



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Monday, December 18, 2023

COMMITTEE MEETING NOTICE

AD 10

SHAFTON, Andrea M, Agent
ROSIE'S WATERWORKS LLC
201 E Main St #304
Port Washington, WI 53074

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, January 05, 2024 at 09:00 AM

The access code is <https://meet.goto.com/852030949>. If you wish to call in: [+1 \(571\) 317-3112](tel:+15713173112) and use Access Code: **852-030-949**
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Jukebox, 5 Amusement Machines and 2 Pool Tables agent for "ROSIE'S WATERWORKS LLC" for "Mortimer's Pub" at 7023 W ADLER St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 11/01/23
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 358298
Application Date: 02/06/23
Expiration Date:

License Location: 7023 W Adler Street
Business Name: Mortimer's Pub

Aldermanic District:10

Licensee/Applicant: Silber, Steven T
(Last Name, First Name, MI)

Date of Birth: 04/07/62

Male: X

Female:

Home Address: 13875 W Wilber Drive
City: New Berlin
Home Phone: 414-940-0811

State: Wi Zip Code: 53151

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12-10-05, 12:20am, police officers, along with an underage Police aide, conducted a premises check at Mortimer's Pub, 7023 W Adler Street. The police aide entered the premises, went to the bar and ordered two Miller Lite beers from the bartender, Thomas Miller. The bartender gave her the drinks, without asking for identification. The officers then checked the bartender, and found that he did not have a Class D Bartender license. The bartender was issued the following citations.

Charge: Sale to Underage
Class D Bartender license required
Finding: **Guilty on both**
Sentence: **Fined \$152.00**
Fined \$343.00
Date: 02-06-06
Case: 06004747
06004748

Incident #1 previously reported, disposition now added.

2. On 11-15-06, Milwaukee Police were conducting underage alcohol buys to minors. A Milwaukee Police aide, who is under the age of 21, entered Mortimer's Pub and ordered two Miller beers and was served by the bartender, identified as Stephen Silber. Silber received a citation for Sale to Underage.

Charge: Sale to Underage
Finding: Guilty
Sentence: Fined \$160.00
Date: 01/03/07
Case: 06125670

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1. On 02/11/09 at 6:21 pm, Milwaukee police were conducting Sales of Alcohol to Minors and had two Milwaukee police aides, who are under the age of 21, enter 7023 W Adler in attempts to purchase alcohol. The bartender Rober Sielen did view both police aides ID and still served them bottles of Miller Lite beer. Officers cited the licensee Stephen Silber for Sale To Underage Person.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$160.00
Date: 04/01/09
Case: 09035408

2. On 02/12/10 at 1:43 am, Milwaukee police were dispatched to 7023 W Adler for an Armed Robbery complaint. Officers spoke to the bartender Wendy Hahn who stated an unknown subject entered the tavern, stated something and then racked a bullet into the chamber of a gun while walking behind the bar. Hahn stated the suspect demanded she open the cash register and when she did, he removed the money and fled the tavern. No injuries were reported. The licensee, Stephen Silber was not on scene at the time of the incident however arrived during the police investigation.

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3. On 11/13/10 at 1:27 am, Milwaukee police were dispatched to 7023 W Adler Street for an Armed Robbery complaint. Investigation revealed that 2 unknown males entered the tavern with masks covering their lower faces and were armed with semi-automatic guns. One suspect began physically fighting with a patron while the other suspect attempted to gain entry into the cash register. The suspect was unable to open the register but obtained money that was left on the bar and from an envelope that was near the register. Both suspects then fled the bar. Officers obtained several witnesses statements and the incident was caught on video surveillance. A report was filed.

