



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, February 04, 2021

COMMITTEE MEETING NOTICE

AD 07

JONES, Jeffrey L, Agent  
JLJones LLC  
4610 W FOND DU LAC Av #F

Milwaukee, WI 53216

You are requested to attend a virtual hearing to be held on:

**Wednesday, February 17, 2021 at 02:05 PM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications as agent for "JLJones LLC" for "Mr J's Lounge" at 4610 W FOND DU LAC Av #F.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/987330253>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 987-330-253.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

**Martin, Faviola**

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**From:**  
**Sent:** Monday, January 25, 2021 10:39 AM  
**To:** License  
**Subject:** Location occupancy issue

**Categories:** Yellow category

**REDACTED RECORD**

Good morning,

The tavern located at 4610 W Fond Du Lac Ave. doing business as Mr Js lounge does not have a lease to occupy the premises and it is my understanding that the building owner has no intention of signing a lease with them. The current lease from 2014 was between the current property owner and the previous tavern owner of the tavern. The llc under which this tavern is currently applying is not the llc that ever had a lease with the property owner.

Please feel free to reach out to me if you need more information.

Take care,

Concerned Citizen

**Ceella, Jessica**

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**From:** Lasley, Yvonne  
**Sent:** Monday, December 21, 2020 3:32 PM  
**To:** Ceella, Jessica  
**Cc:** Khalif Rainey; Lasley, Yvonne; Byrd, Yashica  
**Subject:** FW: Crime attributed to Mr.J's nightclub and more

Dear Jessica,

Good afternoon, Alderman Khalif J. Rainey received the below email from our Constituent Lori Banks today. Ald. Rainey is requesting that the below listed concerns regarding Mr. J's be made part of the record.

If you have any further questions or concerns, via email or telephone our 7<sup>th</sup> Aldermanic District Office Monday-Friday, 8:00 a.m. – 4:45 p.m. at 414.286.2863.

Thank you,

Yvonne Lasley  
Legislative Assistant  
Alderman Khalif Rainey  
7<sup>th</sup> Aldermanic District  
200 East Wells Street, #205  
Milwaukee, WI 53202  
414-286-2863

REDACTED RECORD

**From:**  
**Sent:** Monday, December 21, 2020 2:15 PM  
**To:** Lasley, Yvonne <Yvonne.Lasley@milwaukee.gov>  
**Subject:** Re: Crime attributed to Mr.J's nightclub and more

Good Morning Alderman Rainey and Ms. Lasley -

I am writing because I am beyond the point of fed up with the amount of crime and lawlessness that I and my neighbors can attribute to Mr. J's nightclub. A lot of these problems go back as far as 2019/early 2020 before the shutdown, at that time we were seeing a rise in car break-ins in the neighborhood. The Saturday after Mr. J's reopened (August 31st) and since then, we have seen a rash of car break ins nearly every Saturday into early Sunday morning. These break ins extend not only from Fond Du Lac avenue, but east and west on Ridge ct., but also on Medford, Hoyt (east and west), and Leon Terrace. There have been Sunday mornings when you can see the glass up and down the streets, 16 or more break in, in a weekend. These thieves are after guns and they have been successful in stealing them. It seems the only people who call in their cars to the police are usually the people who have lost a gun, so the totals may seem low, but those of us who reside here know the problem is more widespread. Neighbors on Medford were able to meet with the police department, etc back on October 8, 2020 and with the assistance of district 7 police officers lately, we have seen a decrease in the break ins, but this has meant officers spending 3-4 hours driving up and down these blocks at night. Mr.J's finally provided some security in the neighborhood, but I feel they haven't been very effective, as they have no authority. I and my family have witnessed multiple break ins on a weekly basis right from our windows, literally 15 feet from us. I have been able to time when the break ins were going to occur and what vehicle the suspects were driving. I have had to call in (911) break ins and multiple shots being fired, one of the shots fired occurrences were too numerous to

count and later I was told there were 20 rounds fired from an AK-15. This was an incident in which my son and I had to hit the floor and crawl to the phone, this incident was in the 4600 blk of Ridge Ct. This incident involved patrons leaving Mr. J's getting in an argument. Frequently when Mr. J's patrons head to the club or return to their cars after an evening at the club, a lot of them are stumbling drunk, they urinate in public (I have video of this) against their car, on the sidewalk, or they go around to the alley. They also leave a lot of garbage. Liquor bottles, beer cans, food containers. I can clean up on Saturday and then Sunday I have to start over. They are loud, curse and swear when their windows are broken into or just because, run the stop signs, block traffic, play loud music or just hang out after bar time... I had to call the police early one morning because something happened to a guy's car and he spent over an hour kicking it, yelling at it and the world, etc...Plus, in the midst of a pandemic the club seems packed and the patrons never seem to have masks going to and from the club. Is the club limited in the number of people who can enter during this pandemic?

