



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 11, 2019

COMMITTEE MEETING NOTICE

AD 07

CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar, LLC
4706 W Fond Du Lac Av
Milwaukee, WI 53216

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 22, 2019 at 01:45 PM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Bands, Karaoke, Comedy Acts, Poetry Readings, Paint Parties, and Patrons Dancing as agent for "Elation Wine & Dessert Bar, LLC" for "Elation Wine & Dessert Bar" at 4706 W Fond Du Lac Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Ceella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 11, 2019

COMMITTEE MEETING NOTICE

AD 07

CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar, LLC
6724 N Sidney PL #205
Glendale, WI 53209

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 22, 2019 at 01:45 PM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Bands, Karaoke, Comedy Acts, Poetry Readings, Paint Parties, and Patrons Dancing as agent for "Elation Wine & Dessert Bar, LLC" for "Elation Wine & Dessert Bar" at 4706 W Fond Du Lac Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/18/2019

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 294870

Application Date: 06/05/2019

License Location: 4706 W Fond du lac Av

Business Name: Elation Wine & Dessert Bar, LLC

Licensee/Applicant: CLAYTON, Joseph T
(Last Name, First Name, MI)

Date of Birth: 04/22/1980

Home Address: 6724 N Sidney Pl

City: Milwaukee

State: WI **Zip Code:** 53209

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/21/2018 officers conducted a licensed premise check at Elation Wine and Dessert Bar, 4706 W. Fond du lac Av. The business is licensed for Class C Wine only. When the officers entered they observed about 50 patrons drinking what appeared to be hard alcohol and numerous bottles of hard liquor were lined up on the back of the bar. The applicant was on scene and stated he read if he was having a private party the renter could bring in their own alcohol and provide it for free to their guests. The applicant was advised he could only serve wine and no alcohol until he had a Class B license. The officers also warned the applicant that he needed to post his Class C license and his occupancy.
2. On 12/22/2018 at 11:00pm officers conducted a licensed premise check at Elation Wine and Dessert Bar, 4706 W. Fond du lac Av. The officer did not observe any non-wine products being served and the licenses were properly posted.
3. On 03/07/2019 officers conducted a licensed premise check at Elation Wine and Dessert Bar, 4706 W. Fond du lac Av. The check was based on a complaint the business was serving liquor. The applicant was on scene and stated the business was closed but allowed the officers inside. The officer found one bottle of Sour Apple Schnapps under the counter. The applicant stated he believed this was a wine based product. The officer checked with Department of Revenue agents who stated the schnapps was considered an intoxicating liquor. The applicant was advised to dispose of the bottle. The applicant stated he wanted to

comply with all laws and requested agents contact him to find out what was allowed under his license.

4. On 05/15/2019 officers conducted a licensed premise check at Elation Wine and Dessert Bar, 4706 W. Fond du lac Av, based on a complaint from the alderman that the business was operating without a license. The officers found the lights on but the business was not open. The applicant was inside stated he knows his license is expired. He stated he feels he has been targeted and has retained legal representation. He stated he does not need a license when he is catering private parties where the alcohol is included in the catering cost. The officer was advised the law allows unlicensed properties to hold private parties where the customer brings in their own alcohol, not alcohol that is included in the price of catering.

5. On 06/29/2019 officers conducted a licensed premise check at Elation Wine and Dessert Bar, 4706 W. Fond du lac Av. The officer observed the lights on and several subjects inside. There was a sign on the door stating the tavern closed at midnight on Saturdays. The front door was unlocked and appeared open to the public. The officers spoke with Jaquan CLAYTON, who stated he was a co-owner of the business. The officer observed bottles of wine in a cooler behind the bar. CLAYTON stated they had hosted a private party that night that was now over. He stated the host of the party provided the wine. The applicant called by phone and spoke with the officers. He asked if the officers had a search warrant. They advised him they were conducting a licensed premise check and did not need a warrant. The applicant then instructed the officers to leave his property.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:183250151

OtherEvent #: 18-LP-0507

Incident

4706 W FOND DU LAC AV Milwaukee, WISCONSIN 53216

Incident Date/Time:: 11/21/2018 20:48:00
CAD Number:: 182352521
District:: 7
Beat:: 750
Reporting Area:: 1954

Business Agent (1)

CLAYTON, JOSEPH T JR

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 4050 N 44TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216

Licensed Persons Involved (1)

CLAYTON, JOSEPH T JR

Person Involvement:: Agent (License Holder)
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 4050 N 44TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216

Licensed Premise Data (1)

RELATIONS

Phone 1 Number:: (414)-585-0033
Phone 1 Type:: Work
Address:: 4706 W FOND DU LAC AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 11/21/2018 20:49:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183250151

OtherEvent #: 18-LP-0507

Licensee or Manager was on premises at time of violation/incident: Yes

Narrative (1)

INITIAL INVESTIGATION

Wilklawicz, Andrew J 024625

11/22/2018

This report is written by Police Officer Andrew WILKIEWICZ, assigned to District 7, Late Power Shift.

On Wednesday, November 21, 2018, Squad 7468, Police Officer Marcel STOLZ and I, Squad 7469, Police Officers Steven MENGE and Cameron SCOTT, and Squad 7412, Sergeant Scott FREIBURGER conducted a tavern check at Elations Wine and Dessert Bar at 4706 W Fond Du Lac Ave.

Prior to arriving at Elations, I checked the status of the tavern license and learned that Elations has a valid Class C wine license and are permitted to be open until 10:00 PM Sunday-Thursday's. The Class C Wine license only allows the establishment to serve wine only.

Upon arrival, I observed approximately 20 vehicles legally parked on W Fond Du Lac Ave and approximately 50 patrons inside the tavern. I spoke to the owner/bartender, Joseph T CLAYTON (B/M, 4/22/80). CLAYTON was cooperative during the entirety of the tavern check. I observed approximately 15-20 bottles of various hard alcohols lined up on the back bar and observed that many patrons were drinking what appeared to be hard alcohol. While speaking with CLAYTON, CLAYTON stated that he was a new bar owner and checked the City of Milwaukee's City Ordinances and read a section that stated that if the establishment was to host a private party, the renters of the establishment could bring in their own hard liquor and provide it to the patrons at no cost according to his (CLAYTON'S) understanding. CLAYTON showed me the section he was referring to on the City of Milwaukee's City Ordinance section, however, the section that he was referring to was regarding establishments who possess a Class B liquor license only.

CLAYTON was advised that under no circumstance was the establishment allowed to serve any alcohol other than wine without a Class B liquor license, which he does not currently possess. CLAYTON was instructed to immediately terminate serving any hard alcohol, which he complied with. CLAYTON was issued a verbal warning for selling/serving any hard alcohol without a Class B liquor license.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:183250151

OtherEvent #: 18-LP-0507

Additionally, CLAYTON had neither his Class C wine license posted nor his occupancy document posted. CLAYTON was also issued a verbal warning to have both documents posted immediately.

Officer (2)

Reporting Officer:	Wilkiewicz, Andrew J (024625)	11/22/2018 02:20:00
Section: (Work Location):	74	
Approving Officer:	Skonieczny, David J (015960)	11/23/2018 02:42:46
Section: (Work Location):	74	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 183560140

OtherEvent #: 18-LP-0658

Incident

4706 W FOND DU LAC AV Milwaukee, WISCONSIN 53216

Incident Date/Time:: 12/22/2018 23:00:00
CAD Number:: 183562045
District:: 7
Beat:: 750
Reporting Area:: 1954

Business Agent (1)

CLAYTON, JOSEPH T JR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 4050 N 44TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216

Licensed Premise Data (1)

ELATIONS DESSERT AND WINE BAR

Address:: 4706 W FOND DU LAC AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 12/22/2018 23:00:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Wilkiewicz, Andrew J 024625

12/24/2018

This report is written by Police Officer Andrew WILKIEWICZ, assigned to District 7, Late Power Shift.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:183560140

OtherEvent #: 18-LP-0658

On Saturday, December 22, 2018, Squad 7468, Police Officer Marcel STOLZ and I, conducted a tavern check of Elations Dessert and Wine Bar at 4706 W Fond Du Lac Av.

Upon arrival, I spoke to the owner/licensee, Joseph T CLAYTON (B/M, 4/22/80), who was behind the bar, tending bar with two other employees. CLAYTON had all documentation required posted behind the bar and I did not observe any non-wine related alcohol being served.

This tavern check was conducted at approximately 11:00 PM. Elations license permits the tavern to be open until midnight on weekends.

No violations were found.

This concludes my report.

Officer (2)

Reporting Officer:	Wilkiewicz, Andrew J (024625)	12/24/2018 00:02:00
Section: (Work Location):	74	
Approving Officer:	Wilson III, William W (015334)	12/27/2018 00:14:38
Section: (Work Location):	73	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 190660053

OtherEvent #: 19-LP-0195

Incident

4706 W FOND DU LAC AV Milwaukee, WISCONSIN 53216

Incident Date/Time:: 03/07/2019 12:50:00
CAD Number:: 190661272
District:: 7
Beat:: 750
Reporting Area:: 1954

Business Agent (1)

CLAYTON, JOSEPH T JR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-385-5184
Phone 1 Type:: Cell
Address:: 4050 N 44TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216

Licensed Premise Data (1)

Elation Wine & Dessert Bar

Phone 1 Number:: (414)-585-9796
Phone 1 Type:: Work
Address:: 4706 W FOND DU LAC AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 03/07/2019 12:50:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident: Yes

Narrative (1)

INITIAL INVESTIGATION

Brown, Penny A 014805

03/11/2019

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 190660053

OtherEvent #: 19-LP-0195

This report is written by PO Penny MONREAL assigned to the License Investigation Unit. On Thursday, 03/7/19, I conducted a license premise check at Elation Wine & Dessert Bar, located at 4706 W. Fond Du Lac Ave. This was as a result of a complaint that liquor was being sold on premise and there is only a valid Class C Wine License.

On arrival I was met by the agent: Joseph T. CLAYTON B/M 04/22/80. CLAYTON stated the business was closed, however, allowed me entry and allowed me check the premise for any type of intoxicating liquor. I did observe a bottle of DeKuyper Sour Apple Schnapps under the counter. The label read: Sour Apple Imitation Liquor. CLAYTON stated he believed this was a "wine based" liquor and therefore, thought it was ok to serve. Due to the confusion of the label and CLAYTON's belief on what it was, I contacted Department of Revenue Alcohol and Tobacco, Agent Erin DORN, for clarification as to if this was considered "wine based". Agent DORN advised me it is considered intoxicating liquor. I requested CLAYTON dispose of the bottle, to which he complied. CLAYTON requested I have Agent DORN contact him with some education on what is allowed under the scope of his license. CLAYTON stated he wishes to comply with all laws and ordinances and run a successful business.

Officer (2)

Reporting Officer:	Brown, Penny A (014805)	03/11/2019 13:55:00
Section: (Work Location):	27	
Approving Officer:	Raden, Chad M (010032)	03/12/2019 09:52:43
Section: (Work Location):	27	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 191500172

OtherEvent #: 19-LP-0502

Incident

4706 W FOND DU LAC AV Milwaukee, WISCONSIN 53216

Incident Date/Time:: 05/15/2019 07:11:00
CAD Number:: 191502765
District:: 7
Beat:: 750
Reporting Area:: 1954

Business Agent (1)

CLAYTON, JOSEPH T JR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-385-5184
Address:: 4050 N 44TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216

Licensed Persons Involved (1)

CLAYTON, JOSEPH T JR

Person Involvement:: Agent (License Holder)
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 4050 N 44TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216

Licensed Premise Data (1)

ELATIONS DESSERTS AND WINE BAR

Phone 1 Number:: (414)-585-0033
Address:: 4706 W FOND DU LAC AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 191500172

OtherEvent #: 19-LP-0502

Narrative (1)

INITIAL INVESTIGATION

Rodriguez, Rebecca J 022637

05/30/2019

This report is written by Police Officer Rebecca Rodriguez, assigned to District 7, Late Power Shift, and Squad 7468.

On 5/7/19, my partner, PO Andrew Wilkiewicz and I received an email from Lieutenant William Wilson stating that Legislative Assistant for Alderman Khalif Rainey, Sherman Morton observed Elations Wine and Dessert Bar was open and operating even though their Class B tavern license was expired. A check of the license did reveal the bar not having a Class B license up to date.

On 5/10/19, my partner, PO Andrew Wilkiewicz and I drove past Elations Wine and Dessert Bar (4706 W Fond Du Lac Ave) and observed lights on inside. We then conducted a tavern check and came in contact with the owner, Joseph Clayton. Inside the bar was only himself and two other persons. The bar was not open and there was no violation at this time. Officer Wilkiewicz spoke to Clayton and informed him that his Class B license was no longer valid. Clayton stated he knew that and that he is in dispute with the courts regarding. Clayton then mentioned that he is retaining legal representation because he feels that his establishment had been targeted by a number of unwarranted bar checks. Clayton stated that he does not need a Class B license when he is "catering" private parties as the alcohol would be included in the price of the catering. Below is the email sent from Clayton.

From: Joseph Clayton <claytonjoseph@gmail.com>

Sent: Wednesday, May 15, 2019 7:11 AM

To: Wilkiewicz, Andrew

Subject: Re: Elations Dessert and Wine Bar

Good morning,

I appreciate the follow up but this is what I found in part of the legislation regarding alcohol and private events as it relates to current law in Wisconsin. At this point, I will retain legal representation as I feel my establishment has been targeted by a number of unwarranted bar checks, exclusion and infringement of my due process. I will have my attorney follow up with any questions and/or concerns.

Thank you,

Joseph

On 05/16/19 Officer Wilkiewicz emailed Sergeant Chad Raden (License Investigation Unit) and informed him of Claytons claims. Sergeant Raden stated that the information Clayton was using is information regarding barn weddings and similar facilities and that private property that is not licensed is allowed to hold/rent private parties to customers and it is ok for the customers to bring their own alcohol. Where

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:191500172

OtherEvent #: 19-LP-0502

Clayton is stating the alcohol price is going to be in the catering price. Sergeant Raden included the District Attorney's Office in the email to keep them updated and determine the next step.

Officer (2)

Reporting Officer:	Rodriguez, Rebecca J (022637)	05/30/2019 22:22:00
Section: (Work Location):	74	
Approving Officer:	Freiburger, Scott T (016247)	06/02/2019 00:57:33
Section: (Work Location):	74	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 191800161

OtherEvent #: 19-LP-0618

Incident

4706 W FOND DU LAC AV Milwaukee, WISCONSIN 53216

Incident Date/Time:: 06/29/2019 21:04:00
CAD Number:: 191802624
District:: 7
Beat:: 750
Reporting Area:: 1954

Business Agent (1)

CLAYTON, JOSEPH TREMAYNE JR

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/22/1980
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-385-5184
Address:: 6724 N SIDNEY PL
Apartment or Suite:: 205
City:: GLENDALE
State:: WISCONSIN
Zip Code:: 53209

Licensed Premise Data (1)

ELATIONS DESSERT AND WINE BAR

Address:: 4706 W FOND DU LAC AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53216
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 06/30/2019 21:10:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

INITIAL INVESTIGATION

Wilkiewicz, Andrew J 024625

07/01/2019

This report is written by Police Officer Andrew WILKIEWICZ, assigned to District 7, Late Power Shift.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 191800161

OtherEvent #: 19-LP-0618

On Saturday, June 29, 2019, at approximately 9:04 P.M., Squad 7468 (Police Officer Jacob HUBER and I) conducted a routine tavern check at Elation Dessert and Wine Bar (4706 W. Fond Du Lac Ave.)

Upon arrival, I observed the interior lights to be on and I observed a few subjects inside the premise. The writing on the front door indicated that the tavern closes at midnight on a Saturday. The front door was unlocked and appeared to be open to the public.

