



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, March 24, 2022


COMMITTEE MEETING NOTICE

AD 14

NIELSEN, Mark V, Agent  
Marcat Corp  
2699 S Kinnickinnic Av  
Milwaukee, WI 53207

You are requested to attend a virtual hearing to be held on:

**Wednesday, April 06, 2022 at 10:40 AM**

**Regarding:** Your Class B Tavern License Renewal Application with Change of Location agent for "Marcat Corp" for "Hue Restaurant" at 2699 S Kinnickinnic Av. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code <https://meet.goto.com/376935573>. If you wish to call in, please call [+1 \(669\) 224-3412](tel:+16692243412) and use Access Code: [376-935-573](tel:376935573)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Email Address: License@milwaukee.gov



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AD 14

NIELSEN, Mark V, Agent  
Marcat Corp  
14370 Hillside Rd  
Elm Grove, WI 53207

You are requested to attend a virtual hearing to be held on:

**Wednesday, April 06, 2022 at 10:40 AM**

**Regarding:** Your Class B Tavern License Renewal Application with Change of Location as agent for "Marcat Corp" for "Hue Restaurant" at 2699 S Kinnickinnic Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code <https://meet.goto.com/376935573>. If you wish to call in, please call [+1 \(669\) 224-3412](tel:+16692243412) and use Access Code: 376-935-573

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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

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Phone: (414) 286-2238 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: March 15, 2022  
Officer: PO Fabian Garcia

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Hue  
Address: 2699 S. Kinnickinnic Avenue  
Phone: 414-294-0483

Owner: Mark V. Nielsen  
Owner address: 14370 Hillside Rd  
City State Zip: Elm Grove, WI 53122  
Owner Phone: 414-477-4063  
Owner email: mark@huerestaurants.com

Licensee/Agent: Same as above  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: email

Location currently open:  YES  NO

Projected open date: mid April

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11a-10p 24 hours Y N  
Mon: closed  
Tue: 11a-10p  
Wed: 11a-10p  
Thu: 11a-10p  
Fri: 11a-12a  
Sat: 11a-12a

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No **N/A**
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No **N/A**
10. Valet Parking  Yes  No **N/A**
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: **will add**
16. Are the address numbers prominently displayed and easy to see  Yes  No **will add**

**Camera Survey:**

17. Does this location have security cameras?  Yes  No **under construction**
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras  Yes  No How many: **will add 6 cameras**
22. Are there interior cameras  Yes  No How many: **will add 8 cameras**

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many **N/A**

**Interior Survey:**

25. What is the planned capacity 85 inside / 25 outside  
 26. What is the minimum number of employees That will be on premise 2 people  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No **under construction**  
 29. Does an interior camera face the entrance/exit?  Yes  No **will add**  
 30. Is there a lockable area that separates employees from customers?  Yes  No  
 31. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 32. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security **No Security****

33. How many security personnel are going to be employed:  
 34. How will they be deployed: Interior Exterior  
 35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 36. Will the security be managed by business  or contracted   
 37. Will they be armed  Yes  No  
 38. What type of security measures to be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report was written by Police Officer Fabian Garcia assigned to District 6, Early Power.

On Tuesday, March 15, 2022, at 1:00 pm, my partner Officer Ward and I, met with owner/licensee Mark V. Nielson. Let it be noted that the location was still under construction during the meeting. Mr. Nielsen stated they plan on opening mid-April. Mr. Nielsen states he does not plan on placing no loitering signs as in the past they never had an issue regarding. The location currently does not have surveillance cameras but will be added as the construction gets closer to being complete.

Mr. Nielsen stated that he plans on having approximately 6 to 7 exterior cameras, one located in the rear of the property, one near their outside coolers/employee entrance, two near their outside dining (south end of property), and two to three in the front of their locations. Mr. Nielsen stated he also plans on having 8 interior cameras, which will face the entrance and exit points. Also cameras facing their main lobby area and bar area, and some near the rear of the business. I also observed that the business did not have their address prominently displayed but stated he will add the address near the top of the front entrance door.