Now we've had another murder (the second one within a 1/2 block of my house this year). From what I've heard the victim was trying to stop someone breaking in his car. Linked again to the ever present car break ins linked to Mr. J's patrons, and in addition the victim was possibly returning from taking pictures at a birthday party of a 16 year old, which was or may have been held at Mr. J's. This was 1:32am on Saturday morning. I heard those 2 shots, I saw the police presence and watched them tape down the area from my window. That poor man left behind a wife and 2 children. I watched many people come to the scene of the murder, it was packed at 3:45am. This was deeply disturbing. Is this club allowed to host birthday parties for underaged people? With all of the problems that I've listed in this letter, there is no way they should be allowed to have any underaged minors anywhere near them. This is not okay. At one time Mr. J's seemed to attract an older group of people, they were calm, but it has changed and they need to be shut down, permanently.

In addition we have renters in two duplexes and one home, that throw trash out in the street (Ave, particularly the person who drives a red car, he just dumps all of his fast food garbage directly into the street when he gets out). and in some cases on their front lawns ( e.). The tenants and people visiting them at e throw trash from their cars (there is a lot of sitting cars due to suspected drug dealing and I have footage of them throwing liquor bottle on my side of the street), the drug buyers also leave little baggies that have been twisted up. I have spoken to the landlord, but she can't do a lot and she is already trying to evict them, since she hadn't originally rented to them (rented to the deceased (March) mother of the current tenant) and they haven't paid anything since June 2020. How do we expect our small landlords to survive and our neighborhoods to thrive, if mandates protect bad tenants who throw trash, don't or won't pay rent, and sell drugs?

I feel like our neighborhood is a victim. I do not feel safe on the weekends with all of these problems that this club brings into the neighborhood. I'm not feeling safe with drug deals happening next to my home. I don't even let my teenage children walk by themselves because there is just too much happening around here. I love my home. We own it outright. We have great neighbors, but I find myself looking at moving if all this crazy continues. A lot of problems will stop, if Mr. J's is shutdown. I would like this letter to be sent to the licensing committee when Mr. J's is up for renewal. They should not be able to continue to make money, while my neighbors shell out for new windows or we are subjected to more murders. I would like to see some support for small landlords, those are some of the people who own the properties in my neighborhood. How can I expect them to keep their properties up, if they have no way to bring in income or the tenants know that they don't have to do anything to stay or the neighbors have to prove that drug dealing is happening.

I appreciate your support. I do see a police presence that may be driving my neighbor's drug dealing away, but more must be done to protect the neighborhoods that are still standing and not just react when they are down and out.

Sincerely -

**Celella, Jessica**

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**From:** Lasley, Yvonne  
**Sent:** Tuesday, December 22, 2020 9:56 AM  
**To:** Celella, Jessica  
**Cc:** Khalif Rainey; Lasley, Yvonne; Byrd, Yashica  
**Subject:** FW: Mr. J's on Fond du Lac - Email Comments From Constituent Carl Listle - 4616 West Medford Avenue

Dear Jessica,

Good morning, please view the below email from Alderman Rainey stated it's not clear but it does not appear the party for the 16 year old was held at Mr. J's. It is believed the young man had just shot photos at a 16 year olds party and then came to Mr. J's. Ald. Rainey is asking for this to be made a part of the record.

If you have any further questions, via email or telephone our 7<sup>th</sup> Aldermanic District Office Monday-Friday, 8:00 a.m. – 4:45 p.m. at 414.286.2863.