P.O. HUBER and I walked into the tavern and made contact with Jaquan T. CLAYTON (B/M, 3/28/72) who stated that he is a co-owner of the tavern and the cousin of the licensee, Joseph T. CLAYTON (B/M, 4/22/80). I observed a bottle of wine on the back bar as well as a cooler behind the bar that was stocked with wine. CLAYTON stated when asked that the establishment hosted a private party to approximately 20 people earlier in the evening and that the event was now over. CLAYTON stated that the hosts of the private party brought their own alcoholic beverages (only wine) into the establishment and provided them to the patrons at no cost. It was unclear who was serving the alcohol or how much alcohol was consumed. CLAYTON stated that he was aware that the establishment did not have a valid liquor license.

While speaking to Jaquan CLAYTON, an individual inside the tavern handed me a cell phone and informed me that it was the licensee, Joseph CLAYTON. Joseph immediately asked me if I had a search warrant to be inside his establishment and I informed him that I did not have a search warrant, nor did I require a search warrant to conduct a license premise investigation. CLAYTON stated that he will bring the issue up with his attorney, and instructed me to leave his property. I again informed Joseph that a search warrant was not required to conduct an investigation of a licensed premise and discontinued the conversation with Joseph. I thanked Jaquan for his cooperation and asked if he had any questions regarding my investigation, which he did not, and left the establishment.

Officer (2)

Reporting Officer:	Wilkiewicz, Andrew J (024625)	06/30/2019 01:24:00
Section: (Work Location):	74	
Approving Officer:	Freiburger, Scott T (016247)	07/03/2019 00:58:40
Section: (Work Location):	74	

Date: 7/30/2019

Officer: Bowie Buchner

City of Milwaukee Police Department

90-5-1.5 Crime Prevention Survey

Tavern Inspection

Name of Premise: Elation Wine & Dessert Bar

Address: 4706 W Fond Du Lac

Phone: 414-585-0033

Owner: Joseph Clayton

Owner address: 6724 N Sidney Pl #205

City State Zip: Glendale, WI 53209

Owner Phone: 262-385-5184

Owner email: elationdessertbar@gmail.com

Licensee/Agent: Joseph Clayton

Home Address: 6724 N Sidney Pl #205

City State Zip: Glendale, WI 53209

Phone: 262-385-5184

Email: elationdessertbar@gmail.com

Preferred contact: Joseph Clayton 262-385-5184

Location currently open: YES NO

Projected open date: [Click here to enter a date.](#)

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 5:00P.M. - 12:00A.M. 24 hours Y N

Mon: 5:00P.M. - 2:00A.M.

Tue: 5:00P.M. - 2:00A.M.

Wed: 5:00P.M. - 2:00A.M.

Thu: 5:00P.M. - 2:00A.M.

Fri: 5:00P.M. - 2:00A.M.

Sat: 5:00P.M. - 2:00A.M.

Premise Type: Tavern/Bar

Restaurant

Other: [Click here to enter text.](#)

Licenses currently held:

Alcohol: Yes No Class:Class B Tavern (applied for) #: BTAVN 294870

Tobacco: Yes No #: [Click here to enter text.](#)

Food: Yes No #: FREST 294872

Extended Hours: Yes No #: [Click here to enter text.](#)

Secondhand Dealer: Yes No Type:[Click here to enter text.](#) #: [Click here to enter text.](#)

Other: Yes No Type:Public Entertainment #: PEP 294874

Other: Yes No Type:Click here to enter text. #: Click here to enter text.

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many Click here to enter text.
 - f. Residential
 - g. Other businesses
 - h. Other: Click here to enter text.
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No

11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appear to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
- a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 60 days
21. Are there exterior cameras Yes No How many: 2
22. Are there interior cameras Yes No How many: 3
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many Click here to enter text.

Interior Survey:

25. What is the planned capacity 99

26. What is the minimum number of employees that will be on premise 3

27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

28. Is the interior of the location neat and clean? Yes No

29. Does an interior camera face the entrance/exit? Yes No

30. Is there a lockable area that separates employees from customers? Yes No

31. Are emergency and non-emergency numbers posted near the phone? Yes No

32. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: None

34. How ill they be deployed: Interior [Click here to enter text.](#) Exterior [Click here to enter text.](#)

35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun

36. Will the security be managed by business or contracted

37. Will they be armed Yes No

38. What type of security measures to be used:

Wanding/metal detector Wand

ID Scanner [Click here to enter text.](#)

Dress Code [Click here to enter text.](#)

Cover Charge [Click here to enter text.](#)

Age restriction 25 and up

Other [Click here to enter text.](#)

ADDITIONAL COMMENTS/RECOMMENDATIONS:

[Click here to enter text.](#)

Alcohol Concentration for 4706 W Fond Du Lac Ave

City of Milwaukee, Wisconsin



- Legend -

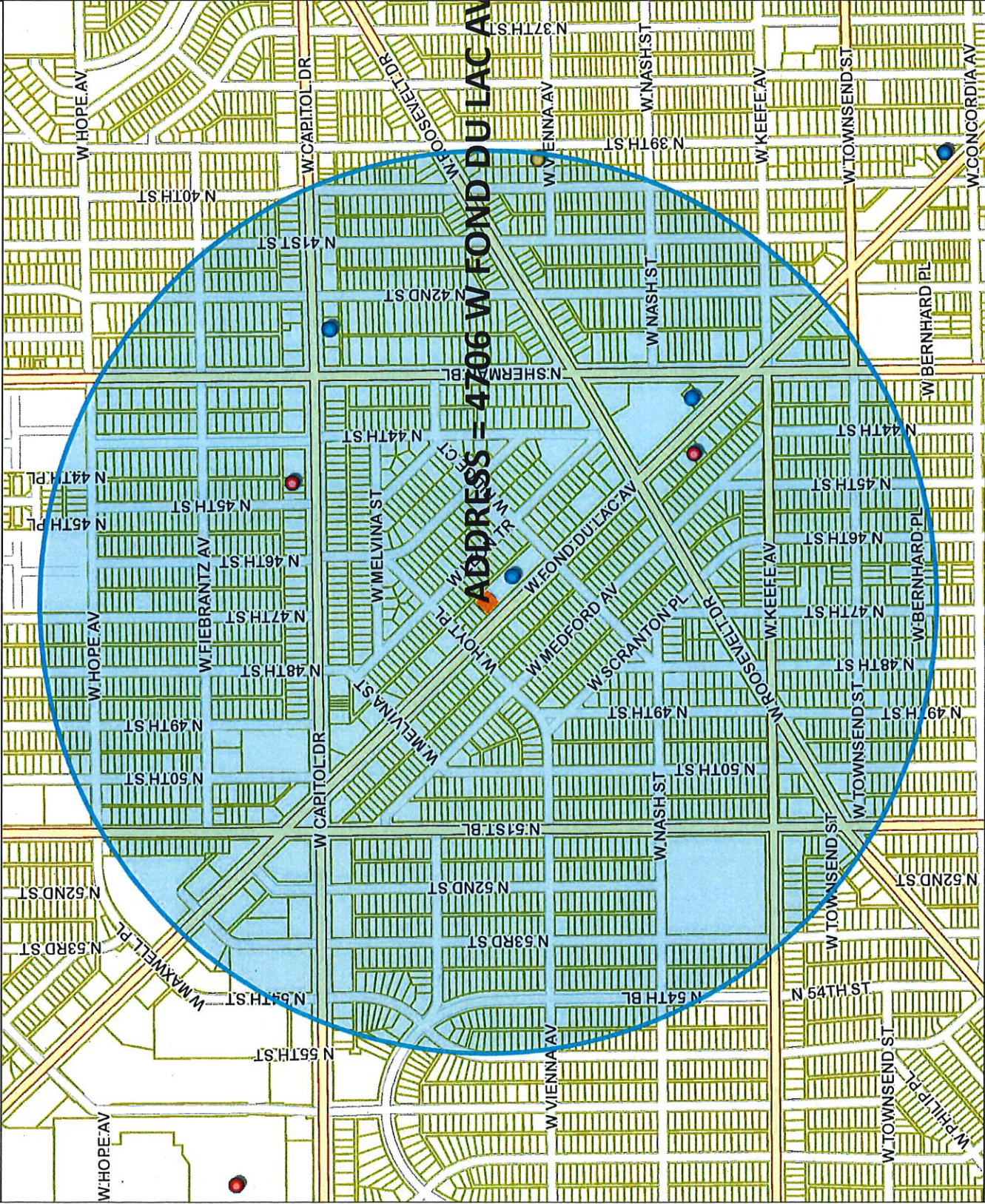
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

- Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 4706 W Fond Du Lac Ave as of June 7th, 2019.



Department of Administration - ITMD



Map Scale: 1: 10,000

[Disclaimer](#)

© City of Milwaukee, Wisconsin
 Map Milwaukee: Property Information
 6/7/2019



Friday, October 11, 2019

Licenses Committee Notice of Hearing

A-1 HOME SOLUTIONS LLC
4050 N 44th St
Milwaukee, WI 53216

Date: 10/22/2019
Time: 01:45 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Bands, Karaoke, Comedy Acts, Poetry Readings, Paint
Parties, and Patrons Dancing
CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar at 4706 W Fond Du Lac Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, October 11, 2019

Licenses Committee Notice of Hearing

A-1 HOME SOLUTIONS LLC
4706 W Fond Du Lac
Milwaukee, WI 53216

Date: 10/22/2019
Time: 01:45 PM
Location: Room 301-B, Third Floor, City Hall

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Class B Tavern, Food Dealer, and Public Entertainment Premises License
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If you have any questions, please call (414) 286-2238.





Friday, October 11, 2019



Notice of Public Hearing

CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar at 4706 W Fond Du Lac Av
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Bands, Karaoke, Comedy Acts, Poetry Readings, Paint Parties, and Patrons Dancing

Tuesday, October 22, 2019 at 1:45 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/22/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	4618A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4622 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4531 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4541 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4619 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4623 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4645 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4628 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4609A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4604 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4729 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4735 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4618 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4525 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4535 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4544 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4635 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4647 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4719 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4546 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4713 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4610 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4609 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4627 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4703 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4736 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4513 W LEON TER 1	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4603 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4534 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4617 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4625 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4641 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4701 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4635A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4622A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4629 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4639 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4629 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4635 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4513 W LEON TER 2	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4545 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4615 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4540 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4633 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4725 W FOND DU LAC AVE	MILWAUKEE, WI 53216

Total Records: 45

Radius: 250.0 feet and Center of Circle: 4706 W Fond Du Lac Ave



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant / Bar / Hookah Lounge

Do you have any experience operating this type of business? No Yes If yes, explain: Food service / bar experience

2. Business Operations

- a. Proposed Opening Date: _____
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: May 3, 2019
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: Front by bar and rear
Outside: 4 Locations: Rear of building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: United State + Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: All loading is coordinated in the rear of building
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe cameras, security waid
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: Entrance, bar, rear of interior, rear of exterior of building
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe upon ordering at bar

6. Percentage of Sales (must total 100%)

Alcohol <u>45</u> %	Food <u>55</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other _____ % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Fond du Lac Avenue +
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: A-1 Home Solutions, LLC Phone Number: 262-385-5184
 Business Owner Address: 4706 W Fond du Lac Avenue

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

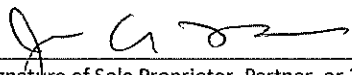
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 am	2 am	75	25-45	none
Monday	11 am	2 am	75	25-45	none
Tuesday	11 am	2 am	75	25-45	none
Wednesday	11 am	2 am	75	25-45	none
Thursday	11 am	2 am	100	25-45	none
Friday	11 am	2:30 am	150	25-45	none
Saturday	11 am	2:30 am	175	25-45	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>Elation Wine & Dessert Bar, LLC</u>	
Premise Address: <u>4706 W Fond du Lac Avenue</u>	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____ _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)	
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Elation Wine & Dessert Bar</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>0</u>
e) Total amount paid for goodwill of the business	\$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

See Application Information for a list of all required application forms.

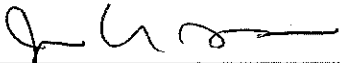
Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 2/1/16 Ends 2/1/2021
- b) Monthly rental \$ 2,500
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Elation Wine & Dessert Bar, LLC

Premises Address: 4706 W Fond du Lac Avenue

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: meat, dairy, fruits, vegetables



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 4706 W FDL Avenue

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input checked="" type="checkbox"/> Other: Paint Parties			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: Portable Speakers

LEGAL CAPACITY OF PREMISES

99 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

ELATION

SINCE 2018

MENU

STARTERS

ELATION CHEESE BOARD	10
Seasonal cheese, olives, fruit and nuts, chocolate and crackers	
ELATION FRUIT PLATTER	10
Seasonal fruit served with chocolate or caramel sauce and garnished with nuts and chocolate	
SHRIMP COCKTAIL	10
Fresh jumbo shrimp served with cocktail sauce and lemon zest	

GOURMET FLATBREADS

JAMAICAN JERK CHICKEN	9
Chicken breast cooked in tangy Caribbean jerk sauce, pepper jack cheese, smoked bacon, red onion, red bell pepper and fresh cilantro	
CRIMINAL	9
Oven roasted chicken covered in white sauce, wilted garlic spinach and Italian blend cheese	
BUFFALO CHICKEN	9
Pulled chicken topped with buffalo sauce, blue cheese crumbles, smoked onion, ranch, Wisconsin cheese blend and garnished with green onion	

SALADS

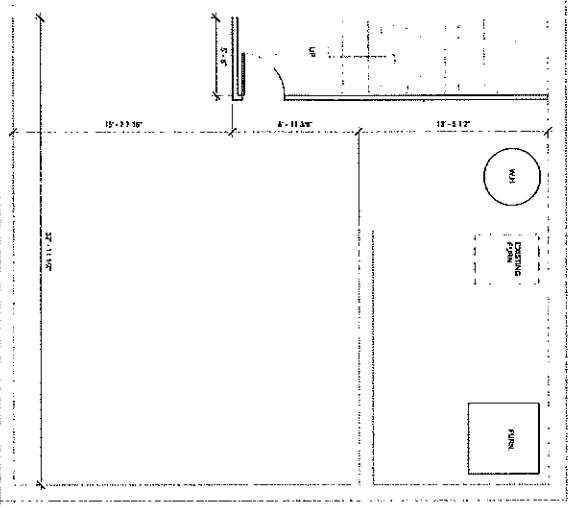
CAESAR	7
Fresh romaine topped with shaved Parmesan, croutons and house Caesar dressing	
THE CRUNCH	7
Crispy romaine lettuce, chicken, walnuts, cranberries, Granny Smith apples and our signature cinnamon ranch dressing	
THE HOUSE	6
Fresh mixed greens served with cheese, tomato, cucumber, croutons and choice of dressing	
<i>Add blackened chicken, blackened shrimp or brown glazed salmon</i>	2

ENTREES

CHICKEN AND WAFFLES	8
Savory seasoned chicken breast, homemade buttermilk waffles and maple syrup	
ELATION SLIDERS	10
Fresh beef patty, pepper jack cheese, Chipotle mayo, spinach, tomato and onion. Served with chips <i>Chicken, Corned beef available</i>	
SHRIMP AND GRITS	11
Homemade sautéed shrimp served with grits topped with butter and scallions	
CHICKEN WINGS	8
Served with veggies and choice of ranch or blue cheese <i>(Buffalo, Maple Sriracha, BBQ, Honey Hot, Caribbean Jerk, Drunken Teriyaki)</i>	

GENERAL REMODELED FLOOR PLAN NOTES:

