRISTIAN ERIK

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 07/10/1989  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-617-8008  
Address:: 745 E LINCOLN AV  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53207

## Licensed Persons Involved (1)

### BARTH, AUSTIN E

Person Involvement:: Employee  
DOB:: 06/23/1972  
Sex:: MALE  
Race:: UNKNOWN  
Phone 1 Number:: 515-681-6153  
Address:: 203 W COVENTRY CT  
Apartment or Suite:: #110  
City:: GLENDALE  
State:: WISCONSIN  
Zip Code:: 53217

## Licensed Premise Data (1)

### UP-DOWN MKE

Phone 1 Number:: (319)-530-0289  
Phone 1 Type:: Work  
Address:: 615 E BRADY ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53202  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 11/30/2018 20:16:00  
Business Was Cited For Violation:: No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183330167

OtherEvent #: 18-LP-0568

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident: No

## Narrative (1)

### INITIAL INVESTIGATION

Mattson, Jesse M 018556

12/05/2018

This report is written by PO Jesse MATTSON assigned to District One, Late Power Shift on squad car 1430.

On Thursday, November 29, 2018 at approximately 9:16 PM a compliance check for underage drinking was conducted at 615 East Brady Street, Up-Down MKE.

The Tavern passed the compliance check.

## Officer (2)

Reporting Officer:	Mattson, Jesse M (018556)	12/05/2018 22:23:00
Section: (Work Location):	14	
Approving Officer:	Gauerke, Timothy R (018001)	12/06/2018 20:15:33
Section: (Work Location):	14	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183560018

OtherEvent #: 19-LP-0620

## Incident

### 615 E BRADY ST Milwaukee, WISCONSIN 53202

Incident Date/Time:: 12/22/2018 01:45:00  
CAD Number:: 183560206  
District:: 1  
Beat:: 130  
Reporting Area:: 3981

## Business Agent (1)

### SYDOW, KRISTIAN ERIK

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 07/10/1969  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-617-8008  
Address:: 745 E LINCOLN AV  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53207

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183560018

OtherEvent #: 19-LP-0620

## Licensed Persons Involved (3)

### BLACKS, FARON PONTEZ

Person Involvement:: Employee  
DOB:: 04/15/1980  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 2603 N HOLTON ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53212

### ZUNIGA, CODI D

Person Involvement:: Employee  
DOB:: 10/24/1988  
Sex:: MALE  
Race:: WHITE  
Address:: 2428 N DOUSMAN ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53212

### BARTH, AUSTIN E

Person Involvement:: Manager  
DOB:: 06/23/1992  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: 5156816153  
Address:: 203 W COVENTRY  
City:: GLENDALE  
State:: WISCONSIN  
Zip Code:: 53217

## Licensed Premise Data (1)

### UP DOWN

Phone 1 Number:: (414)-585-0880  
Phone 1 Type:: Main  
Address:: 615 E BRADY ST  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53202  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 12/22/2019 02:00:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183560018

OtherEvent #: 19-LP-0620

Licensee or Manager was on premises at time of violation/incident:: Yes

## Narrative (1)

### INITIAL INVESTIGATION

Kohler, John G 021483

07/04/2019

This report was written by PO John KOHLER, assigned to District 1, Early Shift, with my partner PO Sean KOSCIELAK

On 12/22/2018, we were dispatched to "Up Down" bar, located at 615 E Brady St for a report of a shots fired with 4 separate callers.

#### Interview of Austin E BARTH (W/M 6/23/1992) (Victim / Caller)

Upon arrival, I interviewed BARTH who stated that he is the General Manager for "Up Down". BARTH was standing outside the bar between the sidewalk on E Brady St and the front entrance, when he observed 2 separate groups of males leaving the bar after getting into a verbal argument with each other inside. The one group crossed street and begin to enter into a red Ford Mustang. The other group remained on the sidewalk near the front of the bar. As the two groups were walking away from each other the argument still continued. BARTH suspected the argument to be regarding a few females that were with group number two that members of group number 1 were interested in talking to.

A few moments later, an unknown member of group number one, fired 2 to 3 shots. The group then fled at a high rate of speed south N Water St and out of sight.

**Vehicle Description:** red Ford Mustang, possible 2009 or near that year range. The rear window had red louvers horizontally across the rear window.

**Driver:** black male

BARTH then called police regarding.

#### Interview of Faron P BLACKS (B/M 4/15/1980) (Witness)

I spoke to BLACKS who stated that he works security for "Up Down". "BLACKS" was standing outside the bar between the sidewalk on E Brady St and the front entrance, when he observed 2 separate groups of males leaving the bar after getting into a verbal argument with each other inside. The one group crossed street and begin to enter into a unknown year red Ford Mustang. The other group remained on the sidewalk near the front of the bar. As the two groups were walking away from each other the argument still continued.

A few moments later he heard 2 to 3 gun shots coming from the area of the Mustang, but did not see

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183560018

OtherEvent #: 19-LP-0620

who fired it. The group then fled in the vehicle at a high rate of speed south on N Water St and out of sight.

BLACKS did not call Police, because his General Manager (BARTH) already did.

**Vehicle Description:** red 2 door Ford Mustang

**Driver:** black male

**Interview of Codi D ZUNIGA (W/M 10/24/1988)**

I spoke to ZUNIGA who stated that he is a "bar back" for "Up Down". ZUNIGA stated he observed two separate groups of males arguing inside the bar earlier that eventually went outside. The one group crossed the street and began to enter a red Ford Mustang parked on the street. ZUNIGA only recalled seeing the following people associated with the vehicle:

**Vehicle Description:** red or orange, Ford Mustang. Identified car based upon its unique tail lights.

**Driver:** B/M, 25-30, 5'9", slim build, wearing a red and white track suit, with shaved head. Observed holding an unknown type of gun.

