



MILWAUKEE
**NORTH
SOUTH**
Transit Enhancement



PROJECT OVERVIEW

City of Milwaukee Public Works Committee
January 24, 2024





Milwaukee County Transit System

FIXED ROUTE PUBLIC TRANSPORTATION

17M Rides | 10% increase over 2022

17M Miles of Service

Population Served | 943,240

Fixed Routes

44 Lines

- 1 Bus Rapid Transit
- 36 local
(14 High-Frequency)
- 3 UBUS
- 3 High School
- 1 Worker Shuttle

Bus Fleet

- 296 Clean Diesel
- 11 Battery Electric
- 256 in Peak Hour

Personnel

- 1,050 Total
- 750 Drivers



BRINGING CONNECT BRT TO 27TH STREET





WHY 27th STREET

CONNECTIVITY EMPOWERS COMMUNITY



Investment in
**communities
of color**

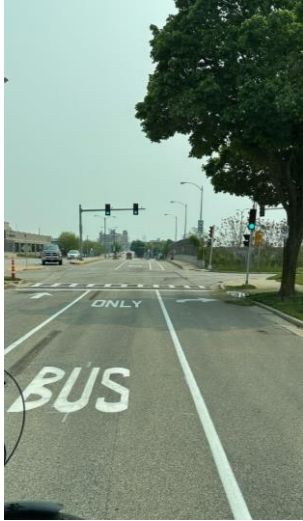


One of MCTS's
most-used
routes



Link to
**jobs and essential
services**

BRT FEATURES



Bus-Only Lanes



Signal Improvements



Quick-Board Stations with Enhancements



Pre-Board Fare Collection



Specialized Vehicles

BRT BENEFITS



Reliability for Riders



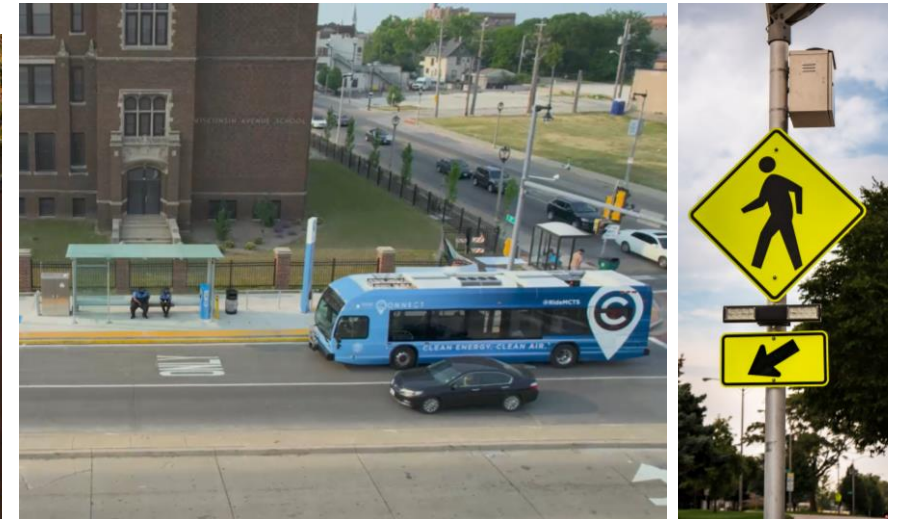
Low-Impact Construction



Accessibility



Stations as Investments in our Community



Community Safety (Traffic calming, pedestrian safety improvements, lighting)



BY THE NUMBERS



18 miles



32 station areas



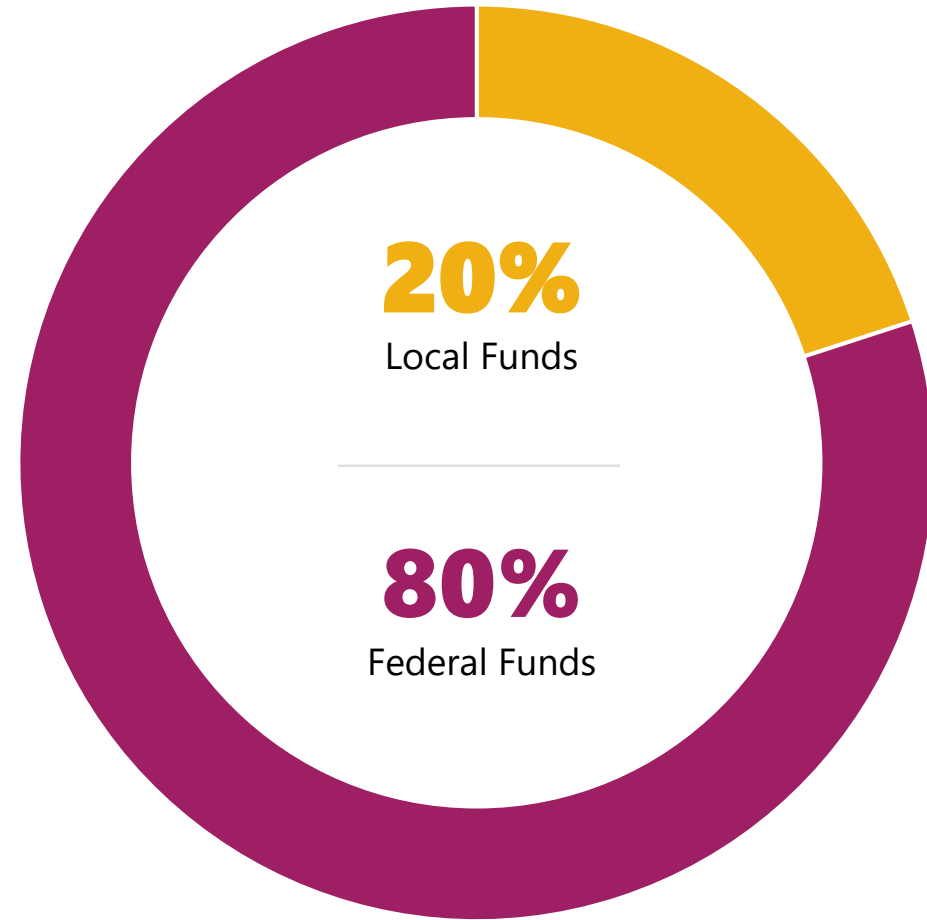
Buses arrive **every 10 minutes**,
using bus-only lanes



Transfer to **55% of MCTS routes**

PROJECT COST & FUNDING

Feasibility Study Cost Estimate*
\$148.15M



**Note: Feasibility Study Cost Estimate. Subject to Change.*



TIMELINE



2020 - 2022

Feasibility Study



2023 - 2025

Environmental Review
and Design



2026 - 2028

Construction



2028

Earliest BRT
Open to Service



UPCOMING APPROVALS

FEDERAL

- **Fall 2024** Small Starts

COUNTY

- **March 2024** LPA
- **Fall 2024** Local match

CITY

- **Spring/Summer 2024** Conceptual plan intergovernmental agreements (IGAs)
- **2025** Construction/maintenance IGAs, as needed



PROJECT DEVELOPMENT PROGRESS



Outreach



Planning Studies
and FTA



Environmental
Review



Traffic
Analysis



Design





IN THE COMMUNITY



2020 to 2023

500+ Subscribed for Project Updates

130 Stakeholder Meetings

14 Community Events

WHO WE REACHED IN 2023

- Milwaukee County
- Federal Transit Association
- Wisconsin DOT
- City of Milwaukee
- City of Glendale
- City of Greenfield
- City of Franklin
- City of Oak Creek
- African American Chamber
- Amalgamated Transit Union (ATU) Local 998
- Amani United
- Bublr
- Century City Triangle Neighborhood Association
- Franklin Business Park Consortium

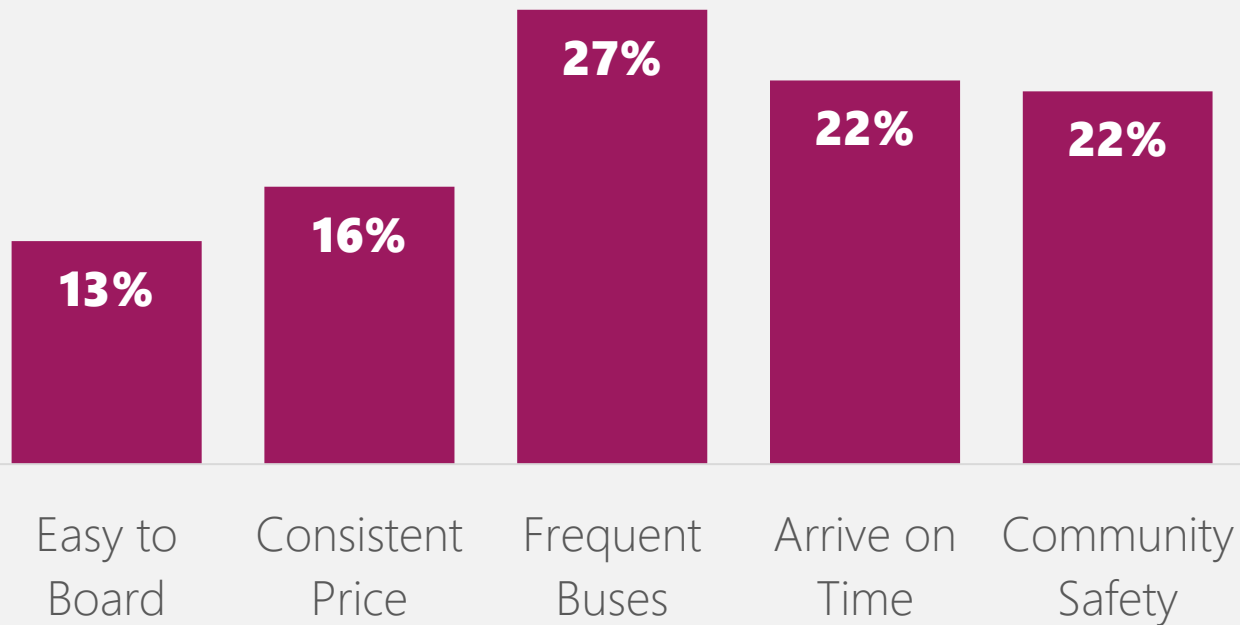
- Independence First
- Menomonee Valley Partners
- Milwaukee Inner-City Congregations Allied for Hope (MICAH)
- MobilISE
- Near West Side Partners
- Northwest Side CDC
- Sherman Park Community Association
- Sierra Club
- Sixteenth Street Community Health Center
- South 27th Street BID
- Southeast Wisconsin Regional Planning Commission (SEWRPC)
- Southside Organizing Center
- VIA
- Villard Avenue BID
- Vision Forward



WHAT WE'VE HEARD

This project will enhance transit in several ways.

WHICH ARE MOST IMPORTANT TO YOU?



250 in-person + **50** online responses

"I'm **excited** about this project."

"We need **more buses**."

"How can this project **make 27th Street safer**?"

"How will bus-only lanes **impact others** on the road?"

"Any changes to the roadway will need **lots of communication**."

"Keep **street parking** where people need it most."

"**What's next?** How can we get more BRT for our community?"



ADVISORY COMMITTEES



NEXT STEPS

UPCOMING OUTREACH

- Local official briefing on Feb 26
- Public meetings on Feb 27, 28 & 29
- Neighborhood meetings throughout Feb & March

OTHER PROJECT DEVELOPMENT

- Ongoing traffic analysis
- Refinement of guideway concept and platform locations
- Station programming and design

MILWAUKEE NORTH SOUTH Transit Enhancement

SHARE YOUR VOICE. SHAPE YOUR COMMUNITY.

Join Milwaukee County and MCTS to learn about plans for the North-South Transit Enhancement project, which is bringing **CONNECT bus rapid transit (BRT) to 27th Street**. This meeting is a chance to provide input on project elements, such as bus-only lanes, station locations and more.

