



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, July 07, 2026

COMMITTEE MEETING NOTICE

AD 13

PATEL, Narendra M, Agent
YOGESHWAR, LLC
5320 S 27TH ST
MILWAUKEE, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 21, 2026 at 09:15 AM

Go to <https://meet.goto.com/966196741>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor License Renewal Application as agent for "YOGESHWAR, LLC" for "DISCOUNT CIGARETTE & BEER" at 5320 S 27th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Associated Bank River Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/24/26
 LICENSE TYPE: ALQML
 NEW: ☐
 RENEWAL: ☒

No. 395663
 Application Date:

License Location: 5320 South 27th Street
 Business Name: Yogeshwar

Licensee/Applicant: Patel, Narendra M.
(Last Name, First Name, MI)
 Date of Birth: 06/02/1947

Home Address: 4514 West Tesch Avenue
 City: Greenfield State: WI Zip Code: 53220
 Home Phone: 414-329-1469

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/15/2015 a 20-year-old Milwaukee police aide, working in conjunction with Milwaukee police, was able to purchase a 18 pack of Miller High Life beer from the cashier, Bharat N. Patel, at 5320 South 27th Street (Discount Cigarettes and Beer). Bharat Patel was given information regarding the Respect 21 program. The applicant did not comply with enrolling in the Respect 21 program and was issued a citation on 06/25/2015.

Charge: Sale of Alcohol to Underage Person
 Finding: Guilty
 Sentence: Suspended sentence
 Date: 07/20/2017
 Case: 15037280

=====
 Item #1 previously reported, new court date updated 01/02/2017

=====
 Item # 1 updated with disposition on 01/24/2018
 =====

2. On 05/01/2024 at 2:09pm, Milwaukee Police Officers conducted a licensed premise check at 5320 S 27th St to check if the business was operating with expired licenses. Upon arrival the officers found the business open to the public. The applicant thought he had been granted a provisional license. The applicant closed the business once officers informed him his licenses were expired.

=====

The following items pertain to 5320 S 27th ST

3. On 07/10/25 at 1:57p.m., Milwaukee Police conducted a License Premise Check regarding an email received the business had not been granted a Provisional License to operate. The employee stated they were aware of the denial and agreed to close until the license was granted.
4. On 10/29/25 at 7:35p.m., Milwaukee Police were conducting Underage Alcohol Compliance checks utilizing a minor Safety Cadet. At approximately 7:35p.m., the Cadet entered the business and purchased an alcoholic beverage from the clerk who did not check ID. The clerk was advised of the violation. A citation for sale of alcohol to underage was issued to the agent. On 12/29/25, they were convicted and fined \$451.01 Case 25032601

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2507100119

OtherEvent #: 25-LP-3179

Incident

5320 S 27TH ST MILWAUKEE, WI 53221

Incident Date/Time:: 07/10/2025 13:57:00
CAD Number:: P2507100881
District:: 6
Beat:: 650
Reporting Area:: 7386

Business Agent (1)

PATEL, NARENDRA M

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/02/1947
Sex:: MALE
Race:: UNKNOWN
Phone 1 Number:: (414)-329-1469
Phone 1 Type:: Phone
Address:: 4514 W TESCH AVE
City:: GREENFIELD
State:: WISCONSIN
Zip Code:: 53220

Licensed Persons Involved (1)

PATEL, BHARAT N

Person Involvement:: Manager
DOB:: 01/09/1978
Sex:: MALE
Race:: WHITE
Address:: 4514 W TESCH AVE
City:: GREENFIELD
State:: WISCONSIN
Zip Code:: 53220

Licensed Premise Data (1)

DBA DISCOUNT CIGARETTES AND BEER

Phone 1 Number:: (414)-282-7888
Phone 1 Type:: Main
Address:: 5320 S 27TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53221
License Type:: Alcohol
Licensee Notification Was Made:: Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2507100119

OtherEvent #: 25-LP-3179

Licensee Notified Date/Time:: 07/10/2025 13:57:00

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): Yes

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Ward, Michael S 024624

07/10/2025

This report is written by Police Officer Michael WARD, assigned to District 6 Day shift. On this day I was assigned to Squad 6164 with Police Office Fabian GARCIA. We were dressed in plain clothes and equipped with a Milwaukee Police department issued outer carrier vest. The vest has a Milwaukee Police Badge stitched to the upper left breast of the carrier. We were equipped with a department issued Axon body worn cameras which were activated during the time of the investigation.

On Thursday, July 10th, 2025, we received an email from the Alderman's office and the City Clerk - License Division regarding DBA Discount Cigarettes and Beer, located at 5320 S. 27th St..

