



MILWAUKEE  
PUBLIC LIBRARY

**2017 Budget**



***Inspiration starts here –  
we help people read, learn, and connect.***

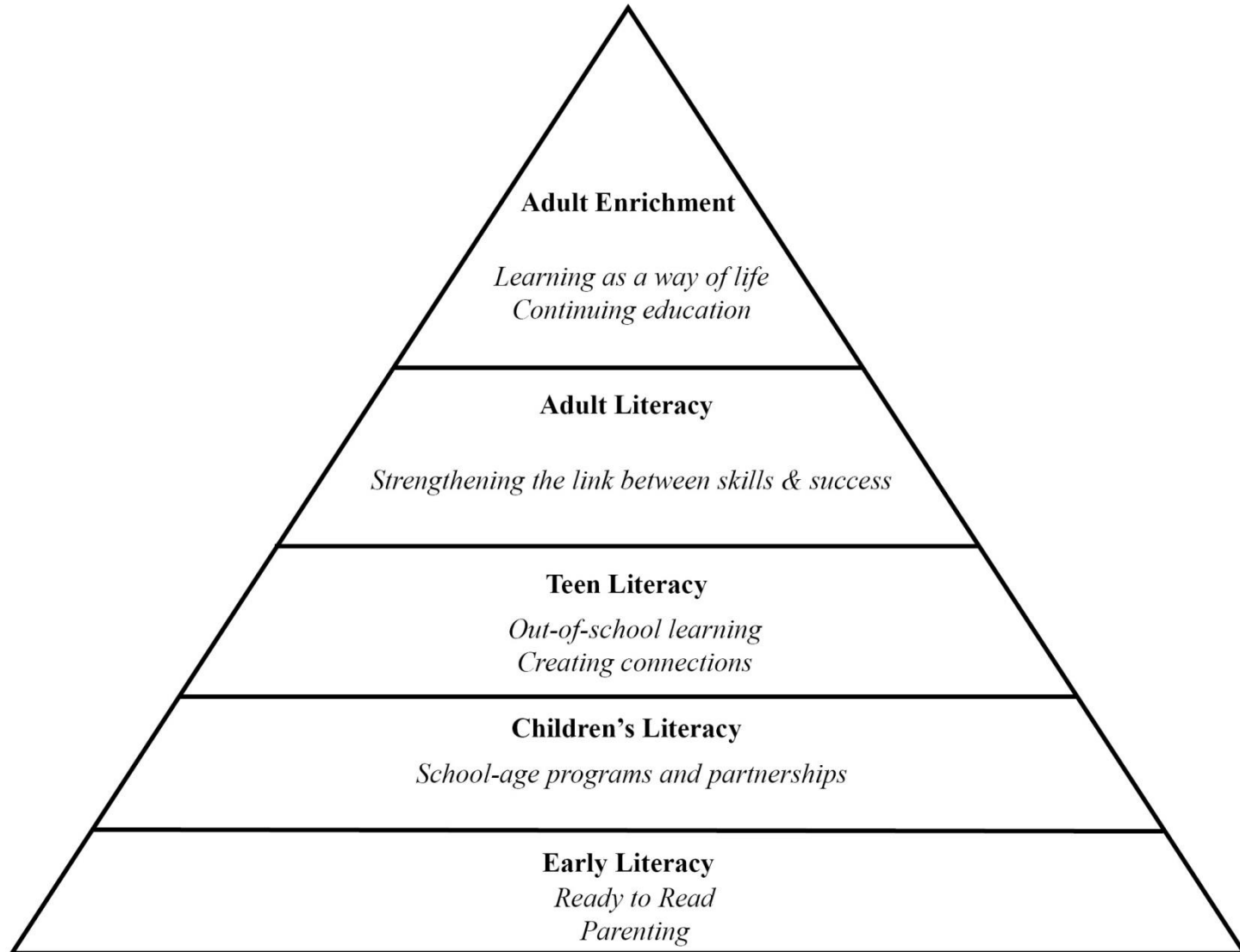
# Value of Library Services

## **2017 Budget funds priority services and innovation**

- **Access** to resources for 2 million+ users/patrons
- More than 2.5 million check-outs, digital use up 20%
- Supports over 8,000 hours of programming and 2,500 attendees of computer classes
- Funds full year of 6-day/week service at all branches
- Increases to all levels of outreach and programming
- Continues Branch redevelopment initiative

