



October 28, 2005

Common Council
City of Milwaukee
200 E. Wells Street
Milwaukee, WI 53203

Re: Main Street Milwaukee Program
Council Resolution #031155

Honorable members,

As required in the above-referenced resolution, I am writing to present a report to the Common Council relative to private fund-raising efforts conducted in connection with the Milwaukee Main Street Program.

I am asking that this report be placed on the next Common Council agenda as a communication item and respectfully ask that the City Clerk assign this item to the next Community and Economic Development (CED) Committee Meeting scheduled for November 29, 2005.

Attached is a summary of the report that I intend to present to the CED Committee. As you can see, private sector support for this program has been very encouraging. I think this program demonstrates powerfully how public and private funds can be leveraged to advance a shared public purpose. I also want to use this opportunity to acknowledge and thank the private sector partners (listed in the attached summary) who have stepped forward in support of the innovative funding partnership.

I look forward to meeting with members of the Committee. In the meantime, if additional information is needed, I can be reached by phone at 273-1815 or by email at lries@lisc.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Leo J. Ries".

Leo J. Ries, Program Director
Milwaukee LISC

C: Mayor Tom Barrett
Rocky Marcoux, DCD Commissioner
Participating private sector funders

Main Street Milwaukee Program
A Commercial Corridor Revitalization Initiative

Sources	2006	
	2005 Activity	Committed Revenue
Private Sector Funds & HUD Section 4 funds		
Bader Foundation	\$ 75,000	\$75,000
Bradley Foundation	\$ 25,000	\$25,000
Chase Bank	\$ 37,500	\$18,750
Greater Milwaukee Foundation	\$ 50,000	\$50,000
LISC - Section 4	\$ 70,000	\$40,000
Potawatomi Foundation	\$ 20,000	
State Farm Insurance	\$ 50,000	\$50,000
Uihlein Charitable Trust	\$ 10,000	
U.S. Bank	\$ 25,000	
Wisconsin Dept. of Commerce		
Donated Architectural Services		
HGA "Adopt-a-district"	\$ 20,000	\$ 20,000
Kahler-Slater "Adopt-a-district"	\$ 20,000	\$ 20,000
Zimmerman Design Group "Adopt-a-district"	\$ 20,000	\$ 20,000
Plunkett Paysich "Adopt-a-district"	\$ 20,000	\$ 20,000
LISC -(In Kind)	\$ 3,500	\$ 3,500
Total Sources	\$ 446,000	\$ 342,250
		\$ 145,000