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4. On 11/02/11 at 2:07 am, Milwaukee police were dispatched to 71st and Adler Streets for a Welfare Check as the caller referenced Mortimer's Pub. Officers were also told that two males were fighting at that location and that one actor left the scene. Upon arrival, officers spoke with the bartender Dana Wallace who informed police that two patrons were involved in a fight, but that they had left prior to police arrival. Wallace stated that one of the patrons attempted to leave the bar with a bottle of beer when the other patron tried to stop him in the entryway to the tavern when a fight started between the two. Wallace stated she did observed blood on one of the patron's forehead but that she was unsure as to where the subject went after leaving the bar. Police also spoke with the caller who stated she observed two men fighting outside the bar and was concerned for the welfare of the actors, in particular the one who was on the ground getting punched.

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5. On 03/16/2020 officers conducted a license premise check at Mortimer's Pub, 7023 W. Adler St. The officer spoke with the bartender and advised him of the current rules regarding mandatory closures. The staff stated they understood the orders.

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6. On 11/03/21 at 11:08pm, Milwaukee Police conducted a license premise check at 7023 W. Adler Street. The only violation was their Class B Tavern License was not posted (but was corrected the next day when officers conducted follow-up). The employee was very cooperative and the encounter was a positive community contact.

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7. On 01/21/23 at 1:18am, Milwaukee Police were dispatched to 7023 W. Adler Street for a subject with gun compliant. Investigation revealed that the bartender, who was very cooperative, did not observe anyone with a firearm and all customers were regulars.

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PREVIOUS PREMISE

Date: 11/08/2023
Officer: Carloni

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Mortimer's Pub
Address: 7023 W Adler Street
Phone: 414-736-4503

Owner: Andrea Shafton
Owner address: 201 E Main Street
City State Zip: Port Washington WI 53074
Owner Phone: 414-736-8485
Owner email: j.baadea@yahoo.com

Licensee/Agent: Andrea Shafton
Home Address: 201 E Main Street
City State Zip: Port Washington WI 53074
Phone: 414-736-8485
Email: j.baadea@yahoo.com

Preferred contact: 414-736-8485

Location currently open: YES NO

Projected open date: n/a

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11am-2am 24 hours Y N
Mon: 2pm-2am
Tue: 2pm-2am
Wed: 2pm-2am
Thu: 2pm-2am
Fri: 2pm-2:30am
Sat: 11am-2:30am

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 6
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras Yes No How many: 6
22. Are there interior cameras Yes No How many: 6
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity 80
26. What is the minimum number of employees That will be on premise 1
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: 0
34. How ill they be deployed: Interior 0 Exterior 0
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

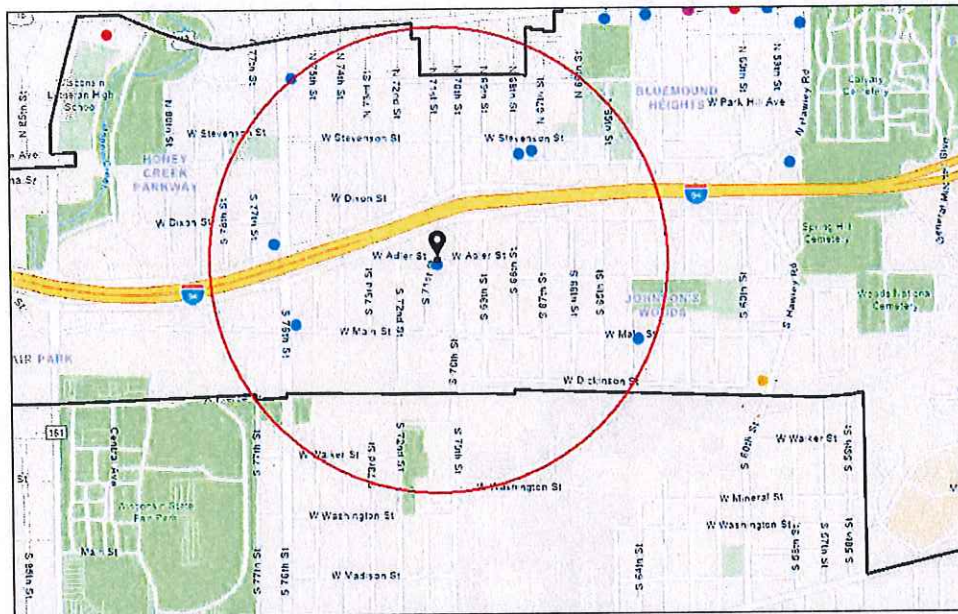


Concentration Map 7023 W ADLER ST

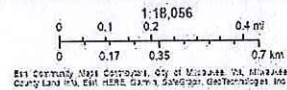
Area of Interest (AOI) Information

Area : 21,862,585.43 ft²

Oct 30 2023 12:22:13 Central Daylight Time



- Class A Intoxicating Liquor
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Tavern
- City Limits