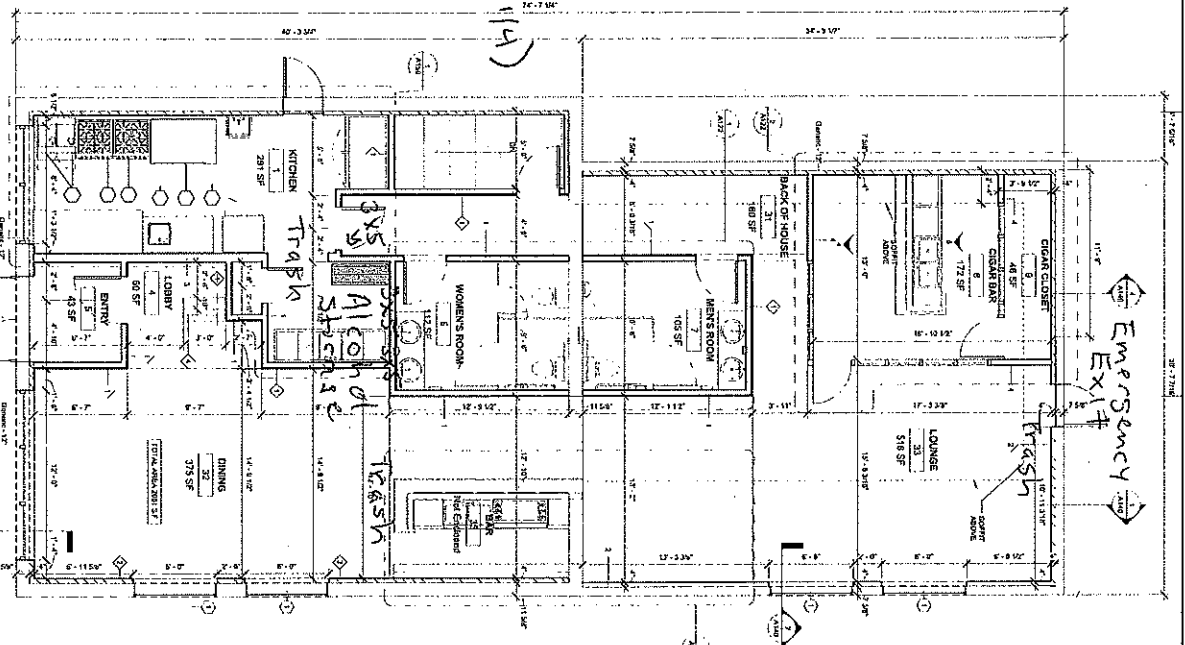
1. ALL STRUCTURAL MODIFICATIONS SHALL BE APPROVED BY THE ENGINEER. CONSTRUCTION SHALL BE UNDER THE SUPERVISION OF A LICENSED STRUCTURAL ENGINEER. REVIEW AND APPROVAL ALL STRUCTURAL, VERTICAL CURBS AND FOUNDATION CONSTRUCTION. REVISIONS, DETAILS AND NOTICES TO BE FILED.
2. ALL DIMENSIONS ARE FROM FACE OF STUDY UNLESS NOTED OTHERWISE.
3. WINDOW SIZES INDICATED ON PLANS ARE NOT TO BE APPROVED UNTIL WINDOW SIZES ARE TO BE MADE AND WINDOW SIZES FOR WINDOW TYPES.
4. GOVERNMENT LOCATION OF DUCTS, VENTURES WITH THE MAIN AND LOCATE ANY FROM PLUMBING, VENTILATION, FIRE ALARMS, ETC. BEFORE ANY CONSTRUCTION.
5. CONSTRUCTION SHALL COMPLY WITH ALL CODES IN EFFECT AT THE TIME OF CONSTRUCTION.
6. DO NOT SCALE DIMENSIONS. FOLLOW DIMENSIONS ONLY.
7. CONSTRUCTION SHALL FOLLOW ALL STRUCTURE AND STRUCTURE CONSTRUCTION TO BE MADE.
8. ALL EXTERIOR FINISHES SHALL HAVE AN AVERAGE WEIGHT RATING OF LESS THAN 75 LBS PER SQ YD. FINISHES SHALL BE MADE WITHIN 18" OF FINISH.
9. FINISHES SHALL BE MADE WITHIN 18" OF FINISH. FINISHES SHALL BE MADE WITHIN 18" OF FINISH.
10. TOILET AND UTILITY ROOMS SHALL BE PART OF THE OUTSIDE WITH A MINIMUM OF 4" OF FINISH. FINISHES SHALL BE MADE WITHIN 18" OF FINISH.
11. ALL FINISHES SHALL BE MADE WITHIN 18" OF FINISH. FINISHES SHALL BE MADE WITHIN 18" OF FINISH.
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BASEMENT REMODEL PLAN

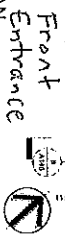


Joseph Clayton Agent for Elation Wine & Dessert Bar
 Elation Wine & Dessert Bar
 4706 W Fond du Lac Avenue



FIRST FLOOR REMODEL PLAN

(30-7-2116)



Project Name: Elation Wine & Dessert Bar
 Project No.:
 Client Project No.:
 Date: 1/20/18
 Sheet No.:
A120

Revisions:
 Date: _____
 By: _____

Sheet Title:
Floor Plans



WILSON DESIGNERS
 1000 W. Fond du Lac Avenue
 Fond du Lac, WI 54601
 Phone: 920.711.1111
 Fax: 920.711.1112
 Email: info@wilsondesigners.com



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 11, 2019


COMMITTEE MEETING NOTICE

AD 07

ROBERTS, Shalanda R, Agent
S&G Junking and Towing LLC
4343 N 15TH St
Milwaukee, WI 53209

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 22, 2019 at 01:45 PM

Regarding: Your Recycling, Salvaging, or Towing Premises License Application Requesting Non-Consensual Towing and Dealing, Storing, and/or Transporting  Valuable Metal and Salvaged Motor Vehicle Parts as agent for "S&G Junking and Towing LLC" for "S&G Junking and Towing" at 3156 N 31ST St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Friday, October 11, 2019



Notice of Public Hearing

ROBERTS, Shalanda R, Agent
S&G Junking and Towing at 3156 N 31ST St
Recycling, Salvaging, or Towing Premises License Application Requesting Non-Consensual
Towing and Dealing, Storing, and/or Transporting Junk/Valuable Metal and Salvaged Motor
Vehicle Parts

Tuesday, October 22, 2019 at 1:45 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/22/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3158 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3203A N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3175 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3158A N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3100 W BURLEIGH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	3172A N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3136 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3154A N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3132A N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3164 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3176 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3154 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3166 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3172 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3203 N 30TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3136A N 30TH ST	MILWAUKEE, WI 53216

Total Records: 16

Radius: 250.0 feet and Center of Circle: 3156 N 31st St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Private Property Towing Non-Consensual and In Door ~~Outdoor~~ ^{Salvage} Parking

Do you have any experience operating this type of business? No Yes If yes, explain: I have my Salvage Dealer license

2. Business Operations

- a. Proposed Opening Date: July 1, 2019
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Indoor/Outdoor Storage
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 1 Locations: Inside 3156 N. 31st
Outside: 1 Locations: outside 3156 N. 31st
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 0
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 150 and describe the parking security plan: on site security personnel cameras and locked fence
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: loading zone isn't open to the public.
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? to watch over the lot and for safety
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: TOP of building 3156 to 31st
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe ID and Title to vehicle

6. Percentage of Sales (must total 100%)

Alcohol _____%	Food _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials <u>50</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>50</u> % Describe: <u>Towing Fees</u>

7. Businesses/Licenses on the Premises (check all that apply):

- Type 1**
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

- Type 2**
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: inside/outside storage
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Aueh Street
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Michael Garband Phone Number: 414-399-6166
 Business Owner Address: 2711 W. Townsend St

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	Close	Close	Close	Close	Close NA
Monday	8am	5pm			NA
Tuesday	8am	5pm			NA
Wednesday	8am	5pm			NA
Thursday	8am	5pm			NA
Friday	8am	5pm			NA
Saturday	Close	Close			NA

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Shalanda Robert, Owner
Shalanda Robert

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



RECYCLING, SALVAGING OR TOWING PREMISES LICENSE SUPPLEMENTAL APPLICATION

ccl-rstprem 2/23/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: S.G. Junking and Towing LLC
Business Address: 3156 N. 31st Milwaukee WI. 53209 53216

Do you currently hold any licenses in the City of Milwaukee? No Yes If yes, list:
Salvage Dealer License, RSTV, USDOT

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 93 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):
N/A

Do you understand that you must follow all recordkeeping, reporting and operating regulations in MCO 93-43-49? No Yes
Do you understand that all records and reports must be available to the police department upon request? No Yes

Business Operations

Check all activities that apply:

Non-Consensual Towing: Provide the address within the City of Milwaukee where vehicles will be towed:
3156 N. 31st

Junk/Valuable Metal: Dealing, Storing and/or Transporting Removing and/or Recycling

Waste Tires: Dealing, Storing and/or Transporting Removing and/or Recycling

Salvaged Motor Vehicle Parts: Dealing, Storing and/or Transporting Removing and/or Recycling
(including secondhand tires/batteries)

Do you have an additional yard(s) used for storage? No Yes
If yes, provide the address(es) below and submit an additional \$50 per yard:
3153 N. 31st

How many motor vehicles will be used in the business operations? _____ Provide information for each vehicle on page 2.

Required Signature(s)

Shalanda Roberts / Owner
Shalanda Roberts
Sole Proprietor, Partner, or 20% or more Shareholder Additional partner or 20% or more shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Office Use Only:			Initials	Filed
App#	YD#	Permit #s	Paid	MPD
DNS	LC	CC	Mayor's Signature	License #



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, October 10, 2019

COMMITTEE MEETING NOTICE

AD 07

VAN BENDEGOM, Kelli A, Agent
Dolgencorp LLC
100 Mission Ridge

Goodlettsville, TN 37072

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 22, 2019 at 01:45 PM

Regarding: Your Food Dealer and Weights & Measures License Renewal Applications with Change of Agent as agent for "Dolgencorp LLC" for "Dollar General Store #19 [redacted]" at 4412 W Capitol DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Moon Siefert, Linda

From: Byrd, Yashica
Sent: Friday, August 2, 2019 10:31 AM
To: Moon Siefert, Linda
Cc: Martin, Faviola; Celella, Jessica
Subject: FW: Dollar general on capitol , 4412 W Capitol Dr,

Follow Up Flag: Follow up
Flag Status: Flagged

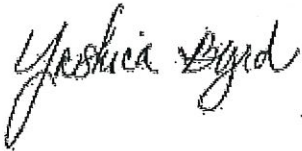
Categories: Red Category

Linda,

Please add as an objection.

Thanks,

REDACTED RECORD



Yashica Byrd
License Division Assistant Manager
200 E Wells St Room 105, Milwaukee, WI 53202
(414)286-2238



From: Morton, Sherman
Sent: Friday, August 2, 2019 10:28 AM
To: Byrd, Yashica; Khalif Rainey
Cc: Celella, Jessica
Subject: RE: Dollar general on capitol , 4412 W Capitol Dr,

Make sure we add N
to testify regarding the nuisance activity.

he mailing list to notify her of the renewal date. She wants

Thank You for your assistance,

Sherman T. Morton

Legislative Assistant for

Alderman Khalif Rainey

7th District, Milwaukee

414-286-2863



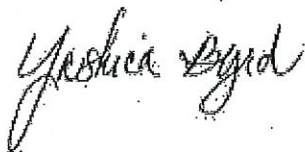
From: Byrd, Yashica
Sent: Wednesday, June 26, 2019 11:23 AM
To: Morton, Sherman; Khalif Rainey
Cc: Celella, Jessica
Subject: RE: Dollar general on capitol , 4412 W Capitol Dr,

REDACTED RECORD

Good morning Sherman,

We will add and their licenses expires November 27, 2019.

Renewals will be mailed at the beginning of August, 2019.



Yashica Byrd
License Division Assistant Manager
200 E Wells St Room 105, Milwaukee, WI 53202
(414)286-2238



From: Morton, Sherman
Sent: Wednesday, June 26, 2019 11:15 AM
To: Khalif Rainey
Cc: Celella, Jessica; Byrd, Yashica
Subject: RE: Dollar general on capitol , 4412 W Capitol Dr,

Ladies,

Please add this to the file for Dollar General. When is their license up for renewal??

Thank You for your assistance,

Sherman T. Morton

Legislative Assistant for

Alderman Khalif Rainey

7th District, Milwaukee

414-286-2863



From: Khalif Rainey [<mailto:kjr1080p@me.com>]

Sent: Wednesday, June 26, 2019 7:07 AM

To: Morton, Sherman

Subject: Family dollar on capitol

Sherman,

I've repeatedly told management at the Family Dollar on Capitol that they have to plant some kind of shrubbery to prevent people from sitting in front of the store like you see on this picture. When is the license up for renewal? I need them to begin this immediately. Lastly they have these containers for boxes that are visible to the public it is a complete mess. We need to take action now this store is a nuisance.



CLEAN
ESSENTIALS

NO
SMOKING

LOW

\$20

Get more information on Medicare and Medicaid

Coming Soon to The Eagles Club

PLAYBOI CARTI
SAT. JULY 27, 2019
THE EAGLES BALLROOM

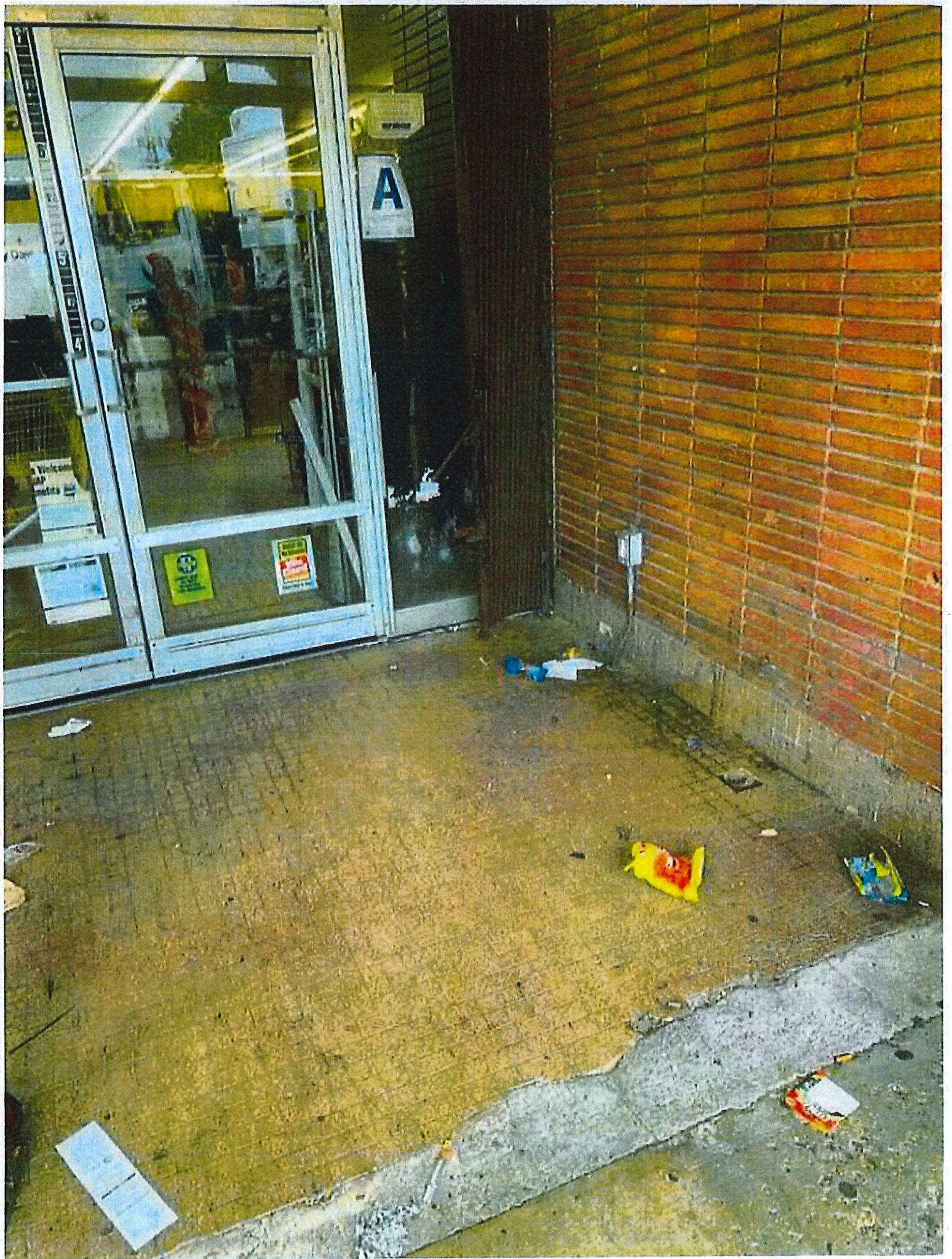
KEVIN GATES
SATURDAY, AUGUST 24, 2019
THE EAGLES BALLROOM

33 ANNIVERSARY

HEVIN GATES
SATURDAY, AUGUST 24, 2019
THE EAGLES BALLROOM

STYLES BY NIISHA
CONTACTS 974911



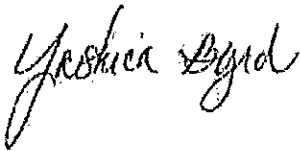


Martin, Faviola

From: Byrd, Yashica
Sent: Wednesday, June 26, 2019 11:24 AM
To: Martin, Faviola
Cc: Celella, Jessica
Subject: FW: Dollar general on capitol , 4412 W Capitol Dr,

Follow Up Flag: Follow up
Flag Status: Flagged

Please add



Yashica Byrd
License Division Assistant Manager
200 E Wells St Room 105, Milwaukee, WI 53202
(414)286-2238



From: Morton, Sherman
Sent: Wednesday, June 26, 2019 11:15 AM
To: Khalif Rainey
Cc: Celella, Jessica; Byrd, Yashica
Subject: RE: Dollar general on capitol , 4412 W Capitol Dr,

Ladies,

Please add this to the file for Dollar General. When is their license up for renewal??

