

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Department of Public Works – Operations Division, Forestry Section

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Category of Request

New Grant

Grant Continuation

Previous Council File No. _____

Change in Previously Approved Grant

Previous Council File No. _____

Project/Program Title: 2009 Cooperative Forestry Assistance Grant – Strengthening Diversity in Urban Forestry Service Delivery

Grantor Agency: USDA Forest Service

Grant Application Date: _____

Anticipated Award Date: April 2009

1. Description of Grant Project/Program (Include Target Locations and Populations):

Strengthening Diversity in Urban Forestry Service Delivery will recruit and train up to 20 unemployed low-income Milwaukee residents and place them into green jobs in urban forestry. The City will conduct a 6-month training program based on the Urban Forestry Specialist Trainee program. The critical features of the project include trainee wages and post-training industry employment for those that successfully complete the program. The City will partner with Milwaukee Area Workforce Investment Board and Wisconsin Regional Training Partnership/BIG STEP to assist in recruitment and selection of participants. Participants will be trained and supervised by Environmental Services staff and work on city property. For the duration of the training program, participants will be employed by a project partner. No participants will be hired as city employees. In addition, MAWIB will contribute \$100,000 to offset the cost of training. The City will partner with the Tree Care Industry Association, the national trade organization for tree care companies to secure private industry employers through its local membership.

2. Relationship to City-Wide Strategic Goals and Departmental Objectives:

Strengthening Diversity in Urban Forestry Service Delivery will increase diversity and relevancy of urban forestry within the minority community and engage people of color in the green economy. The need for increased diversity and building broader support for sustainable urban forestry management are critical for the survival of these natural resources. The greater inclusion of people of color in urban forestry helps achieve greater diversity and increases the relevancy of urban forestry within the minority community. Through job training and employment, the exposure to and knowledge of the urban forest can foster a conservation ethic that can be shared and transferred to the community. Full community stewardship is needed for support of sustainable urban forestry programs. Specifically, the project will expand employment opportunities for low-income Milwaukee residents, increase participation by people of color in the urban forestry profession, provide family income and build safer, stronger neighborhoods and communities.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

NA

4. Results Measurement/Progress Report (Applies only to Programs):

NA

5. Grant Period, Timetable and Program Phase-Out Plan:

Two year grant period starting Summer 2009 through Fall 2011.

6. Provide a list of Subgrantees:

Grant funds will be used for trainee wages during the 6-month training program.

7. If Possible, complete Grant Budget Form and attach to back. ATTACHED.

6/15/04