



December 6, 2018

# PRESENTERS

BILL KEETON, Vice President & Chief Advocacy Officer

NICK OLSON, PharmD, BCACP, AAHIVP—Director of Clinical Pharmacy Services

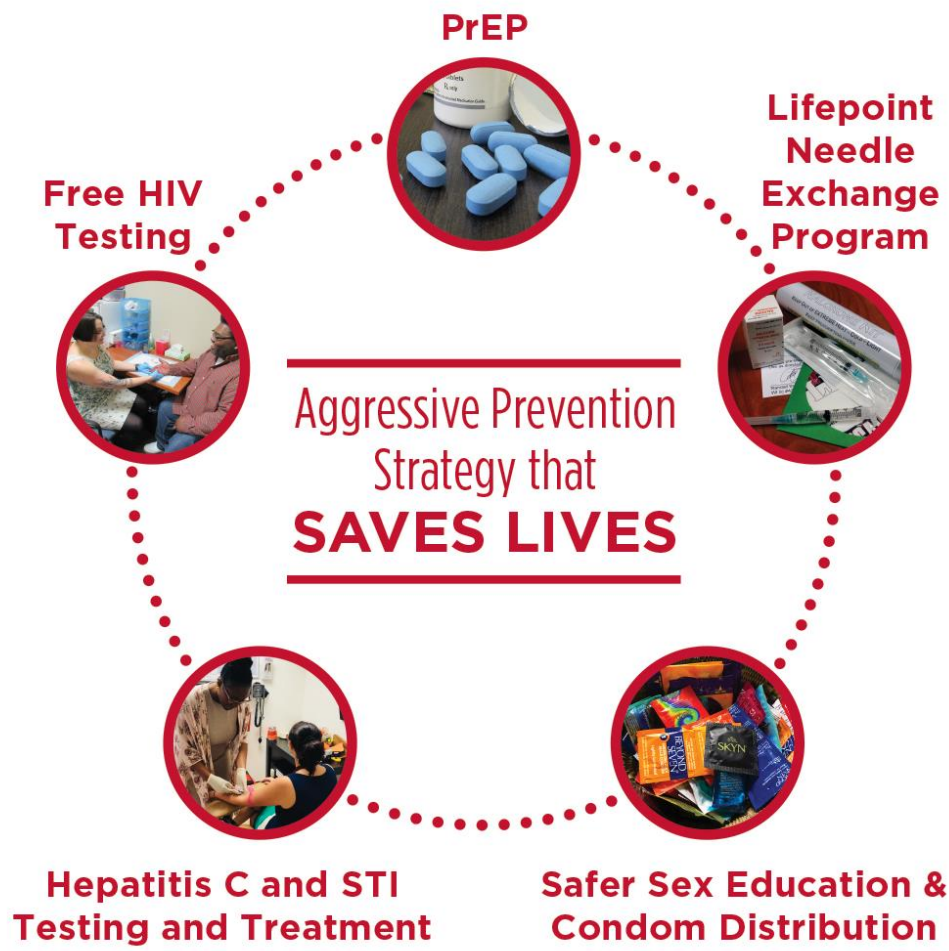
TIFFANY WYNN, Director of Marketing & Public Relations

