

LRB-FISCAL REVIEW SECTION ANALYSIS

APRIL 30, 2001 AGENDA

ITEM 4, FILE 001800

ECONOMIC DEVELOPMENT COMMITTEE

JAMES CARROLL

File #001800 is a resolution authorizing expenditures from the Development Fund account for the Targeted Commercial Development Fund.

Background

1. The Targeted Commercial Development Fund (TCDF) was created in 1999 to fund commercial development projects that create new jobs in designated commercial districts (See Attachment 1). TCDF provides grants up to \$5,000 for each job created by commercial businesses. The grant must be matched by the grant's recipient with non-CDBG funds.
2. The TCDF was allocated \$192,000 in Community Development Block Grant (CDBG) funds in 1999, \$100,000 in 2000 and \$100,000 in 2001.
3. The TCDF has approved \$472,000 in grants to 18 businesses (See Attachment 2). The \$472,000 in grants has leveraged \$6,387,144 in private investment and created 127.5 new jobs.
4. On October 10, 2000, the Common Council authorized the transfer of \$100,000 from the Development Fund to the TCDF.
5. The Department of City Development's (DCD) Development Fund was created in 1999 by merging several previously funded Capital Improvement Project Funds. These included the Development Opportunity Fund, the Development Zone, and the Riverfront and Downtown Planning Fund. The fund is intended for the smaller capital improvement projects DCD administers.

Discussion

1. The TCDF program has allocated all the funds made available to it for 2001 and is effectively shutdown.
2. This resolution transfers \$200,000 from the Development Fund to the TCDF to provide funding for the grants DCD anticipates approving in 2001.

Fiscal Impact

The resolution authorizes the transfer of \$200,000 from the Development Fund to the TCDF and the expenditure of \$200,000 from the TCDF.

cc: Marianne Walsh
Michal Dawson
Mike Brodd
Jean Laskowski
Tom Croasdaile

Prepared by: James Carroll, X8679
LRB-Fiscal Review
April 24, 2001

The Targeted Neighborhood Business Districts

- **West Appleton Ave.** (60th St. to 92nd St.)
- **Avenues West** (Highland Ave. (N), I-43 (E), I-94 (S); 28th Street (W)) – **BID # 10**
- **West Burleigh St.** (Sherman Blvd. To 60th St.) and (76th St. to 92nd St)
- **West Capital Dr.** (Atkinson, Capital and Teutonia area); (51st St. to 68th St.), (68th St. to 76th St.), and (76th St to 92nd St.)
- **West Center St.** (Sherman Blvd. To 60th St.)
- **South Chavez Dr.** (National Ave. to Greenfield Ave.)
- **West Fond du Lac Ave.** (Garfield Ave. to Auer Ave.), (Auer Ave. to Capitol Dr.), (Capitol Dr. to Hampton Ave.)
- **West Greenfield Ave** (Chavez Dr. to 27th St.)
- **South Kinnickinnic** (Becher St. to Oklahoma Ave.)
- **West Lincoln Ave.** (I-94 to 20th St.) and (20th St. to City Limits)
- **Dr. Martin Luther King Jr. Dr.** (McKinley Avenue to Locust Street) – **BID # 8**
- **West Mitchell St.** (I-94 to 15th St.) – **BID # 4**
- **West Muskego Ave.** (Mitchell St. to Forest Home Ave. -- **TIN**)
- **West North Ave.** (MLK Dr. to I-43), (I-43 to Fond du Lac Ave.), (19th St. to 30th St.), (30th St. to Sherman Blvd.-- **TIN**), (Sherman Blvd. To City Limits)
- **National Ave.** (1st to 12th Streets and the "Walker's Point" area in general) and 18th Street to City Limits)
- **Riverwest** (Locust Humboldt to Holton) and (Center Humboldt to Holton)
- **South Howell Ave.**(Wilbur St. to Layton Ave.)
- **Uptown Crossing** (North Ave. Sherman Blvd. to 60th Street and Lisbon Ave. (45th St. to 52nd St.) – **BID # 16 and TIN**
- **West Silver Spring Dr.** (26th St. to Sherman Blvd.), (51st St. to 57th St.), (57th St. to 65th St.-- **TIN**), and (Fond du Lac Ave. to 92nd St.)
- **West Villard Ave.** (27th St. to Sherman Blvd.) – **BID # 19**
- **West Vliet St.** (12th Street to 15th Street), (the vicinity of 35th St.) and 47th St. to City Limits)
- Projects that are part of a larger, acknowledged significant redevelopment effort might also be eligible (e.g. if they are located in a **TIN** --- Targeted Investment Neighborhood). However, the Applicant must submit materials substantiating their claim that the particular commercial district in which they are locating should be considered as eligible for inclusion in the RRF Program.

