

BY ALDS. COGGS, HAMILTON, PEREZ, DODD, DONOVAN, BORKOWSKI, STAMPER, RAINEY, LEWIS, JOHNSON

Resolution recognizing the inaugural BikerFest Block Party on September 7, 2019.

WHEREAS,

2019 BIKERFEST BLOCK PARTY

was held on September 7, 2019 at the Fondy Farmers Market, 2200 W. Fond du Lac Ave.; and

WHEREAS, *In 2014, after meeting the family of a motorcycle accident victim, Alderwoman Milele A. Coggs was moved to introduce legislation designating the first week of May as Motorcycle Safety Awareness Week in Milwaukee, as she understood the need to increase road safety by encouraging drivers to be more aware of motorcyclists, and the goal of BikerFest Block Party organizers is to stretch those efforts and to recognize motorcyclists as the teachers, aldermen/alderwomen, pastors, lawyers, mothers and fathers of the community and their presence on the road should be acknowledged; and*

WHEREAS, *The inaugural BikerFest Block Party featured a sanctioned ride escorted by the Milwaukee Police Department on September 7, 2019 that started at Milwaukee Cycle Supply, 5457 N. Teutonia Ave. and ended at the Fondy Farmer's Market, 2200 W. Fond du Lac Ave.; and*

WHEREAS, *The BikerFest Block Party creates an opportunity to help bikers be seen as #PeopleTwo, an initiative it is hoped will help save lives by opening the lines of communication through interactivity, education and engagement; and*

WHEREAS, *The BikerFest Block Party is also designed to connect people interested in motorcycling with businesses eager to supply a variety of relatable goods and services, and included demonstrations, a motorcycle showcase, info booths on learning how to ride, bounce houses, amazing food vendors, and exhibitions of local products and a variety of services; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith recognizes the inaugural BikerFest Block Party on September 7, 2019, and extends its appreciation on behalf of the community; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to the organizers of the BikerFest Block Party.*

Introduced by Common Council members Milele A. Coggs, Ashanti Hamilton, José G. Pérez, Nikiya Dodd, Robert G. Donovan, Mark A. Borkowski, Chantia Lewis, Khalif J. Rainey, Cavalier Johnson and Russell W. Stamper, II and approved by all members of the Milwaukee Common Council on September 24, 2019.