



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

NOTICE OF PUBLIC HEARING

**CITY OF MILWAUKEE - City Plan Commission
809 North Broadway
Milwaukee, Wisconsin**

February 22, 2023

PLEASE NOTE: A zoning change is being considered for the property within the boundary shown on the map on the reverse side of this notice. If your property is not within the zoning boundary, then you are receiving this notice because your property address is within 200 feet.

DEAR PERSON OF INTEREST:

The Common Council has referred File No. 221449 to the City Plan Commission (CPC) for recommendation. This file relates to the change in zoning from Local Business (LB2) to a Detailed Planned Development (DPD) to allow construction of a hotel on the property located at 1709-23 North Farwell Avenue, on the west side of North Farwell Avenue, east of North Cambridge Avenue, in the 3rd Aldermanic District.

The applicant, 1709 N. Farwell PropCo LLC, and its partners are requesting a change in zoning on the subject site to allow the development of an 11-story, 130-room hotel with a street-level restaurant, meeting and event spaces, and a rooftop bar with outdoor terrace, along with other uses associated with the hotel. Parking for hotel guests will be provided both onsite and to the northeast of the site at 1744 N. Farwell Avenue. The property at 1744 N. Farwell Avenue is zoned Local Business (LB2) and is not being proposed to be changed as part of this zoning change file. **Please refer to the reverse side of this notice for map details.**

Date: Monday, March 6, 2023

Time: 1:30 p.m. (Public Hearing scheduled for 1:30 p.m.)

Location: 1st Floor Boardroom – 809 N. Broadway (attendees are advised to wear a mask in the hearing room)

Virtual meeting access information: See City Plan Commission website at:
<https://city.milwaukee.gov/CPC>.

The City of Milwaukee Health Department has recommended limiting large indoor gatherings and social distancing when possible to limit the spread of COVID-19. This meeting will be hosted both in-person and online to best protect the public health of the community, including meeting participants.

This is a public hearing. Those wishing to provide testimony relating to this matter are encouraged to do so by emailing Planning staff at PlanAdmin@Milwaukee.gov at least one business day prior to the start of the meeting. Those wishing to provide testimony during the meeting will be asked to do so by attending the meeting in person or participating virtually. Those attending in person are advised to wear a mask



and socially distance within the meeting room. If you prefer to participate virtually, registration information to join the virtual meeting is available on the City Plan Commission website: <https://city.milwaukee.gov/CPC>. When registering, please indicate whether you may wish to speak during your item of interest so that staff can unmute you during the public testimony portion of the hearing.

Additionally, if possible, this meeting will be streamed live on the City Channel's website (Livestream 1 or 2): <https://city.milwaukee.gov/cityclerk/CityChannel>.

Additional documents for this project are available by clicking on the agenda posted on the City Plan Commission website: <https://city.milwaukee.gov/CPC>. After opening the agenda, click on the link for this item and you will see the available documents listed as "Attachments." For further information, please call the City Plan Commission at (414) 286-5726 and ask for details on file number 221449, the Farwell Avenue hotel zoning file. If you wish to submit a letter to the commission regarding this proposed rezoning, you may email PlanAdmin@milwaukee.gov.

Sincerely,



for

Lafayette L. Crump
Executive Secretary
City Plan Commission