Thank you,

Yvonne Lasley  
Legislative Assistant  
Alderman Khalif Rainey  
7<sup>th</sup> Aldermanic District  
200 East Wells Street, #205  
Milwaukee, WI 53202  
414-286-2863

REDACTED RECORD

**From:**  
**Sent:** Monday, December 21, 2020 6:57 PM  
**To:** Lasley, Yvonne <[Yvonne.Lasley@milwaukee.gov](mailto:Yvonne.Lasley@milwaukee.gov)>  
**Subject:** Mr. J's on Fond du lac

Ms Lasley,

I was advised to reach out to you regarding concerns with Mr. J's. Up until recently, I did not see them as anything more than a nuisance neighbor, a bad neighbor, that one just has to live with when living in an urban environment. In the beginning, they made it appear that they cared a little more than the last bad neighbor, Brooklyn's, that operated in that space. But then the same old problems started coming back: the traffic, the racing up and down the alleys and side streets, the trash, the loudness, the car break-ins. But the last straw is the shootings have started coming back. More often than not, since covid restrictions started lightening up earlier this summer, I have been awakened Friday or Saturday night, sometimes both nights, by gunfire and squealing tires. I can't say for sure it is Mr. J's, but there is nothing else in the area that is open that late at night that would attract that kind of behavior consistently.

Apparently a man was killed this weekend on Fond du lac and Ridge after leaving a 16 year old's birthday party. I'm having a hard time understanding how Mr. J's can hold a birthday party for a 16 year old that is apparently still going on well after curfew (or is there no curfew for minors anymore?). I'm having a hard time understanding how Mr. J's can

always have so many patrons on the weekends that people need to park blocks into the neighborhood. It's my understanding we are in the middle of a pandemic. If their parking lot is full, I would suspect that they are probably close to their city mandated limit. We've really had enough of this bad neighbor. It has gotten to the point that we make sure we are home every Friday and Saturday well before the bar crowd starts trolling because we don't want to get caught up in the middle of something. We are tired of having to feel like prisoners in our own home. We dread to think of what New Year's Eve will bring.

Thanks for letting me share my thoughts.

**Ceella, Jessica**

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**From:** Lasley, Yvonne  
**Sent:** Tuesday, December 29, 2020 3:32 PM  
**To:** Khalif Rainey  
**Cc:** Ceella, Jessica; Byrd, Yashica  
**Subject:** FW: Neighborhood Complaint  
**Attachments:** Document1 [Compatibility Mode].docx

Dear Ald. Rainey,

Please view the below email and above attached.

Thank you,

Yvonne Lasley  
Legislative Assistant  
Alderman Khalif Rainey  
7<sup>th</sup> Aldermanic District  
200 East Wells Street, #205  
Milwaukee, WI 53202  
414-286-2863

REDACTED RECORD

**From:** [REDACTED]  
**Sent:** Tuesday, December 29, 2020 12:26 PM  
**To:** Lasley, Yvonne <Yvonne.Lasley@milwaukee.gov>  
**Subject:** Neighborhood Complaint

We would like to be notified when Mr. J's renewal is voted on as we will like to be present.

Please let me know if you need anything more from us.

December 29, 2020

To: Alderman Khalif J. Rainey, District 7

From:

We are 15-year resident and a homeowner in district 7 and happen to live in the vicinity of a night club named Mr. J's on Fond Du Lac Ave.

We are writing to voice our concern about this establishment. It appears that their business is doing pretty good as when they are open on weekends, the clientele park their cars all up and down our neighborhood, parking in our driveways illegally. I understand that people like to go to clubs and have a good time, however Mr. J's needs to move to a different location, that is not in a neighborhood where homes are located.

By this establishment being open, it has brought numerous car break ins, every weekend that they are open. Our neighbor have many video footage of car break ins in the act. His clientele are disrespectful disruptive to the neighborhood, drunk and loud, aside from parking violations and leaving their garbage on the ground as they leave.

Mr. J's seems to only be concerned about how their clients conduct themselves inside their establishment, but we as the community are concerned about the behavior of his clientele outside. It has been a number of years and things have not gotten any better. We feel it is time for action and to request that their liquor license be revoked and hopefully get them to move out of our community.

Thank you

A concerned resident



**Martin, Faviola**

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**From:**  
**Sent:** Monday, January 25, 2021 10:39 AM  
**To:** License  
**Subject:** Location occupancy issue

**Categories:** Yellow category

Good morning,

The tavern located at 4610 W Fond Du Lac Ave. doing business as Mr Js lounge does not have a lease to occupy the premises and it is my understanding that the building owner has no intention of signing a lease with them. The current lease from 2014 was between the current property owner and the previous tavern owner of the tavern. The llc under which this tavern is currently applying is not the llc that ever had a lease with the property owner.

Please feel free to reach out to me if you need more information.