Thank You for your assistance,

Sherman T. Morton
Legislative Assistant for
Alderman Khalif Rainey
7th District, Milwaukee

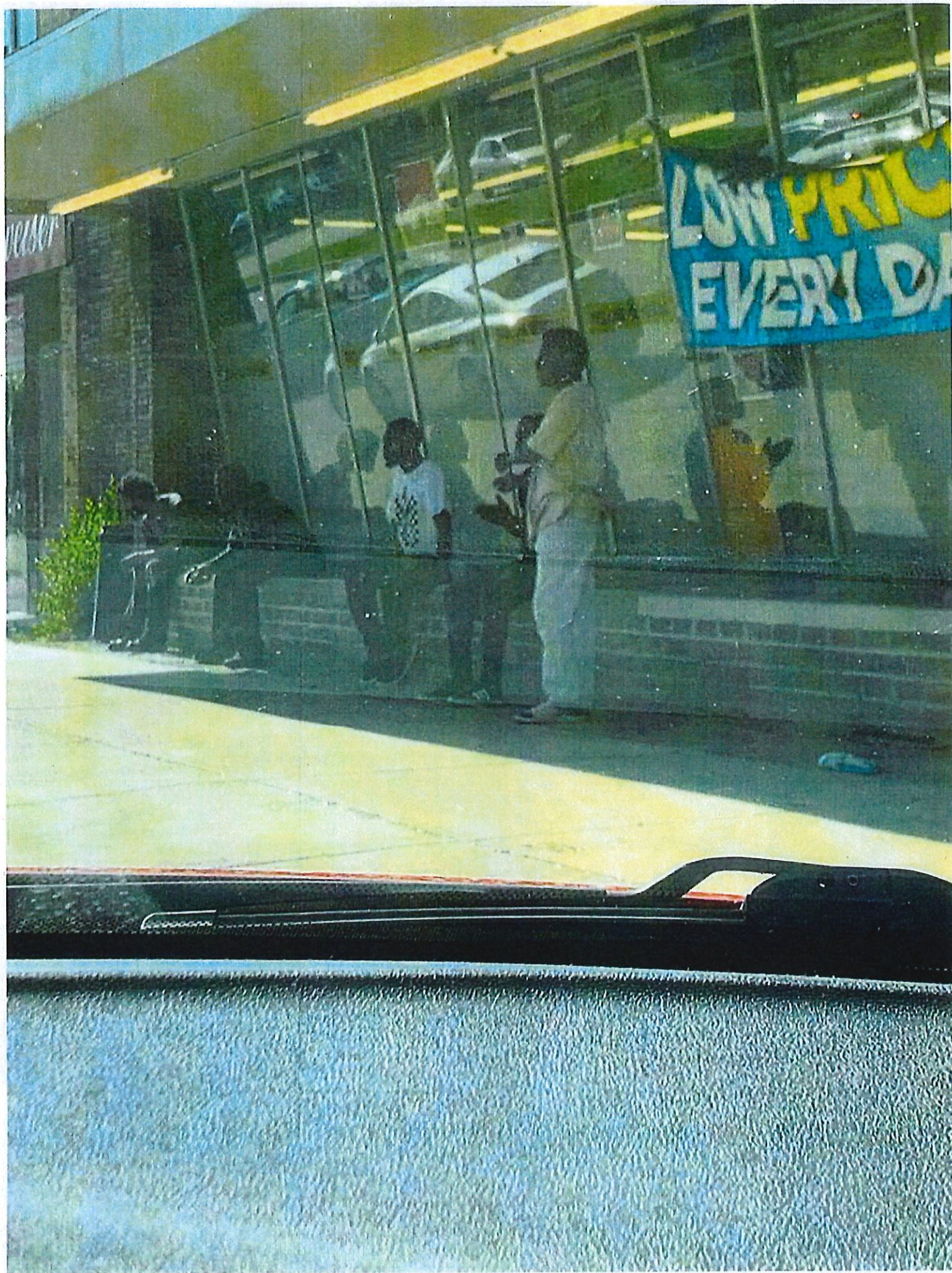
414-286-2863



From: Khalif Rainey [<mailto:kjr1080p@me.com>]
Sent: Wednesday, June 26, 2019 7:07 AM
To: Morton, Sherman
Subject: Family dollar on capitol

Sherman,

I've repeatedly told management at the Family Dollar on Capitol that they have to plant some kind of shrubbery to prevent people from sitting in front of the store like you see on this picture. When is the license up for renewal? I need them to begin this immediately. Lastly they have these containers for boxes that are visible to the public it is a complete mess. We need to take action now this store is a nuisance.





Thursday, October 10, 2019



Notice of Public Hearing

VAN BENDEGOM, Kelli A, Agent
Dollar General Store #19013 at 4412 W Capitol DR
Food Dealer and Weights & Measures License Renewal Applications with Change of Agent

Tuesday, October 22, 2019 at 1:45 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/22/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	4435 W CAPITOL DR 1	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4427 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4510 W CAPITOL DR 3	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4502 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4039 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4045 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4317 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4319 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4025 N SHERMAN BLVD 4	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4435 W CAPITOL DR 3	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4025 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4510 W CAPITOL DR 4	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4035 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4024 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4025 N SHERMAN BLVD 3	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4421 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4407 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4403 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3975 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4023 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4034 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4050 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4044 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4413A W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4500 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4029 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4030 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4325 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4025 N SHERMAN BLVD 1	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4051 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4449 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4409 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4424 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4022 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4031 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4040 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4036 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	3974 N 44TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4333 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4327 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4503 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4443 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4435 W CAPITOL DR 2	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4510 W CAPITOL DR 1	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4041 N 45TH ST	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4025 N SHERMAN BLVD 2	MILWAUKEE, WI 53216

CURRENT OCCUPANT	4509 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4435 W CAPITOL DR 4	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4413 W CAPITOL DR	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4510 W CAPITOL DR 2	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4046 N 45TH ST	MILWAUKEE, WI 53216

Total Records: 51

Radius: 250.0 feet and Center of Circle: 4412 W Capitol Dr



BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)	
Food Dealer - FOOD 9462	\$575.00	Expiration Date: 11/27/2019 File By Date: 9/5/2019 Date Late Fee Begins: 9/6/2019 Late Fee Amount: \$75.00
Extended Hours -		
Filling Station -		
Cigarette & Tobacco - CIG 1027916	\$100.00	
Weights & Measures - W&M 3882	\$130.00	
Sidewalk Dining -		
TOTAL DUE	\$805.00	

Legal Entity Name: **DolgenCorp LLC**

Premises Address: **4412 W CAPITOL DR** ✓

Changes Since Last Application?

Are there any changes in your plans to address litter, noise, and/or security? No Yes If yes, describe: _____

Are there any changes to the hours of operation (as listed on your current license)? No Yes If yes, describe: _____

Are there any changes to your current plan of operation or floor plan*? No Yes If yes, describe: _____

*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Weights & Measures Licensees Only

Number/Type of Devices:
W&M 3882

Are there any changes to the number or types of devices? No Yes If yes, contact our office for further instructions.


Food Dealer Licensees Only

Your current food license includes the following business operations: **No Processing, Hazardous Foods, Sales \$200,001 - \$2,000,000**

Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)? No Yes

If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at www.milwaukee.gov/licenses under "Forms and Related Information" or by contacting our office.

All Applicants: Signature



Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, October 11, 2019

COMMITTEE MEETING NOTICE


AD 07

SZULCZEWSKI, Willie L, Agent
Piercings Plus, LLC
1438 N 30TH St

Milwaukee, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, October 22, 2019 at 01:45 PM

Regarding: Your Tattoo and Body Piercing License Application as agent for "Piercings Plus, LLC" for "Piercings Plus Tattooing and Piercing" at 4412 W Cer  t.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

8-28-19

I would like to Appeal my
~~app~~ Application For Tattoo & Piercing
4412 w. Center, I am attaching
Petition From the neighborhood
Supporting my bussines.

Willie SZULCZEWSKI
1438 N. 30th Home ADDRESS
414-588-9988

Will Szulc

Thank you!

Schafer, Nathan

From: License
Sent: Thursday, August 1, 2019 12:14 PM
To: Schafer, Nathan
Subject: FW: pp piercings plus w. 4412 Center Street page 3
Attachments: gun guy wirking with PP piercing now parking across the street.jpg; now carrying a gun.jpg; other.guy.jpg; sm waiting to be let in.jpg; this guy open for business .jpg

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From: _____
Sent: Thursday, August 1, 2019 12:10 PM
To: License
Subject: pp piercings plus w. 4412 Center Street page 3

Pictures of activities
*Life is maintenance, flexibility is happiness,
May you stay forever young!*

Schafer, Nathan

From: License
Sent: Thursday, August 1, 2019 1:38 PM
To: Schafer, Nathan
Subject: FW: PP Piercings plus 4412 W. Center Street page 4
Attachments: sm waiting to be let in.jpg; spinning cars.jpg; white car.jpg; now carrying a gun.jpg; Screen Shot 2019-07-29 at 11.30.27 PM.png; Screen Shot 2019-07-30 at 7.04.43 PM.png; Screen Shot 2019-07-29 at 11.30.16 PM.png; Screen Shot 2019-07-29 at 8.10.44 AM.png; Screen Shot 2019-07-29 at 8.06.35 AM.png; Screen Shot 2019-07-29 at 5.31.17 PM.png; Screen Shot 2019-07-29 at 5.30.54 PM.png; Screen Shot 2019-07-29 at 8.06.35 AM.png

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



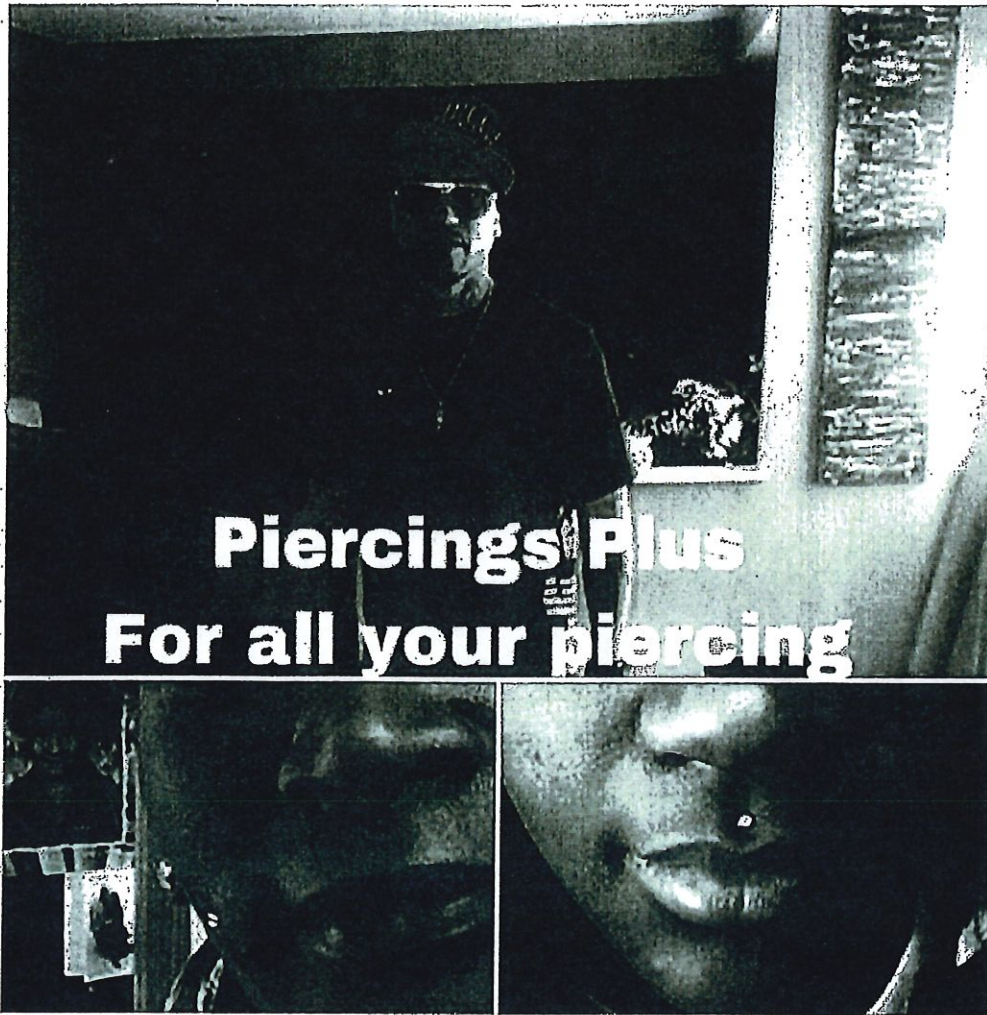
From:
Sent: Thursday, August 1, 2019 12:29 PM
To: License
Subject: PP Piercings plus 4412 W. Center Street page 4

Activities I have many more pictures too many.

Please note I do not feel this man to be emotionally unstable and he seems like a pro. I feel his business and and his partner/ tattooist/ to be violent in nature are a safety issue for the high school and for his neighbors. He has lied to me and the police. I have had two threats against my life one by a client, who threatened to beat the shit out of me while I was planting a rose bush. Another threat told to me by the police. This man is unsafe to this community. I expect retaliation from him.

*Life is maintenance, flexibility is happiness,
May you stay forever young!*


REDACTED RECORD



Piercings Plus
For all your piercing

[See All](#)


f Piercings Plus





Piercings Plus
Will
(414) 522-2856
4412 W. Center Street
Milwaukee, WI 53219

[Home](#)

Like Follow Share ...

 Piercings Plus
July 25 at 11:49 AM · 🌐

[Call Now](#) [Send Message](#)

Advertising/Marketing

Community [See All](#)

👤 Invite your friends to like this Page

👍 725 people like this

👤 743 people follow this

REDACTED RECORD

REDACTED RECORD

Piercing portfolio



Piercings Plus
June 11 · 🌐

2 Comments


Like Comment Share

Most Relevant ▾

- Alexis Lexy Jones This 10S too
Like · Reply · 1w
- Willie Szulczewski It is \$10 off today
Like · Reply · 1w

Write a comment... 🗨️ 📷 📺 🗣️

Profile Pictures



PP
PIERCINGS PLUS
Will
(414) 522-2856
4412 W. Center Street
Milwaukee, WI. 53210

Like Comment Share

Piercings Plus
May 27 · 🌐

👍🗨️ 7 6 Comments 19 Shares

Like Comment Share

Most Relevant ▾

- YasMine Glover He's who did my nose piercing
Like · Reply · 7w 1

4 Replies

Most Relevant is selected, so some comments may have been filtered out.

Write a comment... 🗨️ 📷 📺 🗣️



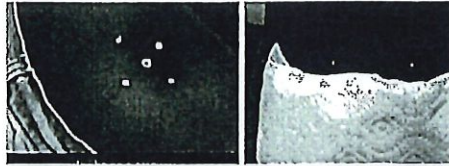
Piercings Plus

- Home
- Posts
- Reviews
- Videos
- Photos
- About
- Community

Create a Page

Like Follow Share

Piercings Plus July 25 at 11:49 AM



88 46 Comments 57 Shares

Like Comment Share

Piercings Plus July 18 at 12:24 PM



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Send Message

Advertising/Marketing

Community

See All

Invite your friends to like this Page

725 people like this

743 people follow this

About

See All

4412 W. Center Street 53210

(414) 522-2856

Typically replies within a few hours Send Message

Advertising/Marketing

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Page Transparency

See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Related Pages

REDACTED RECORD



Piercings Plus

Home

Posts

Reviews

Videos

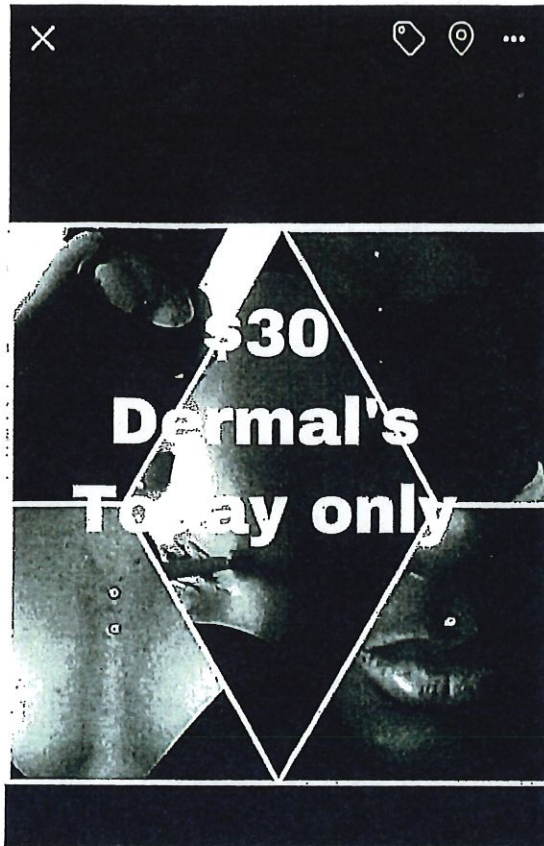
Photos

About

Community

Create a Page

Like Follow Share



4

1 Comment 2 Shares

Call Now Send Message

Community See All

Invite your friends to like this Page

729 people like this

741 people follow this

About See All

4412 W. Center Street 53210

(414) 522-2856

Typically replies within a few hours Send Message

Advertising/Marketing

Suggest Edits

Page Transparency See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created - May 27, 2019

Related Pages

REDACTED RECORD

Schafer, Nathan

From: License
Sent: Thursday, August 1, 2019 12:12 PM
To: Schafer, Nathan
Subject: FW: PP-Piercings Plus 4412 W. Center page 2
Attachments: pp piecing 1.JPG; a always open for business white car.jpg; a gun guy open for business .jpg; a Will sunday night open.jpg; aSunday customer calling to be let in.jpg; baggie.JPG; look out.jpg

Please add

REDACTED RECORD

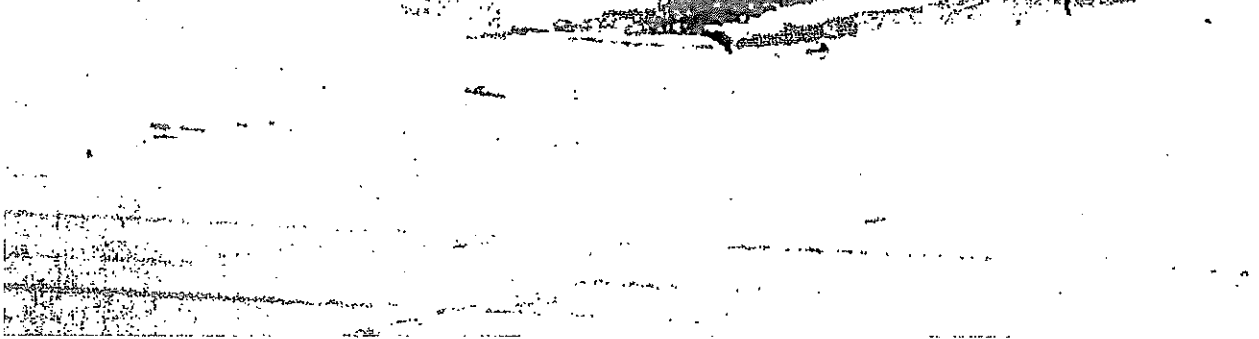
Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



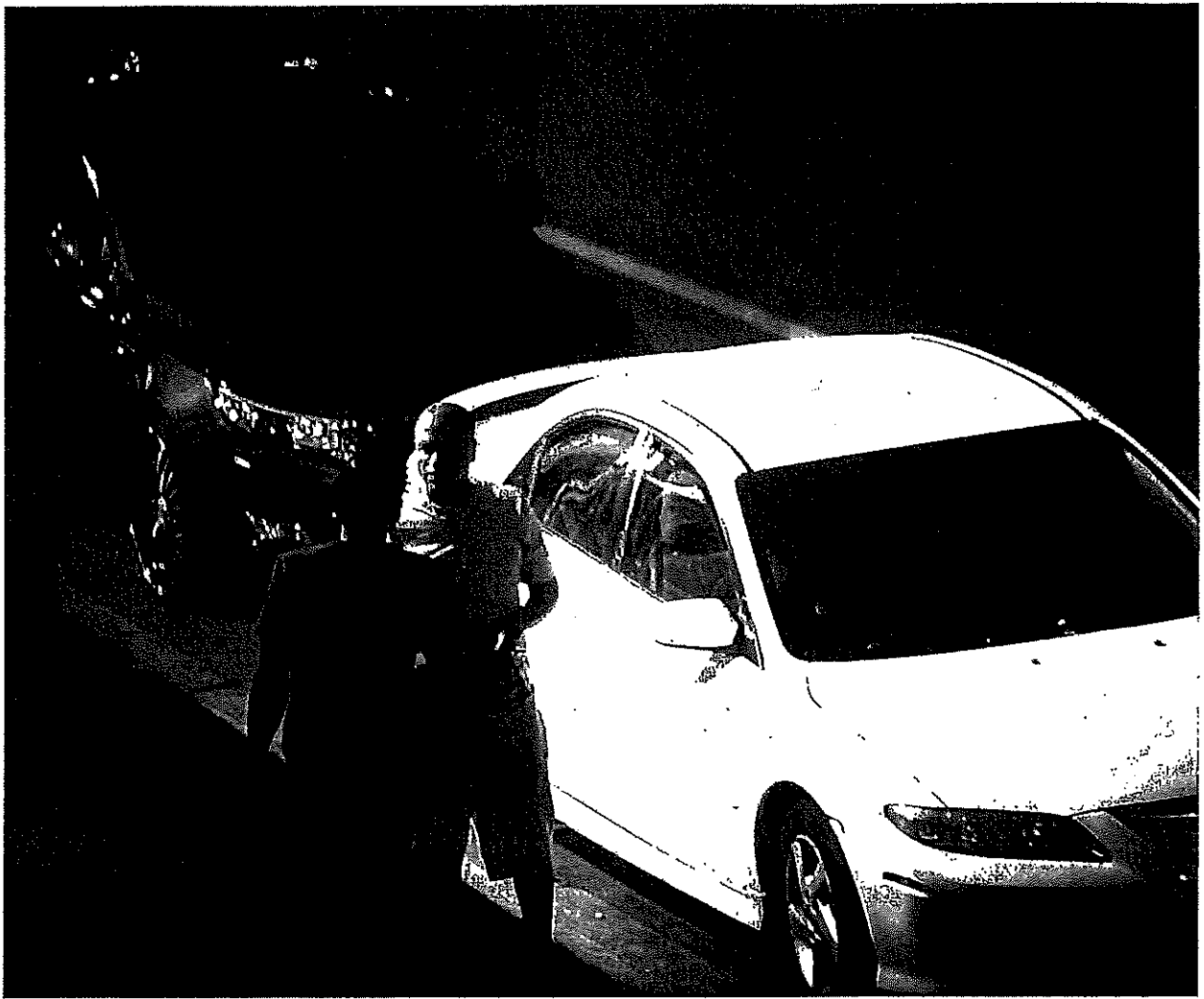
From:
Sent: Thursday, August 1, 2019 12:06 PM
To: License
Subject: PP Piercings Plus 4412 W. Center page 2

Attached pictures in case you can not open them in the first email. These are pictures of some clients doing for business his front guy the guy with the gun,... when the white car is around his is doing business.

*Life is maintenance, flexibility is happiness,
May you stay forever young!*







297349

REDACTED RECORD

Case :
Client Info:
Name:
Address:

Email:
Confidential?:

Issue: City Clerk License Object/Support Web
Status: closed
Address: 4412 W CENTER ST

Date Submitted: 08/01/2019
Date Completed: 08/01/2019
Due Date: 08/31/2019

Reason for request:

Object to License| PP Piercings Plus carries guns, customers cruise, illegal parking, hang out, My life threatened by him, been opened for business since spring, party cars drugs, not a place of safety for high school

Case notes:

1. entered address: 4412 W CENTER ST

Staff comments:

Agent Created Case

Case Closed. Closed date : 2019-08-01 10:10:04.0 Case Closed complete

[Click here to view map and/or images](#)

REDACTED RECORD

PP Piercings Plus 4412 W. Center

Today at 7:46 PM



View on Nextdoor

PP Piercings is calling people to show up at 44th and Center. PP is an unlicensed body piercing shop who has been cited by Milw. licensing police. Yet it is open for business the sign says open for piecing and the gun toting partner is outside soliciting business. They moved their cars out of site an have parked themselves in front of



Schafer, Nathan

From: License
Sent: Thursday, August 1, 2019 12:11 PM
To: Schafer, Nathan
Subject: FW: Oppose the license of PP Piercings Plus 4412 W. Center
Attachments: baggie.JPG; spinning cars.jpg; happy clients.jpg; look out.jpg; now carrying a gun.jpg; sm two ladies.jpg; a ways open for business white car.jpg









Please add

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license

REDACTED RECORD



From:
Sent: Thursday, August 1, 2019 12:00 PM
To: License
Subject: Oppose the license of PP Piercings Plus 4412 W. Center

-  [a gun guy open for business .jpg](#) 
-  [aSunday customer calling to be let in.jpg](#) 
-  [asm waiting to be let in.jpg](#) 
-  [gun guy wirking with PP piercing now parking ac...](#) 

I oppose to this type of business at the Washington high school zone because of the issues he (Will) has already brought in. Cruising all around the area brought in through social media at Will's request, (this is what people have told me who is responsible for the cruising), when he is taking in business clients the cruising is bumper to bumper and when he leaves the cruising also leaves. Illegally parked cars in no parking and in front of my driveway at the bus stops when there is plenty of legal parking available across the street. Prostitutes hanging out around this area, drug package remnants, hangout, party cars drinking alcohol and smoking grass. The owners park their cars in front of the businesses so customers park illegally park. We have had an accident in the area about once a month. Motorcycles doing wheelies in front of the business, racing, cars back to back coming through the allies.

He has been open for business since the early spring, he lied to me and a police officer. A guy shooting off major fireworks from my garage on the forth ran from my property I asked Will who was standing by the white car the whole time to see the security footage, he showed me the before

REDACTED RECORD

and the remnants of the fire bomb box but cut out the footage of the man shooting them off. A indication of his moral intentions toward the residents in the area.

There is a guy who receives the clients and most clients contact him through social media FaceBook. First his clients arrived parked outside made a phone call they were checked over and then taken in. He is operating illegally so he has to do this business under the QT.

Then he moved in front of the Metro PC store so I could not see what was going on.

He lied to the police licensing officer telling he had applied for a license.

He threatened my well being to that office.

The day after he threatened me his partner started openly carrying a gun. To my mind he was carrying this gun to shoot maybe the officer or me. If he was carrying that gun to protect himself what type of people is he bring to Washington High School?

I am finding a lot of drug remnants around my garage, and ally behind the store.

His last employer at 51th st. and Lisbon, said he had nothing good to say about him but did not want to say why. He said he wanted to be neutral so I again asked if he had some good references for this Will? He said no and again said he did not want to say why he had no good references. I got the feeling he was afraid of some retaliation.

After seeing this guy carrying a gun in his pants I personally feel that by my objecting to his license he will retaliate. By this I mean I feel he is capable of shooting me.

I live and at the corner so I see all of these things listed.

My early morning neighbors come to be and tell me the drugs and gangs are getting out of control at this corner. I keep telling them to personally report these issues because I am the White lady who complains they will use use the stereotypical senior white ladies against black youth.

The fact is I fear for the well being of myself and the safety of the students at the high school. Gun carrying stores at the school zone who fear for their lives because of the customers they bring in is not at all comforting.

The Metro PC store next to PP Piercing said they had enough firepower to take down a small army in the back of the store.

Mind you all of this at the door steps of the high school. The corner store Jays which is all interconnected one building subdivided had a shoot out about a year and a half or maybe two years now. Fortunately the students got out of school an hour before the shootings.

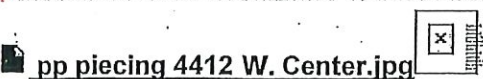
Businesses bringing in dangerous people to the community especially in the school zone should be elsewhere not across from a high school.

I am sure I have left much out but see the pictures.

Attached you will see a few pictures of the guy with the gun who is the receiver of the clients going into the PP Piercing store, you will see clients waiting to be let in and you will see the guy who is the frontman for the piercing business. I have more but will clog the email box. The white car belongs to the man with the gun. When his car is around you know they are open for business. After Will the owner of PP Piercings Plus threatened me to officer Brown his front man started parking across the street.

