

April 27th 2026

To the Honorable Members of the Common Council,

I am writing to formally express my strong support and highest recommendation for Always Towing for the outstanding level of services they provide to our community.

Always Towing has consistently demonstrated professionalism, reliability, and a commitment to excellence in every aspect of their work. Their enforcement efforts have been highly effective, particularly in addressing overnight parking concerns. Due to their diligence and consistency, we have experienced no ongoing issue related to unauthorized overnight parking.

One of the most commendable aspects of their service is the proactive manner in which they operate. Clear signage is placed to ensure the public is informed of parking regulations. When those notices are disregarded, their team responds appropriately and professionally, upholding standards with fairness and efficiency.

What truly distinguishes Always Towing is their remarkable commitment to customer service. Their interactions are handled with courtesy, respect, and professionalism, which reflects positively on both their organization and the community they serve. This balance of accountability and public service is essential in maintaining trust and order.

It is important that excellence be recognized, and Always Towing's contributions should not go unnoticed. Their dependable service has had a measurable and positive impact, and I strongly encourage the Common Council to acknowledge the value they bring through their dedication and effectiveness.

Please accept this letter as a sincere endorsement of Always Towing's exceptional work. They represent the highest standards of service, and our community benefits greatly from their continued commitment.

Respectfully Submitted,

Kevin Perkins

Brook Lane Apartments of Brown Deer

4475 W Dean Road #118 Brown Deer, WI 53223 (414)354-5500

Letter of Recommendation for Always Towing

To Whom It May Concern,

I am writing to offer my strong recommendation for Always Towing, which has been providing towing and vehicle compliance services for our apartment complex, Brook Lane Apartments, for the past six months.

From the outset of our partnership, Always Towing has demonstrated a high level of professionalism, reliability, and consistency. Their team is responsive, courteous, and respectful to both our residents and onsite staff, which is especially important in a residential setting where clear communication and discretion matter. They adhere strictly to posted policies and local regulations, helping us maintain parking compliance without unnecessary conflict.

One aspect that particularly sets Always Towing apart is their effective use of modern technology. Their tech stack supports streamlined operations, including digital dispatching, real-time vehicle documentation, time-stamped photo evidence, and efficient reporting. This transparency has been invaluable for our management team, as it allows us to quickly verify activity, address resident inquiries, and maintain accurate records. Their technology-driven approach reduces errors, increases accountability, and ensures all actions are well-documented and compliant.

In addition, their response times have been prompt and dependable, even during evenings or higher-volume periods. Communication is clear and proactive, and any questions or concerns are handled quickly and professionally. This reliability has made them a trusted partner in supporting the day-to-day operations of our property.

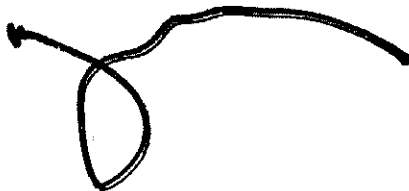
Based on our experience, I can confidently recommend Always Towing to other apartment communities, property management firms, or commercial clients seeking a towing partner that balances firm enforcement with professionalism and modern operational practices.

Please feel free to contact me if you require any additional information.

Sincerely,

Gerardo Aguilera

Brook Lane Apartments of Brown Deer

A handwritten signature in black ink, appearing to be 'Gerardo Aguilera', written over a horizontal line.

Melendez, Yadira

From: Jas Virk <jvirk@interstateparking.com>
Sent: Tuesday, April 28, 2026 12:49 PM
To: Melendez, Yadira; Always Towing Private Property
Subject: Letter of Recommendation

You don't often get email from jvirk@interstateparking.com. [Learn why this is important](#)
To Whom It May Concern,

I am writing this letter in recommendation of Always Towing, as they have been an excellent contractor of ours.

Our company has worked with Always Towing for towing services, and they have consistently provided reliable, professional, and timely support. Their team is responsive when service is needed, communicates well with our staff, and handles vehicles in a professional manner.

In our experience, Always Towing understands the importance of following proper procedures, maintaining professionalism on-site, and providing dependable service. Their assistance has been valuable in helping us manage parking operations safely and efficiently throughout Milwaukee.

Based on our working relationship, we are comfortable recommending Always Towing to any contractor or organization looking for a reliable towing company.

Please feel free to contact me if any additional information is needed.

Sincerely,

Jas Virk
Parking Enforcement Manager

Thanks,

Jas Virk
Parking Enforcement Manager



Interstate Parking Company – Milwaukee
275 West Wisconsin Avenue, Suite 140, Milwaukee, WI 53203
M 414.344.8243
O: 414.431.6555
jvirk@interstateparking.com
www.interstateparking.com

Melendez, Yadira

From: Erika Martinez <EMartinez@spauldinggroup.com>
Sent: Tuesday, April 28, 2026 9:30 AM
To: Melendez, Yadira
Cc: Always Towing Private Property
Subject: Recommendation for Always Towing

You don't often get email from emartinez@spauldinggroup.com. [Learn why this is important](#)

I am writing to highly recommend Always Towing for their outstanding service.

Since partnering with them, they have significantly improved the overall condition of our properties by effectively managing unauthorized and improperly parked vehicles. Their prompt response times, professionalism, and consistent enforcement have helped restore order and greatly enhance the experience for our residents.

As a direct result of their efforts, we have seen a complete resolution of previous parking issues and have not received any further complaints from residents. Their team is reliable, efficient, and communicates clearly throughout the process.

I confidently recommend Always Towing to any property or business in need of dependable towing and parking enforcement services.

Please feel free to reach out if you have any questions regarding our experience.

Sincerely,
Erika Martinez
Spaulding Group



Erika Martinez
Leasing Agent

☎ 608-302-4024 ext. 1022
✉ Emartinez@spauldinggroup.com
🌐 SpauldingGroup.com
After Hours Maintenance Emergency 608-515-5004

How did we do?



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