

# JASON C. WEDESKY

2983 S. Superior St. • Milwaukee, WI, 53207 • 414-747-4833

## EXPERIENCE

OWNER/ SOLE PROPRIETOR  
*Actaea Salon and Gallery*

1993 - 98  
*Shorewood, WI*

- Developed initial business plan and attaining financing
- Directed all advertising and marketing
- Responsible for P&L and payroll
- Hired, trained and managed staff
- Responsible for all aspects of operation

PRESIDENT  
*Actaea Works, Ltd. Shorewood*  
*Actaea Works, Ltd. Bay View*

1998 - PRESENT  
*Shorewood, WI*  
2007- PRESENT  
*Milwaukee, WI*

- Direct all personnel
- Facilitate customer relations
- Accountable for revenues
- Implement continual in-house customer service training programs
- Responsible for all aspects of operation

## EDUCATION

COSMETOLOGY PRACTITIONER  
*Eric of Norway*

1990-1991  
*Milwaukee, WI*

COSMETOLOGY MANAGER  
*State of Wisconsin Examination*

1993  
*Milwaukee, WI*

BACHELOR OF SCIENCE BUSINESS ADMINISTRATION  
*Cardinal Stritch University*

2004-2008  
*Milwaukee, WI*

## INTERESTS

Working with Bay View Business Owners, The Scooter Foundation, Rustebakke Arabian Horses.

## COMMUNITY INVOLVEMENT

- President of Bay View Business Association
- Volunteer with Scooter Foundation of Milwaukee
- Foster Parent/ Children Service Society of Wisconsin