**Passenger:** B/M, no further details

**Interview of Mei Li KRUEGER (A/F 4/15/1963)**

I spoke to KRUEGER via phone (414-839-9660), who stated she was driving west on Brady St just passing N Van Buren, when she observed a black male in the middle of the roadway taking off his white t-shirt arguing with another male standing next to a red or orange Ford Mustang. She observed the subject near driver seat of the Mustang to be holding a large firearm and moments later heard at least 5 guns shots. She did not see the driver shoot, however based upon the circumstances suspected it to be him. He then entered the car as the driver and sped southbound on N Water St out of sight.

**Vehicle Description:** red or orange Ford Mustang, less than 10 years old, with a black racing stripe going across the trunk of the car, and a possible first part of the license plate to be "190". She believes it to be a Wisconsin plate since the background is white and the letting was dark colored consistent with what a Wisconsin plate looks like.

**Driver:** B/M, 23-26, thin build, wearing a red and white hooded sweatshirt.

**CANVASS**

1652 N Water St (Moto-Scoot)

1640 N Water St (Rhythm)

1635 N Water St (Aperture)

Other responding Officers checked the area for casings with negative results.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183560018

OtherEvent #: 19-LP-0620

## CAMERAS

**"Up Down":** There are no cameras on the outside of this building. I informed BARTH that it would be a good idea to invest in some for potential future incidents. PO KOSCIELAK then checked the interior cameras however they were not recording. If they were recording, the quality of the cameras would be unlikely to have captured anything that would have been helpful in this investigation.

**Swing Park:** I checked with those who have access to the cameras in Swing Park, however was told that they do not reach the area of this incident.

### Officer (2)

Reporting Officer:	Kohler, John G (021483)	12/22/2018 03:07:00
Section: (Work Location):	12	
Approving Officer:	Gauerke, Timothy R (018001)	07/05/2019 04:12:44
Section: (Work Location):	14	



Monday, July 08, 2019



# Notice of Public Hearing

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SYDOW, Kristian E, Agent  
Up-Down MKE at 615 E Brady St  
Class B Tavern, Public Entertainment Premises, Food Dealer, and Sidewalk Dining License  
Renewal Applications

**Tuesday, July 16, 2019 at 2:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/16/2019 at 2:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1659 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1676 N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1684A N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 307	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1655 N VAN BUREN ST 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1655 N VAN BUREN ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1658 N JACKSON ST 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1665 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1672 N JACKSON ST 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1672 N JACKSON ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1668 N VAN BUREN ST A	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1667 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1675 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1683 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	621 E BRADY ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1680A N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1684 N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1688 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1686A N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	707 E BRADY ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1654 N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 210	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 402	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1659 N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1653 N JACKSON ST 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1658 N JACKSON ST 202	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1658 N JACKSON ST 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1668 N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1668 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1672 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1676 N VAN BUREN ST 1	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1676 N VAN BUREN ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1680 N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1680B N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1682 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 206	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 301	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 413	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1655 N VAN BUREN ST 6	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1658 N JACKSON ST 102	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1671 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1674 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1682A N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 207	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 308	MILWAUKEE, WI 53202

CURRENT OCCUPANT	1661 N WATER ST 401	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 200	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 100	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 500	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1653 N JACKSON ST 201	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1653 N JACKSON ST 101	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1655 N VAN BUREN ST 5	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1676 N VAN BUREN ST 2	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1686 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	707A E BRADY ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1672 N JACKSON ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1672 N JACKSON ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1686B N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 411	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 509	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 510	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 403	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 408	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 507	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1655 N VAN BUREN ST 3	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1655 N VAN BUREN ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1668A N JACKSON ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1667A N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1676 N VAN BUREN ST 4	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1681 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1694 N VAN BUREN ST	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 205	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 501	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 406	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1661 N WATER ST 400	MILWAUKEE, WI 53202
CURRENT OCCUPANT	1653 N JACKSON ST 202	MILWAUKEE, WI 53202

Total Records: 78

Radius: 250.0 feet and Center of Circle: 615 E Brady St

# 2018-2019 Plan of Operation for 615 E BRADY ST

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Ground floor patio, 2nd floor patio</u>			
Number of garbage cans: Inside <u>19</u> Locations: <u>Behind bars, in restrooms, and on floor throughout</u> Outside <u>3</u> Locations: <u>2 on downstairs patio, 1 on upstairs patio</u>			
Is a crowd control barrier used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>For line control at front entry</u>			
Number of restrooms: <u>5</u>		Name of solid waste contractor: <u>Eagle disposal</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>2</u> and describe security plans: <u>Monitored w/ security camera</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>6</u> AND What are their responsibilities? <u>Crowd monitoring, ID checking, cleaning</u> What security equipment do they use? <u>Flashlights, walkie talkie radios, ID scanner</u> List their licensing, certification or training credentials: <u>N/A</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Offices, bar areas, storage areas, outside</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>All IDs are checked upon arrival</u>			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>81</u> %	Food Sales <u>9</u> %	Entertainment <u>9</u> %	Other <u>1</u> %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: SD 797 Fee: \$225.00</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FREST 10444 Fee: \$1,250.00</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: DHS - MODERATE, Restaurant, Sales \$200,001 - \$2,000,000; Tavern Restaurant. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, 60 Amusement Machines

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:  
*For music playlists that are played inside restaurant*

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

*Kristian Sydore*

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign