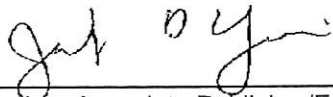


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MILWAUKEE COUNTY } S.S.

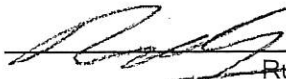
Joe Yovino, being the first duly sworn on oath, says that he or she is the Associate Publisher/Editor of THE DAILY REPORTER, which is a public newspaper of general circulation, printed and published daily in the English language in the City of Milwaukee, in said county, and fully complying with the laws of Wisconsin, relating to the publication of legal notices; that the notice of which the printed one attached is a true copy, which was clipped from the said newspaper, was inserted and published in said newspaper on

Apr. 19, 2018

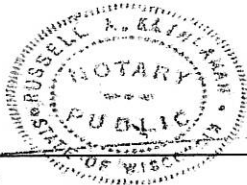


Joe Yovino, Associate Publisher/Editor

Sworn to me this 19th day of April 2018



Russell A. Klingaman
Notary Public, Milwaukee County, Wisconsin
My Commission Is Permanent



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C. NO. 3
FILE NUMBER 180045
OFFICIAL NOTICE

Published by Authority of the
Common Council of the City of
Milwaukee Office of the City Clerk
Notice is hereby given that a resolution that was introduced at the April 17, 2018 meeting of the Milwaukee Common Council, the essence of which is as follows:

Resolution amending certain land use recommendations within the West Side Area Comprehensive Plan, part of Milwaukee's Overall Comprehensive Plan, for the property at 5800 West Hope Avenue on the east side of North 60th Street and south of West Fond du Lac Avenue, in the 2nd Aldermanic District.

Whereas, On December 1, 2009, the Common Council of the City of Milwaukee ("Common Council") adopted File No. 090849, which approved the West Side Area Comprehensive Plan ("WSACP") as an element of the Comprehensive Plan of the City of Milwaukee ("City"); and

Whereas, The creation of the WSACP involved extensive public outreach, input and cooperation with the public and neighborhood stakeholders following the public engagement process created for the development of the City's fourteen area plans; and

Whereas, The WSACP established policies for commercial land uses (pages 58-59) and recommendations for the "Midtown Center District" (pages 88 and 94); and

Whereas, The WSACP established recommendations for catalytic projects, including the "Midtown Gateway Area" (pages 109-112) and redevelopment opportunities for "Midtown Center" and identified the former Lowe's store at 5800 West Hope Avenue as a redevelopment opportunity for a commercial "big-box" compatible with other Midtown Center Uses (pages 132-133); and

Whereas, The former store at 5800 West Hope Avenue became vacant in 2009 shortly before the approval of the WSACP and has remained vacant since that time due to an inability to attract a new retail tenant; and

Whereas, On December 13, 2016, the Common Council adopted File No. 161076, which approved an amended Update and Amendment Procedure for Comprehensive Plan-

AFFIDAVIT OF PUBLICATION

ning governing the process for making amendments to the Comprehensive Plan; and

Whereas, That procedure set forth a process whereby an impacted property owner may request a Minor Amendment to modify an Area Plan when that modification impacts an area generally smaller than a "district" or "corridor" within the Plan; and

Whereas, The owner of the property at 5800 West Hope Avenue has requested that the WSACP be amended to allow for a future redevelopment of the property to include a broader range of uses such as distribution and light manufacturing; and

Whereas, This proposal takes into account changes in the national retail market and allows for a broader range of uses at 5800 West Hope Avenue that will not adversely affect the surrounding area or conflict with ongoing efforts to develop the remainder of Midtown Center as a mixed-use district; and

Whereas, The procedure for making a Minor Amendment to the Comprehensive Plan, including a properly noticed public hearing, has been followed; now, therefore, be it

Resolved, That the Common Council of the City of Milwaukee, approves amending the WSACP to update certain land use recommendations relating to the property at 5800 West Hope Avenue as an element of the City's Overall Comprehensive Plan; and, be it

Further Resolved, That the amended WSACP shall include as an appendix a text reference that states the following:

The recommendations contained within the West Side Area Comprehensive Plan for the former Lowe's store at 5800 West Hope Avenue have been modified by the adoption of Common Council File No. 180045. If it is determined that commercial is no longer a feasible use for the former Lowe's store, a broader range of uses may be considered, including distribution and light manufacturing. These modifications apply only to the property at 5800 West Hope Avenue, also described as Parcel 2 of Milwaukee County Certified Survey Map No. 7388. The design and operation of any uses at this site shall be designed to not cause conflict with adjacent uses and to support the other recommendations of the West Side Area Comprehensive Plan for the Midtown

Center District. The remainder of the Midtown Center District should continue to emphasize a mix of retail, office and residential uses.

; and, be it

Further Resolved, That this amendment should serve as a supplement to provide further guidance and serve as the basis for decision-making by the Common Council in its consideration of matters related to this property.

Notice is hereby further given that the foregoing matter will be given a public hearing by the Committee on Zoning, Neighborhoods and Development in Room 301-B, City Hall, 200 East Wells Street, Milwaukee, Wisconsin, on Tuesday, May 22, 2018, at 9:00 A.M., pursuant to the provision of Sub-Section (7)(d) of Section 62.23 of the Revised Statutes of the State of Wisconsin.

The full text of the proposed amendment to the West Side Area Comprehensive Plan, specifically Midtown, is available for viewing in the subject Common Council File and a link is also posted on the website <http://city.milwaukee.gov/AreaPlans/West>. Questions or comments about the amendment should be directed to Kyle Gast, City of Milwaukee - Department of City Development; 809 North Broadway, Milwaukee, WI or via email to KGast@Milwaukee.gov. Written comments should be submitted no later than May 4, 2017.

PLEASE NOTE: a) Members of the Common Council, and members of its Standing Committees who are not members of this Committee, may attend this meeting to participate or to gather information. Therefore, notice is given that this meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting.

b) If you have difficulty with the English language, you may bring an interpreter with you, at your own expense, so that you can answer questions and participate in the hearing.

c) Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division

ADA Coordinator at 286-2998, (FAX) 286-3456, (TDD) 286-2025 or by writing to the ADA Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

d) Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

e) This meeting will be web-cast live at www.milwaukee.gov/channel25.

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