



# Certificate of Appropriateness

Milwaukee Historic Preservation Commission/200 E. Wells Street/Milwaukee, WI 53202/phone 414-286-5712/fax 414-286-3004

|                            |   |
|----------------------------|---|
| <b>Property</b>            | 1025 N. OLD WORLD THIRD ST.      Old World Third Street Historic District   |
| <b>Description of work</b> | The building at 1023-1025 North Old World Third had until recently been occupied by two businesses, Evolution and Brass Alley. Only one business, TRIO, will occupy the building now. TRIO wants to reface the signage of the former occupants but keep the signs at the same locations. One sign will be projecting, one will be flat on the building and one will be added to the door. The small projecting sign adjacent to the alley will be eliminated. |
| <b>Date issued</b>         | 12/7/2018      PTS ID 114669 COA New signage for TRIO   |

In accordance with the provisions of Section 320-21 (11) and (12) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

The new signs are simple in design and appropriate for the district.

**The sign that will be flat against the building will be reduced in size to fit in the sign band.**

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Carlen Hatala of the Historic Preservation staff as follows: Phone: (414) 286-5722 Fax: (414) 286-5722 E-mail: [chatal@milwaukee.gov](mailto:chatal@milwaukee.gov).

If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, [www.milwaukee.gov/build](http://www.milwaukee.gov/build), or call (414) 286-8210.

A handwritten signature in black ink, appearing to read "Carlen Hatal". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

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City of Milwaukee Historic Preservation Staff

Copies to: Development Center, Ald. Robert Bauman, Contractor , Inspector Dave Pedersen (286-2540)

- Aug 2018



This sign will stay but reduced in size to fit sign zone.

Vertical sign will be refaced but stay in same location.



EXISTING N. ELEVATION - NTS



# SignEffectz, Inc.

SIGN / LIGHTING

www.signeffectz.com

1827 W. GLENDALE AVE. MILWAUKEE, WI 53209  
 PH: 414.264.5504 FX: 414.264.5504



**Project:**

TRIO - Formally Brass Alley

**Description:**

Reface Existing:  
 (3) Add vinyl tagline to existing window vinyl graphics  
 (1) S/F Main ID Sign (Brass Alley)  
 (1) D/F Main ID Sign (Evolution)

**Project Location:**

1029 N Old World 3rd St  
 Milwaukee, WI 53203

**Billing Location:**

1029 N Old World 3rd St  
 Milwaukee, WI 53203

PRODUCTION RELEASE

Sales Rep: MD

Date: 11/14/18

Design: AAE

**Disclaimer:**

THIS IS AN ORIGINAL DESIGN CREATED BY SIGN EFFECTZ. THE SUBMITTED DESIGN PROTECTED UNDER COPYRIGHT LAWS OF THE UNITED STATES CODE. YOU AGREE NOT TO COPY PHOTOGRAPH, RECOPY OR SHARE DIRECTLY OR INDIRECTLY ANY OF THE FOREGOING HELD BY YOU WITH ANY OTHER PARTY, NOR WILL YOU PERMIT ANY THIRD PARTY TO DO ANY OF THE FOREGOING WITHOUT THE WRITTEN CONSENT OF SIGN EFFECTZ.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NEC AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

**Notes**

Refer to Existing Route files to dial in final face shapes

**REVISIONS:**

|       |       |          |            |
|-------|-------|----------|------------|
| Rev A | _____ | By _____ | Date _____ |
| Rev B | _____ | By _____ | Date _____ |
| Rev C | _____ | By _____ | Date _____ |
| Rev D | _____ | By _____ | Date _____ |
| Rev E | _____ | By _____ | Date _____ |
| Rev F | _____ | By _____ | Date _____ |

Scale: 1/2" = 1' - 0"

Original Page Size: 11" x 17"

21589134 P\_03  
 INS - PROJ NO. DESIGN PG REV NO.

1  
 PRODUCTION PKG NO.

11308  
 ESTIMATE NO.

**Reface Existing 3-Faced Evolution Sign**

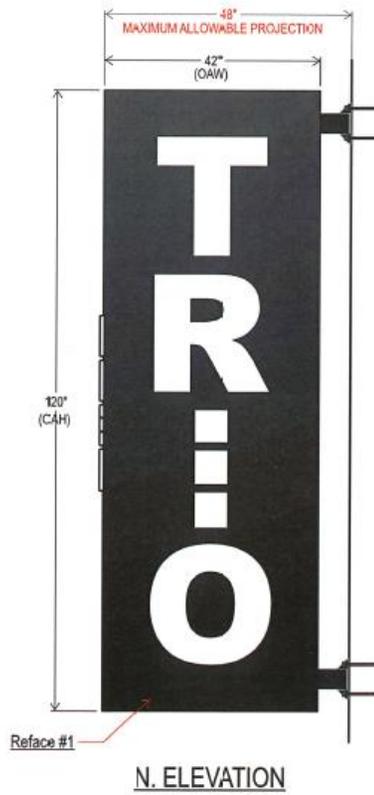
(3) Faces Req'd      1/2" = 1' - 0" Scale

Fabricate and Install (3) FaceS to Existing Flag Sign of Brass Alley.

We will perimeter cut the old face of the sign and fasten new face to existing sign body.

Face: .125" Routed Alum  
Backer: #7328 White Acrylic  
Copy: routed 3/4" thk Clr Acrylic push-thru "TRIO"  
Vinyl: None  
Illumination: Existing internal LED illumination  
Power: Existing 120/277V 60W Power Supplies  
Finish: MP Satin Black

Refer to Route Files to Dial in Final Shapes.



**Reface Existing S/F Brass Alley Sign**

(1) Req'd 1/2" = 1' - 0" Scale

Fabricate and Install (1) Face to Existing Wall Sign of Brass Alley.

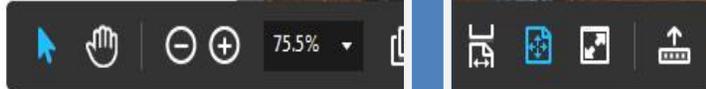
*We will perimeter cut the old face off the sign and fasten new face to existing sign body.*

Face: .125" Routed Alum  
Backer: #7328 White Acrylic  
Copy: routed 3/4" thick Clear Acrylic push-thru "TRIO" and routed backed, "RESTAURANT..NIGHTLIFE", including squares.

Vinyl: 1" Stripes on 1st surface of sign, inset 1"  
Illumination: Existing internal LED illumination  
Power: Existing 120/277V 60W Power Supplies  
Finish: MP Satin Black

NOTE: Refer to routed die lines for face shape.

Sign Zone



PROPOSED EAST ELEVATION - VTS

This sign will be shortened to fit within sign zone.

Add Vinyl Tagline to Existing Vinyl

(3) Req'd 1/2" = 1' - 0" Scale

Add tag line reading "RESTAURANT..NIGHTLIFE" w/ Square elements to be placed below (3) existing "TRIO" window graphics. Apply to 1st surface of windows. Cut graphic with part of "TRIO" for easy alignment in field.

\*Wet Application is troublesome in cold weather - may be best to dry apply vinyl tag lines.

All Tag lines to be proportional to existing vinyl. Verify dimensions of previously cut vinyl in shop prior to creating vinyl graphics.



Projecting sign to be removed.  
Cabinet sign to be reduced in size to fit sign zone.