

Michael DeMichele, AIA  
**DeMichele Company**  
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Principal  
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Willowtree Development

In May of 2004, Michael established WillowTree Development along with two partners and grew a portfolio to include the 470,000 square foot BUYSEASONS Corporate Headquarters in New Berlin, Howell Oaks Plaza, a 35,000 square foot retail center in Oak Creek, an adjacent re-development of Oak Creek's +400,000 SF Delphi plant into the Milwaukee area's first Woodman's Grocery store, a freestanding Starbucks in Menomonee Falls, a 20,000 square foot mixed use retail-office building in Milwaukee's Beerline district, and a 27,000 square foot mixed use retail-office building and historic tax credit restoration redevelopment in Milwaukee's Third Ward and a 17,000 square foot mixed use retail-office building in the Third Ward.

In July of 2010, Michael also started DeMichele Company, a Commercial Real Estate Services firm providing Development, Brokerage, Investment, and Owner's Representative Consulting services. DeMichele Company has recently completed projects such as the 42,000 square foot Dohmen Life Science Services Headquarters in the Third Ward, a 52,000 square foot manufacturing plant for American Roller in Union Grove, Harken Yacht Equipment's 172,000 square foot headquarters in Pewaukee, and Radio Milwaukee's headquarters in Walker's Point. Recent Investments include the Historic Downer Avenue Sendik's Property, a 17,000 square foot retail center in Greenfield as well as two local O'Reilly Auto Parts stores.

Michael is registered architect in the State of Wisconsin, NCARB Certified Nationally, and a licensed real estate broker. He has over 25 years of complete real estate development experience including 3 years as a practicing architect. Michael serves on the Board of Directors of Radio Milwaukee, the Third Ward Architectural Review Board, and held prior seats on The Board of Business Improvement District Number Two (Historic Third Ward), The Historic Third Ward Association, The Menomonee Valley Partners Development Committee, and the Board of Directors of Wisconsin's NAIOP Chapter – National Association of Industrial and Office Parks. He has a wife and four children and resides on Milwaukee's Upper East Side.