





BRANDON RAMEY

BUSINESS PROFESSIONAL & CIVIC LEADER

CONTACT

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EDUCATION

**Bachelors of Business
Administration - Marketing**
University of Wisconsin-Oshkosh
2014–2018

**Master of Business
Administration**
Cardinal Stritch University
2019–Current

CERTIFICATE

**Project Management: Planning,
Scheduling, and Control**
Wisconsin School Of Business,
2022

**Diversity, Equity, and Inclusion:
Building a Diverse Workforce**
Cornell University, 2023

SKILLS

Technical

Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Strategic Planning
Smartsheets
Project Management Technology
ERP
CRM

PROFILE SUMMARY

Dynamic business professional, civic leader and project manager with extensive experience in corporate, agency, and non-profit sectors. Proven track record of delivering exceptional results for clients and communities, cultivating robust relationships, and surpassing expectations. Recognized as a future leader with a consistent record of achieving business objectives. Proficient in change management, project management, leadership, effective communication, and relationship building. Expertise includes driving Diversity, Equity, and Inclusion initiatives, spearheading community & civic engagement efforts, strategic planning, and fostering impactful partnerships.

EXPERIENCE

Director, Quad MKE

Quad // Milwaukee, WI // 2022 – Present

As the Site Director of Quad MKE, I spearhead all aspects of Quad's latest community engagement initiative. My role encompasses strategic planning, execution, and oversight. I focus on critical areas such as workforce development, strategic partnerships, talent acquisition and community development. Managing a substantial budget of over \$1 million dollars, I lead a dedicated team of five employees. My robust strategy has successfully established talent pipelines, resulting in the recruitment of 200+ employees, while also increasing retention rates by 20%. Furthermore, I've cultivated enduring relationships and valuable partnerships with local organizations focused on efforts impacting the Milwaukee community, while helping to elevate the brand and perception of Quad.

- Talent Development, Strategic Planning, Community Engagement, Strategic Partnerships, Community Development

Integrated Solutions Coordinator

Quad // Sussex, WI // 2020 – 2022

As integrated solutions coordinator, I partnered with sales and other thought leaders to strategize the right combined business offerings for clients, working closely with SMEs and clients to manage and execute work. Partner with external and internal clients to support their needs across all Quad products and services. Current clients include Costco, and Bed Bath and Beyond. Serve as champion for project management and process for internal projects with various internal Quad departments.

- Direct Mail, Catalog, Content and Creative production, Media, Email, Event Planning, Social, and In-store

Co-Founder / Vice Chair - U.N.I.T.E. Business Resource Group

Quad // Sussex, WI // 2020 – 2024

As Co-Founder of the U.N.I.T.E. Business Resource group, I work with other co-founders and board members to execute programs and events that are intended to create inclusivity for all of our black employees and allies at Quad. Our mission is to promote black excellence and encourage authenticity.

- Diversity, Equity and Inclusion, Organizational Development, Leadership, Strategic Planning

Skills

Professional

Project Management
Client Relationship Building
Strategy and Implementation
Cross Channel Marketing
Diversity, Equity, and Inclusion
Effective Communication
Presentations
Community Development
Community Engagement
Event Planning

References

Dave Honan

Chief Operating Officer
Quad
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Sherilyn Whitmoyer

Vice President, Deputy General Counsel
Quad
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Jakeim Jackson-Bell

Global Director of Diversity, Equity,
Inclusion and Belonging
Energizer Holdings
T: (214) 729-1060
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John Daniels III

President and Director
A.L.I.V.E. MKE
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Greg Nickerson

Chairman
Bader Rutter
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EXPERIENCE (Continued)

Account Support Executive - Corporate Trainee Program

Quad // Sussex, WI // 2019 – 2020

As Account Support Executive, I partnered with inside and outside sales reps to manage and execute print work. Partnering with scheduling, estimating, postal, and paper teams, to strategically price, schedule, and order print work. Worked with clients and internal teams to foster strong relationships to better understand the clients needs and translate to best solutions.

- Direct Mail, Commercial, Catalog, Magazines, In-Store, and Inserts

Customer Account Manager - Corporate Trainee Program

Quad Packaging // Franklin, WI // 2018 – 2019

As Customer Account Manager with Quad Packaging, I assisted with ordering and executing jobs for customer accounts. Worked with scheduling, estimating, logistics and other internal departments to ensure jobs were produced efficiently, timely, and met customer needs. Had the unique opportunity to be on the founding board for the Packaging and Brand Development Council, which was created to allow young professionals in the corporate trainee program to navigate a career in Packaging. Worked with clients such as Carma, Schreiber Foods, Treehouse Foods, Vison Brands, and more.

- Packaging Print Products, Radius and ERP platforms

Public Relations and Marketing Specialist

ALIVE Inc. // Milwaukee, WI // 2018 – 2018

As Public Relations and Marketing Specialist for Alive, I managed the preparation and execution of marketing initiatives. I aided with the creative, marketing, and social media efforts across many different platforms. Assisted with the outreach efforts to help secure community partners and funding. Involved with the executing and preparation of events. Built strong relationships with community members and organizations.

- Social Media, Email, Newsletters, Media Pitching, Press Release, Event Planning, and Presentations

COMMUNITY INVOLVMENT

Board of Directors (Chair), Running Rebels Community Organization

Young Professional Board Member, Sharp Literacy

Honorary Chair Member, Fellowship Open

Board of Directors, NourishMKE Food Pantries

Board of Directors, Imagine MKE

Co-founder, Seat At The Table