7023 W ADLER ST

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	6		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	JD Operations Inc.	Fairview Tap	Daniel J Vidmar, Agt	6712 W Fairview AV	Class B Tavern License		12/31/2023, 6:00 PM	1
2	BJames LLC	Liquid Johnny's	Brian J James, Agt	540 S 76th ST	Class B Tavern License	80	4/17/2024, 7:00 PM	1
3	RWS CORPORATION	MORTIMERS PUB	STEPHEN T SILBER, Agt	7023 W ADLER ST	Class B Tavern License	80	4/21/2024, 7:00 PM	1
4	RD Taverns LLC	Bullshooter Saloon	PATRICK R KOSIDOWSKI, Agt	604 S 64th ST	Class B Tavern License		6/14/2024, 7:00 PM	1
5	OVER EASY, LLC	BLUE'S EGG	DANIEL S SIDNER, Agt	317 N 76TH ST	Class B Tavern License	98	7/29/2024, 7:00 PM	1
6	MAXIE'S MILWAUKEE LLC	MAXIE'S	DANIEL S SIDNER, Agt	6732 W FAIRVIEW AV	Class B Tavern License	288	7/29/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, December 18, 2023



Notice of Public Hearing

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SHAFTON, Andrea M, Agent
Mortimer's Pub at 7023 W ADLER St
Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting
Jukebox, 5 Amusement Machines and 2 Pool Tables

Friday, January 05, 2024 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/5/2024 at 9:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	307 S 70TH ST	MILWAUKEE, WI 53214-1626
CURRENT OCCUPANT	309 S 70TH ST	MILWAUKEE, WI 53214-1626
CURRENT OCCUPANT	311 S 71ST ST	MILWAUKEE, WI 53214-1660
CURRENT OCCUPANT	316 S 71ST ST	MILWAUKEE, WI 53214-1659
CURRENT OCCUPANT	316A S 71ST ST	MILWAUKEE, WI 53214-1659
CURRENT OCCUPANT	317 S 71ST ST	MILWAUKEE, WI 53214-1660
CURRENT OCCUPANT	317 S 71ST ST# A	MILWAUKEE, WI 53214-1660
CURRENT OCCUPANT	322 S 71ST ST	MILWAUKEE, WI 53214-1659
CURRENT OCCUPANT	331 S 71ST ST	MILWAUKEE, WI 53214-1660
CURRENT OCCUPANT	412 S 70TH ST	MILWAUKEE, WI 53214-1627
CURRENT OCCUPANT	419 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	420 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	421 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	421 S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	425 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	427 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	430 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	430A S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	433 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	433 S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	433A S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	436 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	437 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	437 S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	437A S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	438 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	442 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	443 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	443 S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	444 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	447 S 70TH ST	MILWAUKEE, WI 53214-1628
CURRENT OCCUPANT	448 S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	448A S 71ST ST	MILWAUKEE, WI 53214-1633
CURRENT OCCUPANT	449 S 71ST ST	MILWAUKEE, WI 53214-1634
CURRENT OCCUPANT	7008 W ADLER ST	MILWAUKEE, WI 53214-1641
CURRENT OCCUPANT	7014 W ADLER ST	MILWAUKEE, WI 53214-1641
CURRENT OCCUPANT	7018 W ADLER ST	MILWAUKEE, WI 53214-1641
CURRENT OCCUPANT	7023 W ADLER ST	MILWAUKEE, WI 53214-1642
CURRENT OCCUPANT	7101 W ADLER ST	MILWAUKEE, WI 53214-1644
CURRENT OCCUPANT	7102 W ADLER ST	MILWAUKEE, WI 53214-1643
CURRENT OCCUPANT	7108 W ADLER ST	MILWAUKEE, WI 53214-1643
CURRENT OCCUPANT	7109 W ADLER ST	MILWAUKEE, WI 53214-1644
CURRENT OCCUPANT	7115 W ADLER ST	MILWAUKEE, WI 53214-1644
CURRENT OCCUPANT	7116 W ADLER ST	MILWAUKEE, WI 53214-1643
CURRENT OCCUPANT	7116A W ADLER ST	MILWAUKEE, WI 53214-1643
CURRENT OCCUPANT	7118 W ADLER ST	MILWAUKEE, WI 53214-1643