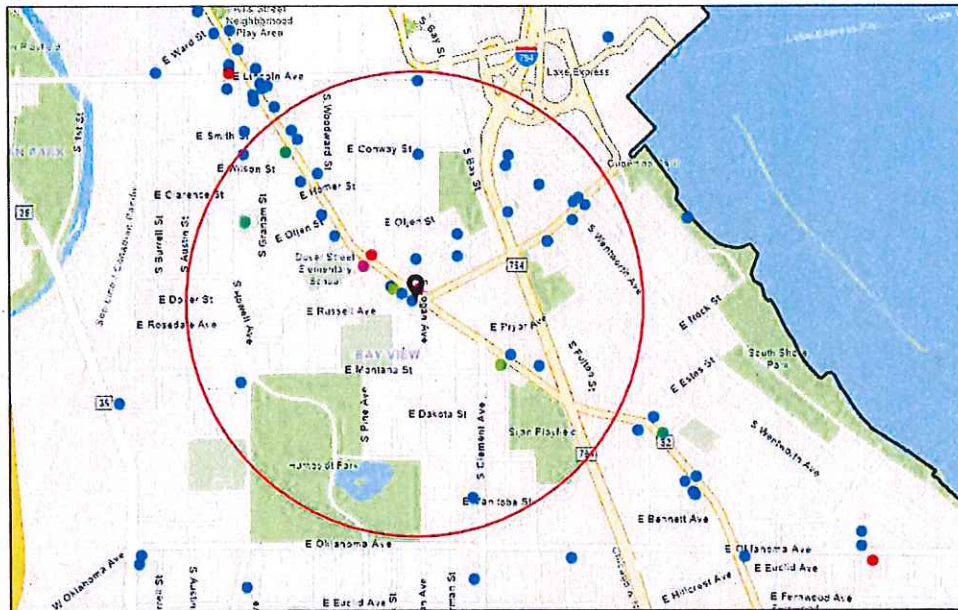


# Concentration Map - 2699 S Kinnickinnic AV

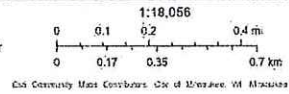
## Area of Interest (AOI) Information

Area : 21,862,585.89 ft<sup>2</sup>

Mar 10 2022 15:49:28 Central Standard Time



- Alcohol Licenses
- Class A Intoxicating Liquor
  - Class A Fermented Malt Beverage
  - Class B Tavern
  - Class A Liquor and Mall
  - Class B Fermented Malt Beverage
  - Class C Wine Retailer



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	40		

Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	At Random Cocktail Lounge LLC	At Random	JOHN M DYE, Agt	2501 S DELAWARE AV	Class B Tavern License	90	11/27/2021, 6:00 PM	1
2	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		12/14/2021, 6:00 PM	1
3	ST AUGUSTINE CONGREGATION	ST AUGUSTINE CONGREGATION	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2021, 6:00 PM	1
4	F10 RESTAURANTS, INC	TENUTA'S ITALIAN RESTAURANT	FRANK L TENUTA, Agt	2995 S CLEMENT AV	Class B Tavern License	60	2/8/2022, 6:00 PM	1
5	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2022, 6:00 PM	1
6	Franks Power Plant BV LLC	Patti's Power Plant	Patricia A D'Acquisto, Agt	2800 S KINNICKINNIC AV	Class B Tavern License	80	1/27/2022, 6:00 PM	1
7	Cactus Patch LLC	Cactus Club	Kelsey E Kaufmann, Agt	2496 S WENTWORTH AV	Class B Tavern License	80	2/10/2022, 6:00 PM	1
8	BAY VIEW QUICK MART, LLC	BAY VIEW QUICK MART	YASSER JABER, Agt	2690 S KINNICKINNIC AV	Class A Fermented Malt Beverage Retailer's License		3/21/2022, 7:00 PM	1
9	BAY VIEW QUICK MART, LLC	BAY VIEW QUICK MART	YASSER JABER, Agt	2690 S KINNICKINNIC AV	Class A Retailer's Intoxicating Liquor License		3/21/2022, 7:00 PM	1
10	Marcat Corp	Hue Restaurant	MARK V NIELSEN, Agt	2691 S Kinnickinnic AV	Class B Tavern License	48	3/31/2022, 7:00 PM	1
11	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNIC AV	Class C Wine Retailer's License		3/22/2022, 7:00 PM	1
12	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNIC AV	Class B Fermented Malt Beverage Retailer's License		3/22/2022, 7:00 PM	1
13	HONEYPIE CAFE, INC.	Honeypie	VALERI A LUCKS, Agt	2569 S KINNICKINNIC AV	Class B Tavern License		4/28/2022, 7:00 PM	1
14	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	939 E CONWAY ST	Class B Tavern License	80	5/18/2022, 7:00 PM	1
15	Love Bowl Inc	Goodkind	KATHARINE L ROSE, Agt	2457 S Wentworth AV	Class B Tavern License	86	5/25/2022, 7:00 PM	1
16	THREE BROTHERS RESTAURANT LLC	THREE BROTHERS RESTAURANT	Patricia J Radicevic, Agt	2414 S ST CLAIR ST	Class B Tavern License	25	5/23/2022, 7:00 PM	1
17	HOWLING YAM, INC	CLUB GARIBALDI	JOSEPH F DEAN, Agt	2501 S SUPERIOR ST	Class B Tavern License	150	6/13/2022, 7:00 PM	1