We were advised that a provisional licensed was denied and as of Friday, July 11th, 2025, the location is to remain closed until the new licenses are approved on July 15th, 2025.

On Thursday, July ^{10th}~~11~~th, 2025, we went to 5320 S. 27th St. and spoke with the owner/manger, Bharat N. PATEL (W/M, 1-9-1978). PATEL advised us he received an email from the City Clerk - Licence Division advising him the request for a provisional license was denied. PATEL stated the would adhere to closing the location until the new license was issued on July 15th, 2025. PATEL was advised we would be montering the location and if the location was observed operating prior to the new license a citation may be issued.

PATEL was cooperative and receptive to the conversation.

No additional violations were observed during our meeting.

This concludes my report.

Officer (3)

Reporting Officer:

Ward, Michael S (024624)

07/10/2025 17:14:00

Section: (Work Location): 61

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2507100119

OtherEvent #: 25-LP-3179

Assisting Officer: Garcia, Fabian (022611)

07/10/2025 17:21:00

Section: (Work Location): 61

Approving Officer: Jeffery, Logan H (017793)

07/11/2025 06:30:03

Section: (Work Location): 61

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510290147

OtherEvent #: 25-LP-4972

Incident

5320 S 27TH ST Milwaukee, WI 53221

Incident Date/Time:: 10/29/2025 19:36:00
CAD Number:: P2510291275
District:: 6
Beat:: 650
Reporting Area:: 7386

Business Agent (1)

PATEL, NARENDRA M

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 06/02/1947
Sex:: MALE
Race:: UNKNOWN
Phone 1 Number:: (414)-329-1489
Phone 1 Type:: Phone
Address:: 4514 W TESCH AVE
City:: GREENFIELD
State:: WISCONSIN
Zip Code:: 53220

Licensed Premise Data (1)

DISCOUNT CIGARETTE & BEER

Phone 1 Number:: (414)-282-7888
Phone 1 Type:: Work
Address:: 5320 S 27TH ST
City:: Milwaukee
State:: WI
Zip Code:: 53221
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative; (if not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2510290147

OtherEvent #: 25-LP-4972

LICENSED PREMISE REPORT

Walker, Alicia D 028496

11/03/2025

THIS REPORT IS WRITTEN BY P.O. ALICIA WALKER, ASSIGNED TO DISTRICT 7, DAY SHIFT, SQUAD 7165.

ON WEDNESDAY, OCTOBER 29, 2025, AT 7:35 PM, I WAS CONDUCTING ALCOHOL COMPLIANCE CHECKS WITH COMMUNITY ADVOCATE PROGRAM WITH A MILWAUKEE SAFETY CADET. WE WENT TO DISCOUNT CIGARETTE & BEER AT 5320 S 27TH ST. IN THE CITY AND COUNTY OF MILWAUKEE.

AT 7:36 PM, AYLANNI MUNZO (7/17/06) WENT INTO DISCOUNT CIGARETTE & BEER. THE INDIAN MALE CLERK SOLD AYLANNI MONACO WATERMELON CRUSH TEQUILA COCKTAIL 12 OZ CAN. THE MALE CLERK DID NOT CHECK AYLANNI ID. AYLANNI STATED THE CLERK IS AN INDIAN MALE AND HE IS IN HIS LATE 50'S, SLIM BUILD, GLASSES, TAN LONG SLEEVE SHIRT, GREY NORTH FACE VEST, BLUE JEANS, GREY/BLACK GOLD TEE AND MUSTACHE.

I WENT INTO THE STORE, AND I OBSERVED AN INDIAN MALE AND HE IS IN HIS LATE 50'S, SLIM BUILD, GLASSES, TAN LONG SLEEVE SHIRT, GREY NORTH FACE VEST, BLUE JEANS, GREY/BLACK GOLD TEE AND MUSTACHE. I STATED TO THE CLERK THAT HE JUST SOLD ALCOHOL TO A MINOR. I ASKED THE CLERK FOR HIS NAME, AND HE STATED, BHARAT AND I ASKED FOR THE OWNER'S NAME AND PHONE NUMBER. BHARAT STATED HE SOLD TO A MINOR 11 YEARS AGO. I EXPLAIN HOW IMPORTANT IT IS TO CHECK ID'S AND DO NOT SELL TO MINORS. THE BUSINESS LICENSES ARE UP TO DATE, AND THE OWNER WILL RECEIVE A CITATION.