CURRENT OCCUPANT	7121 W ADLER ST	MILWAUKEE, WI 53214-1644
CURRENT OCCUPANT	7126 W ADLER ST	MILWAUKEE, WI 53214-1643
CURRENT OCCUPANT	7126A W ADLER ST	MILWAUKEE, WI 53214-1643
CURRENT OCCUPANT	7127 W ADLER ST	MILWAUKEE, WI 53214-1644

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Total Records: 50

Radius 250.0 feet and Center of the Circle: 7023 W Adler St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

TAVERN

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 12/1/2023
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: class B liquor
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: daily clean up
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: outside back patio
- b. Number of Garbage Cans: Inside: 6 Locations: 2 behind bar & 4 on the floor
Outside: 2 Locations: back door and by the garage
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: GFL

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? CHECKING I.D.S, SAFETY, NOISE CONTROL
 Is security equipment used? No Yes If yes, describe CAMERAS
 List their licensing, certification, or training credentials WE WILL TRAIN
- d. Will there be security cameras? No Yes If yes, how many? 12 and list locations: BAR, BASEMENT, OFFICE
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe CHECKING I.D.S

6. Percentage of Sales (must total 100%)

Alcohol <u>94</u> %	Food <u>5</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>1</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility Bowling Alley
 Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
 Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business: (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden, Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 70TH & ADLER

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: ADLER PROPERTY LLC Phone Number: 262.305.8773

Building Owner Address: 143 S. MAIN ST. #3 WEST BEND, WI 53095

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11:AM	2:AM	50 ISH	21-80	OVER 21
Monday	3:PM	2:AM	" "	21-80	" "
Tuesday	3:PM	2:AM	" "	21-80	" "
Wednesday	3:PM	2:AM	" "	21-80	" "
Thursday	3:PM	2:AM	" "	21-80	" "
Friday	11:AM	2:30AM	" "	21-80	" "
Saturday	11:AM	2:30AM	" "	21-80	" "

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Andrea Shafston

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

James A. Brade

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: ROSIES WATERWORKS LLC
Premise Address: 7023 W. ADLER ST. MILW, WI 53214

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? ROSIES WATERWORKS LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 100,000

e) Total amount paid for goodwill of the business \$ NA

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 12/23 Ends 12/23

b) Monthly rental \$ 4000.00

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 20 YRS

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

Andrea Shapton

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

SEE ATTACHED DIAGRAMS



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Rosies Water Works LLC

Premises Address: 7023 W. ADLER ST. MILW, WI 53214

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast
 Micro Market

All Applicants: Submit a menu or a list of food items that will be sold. Frozen Pizza

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:
 Restaurant Items (meals) will be sold – Complete this application and also contact DATCP.
 NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: FROZEN PIZZA

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 7

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Andrew Shafter

Signature of Additional Partner: John A. Brade



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 7023 W. ADLER ST. MILW, WI 53214

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>2</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: _____

LEGAL CAPACITY OF PREMISES

80 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Andree Shepton
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Tentative
(MORTIMER'S)
MENU

