



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, September 16, 2020

**COMMITTEE MEETING NOTICE**

AD 12

GAYTAN-GARCIA, Flor I, Agent  
Milwaukee Cesar Chavez, LLC  
3108 Falling Waters Ln

Lindenhurst, IL 53204

---

You are requested to attend a virtual hearing to be held on:

**Tuesday, September 29, 2020 at 09:30 AM**

**Regarding:** Your Extended Hours Establishments License Application Regarding Closing to Close at 3 AM Fri-Sat as agent for "Milwaukee Cesar Chavez, LLC" for "Mr. Taco Wings x Potato" at 831 S Cesar E Chavez DR.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/945944877>. If you wish to call in, please call +1 (872) 240-3412 and use Access Code: 945-944-877.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

---

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jessica Celella  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Wednesday, September 16, 2020



# Notice of Public Hearing

blank  
notice

---

GAYTAN-GARCIA, Flor I, Agent  
Mr. Taco Wings x Potato at 831 S Cesar E Chavez DR  
Extended Hours Establishments License Application Requesting to Close at 3 AM Fri-Sat

**Tuesday, September 29, 2020 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/29/2020 at 9:30 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630A W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1630 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1620B W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	904 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	903 S CESAR E CHAVEZ DR A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1558 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1638 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1620A W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	819 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1557 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	838 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1564A W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1560 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	821A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1622 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1622A W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	837 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	833 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1568 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1564 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1554 W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1626 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	910 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1701 W NATIONAL AVE 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	901 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	834 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	824 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	826 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	907 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	903 S 17TH ST B	MILWAUKEE, WI 53204
CURRENT OCCUPANT	823 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	813 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	902 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	828 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	827 S CESAR E CHAVEZ DR 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	824 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1554A W WALKER ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1636 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	903 S 17TH ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	827 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1701 W NATIONAL AVE 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	906 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	901 S CESAR E CHAVEZ DR A	MILWAUKEE, WI 53204

CURRENT OCCUPANT	835 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1636A W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1624 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1620 W MINERAL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	914 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	903 S 17TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	833 S 17TH ST	MILWAUKEE, WI 53204
blank	notice	

Total Records: 53

Radius: 250.0 feet and Center of Circle: 831 S Cesar E Chavez Dr



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Fast Food, mostly carryout

Do you have any experience operating this type of business?  No  Yes If yes, explain: Owned a restaurant

## 2. Business Operations

- a. Proposed Opening Date: Already open 10/25/2019
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Food, occupancy
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: front in Dining area, 1 in serving area, 1 in men's bathroom  
Outside: 1 Locations: Back of Building in parking area, 2 in women bathroom, 2 in kitchen
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 6 and describe the parking security plan: Security Camera
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: We park in the parking lot which is mostly employee only.
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 3 and list locations: 1 For parking lot 1 For store front & 1 in kitchen area.
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>100</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Cesar Chavez Dr. & National Ave.

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Ruben Arce Phone Number: (414) 998-5255

Business Owner Address: 3178 South 26<sup>th</sup> Street, Milwaukee, WI 53215

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	<u>6:00 am - 10:00 pm</u>	<u>10:00 pm</u>	<u>50+</u>	<u>0-100</u>	
Monday	<u>6:00 am - 10:00 pm</u>	<u>10:00 pm</u>	<u>50+</u>	<u>0-100</u>	
Tuesday	<u>6:00 am - 10:00 pm</u>	<u>10:00 pm</u>	<u>50+</u>	<u>0-100</u>	
Wednesday	<u>6:00 am - 10:00 pm</u>	<u>10:00 pm</u>	<u>50+</u>	<u>0-100</u>	
Thursday	<u>6:00 am - 10:00 pm</u>	<u>10:00 pm</u>	<u>50+</u>	<u>0-100</u>	
Friday	<u>6:00 am - 3:00 am</u>	<u>3:00 am</u>	<u>50+</u>	<u>0-100</u>	
Saturday	<u>6:00 am - 3:00 am</u>	<u>3:00 am</u>	<u>50+</u>	<u>0-100</u>	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Ruben Arce 1/3/2020  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.