

## LRB - FISCAL SECTION ANALYSIS

OCTOBER 11, 2005

ITEM 26, FILE 050707

COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

EMMA J. STAMPS

File #050707 is a resolution creating Business Improvement District No. 38 (Cesar E. Chavez Drive) and approving its first year Operating Plan. (DCD)

### **Background**

1. In Business Improvement Districts (BIDs), the City imposes special assessments on property owners in designated geographic areas that pay for projects that enhance the local business environment. These may include improvements to the streetscape, marketing efforts, business recruitment activity, and security programs.
2. The City may not create the BID if, within 30 days of the City Plan Commission's hearing, a petition is filed with the City containing signatures of qualifying property owners who wish to be recorded against the BID. The City Plan Commission met on this item September 12, 2005.
3. Section 66.1109, Wisconsin Statutes, requires that BIDs submit annual Operating Plans for City approval.
4. The City budget provides city contributions for BID activity in a Business Improvement Development special purpose account.
5. Beginning in 2003, self-supporting and loan repayments for BID activities are provided in the Economic Development Fund special purpose account.

### **Discussion**

1. File 050707 establishes a Business Improvement District for the area generally including commercial properties along S. Cesar E. Chavez Drive from National Avenue to Greenfield Avenue, including a parcel at 1635 W. National Avenue, in the 12<sup>th</sup> Aldermanic District.
2. In the first year, \$22,500 is needed to provide for the following BID activities:
  - Technical assistance fund for businesses, \$5,000
  - Banners, \$7,500
  - Neighborhood ambassador and technical assistance services, \$5,000
  - Cesar E. Chavez public art project, \$5,000
3. The Cesar E. Chavez Drive Business Improvement District, if approved, will not require City contributions.

### **Fiscal Impact**

Expenditures totaling \$22,500 for BID No. 38 are contingent upon budget authority pending adoption of the 2006 City of Milwaukee Budget – Business Improvement District SPA.

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October 9, 2005