



Department of Public Works
Infrastructure Services Division

Jerrel Kruschke, PE
Commissioner of Public Works
Kevin J. Mulhs, PE, AICP
City Engineer
Timothy J. Thur, PE
Infrastructure Administration Manager

February 20, 2026

To the Public Works Committee

Subject: Honorary Street Name Request - Mary L. McCormick
900 Block of North Prospect Avenue from East Mason Street to East Kilbourn Avenue

Dear Honorable Members,

This letter is in reply to an application dated January 16, 2026 regarding a request for an honorary street name of Mary L. McCormick on North Prospect Avenue between East Mason Street to East Kilbourn Avenue.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

Mary L. McCormick was an Executive Director of the Rotary Club of Milwaukee (RCM). Under her 25 years of leadership, the communities helped by RCM became great places to live and work. Some of the major projects Mary was involved in include naming rights of the Milwaukee Rotary Amphitheatre at Discovery world, the creation of the free Live at the Lakefront concert series at the Amphitheater, the Renovation of the Brown Street Academy and Johnson's Park playgrounds, and the creation of MKE Urban Stables.

The request to honor Mary L. McCormick with an honorary street name of "Mary L. McCormick" includes 17 letters and spaces. The letter size of the honorary street name will be sized to fit the standard honorary street sign.

Three (3) blue honorary street signs are required and will be mounted at East Mason Street, East Wells Street, and East Kilbourn Avenue along North Prospect Avenue. Please refer to the attached map showing where the honorary street name signs will be located. The existing Official Street signs at each location will remain. The petitioner may choose to furnish the honorary street signs, but they must be fabricated to established City standards. The City can fabricate the signs at a cost of \$100 each. In either case, the City will install the honorary street signs at a cost of \$100 per sign. The petitioner is to deposit \$300 to the City if they furnish the signs or \$600 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above. The City's cost to fabricate and install future signs is subject to change.

Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

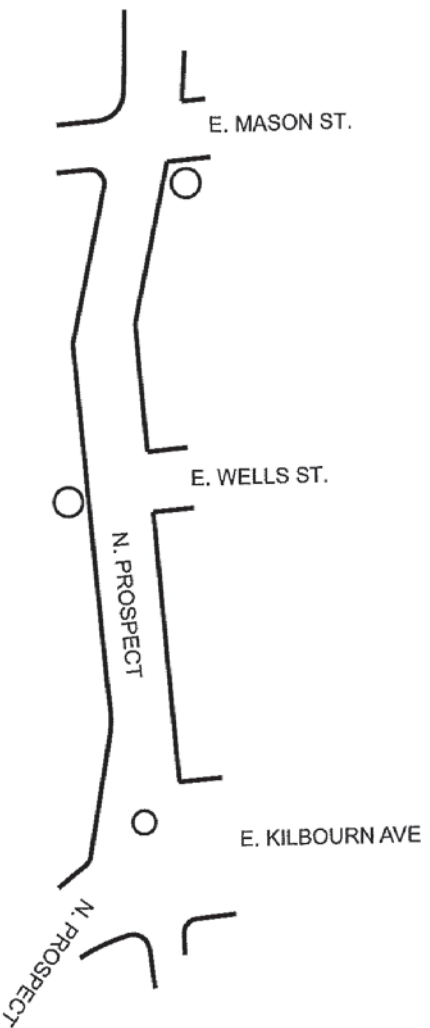
Sincerely,


Kevin J. Mulhs, PE, AICP
City Engineer

DB/pc 

Attachments

N. Prospect from E. Mason St. to E. Kilbourn Ave.



○ - Location of street signs where honorary street name of MARY L. MCCORMICK will be mounted.

City of Milwaukee DPW - Infrastructure Services Central Drafting & Records		
DRAWN BY: EMC	CHECKED BY:	DATE: 02/16/26

Honorary Street Name Request:
MARY L. MCCORMICK
N. Prospect from
E. State St. to E. Mason St.

N PROSPECT AV

HONORARY
MARY L. MCCORMICK

City of Milwaukee DPW - Infrastructure Services Central Drafting & Records		
<small>DRAWN BY:</small> EMC	<small>CHECKED BY:</small>	<small>DATE:</small> 01/26/26