



Department of City Development

City Plan Commission
Neighborhood Improvement
Development Corporation
Redevelopment Authority

Rocky Marcoux
Commissioner

Martha L. Brown
Deputy Commissioner

February 2, 2012

To The Honorable Members of the Common Council
City of Milwaukee
City Hall, Room 205

Dear Council Members:

RE: File No. 111368

File Number 111368, relating to the City of Milwaukee's 2012 joint United Performing Arts Fund (UPAF) and Visions campaigns, is scheduled for immediate adoption at the February 7th Common Council meeting.

For over two decades, the Common Council has authorized the City of Milwaukee, along with the United Performing Arts Fund (UPAF), to direct a campaign among City of Milwaukee employees to raise funds that support Milwaukee's nationally recognized arts, cultural, educational, environmental and recreational institutions.

The 2012 UPAF/Visions Campaign will kick-off on February 23rd and will run through March 23rd. The City's campaign goal is \$275,000. As Chair of the 2012 UPAF/Visions Campaign, I am confident City of Milwaukee employees will contribute generously. I know they understand the role played by the arts, as well as the Visions organizations, in preserving and enhancing Milwaukee's quality of life.

I urge your support for File No. 111368 and the 2012 UPAF/Visions Campaign.

Sincerely,

Rocky Marcoux
Commissioner
Chair, 2012 UPAF/Visions Campaign

Attachment