

## Wen-Tyan V. Soo

1948 E Trowbridge St  
Milwaukee, WI 53207

tyansoo@gmail.com

**Professional Objective:** To use my education and professional experience to develop a successful career within a progressive, growth-oriented company.

### EMPLOYMENT EXPERIENCE

#### **Nail Bar Milwaukee, LLC**

Milwaukee, WI

*Owner*

*April 2014 to present*

- High end nail salon offering nail and waxing services
- Marketing development and growth plan

#### **WELCOA & Health Care Reform Certified**

#### **Johnson Insurance Services, LLC**

Milwaukee, WI

*Employee Benefits Consultant*

*April 2012 to April 2014*

- Group benefits : health, life, dental, disability
- Public and private sector
- Claims and analytics review, Benefit and cost analysis
- Voluntary lines specialist
- WELCOA & Health Care Reform Certified

#### **The Insurance Center**

Milwaukee, WI

*Account Executive*

*February 2011 to April 2012*

- Individual and group benefits
- School districts, public sector
- Large group ancillary lines

#### **American Family Life Assurance Company of Columbus**

Milwaukee, WI

*Certified Case Manager*

*August 2004 to April 2012*

- Secured over 75 new accounts with AFLAC
- Worked directly with the Human Resources Departments or owners of all accounts
- Rookie of the year 2004 in sales, contest winner for amount of premium each quarter
- \$200,000+/year in sales 2005 - 2010

#### **Trocadero, Inc.**

Milwaukee, WI

*General Manager/Business Outreach Director*

*March 2002 to July 2004*

- Hired, directed, trained and scheduled 45 full-time and part-time staff for this café/restaurant/bar
- Programming and maintenance of MICROS program
- Manager on duty responsibilities including handling of all staff, bookkeeping, advertising, money and safe; security and functioning of the establishment
- Business Outreach Manager – direct positive impact on sales
- Organization of all private functions and special events in size from 10 people to 150 people
- Responsibilities including handling of all staff, advertising, and bookkeeping

#### **Northwestern Mutual Financial Network**

Milwaukee, WI

*Financial Representative*

*September 2000 to March 2002*

- 7-time winner of weekly top sales for agents under three years
- Contest winner for number of clients and amount of premium
- Secured 41 new clients with Northwestern Mutual and Robert w. Baird & Co., Inc.

### LICENSING/TRAINING

#### **Robert W. Baird & Co., Inc.**

Licensing in Series 6 and 63, Variable Annuities

#### **Northwestern Mutual Life Insurance Company**

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance, Variable Life

#### **American Family Life Assurance Company of Columbus**

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance

#### **Johnson Insurance Services, LLC**

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance, Property & Casualty

### EDUCATION EXPERIENCE

Marquette University, Milwaukee, WI '93-'95

Waukesha County Technical College, Pewaukee, WI '95 – '99

Continuing Education Credits and Certifications

Northwestern Mutual Financial Life Sales School

### LEADERSHIP/VOLUNTEER EXPERIENCE

- Hospitality Management Internship, Traders Hotel - Singapore, Singapore
- Boys and Girls Clubs of Greater Milwaukee – Milwaukee, WI
- Habitat for Humanity -- Milwaukee, WI
- Sojourner Truth House for Battered Women – Milwaukee, WI
- Clement Manor – Milwaukee, WI
- American Heart Association – Milwaukee, WI

**REFERENCES** Available upon request