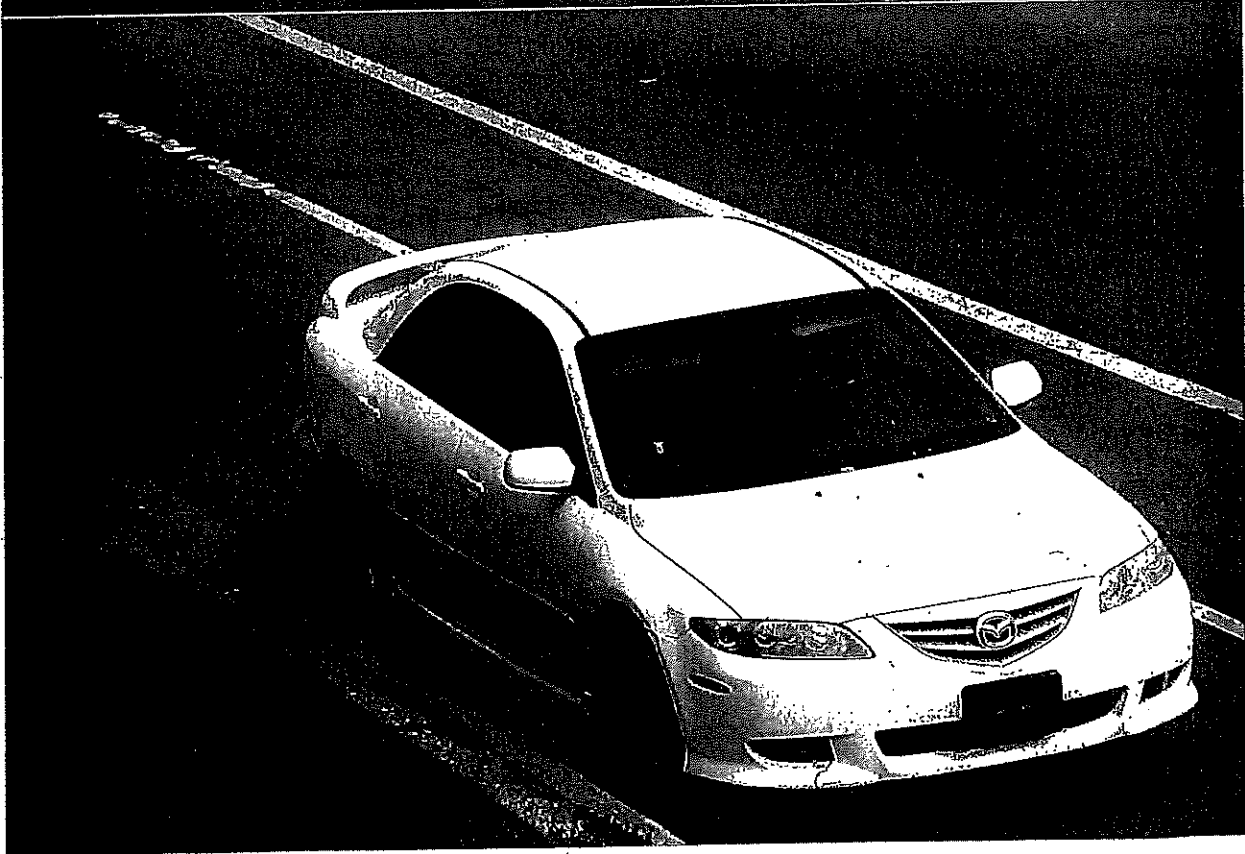
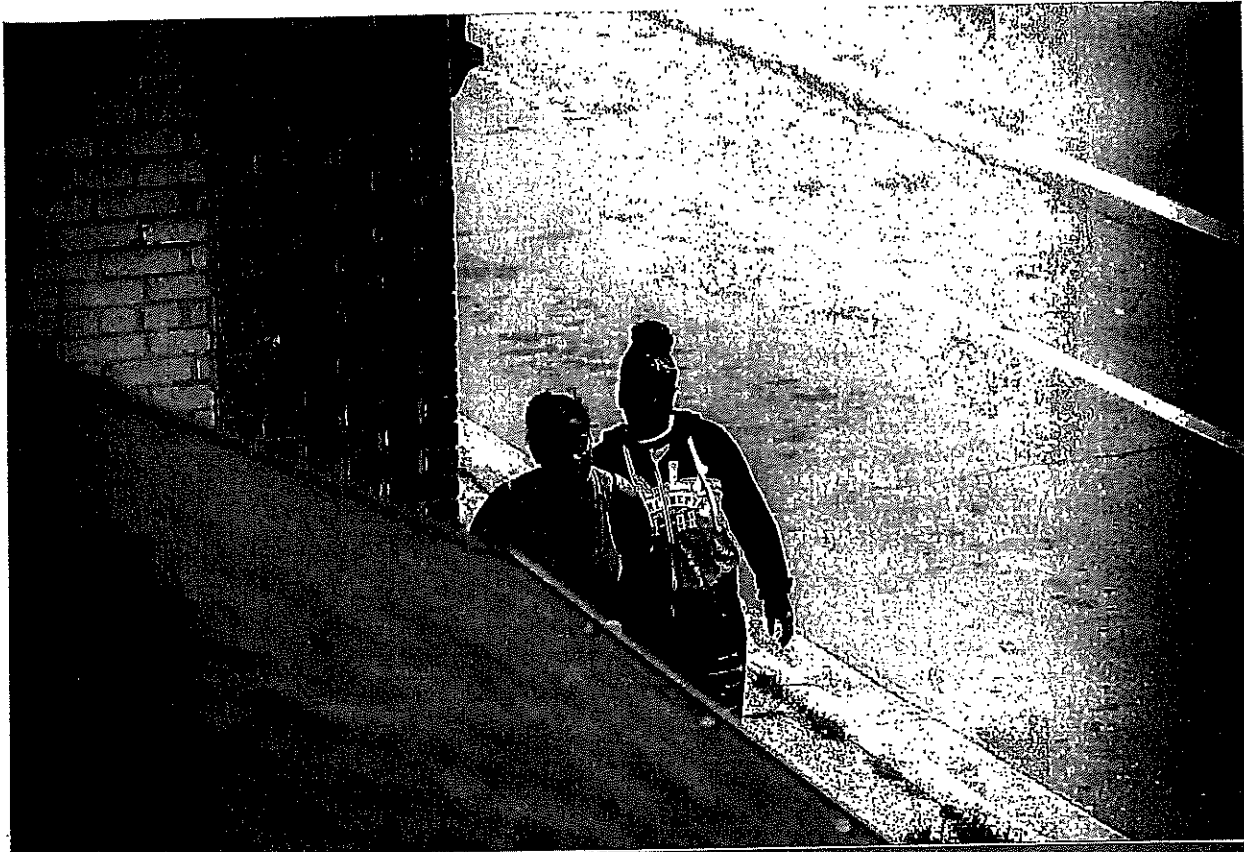
I personally feel the owner is capable of violence and retaliation and will act against me for my objections and since his previous employer had nothing good to say about him but was afraid to say what he really thought just confirms the possible violence he may be capable of.

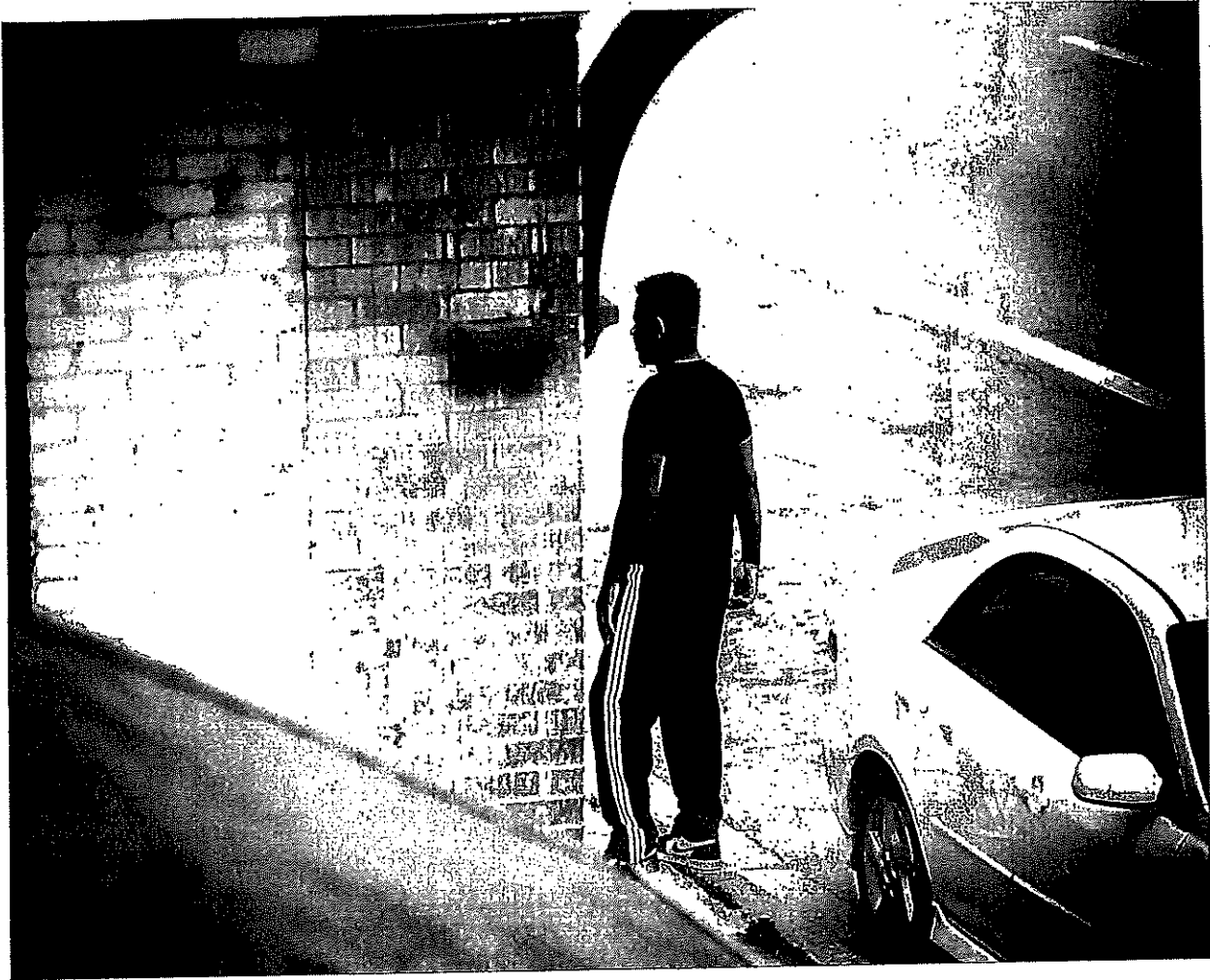
Please not you will see a bald guy Will the owner of PP.Piercing.Plus on a sunday night sign on open for business piercings.

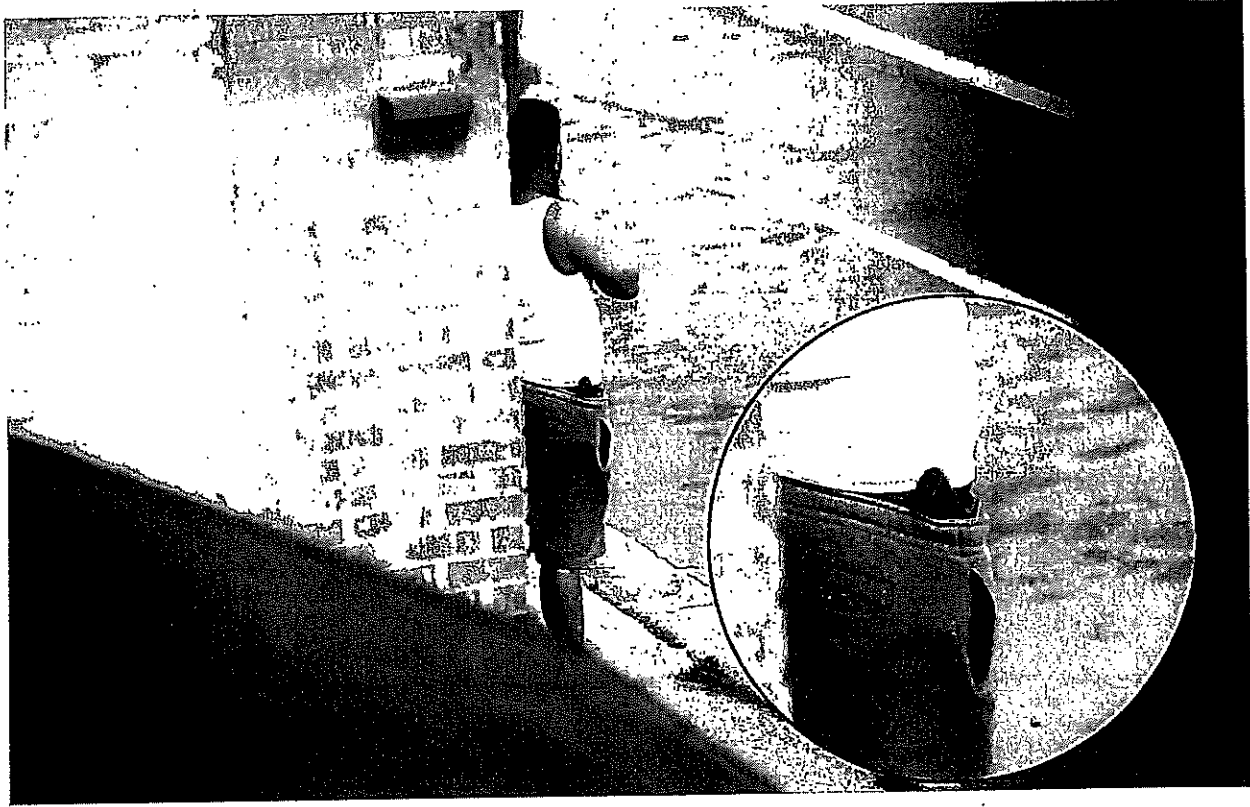
 pp piecing 4412 W. Center.jpg

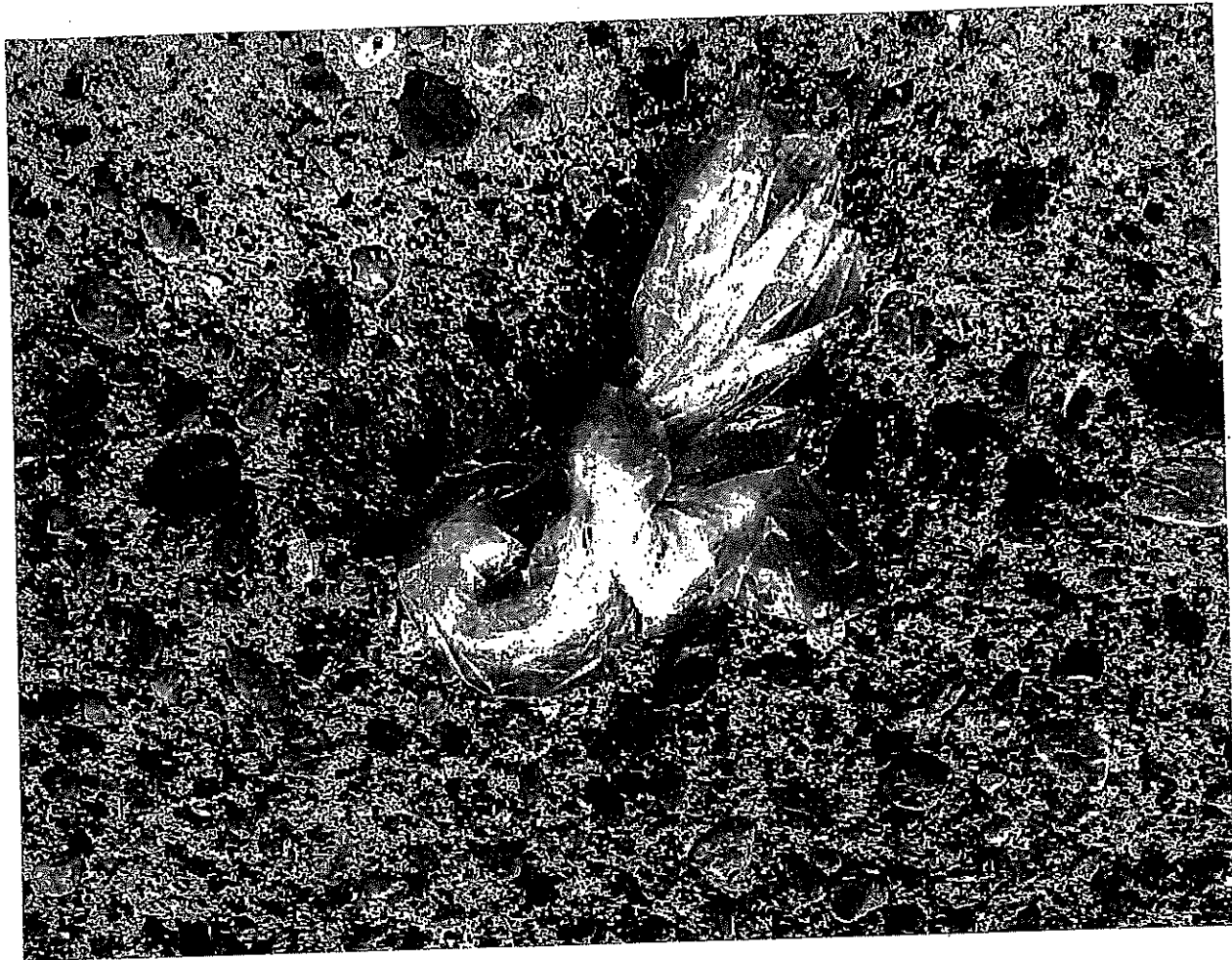
 a Will sunday night open.jpg











Moon.Siefert, Linda

From: Celella, Jessica
Sent: Thursday, August 1, 2019 11:29 AM
To: Moon Siefert, Linda
Cc: Byrd, Yashica
Subject: FW: Pictures , 4412 W. Center

Can you please add as a premises objection?