SOUTH OPEN HOUSE

- Tuesday, February 27, 2024 at 4:00 PM to 7:00 PM
- Wilson Senior Center, 2601 W Howard Ave, Milwaukee, WI 53221
- Open-house style; stop by anytime
- Take the PurpleLine to 27th & Howard or parking is available.

VIRTUAL MEETING

- Wednesday, February 28, 2024 at 12:00 PM to 1:00 PM
- Zoom: <http://tinyurl.com/virtualnsbrt>
- Live presentation, followed by questions and answers

NORTH OPEN HOUSE

- Thursday, February 29, 2024 at 3:00 PM to 6:00 PM
- Century City Tower, 4201 N 27th St, Milwaukee, WI 53216
- Open-house style; stop by anytime
- Take the PurpleLine to 27th & Hope or parking is available.

We are committed to providing everyone a meaningful opportunity to participate in discussions shaping public transportation.

Language. Spanish-speaking translators will be available at each open house. To request assistance with other languages, email info@mkenorthsouth.com at least three (3) days in advance.

Accessibility. Each open house location is ADA accessible. Email info@mkenorthsouth.com for more information.

SCAN FOR MORE INFORMATION or VISIT THE WEBSITE

www.mkenorthsouth.com

MILWAUKEE COUNTY TRANSPORTATION AUTHORITY
MILWAUKEE COUNTY

PROJECT CONTACTS

DAVID LOCHER

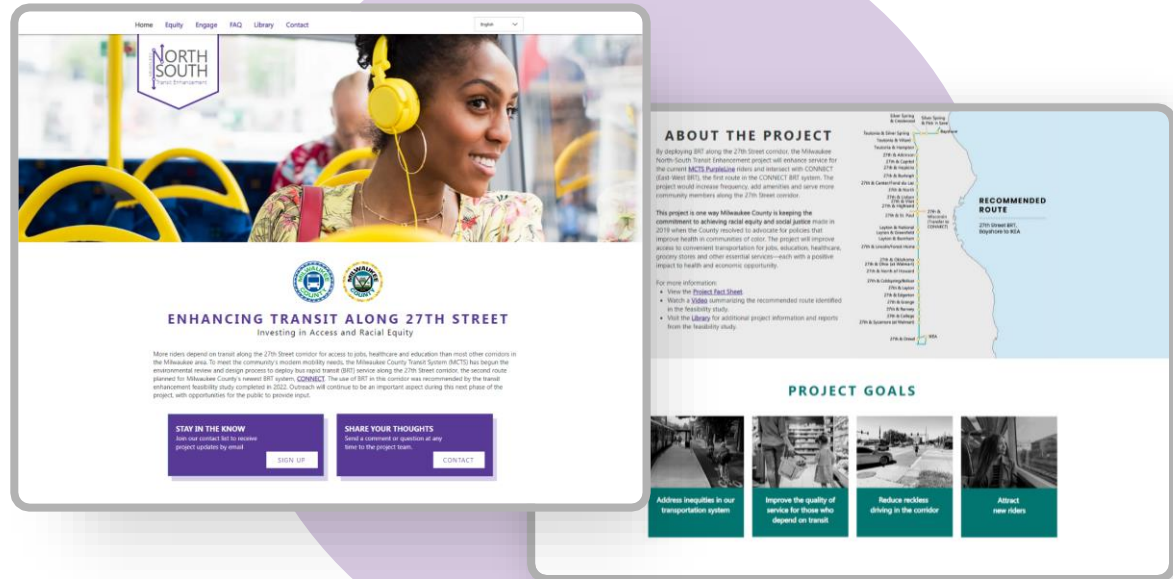
Manager of Enhanced Transit,
Milwaukee County Transit System
(414) 343-1727
dlocher@mcts.org

CAROLYN SEBOE

Consultant Project Manager,
HNTB
(414) 410-6743
cseboe@hntb.com

ANNA SCHRYVER

Communications
Milwaukee County Transit System
(414) 937-3251
aschryver@mcts.org



FOR MORE INFORMATION
www.mkenorthsouth.com