For additional information call Michael Brodd at (414) 286-5845 or use email at mbrodd@mkedcd.org

Please submit application materials to:

Michael Brodd
Department of City Development
809 N. Broadway
Milwaukee, WI 53202

TCDF 1999 through February 2001									
Grantee Name	Address	Date Approved	Grant Amount	Private Investment	New Jobs	woman owned?	minority owned?	Contact	Phone Number
El Torro Bravo	1520 W. Lincoln Ave.	30-Jun-99	\$ 25,000	\$ 170,000	8.0	No	Yes	Raul Gutzman & Raymundo Vasquez	645-7032
Motivating Design	4731 W. North Ave.	30-Jun-99	\$ 5,000	\$ 5,000	1.0	Yes	Yes	Margie Smith	442-8688
Waller Machine, Inc.	144 E. Lincoln Ave.	30-Jun-99	\$ 20,000	\$ 80,000	4.0	No	No	Ron Waller	481-8100
Skyway Painting	2454 W. Lisbon Ave.	30-Jun-99	\$ 30,000	\$ 74,500	6.0	No	Yes	Jimmy McClendon	536-7602
North Ave. Barbeque, and Fish Company	3521 W. North Ave.	24-Sep-99	\$ 10,000	\$ 22,000	2.0	No	Yes	Desmond Wilson	444-9801
Nou Key Clinic, S.C.	535 N. 27th St	24-Sep-99	\$ 20,000	\$ 202,300	4.0	Yes	Yes	Pa Foua Yang	384-2268
Interstate Printing	1129 W. National Ave.	15-Dec-99	\$ 40,000	\$ 560,000	8.0	No	Yes	Carlos Oliverei	542-2490
Yesterday's League	3461-33 W. Vliet St.	15-Mar-00	\$ 30,000	\$ 414,844	4.0	No	Yes	Darryl Johnson/ Clarence Wade	344-1214 (Darryl)
Multicultural Community Services, Inc.	5161 N. Hopkins St.	14-Jun-00	\$ 50,000	\$1,756,000	25.0	Yes	No	Nancy Netzler	527-1010
Midwest Flooring	2370 N. MLK Dr.	14-Jun-00	\$ 14,000	\$ 115,000	3.0	No	Yes	Walter Fayne Jr.	732-9978
Jo's Playpen	4801 W. North Ave.	14-Jun-00	\$ 25,000	\$ 522,000	5.0	Yes	Yes	Schnell Price	(312) 986-8408
Capital Kids Day Care	3424-32 W. North Ave.	17-Aug-00	\$ 50,000	\$ 720,000	13.0	No	Yes	Pastor Michael Dudley	874-3500
Caffeine!	2473 S. Kinnickinnic Ave.	17-Aug-00	\$ 20,000	\$ 20,000	4.0	No	No	George Minkov	383-7497
Agape Day Care	3958 N. 51st St.	23-Feb-01	\$ 10,000	\$ 129,000	5.0	Yes	Yes	Dawn Robertson	933-4333
Pump House Bar & Grille	2011 S. 1st St.	23-Feb-01	\$ 30,000	\$ 289,500	8.0	No	No	Mike Pinterics	486-9598
Square One (Cousins')	6055 W. Fond du Lac Ave.	31-Oct-00	\$ 30,000	\$ 337,000	10.0	No	Yes	Corey Coleman	449-4907
Hinnawi Meat & Deli	4723 W. Center Sr.	23-Feb-01	\$ 30,000	\$ 207,500	6.0	No	Yes	Majed Hinnawi	442-3633
Wild Flour Bakery	2800 W. Lincoln Ave.	23-Feb-01	\$ 40,000	\$ 204,500	6.0	No	No	Greg & Dolly Mertens	(262) 860-1613
Cunningham Ace Hardware	5020 W. North Ave.	2-Feb-01	\$ 38,000	\$1,038,000	7.5	Yes	No	Barb Szymanski	871-4710
Ashley's Multi Cultural Day Care	91st & Lisbon	31-Oct-00	\$ 20,000	\$ 250,000	14.0	Yes	Yes	Lisa Ashley	871-1612
Total			\$ 537,000	\$7,117,144	143.5	7 - Yes	13 - Yes		

Rescissions

Interstate Printing	1129 W. National Ave.	15-Dec-99	\$ 40,000	\$ 560,000	8.0	No	Yes	Carlos Oliverei	542-2490
El Torro Bravo	1520 W. Lincoln Ave.	30-Jun-99	\$ 25,000	\$ 170,000	8.0	No	Yes	Raul Gutzman & Raymundo Vasquez	645-7032

Adjusted total			\$ 472,000	\$6,387,144	127.5	7 - Yes	11 - Yes		
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Grant dollars per Job:	\$ 3,702
\$ Leveraged per Grant \$	13.53

Targeted Commercial Development Fund 1999 - February 2001