18	Old Skoolz LLC	Old Skoolz	TIMMY T WISHMAN, Agt	1100 E POTTER AV	Class B Tavern License		6/20/2022, 7:00 PM	1
19	CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		5/23/2022, 7:00 PM	1
20	CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNI C AV	Class C Wine Retailer's License		5/23/2022, 7:00 PM	1
21	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS COOPERATIVE	EDWARD J SENGER, Agt	2826 S KINNICKINNI C AV	Class B Tavern License		6/17/2022, 7:00 PM	1
22	Nonfiction LLC	Nonfiction Wine Company	Bradley A Kruse, Agt	800 E Potter AV	Class A Retailer's Intoxicating Liquor License		6/13/2022, 7:00 PM	1
23	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2022, 7:00 PM	1
24	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2022, 7:00 PM	1
25	PKNJ, LLC	Sorella	Kyle C Toner, Agt	2535 S Kinnickinnic AV	Class B Tavern License		8/16/2022, 7:00 PM	1
26	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		7/25/2022, 7:00 PM	1
27	Bumstead Provisions LLC	Crafty Cow/Hot Head Fried Chicken	David T Eichler, Agt	2671 S KINNICKINNI C AV	Class B Tavern License		9/14/2022, 7:00 PM	1
28	NEHRING'S BAYVIEW MARKET, LLC	GROPPI'S FOOD MARKET	ANNE C FINCH-NEHRING, Agt	1441 E RUSSELL AV	Class B Tavern License		9/25/2022, 7:00 PM	1
29	Piedmont Property Corporation	Puddler's Hall	Casey C Foltz, Agt	2461 S St Clair ST	Class B Tavern License	80	9/20/2022, 7:00 PM	1
30	Palomino Inc	Palomino Bar	VALERI A LUCKS, Agt	2491 S SUPERIOR ST	Class B Tavern License	80	9/22/2022, 7:00 PM	1
31	LOGAN & POTTER, INC	BURNHEART S	WILLIAM J SEIDEL, Agt	2599 S LOGAN AV	Class B Tavern License	80	9/24/2022, 7:00 PM	1
32	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class B Fermented Malt Beverage Retailer's License		9/26/2022, 7:00 PM	1
33	BCT5 LLC	Vanguard	CHRISTOPHE R J SCHULIST, Agt	2659 S KINNICKINNI C AV	Class B Tavern License		10/14/2022, 7:00 PM	1
34	DOMINIC & PHILIP, INC	DE MARINIS ORIGINAL RECIPES	LUCIA R DE MARINIS, Agt	1211 E CONWAY ST	Class B Tavern License	160	11/4/2022, 7:00 PM	1
35	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class C Wine Retailer's License		9/26/2022, 7:00 PM	1

