



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

September 27, 2022

To the Honorable Members of the
Community and Economic Development
City of Milwaukee
City Hall, Room 301-B

Dear Committee Members:

File number 220632 relates to the creation of Business Improvement District No. 53 (Deer District), and approving its Initial Operating Plan, in the 4th Aldermanic District.

Pursuant to Wisconsin Statutes, this Business Improvement District is proposed for area generally bounded by North 6th Street to the west but including the Froedtert and the Medical College of Wisconsin Sports Science Center which is located further west, just south of West Fond Du Lac Avenue and north of West Winnebago Street and West Juneau Avenue; West Juneau Avenue, West State Street and West Highland Avenue to the south; North Old World Third Street and North Vel R. Phillips Avenue to the east; and West McKinley Avenue and West Fond Du Lac Avenue to the north. Also, this resolution approves an Initial Operating Plan and budget for the Business Improvement District, creates a District Board and authorizes special assessments on taxable properties in the Business Improvement District.

The objectives of BID No. 53 include increasing pedestrian traffic to the businesses in the boundary, promoting economic development and growth opportunities, improving service and support to existing businesses, strategizing and advocating for improvements to infrastructure and public safety, and growing the neighborhood's residential base.

The City Plan Commission held a public hearing for this item at its regular meeting on September 26, 2022. At the time, no members of the public provided testimony on the item. The City Plan Commission recommended approval of the subject file.

Sincerely,

for

Lafayette L. Crump
Executive Secretary
City Plan Commission of Milwaukee

Cc: Ald. Bauman, 4th District