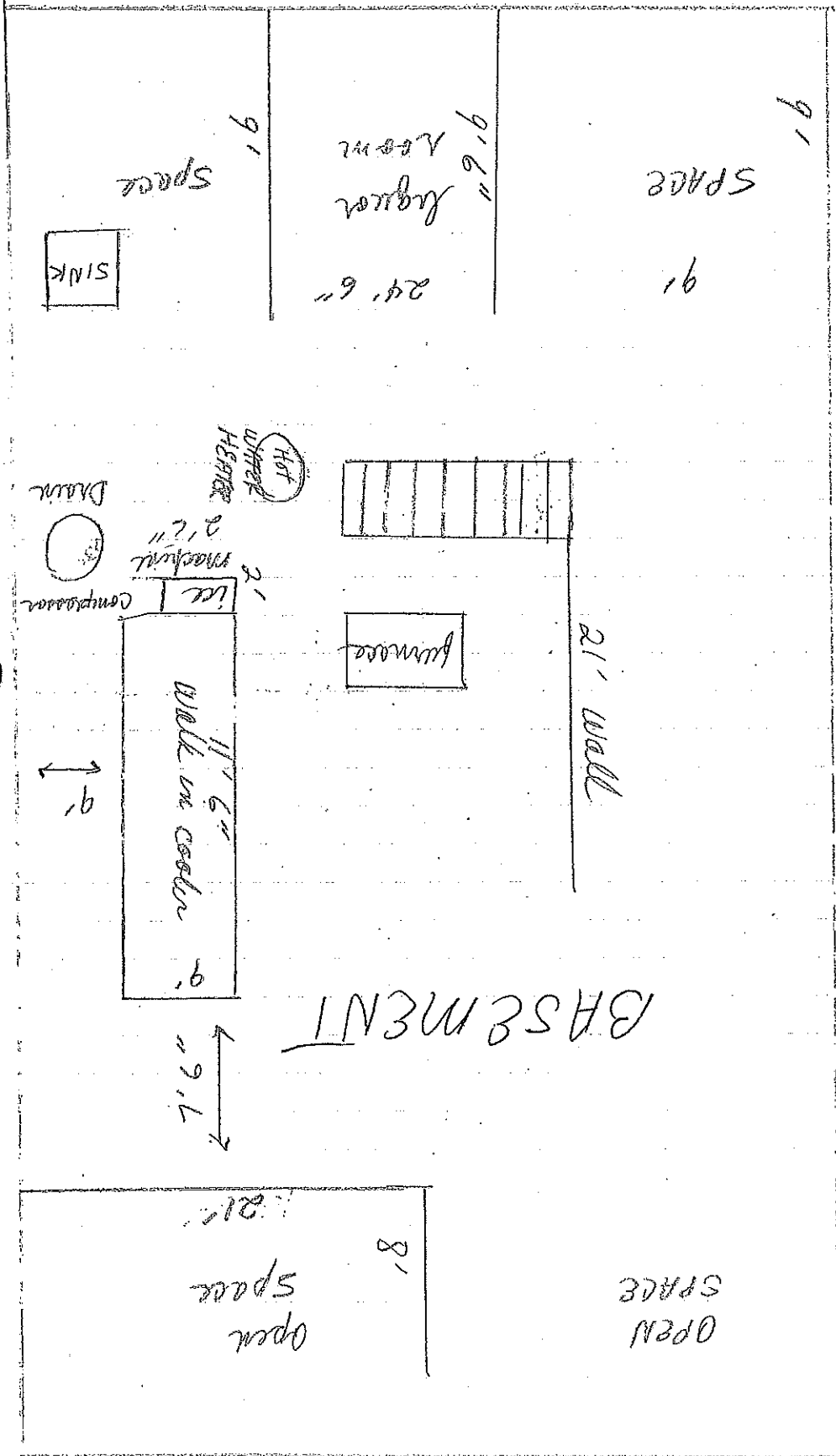
PIZZA
\$10

CHEESE

SAUSAGE/PEPPERONI

SUPREME

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3

BASMENT

Denise Skelton agent for Revere/Intervista LLC
 "Mortimer"
 7083 W. Adair St.

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