



Building Our Future Together

WISCONSIN
BUILDING TRADES COUNCIL

May 21, 2025

Milwaukee Common Council
Members of the Zoning, Neighborhoods, and Development Committee
200 East Wells St., Room 205
Milwaukee, WI 53202

RE: Detailed Planned Development for the Moxy Hotel (File# 241340)

Dear Committee Members:

As the Executive Director of the Wisconsin Building Trades Council, I am writing regarding the proposed Moxy Hotel development, which is currently awaiting the committee's decision.

The Wisconsin Building Trades Council acts as a unifying voice for union craft construction organizations across the state, to protect the livelihoods of over 40,000 members, their families, and communities. We serve as a professional partner for businesses, developers, contractors, individuals, municipalities, and the State of Wisconsin to further the excellence and growth in the construction industry.

Any delay in approving the \$70 million Moxy Hotel investment is concerning, particularly given that the proposal has already received Milwaukee CPC clearance and adheres to all established zoning requirements. Further postponement would directly impact employment opportunities for our members and the economic vitality of Milwaukee's downtown corridor.

What distinguishes this project is the track record of its developer. The North Central Group has consistently demonstrated their dedication to ethical labor practices through their previous Milwaukee project, The Trade Hotel. Their unwavering commitment to employing union labor across all construction phases establishes a benchmark for responsible development that merits recognition and support.

Our organization collaborates with municipal leaders to establish policies that enhance economic opportunity for local workers. The Moxy Hotel represents precisely the type of private sector project that fulfills these shared objectives, all without requiring taxpayer subsidies. By advancing construction that creates both immediate building trades positions and long-term employment, this development aligns perfectly with a collective vision for sustainable economic growth.

The precedent set by your decision extends beyond this individual project. Delaying or rejecting a proposal that meets all technical requirements risks discouraging future developers from pursuing similar investments that benefit union workers and the broader Milwaukee community.



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I respectfully request that your committee approve the Detailed Planned Development without further delay, allowing this significant investment to proceed and provide meaningful employment opportunities for skilled trades professionals.

Thank you for your consideration of this important matter.

Respectfully submitted,

Emily Pritzkow
Executive Director
Wisconsin Building Trades Council

