

To: License Committee Chairwoman Zamarripa (via email)
City of Milwaukee License Committee (via email)
Alderwoman Milele A. Coggs (via email)

Cc: City Clerk – Licensing Department (via email)

From: Attorney Michael S Maistelman

Dated: September 9, 2024

Re: City of Milwaukee Food Dealer License Renewal for Zubha POP Foods LLC for Popeye's #904

This supplemental information should be incorporated into my client's most recent Plan of Operation and shall amend the current renewal application.

Popeyes has an "A" rating from the Milwaukee Health Department.

Subsequent to the upcoming hearing we communicated with Alderwoman Coggs to discuss the issues and concerns that she has regarding Popeyes.

Based upon the discussions with Alderwoman Coggs, as well as my own inspection of Popeyes and conversations with the Manager of the store we have put into place a Mitigation Management Plan to deal with neighborhood complaints, criminal activity, staffing, litter, etc., and provide a protocol for communicating with City Officials and the Milwaukee Police Department, (MPD") to resolve potential problems.

Mitigation Management Plan:

We are in the process of scheduling a meeting at the premises with the MPD Community Liaison Officer to discuss ways that we can mitigate and address issues on the premises.

We shall control the litter on our property daily. Three times a day, employees will inspect the outdoor perimeter for litter.

We will train our staff so that they know how to deal with various issues that arise. This includes but is not limited directly calling MPD when problems arise as opposed to first calling the store manager as has happened in the past.

We currently have 16 security cameras and will add additional cameras and or redirect the current cameras based upon the suggestions of MPD.

We will always give MPD access to our camera system. In fact, we are in the process of registering our cameras with MPD.

Zubha POP Foods LLC for Popeye's #904

Revised Plan of Operation

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We will provide Alderwoman Coggs and MPD a phone number to call 24/7 to communicate issues, complaints, or inquiries.

We will maintain a working relationship with the MPD Community Liaison Officer and continue our relationship with the Alderwoman Coggs' office to effectively control loitering, noise, litter and crime.

Non-guests will be forbidden from loitering on the property and blocking or parking on the property. We will post signs that police will be called for loitering, littering, loud noise and perceived criminal activity.

We have reached out to the Riverworks Development Corporation to get information about how we can be proactive in the neighborhood.¹

We will work with our vendors to insure that we have enough food to serve our customers.

We will accept credit cards and cash.

Popeyes Contact:

Daniel Pina

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(708) 404-1121

¹ Riverworks Development Corporation is made up of three organizations working together to positively impact businesses and neighborhood residents in their target areas.