# ABOUT ARCW

**HIV  
MEDICAL  
HOME**



# ARCW PREVENTION

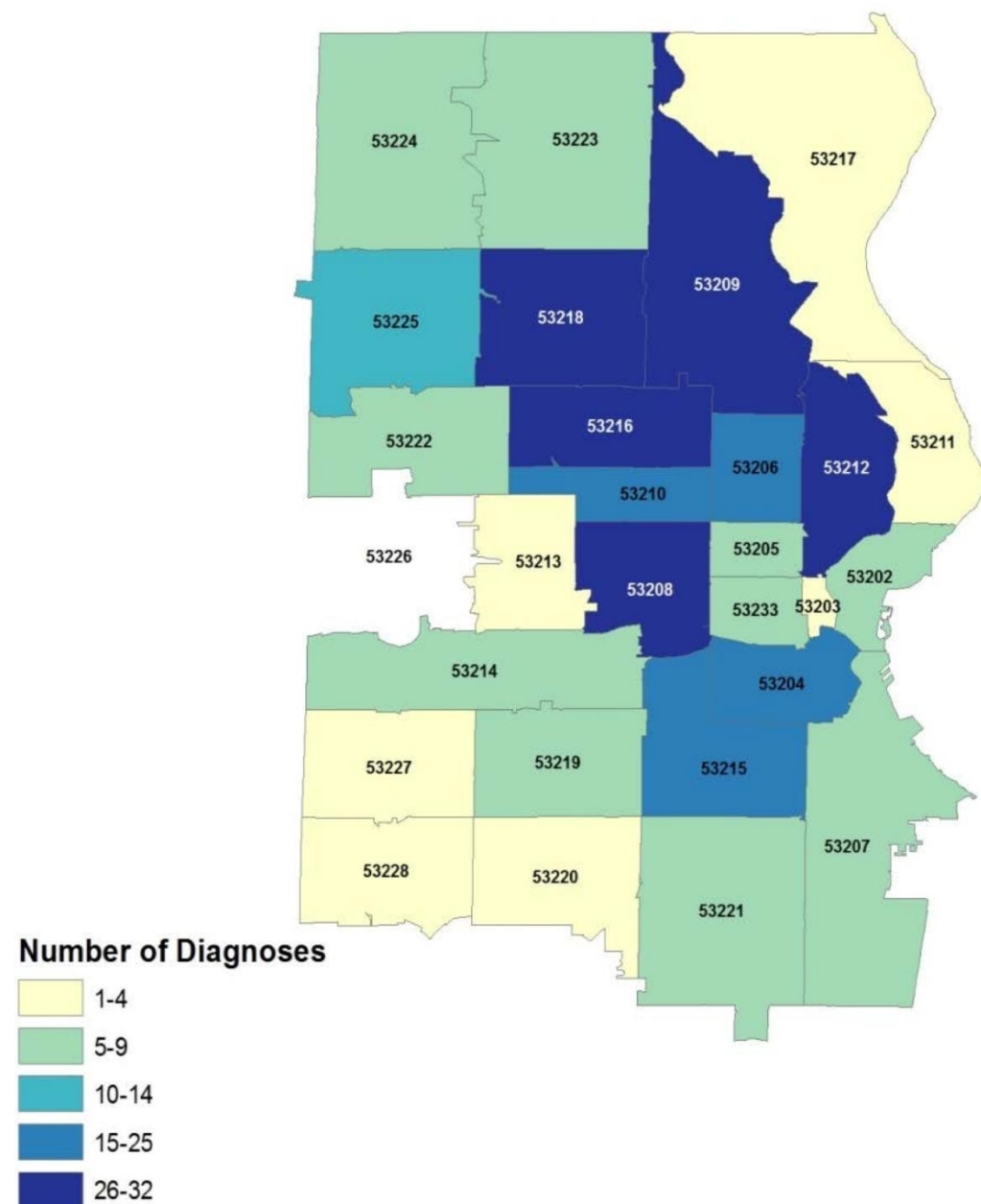


# THE STATE OF HIV IN MILWAUKEE

- **In 2017, 118 people were newly diagnosed with HIV in Milwaukee.**
  - Overall, 2,991 people are living with HIV in Milwaukee
  - HIV disproportionately impacts people of color in Milwaukee
  - 83% of new diagnoses were among this group, and fourfold higher among Black males and twofold higher among Hispanic males
  - The median age at HIV diagnosis in Milwaukee is 29 years of age, with a range of ages from 16-67
  - Nine Milwaukee zip codes each had 20 or more HIV diagnoses over the past three years and accounted for more than half of all new diagnoses among Milwaukee residents during 2015-2017 (53209, 53208, 53216, 53212, 53218, 53210, 53215, 53206 and 53204)