36	SEIGEL LIQUOR, INC	SIEGEL LIQUOR	AMARJIT S VIRK, Agt	2632 S KINNICKINNI C AV	Class A Malt & Class A Liquor License		9/23/2022, 7:00 PM	1
37	Semolina MKE LLC	Semolina MKE	Petra L Orłowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2022, 7:00 PM	1
38	TONI'S MOODY BLUES	TONI'S MOODY BLUES	TONI L MARUNOWS KI, SP	2813 S HOWELL AV	Class B Tavern License	49	10/24/2022, 7:00 PM	1
39	Still Shakers	Still Shakers	Brent A Rupcich, SP	1051 E POTTER AV	Class B Tavern License	63	11/2/2022, 7:00 PM	1
40	At Random Cocktail Lounge LLC	At Random	JOHN M DYE, Agt	2501 S DELAWARE AV	Class B Tavern License	90	11/27/2022, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, March 24, 2022



# Notice of Public Hearing

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Nielsen, Mark V.  
Hue Restaurant at 2699 S Kinnickinnic Ave  
Class B Tavern License Application

**Wednesday, April 6, 2022 at 10:40 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 4/06/2022 at 10:40 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1038 E RUSSELL AVE	MILWAUKEE, WI 53207-1821
CURRENT OCCUPANT	1042 E RUSSELL AVE	MILWAUKEE, WI 53207-1821
CURRENT OCCUPANT	1042 E RUSSELL AVE, A	MILWAUKEE, WI 53207-1821
CURRENT OCCUPANT	2614 S LOGAN AVE	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2615 S LOGAN AVE	MILWAUKEE, WI 53207-1805
CURRENT OCCUPANT	2616 S LOGAN AVE, 1	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2616 S LOGAN AVE, 2	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2616 S LOGAN AVE, 3	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2619 S LOGAN AVE	MILWAUKEE, WI 53207-1805
CURRENT OCCUPANT	2620 S LENOX ST	MILWAUKEE, WI 53207-2131
CURRENT OCCUPANT	2620 S LOGAN AVE	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2622 S LENOX ST	MILWAUKEE, WI 53207-2131
CURRENT OCCUPANT	2623 S LOGAN AVE	MILWAUKEE, WI 53207-1805
CURRENT OCCUPANT	2625 S LENOX ST, 1	MILWAUKEE, WI 53207-2130
CURRENT OCCUPANT	2625 S LENOX ST, 2	MILWAUKEE, WI 53207-2130
CURRENT OCCUPANT	2625 S LENOX ST, 3	MILWAUKEE, WI 53207-2130
CURRENT OCCUPANT	2625 S LENOX ST, 4	MILWAUKEE, WI 53207-2130
CURRENT OCCUPANT	2626 S LENOX ST	MILWAUKEE, WI 53207-2131
CURRENT OCCUPANT	2633 S LENOX ST	MILWAUKEE, WI 53207-2130
CURRENT OCCUPANT	2636 S LOGAN AVE, 101	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 102	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 103	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 104	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 105	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 106	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 107	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 108	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 109	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 110	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 111	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 112	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 113	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 114	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 201	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 202	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 203	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 204	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 205	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 206	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 207	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 208	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 209	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 210	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 211	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 212	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 213	MILWAUKEE, WI 53207-1806