Take care,

Concerned Citizen

REDACTED RECORD

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 01/27/2021

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 320126**

**Application Date:** 01/22/2021

**License Location:** 4610 W Fond du lac Av

**Business Name:** Mr J's Lounge

**Licensee/Applicant:** JONES, Jeffrey L  
(Last Name, First Name, MI)

**Date of Birth:** 12/27/1960

**Home Address:** 4554 N 42<sup>nd</sup> St

**City:** Milwaukee

**State:** WI **Zip Code:** 53209

**Home Phone:**

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. The applicant is on Federal Supervision. Email notification to the United States Probation office on 06/09/2017 requesting they provide information to the License Division regarding the probation/parole status and the end date of the status.

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2. On 07/14/2018 officers investigated a shots fired complaint at Mr J's, 4610 W. Fond du lac Av. The investigation revealed the security guard outside got into an argument with a subject who wanted in after closing. The subject physically attacked the guard. The subject then got into a car and attempted to run down the Security guard. The security guard went into the business to get away and the subject drove through the door in an attempt to strike the security guard. The security guard, fearing for his safety, discharged his firearm at the vehicle. Vehicle then fled.

3. On 07/30/2018 officers received a complaint there was underage patrons at Mr. J's, 4610 W. Fond du lac Av. The officers conducted a licensed premise check and did not observe any underage patrons. The manager, Jessica KEY, was cooperative with officers.

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4. On 03/03/2019 officers observed several vehicles in the area of 4610 W. Fond du lac Av parked illegally. The officers cited the vehicles and observed patrons of Mr J's exit the bar and enter the illegally parked autos.
5. On 03/14/2019 officers conducted underage tavern enforcement in District 7. An underage Police Aide attempted to gain entry to Mr J's, 4610 W. Fond du lac Av. The Police Aide was allowed entry by security at the door and ordered a beer at the bar. The bartender was identified and issued a citation.
6. On 08/18/2019 at 2:08am officers were dispatched to a shooting at 4410 W. Fond du lac Av. The investigation revealed several casings on the sidewalk in front of Mr J's, 4610 W. Fond du lac Av. The officers interviewed the bartender at Mr J's, who was identified as the applicant. He was cooperative and provided surveillance video. The video shows a patron inside Mr J's, exit and walk back and forth on the sidewalk. Another subject approaches the patron outside and attempts to hit him. The patron retreats and pulls out a gun, firing it at the subject. The video does not show who shoots back at the patron striking him 9 times. The patron then runs off out of camera view.

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7. On 01/23/2021 at 8:06pm officers were dispatched to a Tavern Check at Mr J's, 4610 W. Fond du lac Av. The caller stated the business was open with 200 people inside and they did not have a license. The officers arrived and found the business open with approximately 60 patrons inside. The officers spoke with the bartender and requested to see the licenses. They were provided with licenses that expired on 01/21/2021. The bartender was advised to close the bar because there is no business license. The officers were unable to contact the applicant because the phone was disconnected. The business was issued a citation for Distribute Alcohol at Unlicensed Premise.

Charge: Distribute Alcohol at Unlicensed Premise  
Finding: set for Arraignment on 07/19/2021  
Sentence:  
Date:  
Case: 21002850

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210230156

OtherEvent #: 21-LP-0275

## Incident

### 4610 W FOND DU LAC AV MILWAUKEE, WISCONSIN 53216

Incident Date/Time:: 01/23/2021 20:06:00  
CAD Number:: 210231937  
District:: 7  
Beat:: 750  
Reporting Area:: 1954

## Business Agent (1)

### JONES, JEFFREY LYNN

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 12/27/1960  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (414)-444-3722  
Phone 1 Type:: Phone  
Address:: 4554 N 42ND ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53209

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210230156

OtherEvent #: 21-LP-0275

## Licensed Persons Involved (3)

### PERRY, DESHON ANTIONETTE

Person Involvement:: Bartender  
DOB:: 05/24/1972  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4144609260  
Address:: 3724 W ROBERTS ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53210

### JULIEN, BRENDA A

Person Involvement:: Bartender  
DOB:: 08/27/1957  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 3821 N 10TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53206

### BLADES, CYRILENE A

Person Involvement:: Manager  
DOB:: 01/14/1966  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 8844 W POTOMAC AVE  
City:: MILWAUKEE  
State:: WISCONSIN

## Licensed Premise Data (1)

### MR J'S

Phone 1 Type:: Work  
Address:: 4610 W FOND DU LAC AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53216  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Business Was Cited For Violation:: Yes  
Licensee was cooperative: (If not explain in narrative): No  
Licensee or Manager was on premises at time of violation/incident:: No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210230156

OtherEvent #: 21-LP-0275

## Narrative (1)

### INITIAL INVESTIGATION

Sheets Walker, Tiara S 024300

01/23/2021

This report submitted by PO Tiara SHEETS-WALKER, District Seven, Late Power Shift.

