



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

Mackie Flats - The Grain Exchange

ADDRESS OF PROPERTY:

225 E. Michigan St. #110

2. NAME AND ADDRESS OF OWNER:

Name(s): 225 East Michagan St. LLC

Address: 225 E. Michigan St.

City: Milwaukee

State: WI

ZIP: 53202

Email: _____

Telephone number (area code & number) Daytime: _____ Evening: _____

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Sign Effectz, Inc. Contact: Eric Rohs

Address: 1827 W. Glendale Avenue

City: Milwaukee

State: WI

ZIP Code: 53209

Email: ericr@signeffectz.com

Telephone number (area code & number) Daytime: 262-220-9220 Evening: 262-220-9220

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

_____ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

_____ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**


5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Fabricate and install (1) One double sided flag mounted sign.

- This sign will be 16'0" tall x 3'1" wide with an overall projection of 4'.
- Sign will be double faced
- Lighting will be external with LED "Bullet" Style spot lights.
- Sign face will have 1/4" thick aluminum Flat Cut Out letters mounted 1/2" off the sign face.
- Boarder strips will be FCO as well.
- The Perimeter of the sign face is detailed with vinyl pinstripes.
- The final colors are "Black, Shadow Grey, and Warm Beige"
- The sign will be installed 18'-7" above grade.
- This sign will be installed on the East elevation near the Northeast corner of the building.

6. SIGNATURE OF APPLICANT:



Signature

Eric Rohs
Please print or type name

December 1st, 2020
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room B-4
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

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