**Figure 16: HIV diagnoses by zip code of residence, Milwaukee, 2015-2017**

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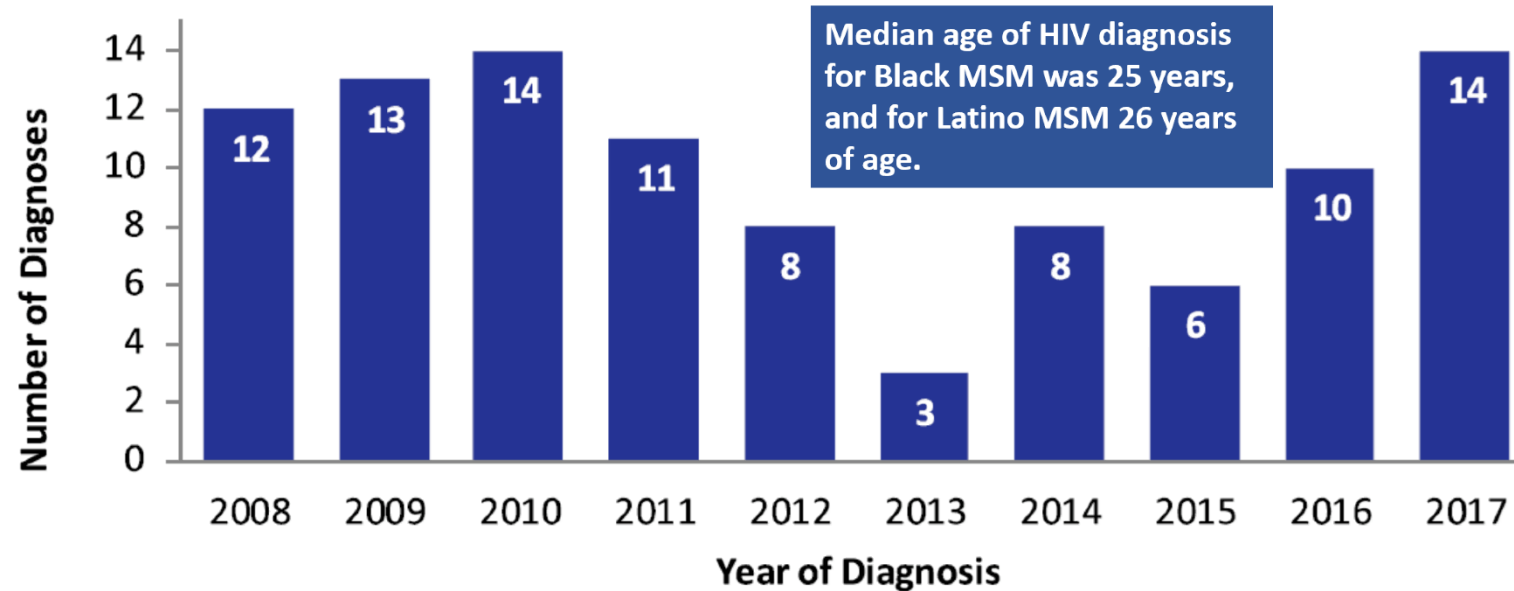




# THE STATE OF HIV IN MILWAUKEE

CONTINUED...

Figure 7: Number of diagnoses among youth ages 15-19 years, Milwaukee, 2008-2017

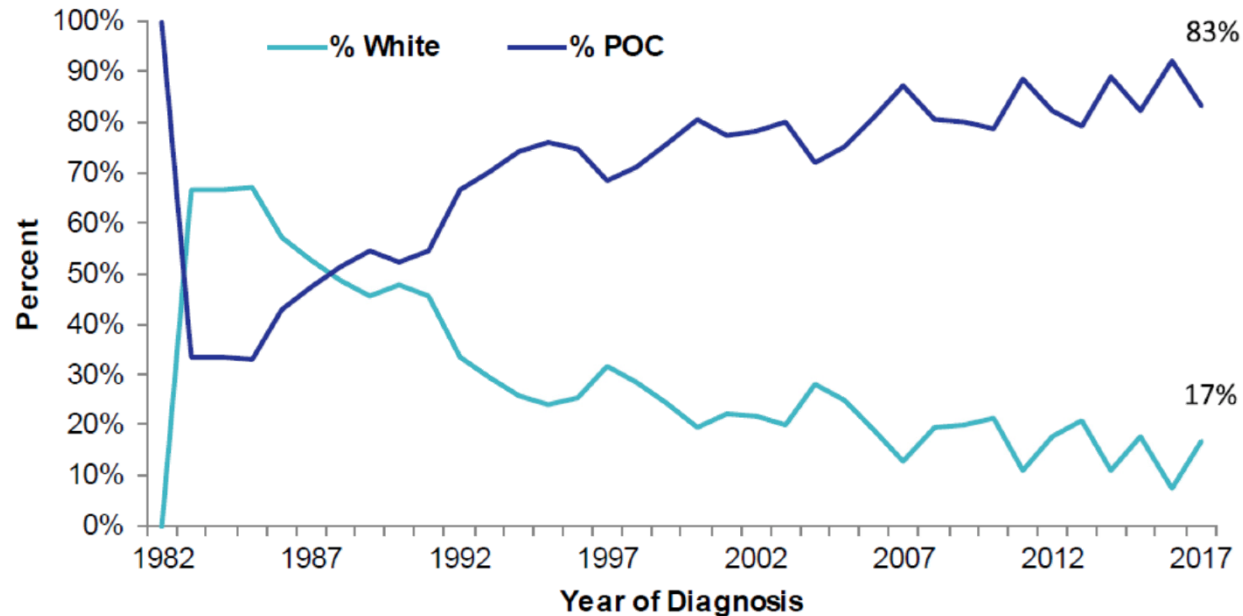


Wisconsin Department of Health Services HIV Surveillance Annual Review: Milwaukee Addendum 2017.