On Saturday, January 23, 2021, my partner PO Daryal GOSS and I were assigned to squad 7451 in full-duty uniform, operating a marked squad car 031 Milwaukee Police Department, and equipped with an Axon body camera).

At approximately 8:06pm, my partner PO GOSS and I were dispatched to the location of 4610 W Fond Du Lac Ave, Milwaukee, Wisconsin (Mr. J's Bar ) for a Tavern Check Complaint.

CAD description at approximately 8:01pm a anonymous male caller stated that "Mr. J's bar did not have a valid license to operate". The anonymous male caller stated, "that he knows the license wasn't valid due to him searching online". The anonymous male caller also stated, "that there were currently 200-300 people located at the Mr. J's Bar".

My partner PO GOSS contacted the anonymous male caller stated that he checked MR. Jay's License online on 01/22/2021, which revealed that their tavern license was not valid and that should not be open. The caller stated that he wanted to remain anonymous.

Upon arrival, I observed several vehicles located in the parking lot of Mr. J's. Upon entry into the building I observed approximately sixty patrons located in the bar, which was located on the westside of Mr J's. My partner PO GOSS and I spoke with the manager Cyrilene A BLADES B/F (01/14/1966) and asked if she could provide her license permits to see if they were valid. BLADES provided me with a Public Entertainment premises license, Class B Tavern License #0207928 which was valid between 01/22/20 - 01/21/2021. BLADES also provided me with a Food Dealer Restaurant License , License #0013909, which was valid between the dates of 01/30/2020 - 01/28/2021. The owner on the premise permit for Mr. Jay's was Jeffrey L JONES B/M (12/27/1960).

BLADES also provided me with a receipt showing that a renewal license was filed on 10/15/2020 and that the current license had expired on 01/21/2021.

While on scene, I did observe the bartenders serving alcoholic beverages and food to the patrons that were located inside of Mr. J's. I also heard music being played by a DJ that was located on the southwest side of the bar. I observed the bar located on the eastside of the building to NOT be open.

Bartenders Brenda A JULIEN-KELLY B/F (08/27/1957) provided her bartender license 0231897. Bartender Deshon A PERRY B/F (05/24/1972) was not able to provide her bartender license. PERRY stated that her bartender license was currently being mailed out to her.

At approximately 8:48pm, I let BLADES know that due to the bar not having a valid license, the bar would have close down.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:210230156

OtherEvent #: 21-LP-0275

BLADES informed her staff and had all the patrons removed from the bar. PERRY was mailed a citation# J9803C714M for Class D Bartender License Required.

JONES was also mailed a citation# 0682C884HK for Illegal alcohol distribution unlicensed. I tried contacting JONES, but I was not able to talk with JONES due to the number being disconnected.

Squad 7467, PO Stephon ROBY and PO Theodore CHANDLER stayed on scene until all patrons had exited out of the Mr. J's Bar.

End of Report

## Officer (2)

Reporting Officer:	Sheets Walker, Tiara S (024300)	01/23/2021 21:26:00
Section: (Work Location):	74	
Approving Officer:	Raden, Chad M (010032)	01/25/2021 13:24:01
Section: (Work Location):	27	



Thursday, February 04, 2021



# Notice of Public Hearing

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notice

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JONES, Jeffrey L, Agent  
Mr J's Lounge at 4610 W FOND DU LAC Av #F  
Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications

**Wednesday, February 17, 2021 at 2:05 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 2/17/2021 at 2:05 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	4618A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4622 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4531 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4512 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4541 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4524A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4619 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4552 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4606 W RIDGE CT	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4615 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4623 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4470 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4645 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4609A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4604 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4570 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4729 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4735 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4618 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4525 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4535 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4544 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4567 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4609 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4572A W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4635 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4647 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4719 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4524 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4546 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4568 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4619A W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4713 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4610 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4518A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4609 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4601 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4463 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4619 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4471 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4627 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4703 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4736 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4509 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4513 W LEON TER 1	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4603 W LEON TER	MILWAUKEE, WI 53216