CURRENT OCCUPANT	2636 S LOGAN AVE, 214	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 301	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 302	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 303	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 304	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 305	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 306	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 307	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 308	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 309	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 310	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 311	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 312	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 313	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2636 S LOGAN AVE, 314	MILWAUKEE, WI 53207-1806
CURRENT OCCUPANT	2668 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2151
CURRENT OCCUPANT	2671A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2675A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2681B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2683 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2687 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2689 S KINNICKINNIC AVE, 1	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2689 S KINNICKINNIC AVE, 2	MILWAUKEE, WI 53207-2153
CURRENT OCCUPANT	2718 S LENOX ST	MILWAUKEE, WI 53207-2210
CURRENT OCCUPANT	2720 S LENOX ST	MILWAUKEE, WI 53207-2210
CURRENT OCCUPANT	2721 S LOGAN AVE	MILWAUKEE, WI 53207-2213
CURRENT OCCUPANT	2721A S LOGAN AVE	MILWAUKEE, WI 53207-2213
CURRENT OCCUPANT	2722 S LENOX ST	MILWAUKEE, WI 53207-2210
CURRENT OCCUPANT	2725 S LOGAN AVE	MILWAUKEE, WI 53207-2213
CURRENT OCCUPANT	2727 S LOGAN AVE	MILWAUKEE, WI 53207-2213
CURRENT OCCUPANT	832 E RUSSELL AVE	MILWAUKEE, WI 53207-2146
CURRENT OCCUPANT	908 E RUSSELL AVE	MILWAUKEE, WI 53207-2148
CURRENT OCCUPANT	914 E RUSSELL AVE	MILWAUKEE, WI 53207-2148
CURRENT OCCUPANT	914A E RUSSELL AVE	MILWAUKEE, WI 53207-2148
CURRENT OCCUPANT	931 E RUSSELL AVE, 101	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 102	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 103	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 104	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 105	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 106	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 107	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 108	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 109	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 110	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 201	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 202	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 203	MILWAUKEE, WI 53207-2147

CURRENT OCCUPANT	931 E RUSSELL AVE, 204	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 205	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 206	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 207	MILWAUKEE, WI 53207-2147
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CURRENT OCCUPANT	931 E RUSSELL AVE, 301	MILWAUKEE, WI 53207-2147
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CURRENT OCCUPANT	931 E RUSSELL AVE, 306	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 307	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 308	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 309	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, 310	MILWAUKEE, WI 53207-2147
CURRENT OCCUPANT	931 E RUSSELL AVE, L1	MILWAUKEE, WI 53207-2147

Blank Notice

Total Records: 111

Radius: 250.0 feet and Center of Circle: 2699 S Kinnickinnic Ave



Thursday, March 24, 2022

## Licenses Committee Notice of Hearing

2699 S Kinnickinnic  
2699 S Kinnickinnic Av  
Milwaukee, WI 53207

The Licenses Committee will consider the following license application:

Class B Tavern License Renewal Application with Change of Location  
NIELSEN, Mark V, Agent  
Hue Restaurant at 2699 S Kinnickinnic Av

Date: 4/6/2022  
Time: 10:40 AM

Location: The hearing before the Licenses Committee will take place virtually on Wednesday, April 6, 2022. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







# BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 5/12/2020

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Transfer of restaurant to new location

Do you have any experience operating this type of business?  No  Yes If yes, explain: 12 years in business - multiple locations

## 2. Business Operations

- a. Proposed Opening Date: 3/31/22
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 3/1/22
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): 2691 S Kinnickinnic Ave
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 10 Locations: Various in dining room and kitchen  
Outside: 1 Locations: Patio
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle Disposal

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 10 and list locations: Dining Room, Kitchen, Patio, Street Approaches, Entry Doors
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>80</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

### 7. Businesses/Licenses on the Premises (check all that apply):

- Type 1**
- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

- Type 2**
- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures

Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity Need Occupancy (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

### 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: S Kinnickinnic Ave
- c. Nearest Major Cross Street: Logan Ave
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: 2699 S Kinnickinnic LLC Phone Number: 414-477-4063  
 Building Owner Address: 2699 S Kinnickinnic Ave, Milwaukee, WI 53207

### 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

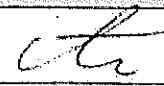
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	11:00AM	9:00PM	100	All Ages	None
Monday	11:00AM	9:00PM	60	All Ages	None
Tuesday	11:00AM	9:00PM	60	All Ages	None
Wednesday	11:00AM	9:00PM	60	All Ages	None
Thursday	11:00AM	9:00PM	60	All Ages	None
Friday	11:00AM	10:00PM	100	All Ages	None
Saturday	11:00AM	10:00PM	100	All Ages	None


An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



