



Department of Public Works
Infrastructure Services Division

Ghassan Korban, P.E.
Commissioner of Public Works

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City Engineer

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February 22, 2017

To the Public Works Committee

Subject: Honorary Street Name Request
West Hope Avenue (4200 Block North)
Between North 27th Street and North 31st Street to Power Innovation

Dear Honorable Members:

This letter is in reply to a notice dated February 1, 2017 regarding a request for an honorary street name on West Hope Avenue.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

The rationale submitted explains that this proposal is led by the Midwest Energy Research Consortium (M-WERC) and the Northwest Side Community Development Corporation. M-WERC is a nonprofit research consortium focusing on energy, power and controls (EPC). Milwaukee, specifically the 30th Street industrial corridor has a rich history in the EPC industry. The name, Power Innovation, fits with the theme of the City of Milwaukee's efforts to renew this area, along with the Century City redevelopment district as an eco-technology park.

The request to have the honorary street name of "Power Innovation" includes 16 letters and spaces. This will fit the standard honorary street sign space.

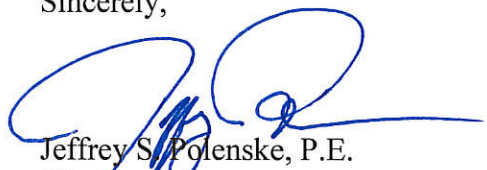
Two blue honorary street signs are required and will be mounted at North 27th Street and North 31st Street. The signs will be mounted below the West Hope Avenue sign at each location. The existing Official Street signs at each location will remain. The petitioner may choose to furnish the honorary street signs but they must be fabricated to established City guidelines. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the two signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above with the initial installation. The City's cost to fabricate and install future signs is subject to change.




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Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,



Jeffrey S. Polenske, P.E.
City Engineer



Ghassan A. Korban, P.E.
Commissioner of Public Works

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