From:	Kate Fish
To:	Owczarski, Jim; Elmer, Linda
Cc:	fishician@gmail.com fishician@gmail.com
Subject:	Goll Mansion - opposing the move of the historic building
Date:	Wednesday, April 20, 2016 11:04:55 AM

Linda and James,

Good morning!

We are writing in opposition to moving Goll Mansion and adding a residential building on its site.

Prospect avenue and lake front has a character and beautiful buildings that we as residents and owners came to love and appreciate. Raising Goll Mansion will forever change the look of the street and perception of its historic value.

Other concerns include the following:

1. Increased density on the street that cannot be expanded
2. Though city of Milwaukee can collect more tax from a new development, the taxes on the surrounding (already existing) developments are among the highest in the nation already. We feel that the City is considering this project only to enhance its already hefty tax base for the area and it not worried about historic preservation.
3. It would be inconceivable for any of the current owners and tenants of surrounding buildings to think that Goll Mansion would be raised. Yes, it is a question of whether people would be buying or renting there if they knew that a new huge building will be built on the site of the historic building thus diminishing their views and values of their properties. With my background in real estate and finance, I never though (nor anyone else in my knowledge) that a historic building status can change in favor of a new residential development.
4. With other construction along the lake, Third Ward and other locations, city's decision in adding more density will result in overall lower market values, vacancies and other issues.

We would like Goll Mansion to stay as is and continue making Prospect Avenue an appealing place to live and not a place that is crowded by overgrown developments that also have no architectural expression and longevity.

We hope you make right decision for the city and for its current residents and people who invest in it for the long haul, not developers interested only in getting a quick profit and moving on to destroy another historic site.

Sincerely,

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