Officer (2)

Reporting Officer:	Walker, Alicia D (028496)	11/03/2025 19:09:00
Section: (Work Location):	71	
Approving Officer:	Pierce, Daniel J (018658)	11/04/2025 09:55:29
Section: (Work Location):	71	



Tuesday, July 07, 2026



Notice of Public Hearing

Blank Notice

PATEL, Narendra M, Agent
Discount Cigarette & Beer at 5320 S 27th St
Class A Malt & Class A Liquor License Renewal Application

Tuesday, July 21, 2026 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/21/2026 at 9:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2524 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3736
CURRENT OCCUPANT	2526 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3736
CURRENT OCCUPANT	2527 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3735
CURRENT OCCUPANT	2535 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3735
CURRENT OCCUPANT	2537 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3735
CURRENT OCCUPANT	2604 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3738
CURRENT OCCUPANT	2606 W CLAYTON CREST AVE	MILWAUKEE, WI 53221-3738
CURRENT OCCUPANT	5253 S 26TH ST	MILWAUKEE, WI 53221-3717
CURRENT OCCUPANT	5255 S 26TH ST	MILWAUKEE, WI 53221-3717
CURRENT OCCUPANT	5259 S 26TH ST	MILWAUKEE, WI 53221-3717
CURRENT OCCUPANT	5259A S 26TH ST	MILWAUKEE, WI 53221-3717
CURRENT OCCUPANT	5260 S 26TH ST	MILWAUKEE, WI 53221-3718
CURRENT OCCUPANT	5260A S 26TH ST	MILWAUKEE, WI 53221-3718
CURRENT OCCUPANT	5269 S 26TH ST	MILWAUKEE, WI 53221-3717
CURRENT OCCUPANT	5270 S 26TH ST	MILWAUKEE, WI 53221-3718
CURRENT OCCUPANT	5270A S 26TH ST	MILWAUKEE, WI 53221-3718
CURRENT OCCUPANT	5271 S 26TH ST	MILWAUKEE, WI 53221-3717
CURRENT OCCUPANT	5300 S 26TH ST	MILWAUKEE, WI 53221-3720
CURRENT OCCUPANT	5300A S 26TH ST	MILWAUKEE, WI 53221-3720
CURRENT OCCUPANT	5301 S 26TH ST	MILWAUKEE, WI 53221-3719
CURRENT OCCUPANT	5303 S 26TH ST	MILWAUKEE, WI 53221-3719
CURRENT OCCUPANT	5306 S 26TH ST	MILWAUKEE, WI 53221-3720
CURRENT OCCUPANT	5306A S 26TH ST	MILWAUKEE, WI 53221-3720
CURRENT OCCUPANT	5307 S 26TH ST	MILWAUKEE, WI 53221-3719
CURRENT OCCUPANT	5307A S 26TH ST	MILWAUKEE, WI 53221-3719
CURRENT OCCUPANT	5315 S 26TH ST	MILWAUKEE, WI 53221-3719
CURRENT OCCUPANT	5316 S 26TH ST	MILWAUKEE, WI 53221-3720
CURRENT OCCUPANT	5317 S 26TH ST	MILWAUKEE, WI 53221-3719
CURRENT OCCUPANT	5318 S 26TH ST	MILWAUKEE, WI 53221-3720

Blank Notice

Total Records: 29

Radius 250 feet and Center of the Circle: 5320 S 27th St

2025-2026 Plan of Operation for 5320 S 27TH ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 3 Locations: FRONT DOOR, BEHIND REGISTER, BATHROOM
Outside 1 Locations: BACKSIDE OF BUILDING

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 1 Name of solid waste contractor: EAGLE DISPOSAL

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 34 and describe security plans:

EMPLOYEES KEEP AN EYE ON PARKING LOT NEAR WINDOW

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licenses number(s): _____

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: MOUNTED INSIDE OF STORE

Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:

2. Percentage of Sales (must total 100%)

Alcohol 40 % Food Sale 5 % Entertainment _____ % Other 15 %

3. Businesses On The Premises (choose all that apply):

☐ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☒ Liquor Store ☐ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations:

Are there any changes to your food operations as listed above? ☒ No ☐ Yes, If Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices: N/A

Are there any changes to the number or types of devices? ☐ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Discount Cigarette & Beer 5320 S 27TH ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

N/A

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley
How many? _____ | ☐ Pool Tables
How many? _____ |
| ☐ Motion Pictures (movies by admission)
How many screens? _____ | ☐ Amusement Machines
How many? _____ | ☐ Concerts
Approx. # per year? _____ | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Hookah Service | ☐ Other: _____ | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Pete New M.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign