

Mark Joyner
Regional Director of Operations
Alter Metal Recycling
11640 West Bruce St.
Milwaukee, WI 53204
5/31/2024

City of Milwaukee
Zoning, Neighborhood & Development Committee
City Hall
200 E Wells St
Milwaukee, Wisconsin 53202

Dear Zoning, Neighborhood, and Development Committee,

On behalf of Alter Metal Recycling I am writing to share our support of the Pierce & Bruce Sub-District Study. Our business has been in this neighborhood for 125 years and we currently directly employ 120 people and indirectly support an estimated 150 jobs that are directly related to our Bruce St. location. These other jobs are contractors such as machinist, welders, mechanics, truck drivers etc. These others are local residents and companies that do business with us on a daily basis.

Businesses and property owners in this area joined the Menomonee Valley Business Improvement District several years ago because of a range of issues in and around the area. We want to see the same kind of positive changes that have happened in other areas of the Menomonee River Valley happen here, and having a City-adopted plan will help leverage the resources for improvements needed in this part of the district.

We support the plan's recommendations: 1) mobilizing resources to address real and perceived safety issues in the district, 2) implementing streetscape and intersection improvements, 3) expanding public access to the Burnham Canal, and 4) pursuing minor rezoning in some areas to ensure more consistency in land use expectations throughout the district.

We look forward to continuing to work with the City of Milwaukee and Menomonee Valley Partners to implement these recommendations that will improve safety, visibility, and attractiveness of our neighborhood so that businesses continue to thrive in the Bruce and Pierce Street corridor.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Joyner', written over a horizontal line.

Mark Joyner
Regional Director of Operations