# THE STATE OF HIV IN MILWAUKEE

CONTINUED...

**Figure 10: Percentage of new HIV diagnoses among White people and people of color, Milwaukee, 1982-2017**



Wisconsin Department of Health Services HIV Surveillance Annual Review: Milwaukee Addendum 2017.



# WHAT IS PrEP?

- Pre-exposure Prophylaxis
  - The taking of a prescription drug as a means of preventing HIV infection in an HIV-negative person
- For people at high risk for contracting HIV
  - Whether that is from sex or injection drug use
- One Pill, Once a Day
  - Lowers the risk of getting HIV from sex by more than 90%
  - Lowers the risk of getting HIV from injection drug use by 70%

# WHY IS PrEP IMPORTANT?

- **According to the CDC, annual HIV infection and diagnoses are declining in the United States overall, but are increasing among certain groups of people**
  - Approximately 1.1 million people are living with HIV in the United States
  - In 2016, 39,782 people received an HIV diagnosis
  - Gay and bisexual men accounted for 67% of all HIV diagnoses and 83% of diagnoses among males
  - Black/African American (AA) gay and bisexual men accounted for the largest number of HIV diagnoses (10,223) followed by Hispanic/Latino (7,425) and white (7,390)
  - Heterosexuals and people who inject drugs accounted for 24% of HIV diagnoses (9,578)

# WHY IS PrEP

# IMPORTANT CONTINUED...

- **AA and Hispanic/Latinos are disproportionately affected by HIV**
  - AA represents 12 percent of the population but account for 44 percent of HIV diagnoses and have the highest rate of diagnoses compared to other races and ethnicities.
  - Hispanics/Latinos represent 18 percent of the population but account for 25 percent of HIV diagnoses
  - The Social Network in Milwaukee that involved at least 125 people who contracted HIV or Syphilis
    - Milwaukee leads the nation in gonorrhea rates
    - Milwaukee is ranked 4<sup>th</sup> for chlamydia rates

# THE STATE OF PrEP

- According to the CDC, only a small percentage of Americans who could benefit from PrEP have been prescribed it
  - While two-thirds of people who could benefit from PrEP are AA or Latino, they account for the smallest percentage of prescriptions to date
  - In 2015, approximately 500,000 AAs and 300,000 Latinos across the nation could have benefitted from PrEP based on CDC clinical guidelines
  - However, only 7,000 AA had prescriptions and 7,600 Latinos
  - The gap among whites is smaller, yet still considerable, with 300,000 whites who could benefit from PrEP but only 42,000 who have a prescription

# BARRIERS/CHALLENGES

- **Communities of color face barriers to accessing PrEP**
  - Lack of knowledge and awareness of PrEP
  - Face stigma, discrimination and reluctance to disclose their sexual orientation
  - Uninsured or inability to afford co-pays for labs, provider visits and prescription medication
  - Historical distrust of the healthcare system

# WHAT IS ARCW DOING?

- Currently ARCW operates six PrEP clinics and two are in Milwaukee located in Aldermanic Districts 4 & 6
- At the PrEP clinics we offer quarterly healthcare visits, comprehensive laboratory testing, STI testing and treatment, counseling, and access to prescription medications regardless of ability to pay
- Our newest PrEP clinic is at Diverse & Resilient (Aldermanic District 6) and provides seamless access to PrEP, with 100 percent of the patients being people of color
- Since offering PrEP we have helped 506 people start the medication and our PrEP retention rate is 81 percent, nearly twice that of other large cities.



# FUTURE PrEP GOALS

- To expand our reach and impact on HIV prevention by opening four more PrEP clinics over the next two years
- In conversations to open a PrEP clinic at the Milwaukee Keenan Health Center
- To launch a comprehensive PrEP marketing campaign citywide in 2019 featuring traditional and digital media

# KEY PARTNERSHIPS

- For more than two decades received funding from the City's *Milwaukee AIDS Initiative*
- Collaborator with the City of Milwaukee Health Department on the STI Strategic Plan
- Awarding five \$50,000 grants via the HIV/STI Leadership Fund to organizations who can help with HIV & STI prevention. The organizations granted funding are:
  - Running Rebels
  - Black Health Coalition of Wisconsin
  - Planned Parenthood
  - Pathfinders
  - Mother Kathryn Daniels Conference Center

# QUESTIONS