***Nearly 25% of Milwaukeeans have an active library card***

## Literacy & Learning Pyramid



**BECAUSE  
LEARNING TO  
READ COMES  
BEFORE READING  
TO LEARN.**

# Ready to Read: Early Literacy

***We prepare young children for success***

- 6,500 children served first half of 2016
  - Books2Go, direct outreach, play-and-learn, programming, provider workshops
- Public/Private partnership with City and the MPL Foundation

**BECAUSE A  
LIBRARY CARD  
IS THE MOST  
IMPORTANT  
SCHOOL SUPPLY  
OF ALL.**

# School Age Programs and Partnerships

## *Increasing Access & Removing Barriers*

- ConnectED – MPL access to 76,000 MPS students
- Fine Forgiveness – Over 2,400 youth accounts re-activated
- Summer Reading Program
- Teacher in the Library
- Online Resources
  - Brainfuse
  - E-Books
  - Databases

**BECAUSE TXT R  
FINE, BUT SRSLY,  
PPL ALSO NEED  
2 C REAL  
SENTENCES.**



# Teen Services - 13 to 18

## ***Out-of-school learning: create connections, develop skills***

- Pizza, Popcorn, Professionals
- Teen Job Fair – 400 participants
- After-Hours Events
- Teen Summer Reading
- MPL Teen Advisory Board
  - 1,020 participants since 2002
  - T.A.B.-led programs include Poetry slams and Anime drawing contests

**BECAUSE THE  
BEST SEARCH  
ENGINE IN  
THE LIBRARY  
IS THE  
LIBRARIAN.**

# Adult Literacy and Services

## *Strengthening link between skills and success*

**12,442** adults served first half of 2016

- traditional and digital literacy
- Over **500** job labs through 9/30/2016
- Small Business Resource courses – monthly and customized sessions
- Reference & research questions = **200** per day
- Gale Courses: **1,200** unique class enrollments

**BECAUSE  
LEARNING  
STARTS BEFORE  
KINDERGARTEN...  
AND NEVER ENDS.**

# Adult Enrichment

## *Learning and Reading as a way of life*

- Author Visits
- Special Collections
- Poet Laureate
- Book Clubs
- Genealogy
- Unique Programming

**AFTER THE  
VOTING BOOTH,  
THE PUBLIC LIBRARY  
IS THE MOST  
DEMOCRATIC PLACE.**

# Draft branch development timeline



## Forest Home – Mitchell Project

- Project financing closed June 2016
- Approved design July 2016
- Core & shell construction began August 2016
- Groundbreaking event Nov 2016
- Library interior build-out begins late Nov / early Dec 2016
- New Library opens summer 2017



## Mill Road-Good Hope

- Approve term sheet December 2016
- Issue Architect RFP Nov 2016
- Award Architect RFP January 2017
- WHEDA award April 2017
- Approve design July 2017
- Begin construction September 2017
- New library opens summer 2018



## Martin Luther King

- Project RFP Issued Sept 2016
- Developer selection Nov/Dec 2016
- Issue Architect RFP January 2017
- Approve term sheet May 2017
- Approve design August 2017
- Begin construction October 2017\*
- New library opens fall 2018
- Schedule dependent on financing source



## Capitol

- Issue project RFP August 2017
- Developer selection October 2017
- Issue Architect RFP November 2017
- Approve Term Sheet Feb 2017
- Approve design July 2018
- Begin construction September 2018
- New library opens late summer/early fall 2019

END of Presentation