CURRENT OCCUPANT	4528A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4534 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4617 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4625 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4555 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4605 W RIDGE CT	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4572 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4641 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4701 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4635A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4622A W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4629 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4546 W RIDGE CT	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4639 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4629 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4635 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4525 W RIDGE CT	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4513 W LEON TER 2	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4520 W RIDGE CT	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4518 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4545 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4528 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4615 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4540 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4560 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4613 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4479 W LEON TER	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4633 W FOND DU LAC AVE	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4545 W RIDGE CT	MILWAUKEE, WI 53216
CURRENT OCCUPANT	4725 W FOND DU LAC AVE	MILWAUKEE, WI 53216
Banks, Lori	4703 W Medford AV	Milwaukee WI 53216
Listle, Carl	4616 W Medford AV	Milwaukee WI 53216
blank	notice	

Total Records: 76

Radius: 250.0 feet and Center of Circle: 4610 W Fond Du Lac Ave

**2020-2021 Plan of Operation for 4610 W FOND DU LAC AV #F**

**1. Litter & Security Plans**

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other:

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  Other:

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe: 20 feet from Entrance/Exits

Number of garbage cans: Inside 15 Locations: Each end of bars/kitchens/bathrooms/open spaces  
 Outside 2 Locations: Near door/Near smoking area

Is a crowd control barrier used?  No  Yes If Yes, Describe: A clicker to count each persons enter/exit

Number of restrooms: 4 Name of solid waste contractor: Eagle Disposal

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: 40 and describe security plans:  
2 security guards are placed on the lot to monitor

Are there designated loading areas?  No  Yes If Yes, describe security plans:  
Loading is completed during the day business hours

Do you have security personnel on the premise?  No  Yes If Yes, how many? 10  
 AND What are their responsibilities? Search patrons properly, secure building in lot, walk patrons  
 What security equipment do they use? wands, flashlights, walkie talkie systems to cars  
 List their licensing, certification or training credentials: Firm trains and provides cert techs

Are there security cameras?  No  Yes If Yes, list all locations: Inside/hallways/dance floors/bars Outside lot, streets

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe:  
Security uses wand to check for metal, weapons. ID is required to present

**2. Percentage of Sales (must total 100%)**

Alcohol 75 % Food Sales 25 % Entertainment \_\_\_\_\_ % Other \_\_\_\_\_ %

**3. Businesses On The Premises (choose all that apply):**

Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Night Club  Liquor Store  Tavern  Sports Facility  
 Hotel  Banquet Hall  Supermarket  Private/Fraternal/Veterans' Club  Other:

**4. Hours of Operation and Age Restriction**

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
 Your hours of operation and age restriction are listed on your current license.

**5. Floor Plan and Capacity**

Are you requesting any changes to your capacity or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

**6. Sidewalk Dining: Fee:**

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

**7. Food License: FREST 13909 Fee: \$800.00**

Your current food license includes the following food operations:  
 DHS - MODERATE, Restaurant, Sales \$20,001 - \$200,000  
 Are there any changes to your food operations as listed above?  
 No  Yes, if Yes, explain \_\_\_\_\_

**8. Weights and Measures: Fee:**

Number/Type of Devices:  
 Are there any changes to the number or types of devices?  No  Yes  
 If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Comedy Acts, Disc Jockey, Dancing by Performer(s), Concerts, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, 2 Amusement Machines, 1 Pool Table

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

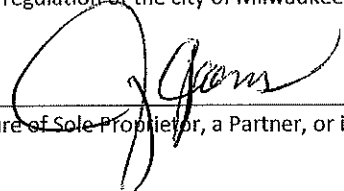
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.


I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.



\_\_\_\_\_  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

To: Chairwoman Milele A. Coggs – (via email [mcoggs@milwaukee.gov](mailto:mcoggs@milwaukee.gov))

cc: City of Milwaukee License Division – (via email [License@Milwaukee.gov](mailto:License@Milwaukee.gov))  
Alderman Khalif Rainey – (via email [Khalif.Rainey@milwaukee.gov](mailto:Khalif.Rainey@milwaukee.gov))  
Captain Jeffrey A. Sun – (via email [jsun@milwaukee.gov](mailto:jsun@milwaukee.gov))  
Community Liaison Officer Bowie Buchner (via email [bbuchn@milwaukee.gov](mailto:bbuchn@milwaukee.gov))

From: Attorney Michael S. Maistelman 

Dated: February 16, 2021

Re: Amended Plan of Operation - Class B Tavern, Food Dealer and Public Entertainment Premises License Renewal Hearing for Mr. J's Lounge  
Address: 4610 W. Fond du Lac Avenue.

The following amended plan of operation shall be made part of our Renewal Application:

### **Mitigation Management Plan**

We recently met with Captain Sun, Sargent Ross, and Community Liaison Officer at our premises to discuss Milwaukee Police Department's ("MPD") concerns and to put into place an amended plan to address the issues raised by Alderman Rainey, MPD, and the neighbors.

**Security:** We retained the services of Guaranteed Protection Services, LLC, which is a licensed and bonded security company to provide both security for our establishment and to assess our security needs and develop a game-plan for the premises' safety and security and provide protection for the premises. We will only hire licensed security personal for the premises.

We are also looking to hire an off-duty Milwaukee Police officer. We have already reached out to Acting Chief Norman's Chief of Staff Nick DeSiato to get information on this process.

**Age Limits:** Currently, we have a minimum age of 25 years old to enter the premises. We will raise the age minimum to 30 years old.

**Cameras:** We have installed a video security system with a total of twenty (20) cameras for the entire premises, both inside and outside. We will have fifteen (15) within the premises and five (5) around the premises' perimeter. We will add additional security video cameras in and around the perimeter of the establishment recommended by our security consultant in conjunction with the recommendations of MPD.

**Lighting:** We have installed light fixtures designed to minimize the impact on the residence while providing adequate lighting levels to assure security and discourage

loitering. We will also add additional light fixtures as recommended by MPD and our security consultant.

**Monthly Staff Meetings:** We will have monthly staff meetings to go over our policies and procedures and address issues in the prior month. We will also ensure that our employees have current licenses as required by the City.

**Neighborhood Meetings:** We will also host monthly meetings with the neighbors, MPD and the Alderman to review their concerns and to timely address the same. We will participate in the local block watch.

**Loitering:** Customers will be discouraged from loitering outside the property and in the surrounding neighborhoods. We will have our security make hourly sweeps of the surrounding neighborhood to ensure that no one is loitering.

We will post signs that police will be called for loitering, littering, and loud noise. Any customer who violates these rules and regulations will be placed on a list and banned from our premises.

**Communication with MPD:** We will immediately notify MPD if any issues arise without concern to having a PA-33 issued.

**Litter Control:** We shall control and inspect the litter emanating from our site and the general perimeter from our location in the public right-of-way three times per day, in the morning, mid-day, and an hour before close.

**Noise Control:** We are willing to retain a sound expert's services in the event that the neighbors and/or MPD believe that the sound emanating from the premises disturbs the quiet enjoyment of the neighbors.

**MPD Monthly Crime Prevention Meetings:** We will attend the monthly crime prevention meetings conducted by District 7.

**Other Measures:**

- A. We will participate in the E-Notify system for email updates regarding the premises.
- B. We will regularly file open records requests for Milwaukee Police Department Computer Aided Dispatch System (CADS) reports regarding the property.
- C. We will institute a standing complaint with District 7 that will allow the police department to remove any individuals loitering on the property.
- D. We will serve a no trespassing order against identified nuisance persons and provide the local police district station a copy of the served order.

- E. We will contract with a towing company to remove vehicles that are trespassing.
- F. We are also open to suggestions from MPD, Alderman Rainey, and the neighbors on how we can effectively address any issues and concerns that may arise.
- G. We will install a Knox Box so that both MPD and the fire department will have immediate access to our building at all times.
- H. We will schedule follow-up onsite meetings with the Community Liaison Officer to review and advise us on our security and other measures.
- I. We will institute a self-policing program, similar to MARTS, to ensure all employees are compliant with all laws and regulations surrounding the sale of alcohol products and to ensure that only patrons thirty (30) years old and older are permitted into the premises.
- J. We will use handheld metal detector security wands on all patrons entering the premises.
- K. We will stop serving alcohol 30 minutes before bar close.
- L. We will stop playing music 30 minutes before bar close to promote a calmer departure.

Below is the Licensee's contact information for Alderman Rainey, MPD, and the neighbors should any need arise:

Contact Info for Licensee:  
Jeffrey Jones  
(312) 631-9793  
[jonesjeffrey50@yahoo.com](mailto:jonesjeffrey50@yahoo.com)