REDACTED RECORD

Jessica Celella
License Division Manager
200 E Wells St Room 105, Milwaukee, WI 53202
(414) 286-2365



From: Morton, Sherman
Sent: Thursday, August 1, 2019 10:16 AM
To:
Cc: Rainey, Khalif <Khalif.Rainey@milwaukee.gov>; Celella, Jessica <Jessica.Celella@milwaukee.gov>; Byrd, Yashica <Yashica.Byrd@milwaukee.gov>; Raden, Chad <CRADEN@milwaukee.gov>; Wessel, Thomas <twesse@milwaukee.gov>;
Subject: RE: Pictures , 4412 W. Center

Please add these pics to the file. Also, Let's black out any names and email addresses of the senders.

Thank You for your assistance,

Sherman T. Morton
Legislative Assistant for
Alderman Khalif Rainey
7th District, Milwaukee

414-286-2863



From:
Sent: Wednesday, July 31, 2019 7:44 PM
To: Morton, Sherman
Subject: Pictures

REDACTED RECORD

Mail 8:13 PM 50%

+ Search



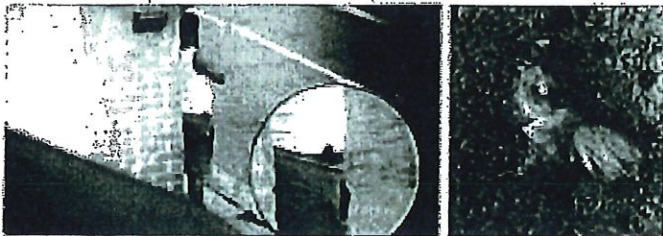
+ 17 neighborhoods

Topics >



PP Piercings Plus 4412 W. Center

PP Piercings is calling people to show up at 44th and Center. PP is an unlicensed body piercing... See more



26 min ago

Thank

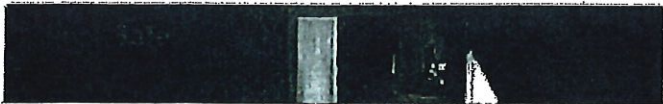
Reply

1

6 SimpliSafe, Sponsored

Break-in caught on camera by SimpliSafe

A few weeks ago got a call from SimpliSafe Home Security. The agent on the phone ca... See more



5



1

Schafer, Nathan

From: License
Sent: Monday, August 5, 2019 7:59 AM
To: Schafer, Nathan
Subject: FW: license PP Piercings Plus 4412 W. Center St. has no license he continues to have late night business

Attachments: 8-40 aug. clients 3.jpg; 8-40 Aug. clients 2.jpg; 8-40 aug 3 clients.jpg; now carrying a gun.jpg

Keren Becker
 License Specialist III
 City Clerk – License Division
 O: (414) 286-2238
 F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From: [Redacted]
Sent: Saturday, August 3, 2019 9:11 PM
To: License
Subject: license PP Piercings Plus 4412 W. Center St. has no license he continues to have late night business

PP Piercings Plus located at 4412 W. Center St. has no city license as of yet I am told, yet he continues to take in clients late at night.

These pictures were taken at 8:40 pm August 3rd new clients are being received under the QT. The last picture the man with the gun is the guy who lets people into PP Piercings.

*Life is maintenance, flexibility is happiness,
 May you stay forever young!*

Forever Young







REDACTED RECORD

297349

Schafer, Nathan

From: License
Sent: Monday, August 5, 2019 7:59 AM
To: Schafer, Nathan
Subject: FW: (Late night activities Aug. 4th late sunday pm) license objection
Attachments: late night clients aug. 4th 9;20 pm3.jpg; late night clients aug 4th 9;20pm4.jpg; late night Will sunday night open.jpg; late night clients aug. 4th 8;30pm 6.jpg; late night clients 9;00pm aug. 4th 5.jpg; late night clients aug. 4th 9;20 2.jpg; now carrying a gun.jpg

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
F: (414) 286-3057
License@Milwaukee.gov
www.Milwaukee.gov/license



From:
Sent: Sunday, August 4, 2019 11:30 PM
To:
Subject: (Late night activities Aug. 4th late sunday pm) license objection

Please late night activities continue for PP Piercings at 4412 W. Center St. at the school zone, open for business. How it works the white car is being parked by Washington High School. The front man or guy in the picture with the gun is the individual you see letting people in. It is by appointment only, client calls at door. I stopped taking pictures at 9;30pm. Aug. 4th 2019.

Will comes out periodically but he is very discrete and allows the frontman to do the business dealings. Will is at the PP Piercings 4412 W. Center sometimes early afternoons.

What I can not impress strongly enough is that his clients include erotic dancers, prostitutes, as well as other women, he has no men for clients.

He may have a state license for tattoos but he told me outright he ONLY does piercings.

He has a dark curtain around the windows so you can't see he is open. BUT now that it is getting dark quicker you can see the light from the room at the bottom of the curtain. Again no legal license as of yet. I personally object to this business anywhere near the high school. Sex is not a subject this city should be handing out like candy to the students.

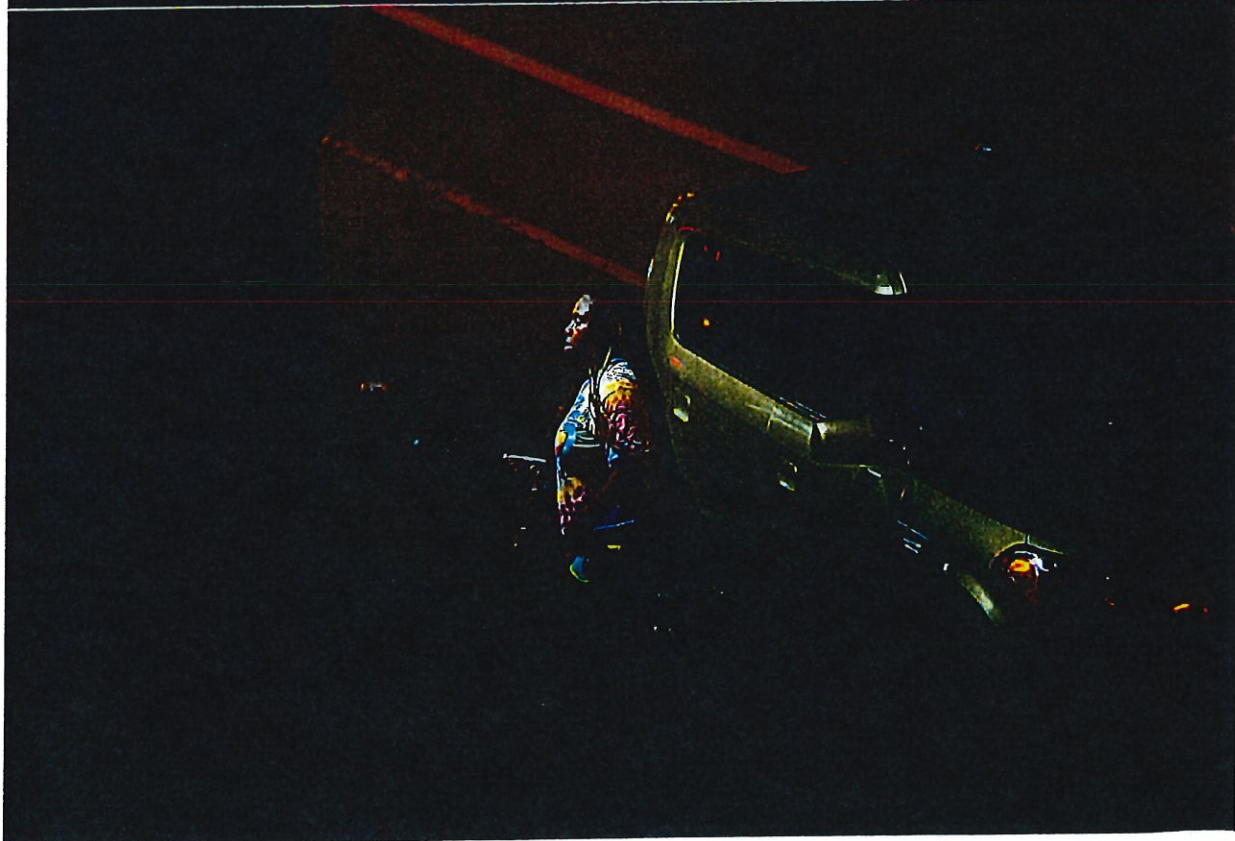
The man with no hair in one of the pictures is Will the owner the guy who was carrying a gun is the front man I do not know his room.

Three black and whites drove by but did not stop.

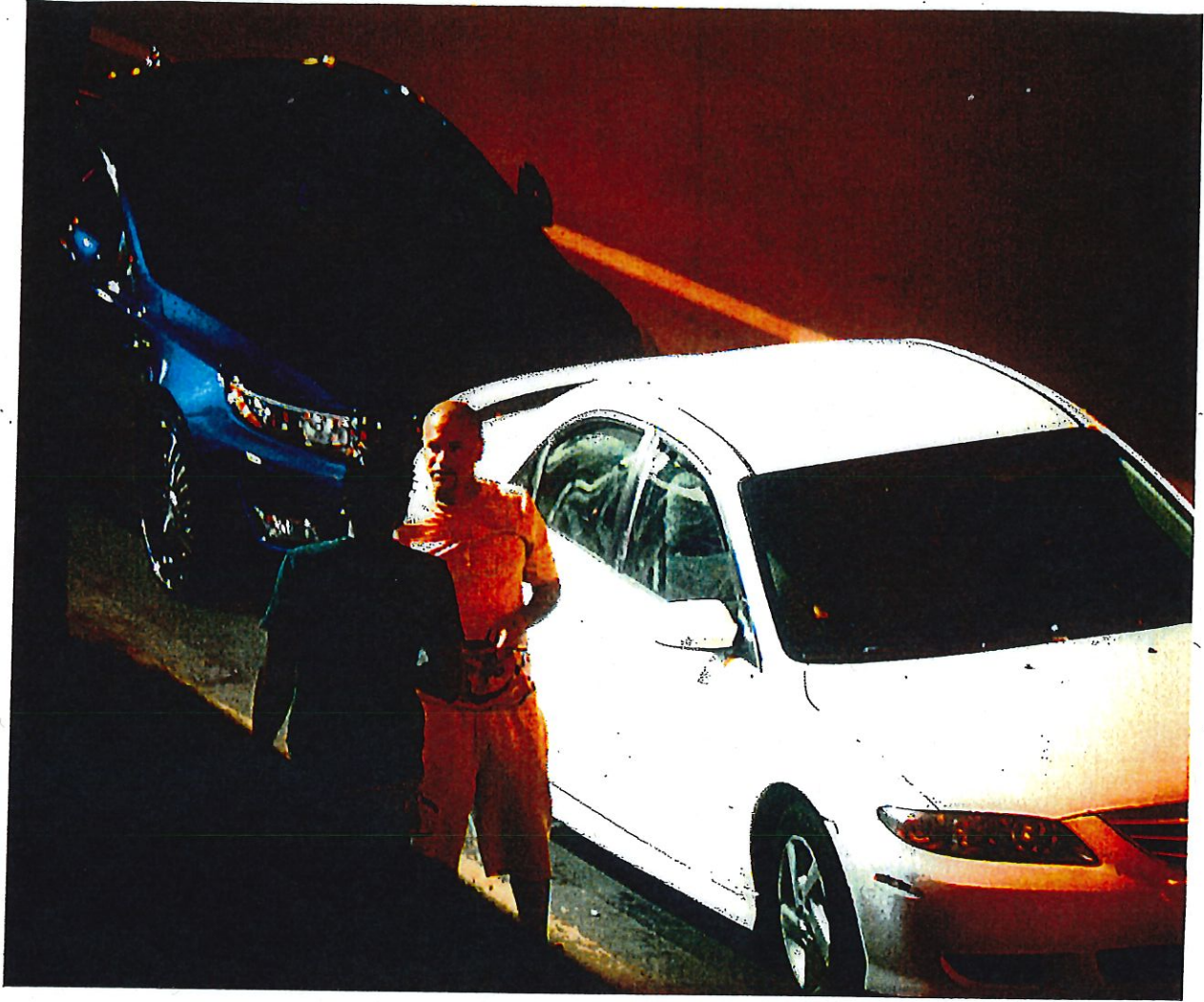
See attached:

*Life is maintenance, flexibility is happiness,
May you stay forever young!*

Forever Young









AD7

297349

Moon Siefert, Linda

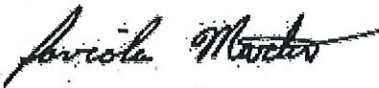
From: Martin, Faviola
Sent: Tuesday, August 6, 2019 12:46 PM
To: Moon Siefert, Linda
Subject: FW: 4412 W. Center street pp Piercings plus
Attachments: pp piercings new sign.jpg

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: Red Category

please add

REDACTED RECORD



Faviola Martin
License Specialist III
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: _____
Sent: Tuesday, August 6, 2019 11:32 AM
To: License
Subject: 4412 W. Center street pp Piercings plus

Although this individual has been operating since spring and as far as I know thus far does not legally have a license and is still operating nights under the QT receiving clients, he just placed this new sign up. Piercings is still lit up clients still sneaking in at night. What is happening here? I still object to this business in the school zone. So what is opening soon?

*Life is maintenance, flexibility is happiness,
May you stay forever young!*

metroPC

414-522-2856

PIERCINGS

PIERCINGS



PLUS

4412

PIERCINGS

PIERCINGS



PLUS

NOTICE

STORE HOURS
MONDAY - FRIDAY
11:00AM - 8:00PM
SATURDAY
11:00AM - 6:00PM
SUNDAY

TATTOOS

PIERCINGS



PLUS

PIERCINGS

PIERCINGS

FREE

80

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/02/2019
LICENSE TYPE: TATTO
NEW:
RENEWAL:

No. 297349
Application Date: 07/31/2019

License Location: 4412 W Center St
Business Name: Piercings Plus

Licensee/Applicant: SZULCZEWSKI, Willie L
(Last Name, First Name, MI)

Date of Birth: 05/13/1973

Home Address: 1438 N 30th St
City: Milwaukee State: WI Zip Code: 53208
Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/09/2015 the applicant was charged in Milwaukee County with Possession of THC (Misdemeanor).

Charge: Possession of THC
Finding: Guilty
Sentence: 3 days House of Correction.
Date: 09/11/2015
Case: 2015CM001538

2. On 07/25/2019 officers received a complaint of a business at 4412 W. Center St operating without a Tattoo and Body Piercing license. The officers conducted a licensed premise check and found an open sign lit up but the door locked. The owner opened the door stating he was not open for business. The owner stated he had applied for a license but was waiting for an inspection from the Health Department. The officer checked in LIRA and found the owner had not applied for a license. The officer located Google reviews and a Facebook account which indicated the business was operating without a license and the officer issued a citation to the owner.

Charge: Operated without a Tattoo License
Finding: pending initial appearance on 09/23/2019
Sentence:
Date:

Case: 6163751-6

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:192060105

OtherEvent #: 19-LP-0676

Incident

4412 W CENTER ST Milwaukee, WISCONSIN 53210

Incident Date/Time:: 07/25/2019 13:29:31
CAD Number:: 192061288
District:: 7
Beat:: 750
Reporting Area:: 3096

Business Agent (1)

SZULCZEWSKI, WILLIE LEE

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 05/31/1973
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-588-9988
Phone 1 Type:: Cell
Address:: 1438 N 30TH ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53208

Licensed Premise Data (1)

Piercings Plus

Phone 1 Number:: (414)-522-2856
Phone 1 Type:: Work
Address:: 4112 W CENTER ST
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53210
License Type:: Tattoo
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/25/2019 13:30:00
Business Was Cited For Violation:: Yes
Citation Number: (Additional
Citations List In Narrative): 6163751-6
Violation/Ordinance Number:: 75-23-5
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: Yes

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 192060105

OtherEvent #: 19-LP-0676

INITIAL INVESTIGATION

Brown, Penny A 014805

07/26/2019

This report is written by PO Penny MONREAL, assigned to the License Investigation Unit.

On Thursday, July 25, 2019, PO Denise RUEDA and I conducted a license premise check at Piercings Plus, located at 4112 W. Center St. This was in regards from a citizen complaint they were operating without a Tattoo/Body Piercing License.

On arrival officers found the "Open" sign to be illuminated, however, the door to the business was locked. The agent/owner, Willie L. SZULCZEWSKI B/M 05/31/73, did unlock the door and officers inside. There were no customers inside the business, however, I observed the trash cans to be full. SZULCZEWSKI denied being open for business, and stated he did apply for a license with the City, and was waiting for the Health Department to conduct their inspection. SZULCZEWSKI provided me with a license from the State Department of Safety and Professional Services (279-404) which was valid until 06/30/20 as well as a valid Occupancy Permit. SZULCZEWSKI stated he knew who called the police and when he saw her he was going to "whip her the finger and let her know he didn't like her". SZULCZEWSKI was advised this was not a good beginning to having a positive relationship with his neighbors and strongly advised he should attempt to get along with his neighbors, in order to be a positive business in the community. I advised SZULCZEWSKI that I would be conducting follow up regarding his application with the City.

A check with LIRA (License Information Reporting and Administration) revealed SZULCZEWSKI had not applied for a license. I contacted SZULCZEWSKI via the telephone to advise him of the same, at which time SZULCZEWSKI became very argumentative, insisting he did apply. I also advised SZULCZEWSKI that I found multiple Google Reviews on the business as recent as a month ago and inquired as to how this could be possible, if he weren't open for business. SZULCZEWSKI stated he created the account, however, continued to deny he was open for business.

I checked for a Facebook account for Piercings Plus, and did in fact locate one, which depicted numerous pictures of specials offered during the month of July, as well as the business address of 4112 W. Center St. There were also multiple pictures and video of customers with body piercings and tattoos, as well as a picture of SZULCZEWSKI. Based on this investigation I determined SZULCZEWSKI is operating without a Tattoo Body Piercing license and a citation was issued.

Officer (2)

Reporting Officer:	Brown, Penny A (014805)	07/26/2019 08:14:00
Section: (Work Location):	27	
Approving Officer:	Raden, Chad M (010032)	08/04/2019 19:41:35
Section: (Work Location):	27	



Friday, October 11, 2019



Notice of Public Hearing

SZULCZEWSKI, Willie L, Agent
Piercings Plus Tattooing and Piercing at 4412 W Center St
Tattoo and Body Piercing License Application

Tuesday, October 22, 2019 at 1:45 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/22/2019 at 1:45 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2722 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2734 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2677 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2661 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2677 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2668 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2738 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2730 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2702 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2672 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2662 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2724 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2702 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2718 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2712 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2708 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2700 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2735 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2723 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2655 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2673 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2665 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2719 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2713 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2716 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2714 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2706 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2729 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2707 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2669 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2663 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2667 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2676 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2670 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2666 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2728 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2712 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2736 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2741 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2725 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2717 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2719 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2671 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2740 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2716 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2707 N 45TH ST	MILWAUKEE, WI 53210

CURRENT OCCUPANT	2709 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2739 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2713 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2709 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2667 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2679 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2708 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2725 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2723 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2715 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2728 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2722 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2724 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2673 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2678 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2718 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2712A N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2717 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2738 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2730 N 45TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2737 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2715 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2679 N 44TH ST	MILWAUKEE, WI 53210
CURRENT OCCUPANT	2660 N 45TH ST	MILWAUKEE, WI 53210

Total Records: 70

Radius: 250.0 feet and Center of Circle: 4412 W Center St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required) Tattoo & Body Piercing

Provide a detailed description of the type of business you plan on operating:

To Provide Clean and Sterile environment for Tattooing & Piercing

Do you have any experience operating this type of business? No Yes If yes, explain: Managed He'll Tattoo for 11 years

2. Business Operations

- a. Proposed Opening Date: 09-2019
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: Sales permit
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Store, metroPCS

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: 2 Stations 1 Front Lobby 1 Bathroom
Outside: 1 Locations: Corner of Building (North eastside)
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: Street Parking
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? N/A
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 3 and list locations: 2 West wall outside 1 East window
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol _____% <u>N/A</u>	Food _____% <u>N/A</u>	Secondhand Merchandise <u>N/A</u>	Precious Metals & Gems <u>N/A</u>
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity <u>N/A</u> %	Salvaged Materials <u>N/A</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>100</u> %	Other _____% Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity N/A (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Sherman & Center

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Robbi Hussein Phone Number: 414-687-5374

Business Owner Address: 4410 W Center St.

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

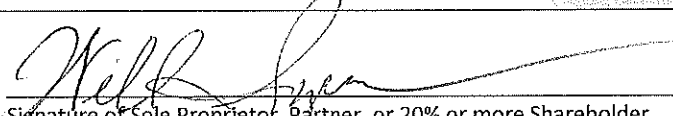
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	Closed	Closed	5-10	18-45	
Monday	11:00 AM	8:00 PM	5-10	18-45	
Tuesday	11:00 AM	8:00 PM	5-10	18-45	
Wednesday	11:00 AM	8:00 PM	5-10	18-45	
Thursday	11:00 AM	8:00 PM	5-10	18-45	
Friday	11:00 AM	8:00 PM	5-10	18-45	
Saturday	11:00 AM	8:00 PM	5-10	18-45	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



TATTOO & BODY PIERCING ESTABLISHMENT SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Piercings Plus LLC
 Premise Address: 4412 W Center Milwaukee, WI 53210
SERVICES OFFERED (check all that apply)

TATTOO SERVICES		PIERCING SERVICES	
<input checked="" type="checkbox"/> Tattoo	Other Body Art:	<input checked="" type="checkbox"/> Body Piercing	
<input type="checkbox"/> Tattoo Removal	<input type="checkbox"/> Scarification	<input checked="" type="checkbox"/> Ear Piercing	
<input type="checkbox"/> Permanent Makeup	<input type="checkbox"/> Braiding	<input checked="" type="checkbox"/> Microdermals	
<input type="checkbox"/> Microblading	<input type="checkbox"/> Other:	<input type="checkbox"/> Other:	
	<input type="checkbox"/> Subdermal Implants		
	<input type="checkbox"/> Branding		

Will an ultrasonic device for equipment cleaning be onsite? Yes No

Describe the hand washing method used in procedure area(s)? Before and after Every Piercing or Tattoo and any time needed inbetween

Number of Employees: 2 Number of Tattooists: one Number of Body Piercers: one Number of Procedure Stations: 2

ACKNOWLEDGEMENT & SIGNATURES

I/we will not operate the business until the license has been issued and posted in the establishment.

[Signature]
Signature of Sole Proprietor, Partner, Agent or 20% or More Shareholder of Corporation or LLC

Signature of Additional Partner(s)

Supporting Documentation

The following documentation must be available onsite for the preinspection.

APPLICANT Check only those items you are submitting with this application:	FOR HEALTH DEPARTMENT USE ONLY					
	Reviewed			Approved		
<input checked="" type="checkbox"/> Floor Plan	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input type="checkbox"/> Equipment List	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input type="checkbox"/> List of all finished materials	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input type="checkbox"/> Lighting Plan	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input checked="" type="checkbox"/> Sharps Disposal Plan	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input type="checkbox"/> Insect & Rodent Control Plan	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<input type="checkbox"/> Standard Operating Procedures	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input type="checkbox"/> Infection Prevention & Control Plan	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input checked="" type="checkbox"/> Copies of Practitioner Licenses	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input type="checkbox"/> Facility Documents	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA
<input checked="" type="checkbox"/> Copy of Initial Spore Results	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> NA

Office Use Only

Filed		Initials		Application #		Paid	
MPD	CC	HD	NS	Granted		License #	

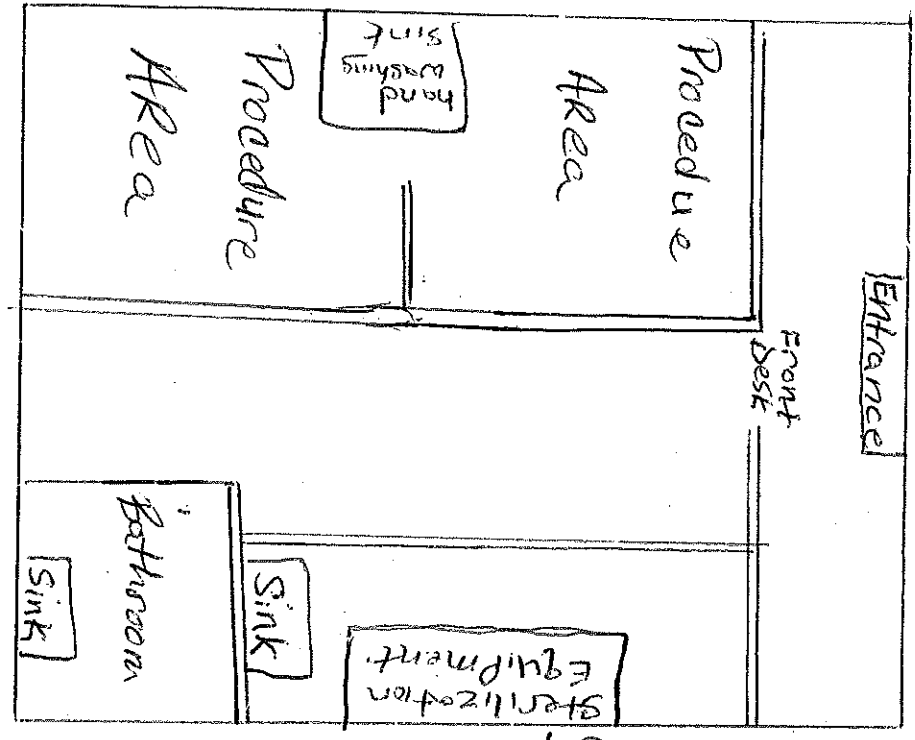


West Center St.



Street Parking

20'



North 44th St.

North 45th St.

Willie Szulcowski, Agent
Piercings Plus Tattoos & Piercing

Piercings Plus LLC.

4412 W. Center

Milwaukee, WI 53210

Total

680 SQ FT.

Date 07-30-2019



Office of the City Clerk
License Division

Jim Owczarski
City Clerk
jowcza@milwaukee.gov

Jessica Celella
License Division Manager
licmgr@milwaukee.gov

August 28, 2019

SZULCZEWSKI, Willie L
Piercings Plus, LLC
4412 W Center St
Milwaukee WI 53210

RE: Tattoo and Body Piercing License Application for 4412 W Center St
Immediate Response Required

Dear SZULCZEWSKI, Willie L:

The local alderperson who represents the district for your proposed business objects to your application for a Tattoo and Body Piercing license at 4412 W Center St .

Their objection is based on:

- Neighborhood objections

You have the right to file an appeal to the objection. The appeal must be in writing and addressed to the Licenses Committee of the Common Council. Submit your written statement appealing the local alderperson's objection within 10 working days of the date of this letter to the License Division, City Hall, Room 105, 200 E. Wells Street, Milwaukee, WI 53202.

If you do not file an appeal, no further action will be taken regarding your application. Contact the License Division for information regarding a partial refund of any paid license fees.

Sincerely,

Carmen Roman
License Specialist II



Willie Szulczewski

has successfully completed this online course

Bloodborne Pathogens Online Course

July 17, 2019



The State of Wisconsin Department of Safety and Professional Services

Hereby certifies that

WILLIE L. SZULCZEWSKI

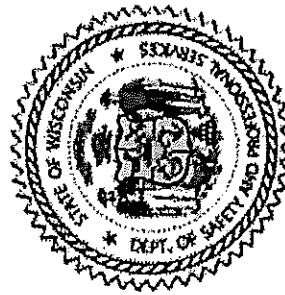
was granted a permit to operate as a

BODY PIERCER

*in the State of Wisconsin in accordance with Wisconsin Law
on the 13th day of March in the year 2012.*

The authority granted herein must be renewed annually by the granting authority.

*In witness thereof, the State of Wisconsin
Department of Safety and Professional Services
has caused this certificate to be issued under
its official seal.*



David B. ...
State Secretary

This certificate was printed on the 24th day of June in the year 2019



For Office



State of Wisconsin
Department of Financial Institutions

Endorsement

ARTICLES OF ORGANIZATION - LIMITED LIABILITY COMPANY - CHAP 183
PIERCINGS PLUS, LLC

Received Date: 5/13/2019

Filed Date: 5/14/2019

Filing Fee: \$170.00

Expedited Fee: \$25.00

Entity ID#: P075223

Total Fee: \$195.00

EFFECTIVE DATE: MAY 16, 2019

Piercings Plus
4412 W. Center Street
Milwaukee, WI 53210

City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

August 7, 2019

I am writing to submit a Nuisance Abatement and Loitering plan along with a neighborhood petition signed by community residents in favor of my establishment; Piercings Plus, to be a part of the 7th Aldermanic District. Equally as important, I would like to address some initial miscommunications regarding Piercings Plus.

I was ignorant of the fact that I needed an establishment License in order to begin operations. After acquiring and completing the other necessary documents, I opened for business. When the police came and wrote a citation for operating without an Establishment License, I was surprised and feared reprisal.

I worked previously as a partner at Hustlin Handz Tattoo and Piercing shop for 11 years. My thriving business required me to work 7 days a week. During these 11 years, I maintained a good relationship with City of Milwaukee Health Department Representatives, neighbors and customers. There has been (to my knowledge) no police intervention at Hustlin Handz during that period. I have a wife and children who I love dearly and do my best to provide financial and emotional support. As a young man, I made some mistakes but since then, I have a 20 year history of doing the right thing for the right reasons.

As my accompanying plan states, I am looking forward to attending neighborhood meetings and introducing myself. Prior to going into business, I felt compelled to develop positive community relations. Contrary to the recent misconceptions and miscommunications, my business can be a vehicle to develop and strengthen neighborhood partnerships.



Department of Neighborhood Services - Development Center

CERTIFICATE OF OCCUPANCY

Location: 4412-4412 W CENTER ST

Issued: 05/06/2019

#NOCC-19-00749

Issued to: Piercings Plus

Area: 1st floor (West tenant space)

Use: Personal Service

NOT TRANSFERABLE

*Occupancy must conform with provisions of chapters 200 and 205 of the building and zoning codes.
This certificate affects only the use of the premises and does not permit the operation of a licensed business or one prohibited by law.

DNS-174

Wisconsin Department of Financial Institutions

Strengthening Wisconsin's Financial Future

Advanced Search for:

Szulczewski

Search Records

[Search](#)
[Advanced Search](#)
[Name Availability](#)

searching registered agents, by exact phrase, whose entity's status is active or inactive, whose entity's type is any

Corporate Records

Result of lookup for P075223 (at 8/30/2019 2:42 PM)

PIERCINGS PLUS, LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

Vital Statistics

Entity ID P075223

Registered Effective Date 05/13/2019

Period of Existence PER

Status Organized [Request a Certificate of Status](#)

Status Date 05/13/2019

Entity Type Domestic Limited Liability Company

Annual Report Requirements Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

Addresses

Registered Agent Office WILLIE LEE SZULCZEWSKI
4412 W CENTER ST
MILWAUKEE , WI 53210

[File a Registered Agent/Office Update Form](#)

Principal Office

Historical Information

Annual Reports None

Certificates of Newly-elected Officers/Directors None

Old Names None

Chronology

Effective Date	Transaction	Filed Date	Description
05/13/2019	Organized	05/14/2019	

[Order a Document Copy](#)