



# City of Milwaukee

City Hall  
200 East Wells Street  
Milwaukee, WI 53202

## Meeting Agenda COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

*ALD. JOE DAVIS, SR., CHAIR*  
*Ald. T. Anthony Zielinski, Vice-Chair*  
*Ald. James Witkowiak, Ald. Willie Wade, Ald. Terry Witkowski*  
*Staff Assistant, Chris Lee, 286-2232*  
*Fax: 286-3456, clee@milwaukee.gov*  
*Legislative Liaison, Amy Hefter, 286-2290,*  
*ahefte@milwaukee.gov*

---

Thursday, March 29, 2012

9:00 AM

Room 301-B, City Hall

---

### Amended 3/27/12 - Item #14 added to the agenda.

1. [111327](#) Appointment of Biaya Kadima to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (15th Aldermanic District)  
**Sponsors:** THE CHAIR
2. [111334](#) Reappointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27th Street) by the Mayor.  
**Sponsors:** THE CHAIR
3. [111533](#) Reappointment of David Brien to the Business Improvement District Board #26 (Menomonee Valley) by the Mayor.  
**Sponsors:** THE CHAIR
4. [111535](#) Reappointment of Jaime Maliszewski to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13th Aldermanic District)  
**Sponsors:** THE CHAIR
5. [111536](#) Reappointment of Samer Abulughod to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13th Aldermanic District)  
**Sponsors:** THE CHAIR
6. [111631](#) Appointment of Emilia Layden to the Arts Board by the Mayor. (3rd Aldermanic District)  
**Sponsors:** THE CHAIR
7. [111636](#) Appointment of Keith Terry to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (15th Aldermanic District)  
**Sponsors:** THE CHAIR

8. [111637](#) Reappointment of Rana Altenburg to the Business Improvement District Board #10 (Avenues West) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
9. [111641](#) Reappointment of Gerald Rappaport to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
10. [111643](#) Appointment of Katie Falvey to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR
  
11. [111556](#) Resolution relative to entering into the 2012 through 2013 Bibliographic Database Agreement between the City of Milwaukee, Milwaukee Public Library, and the Milwaukee County Federated Library System.  
**Sponsors:** THE CHAIR
  
12. [111563](#) Resolution approving the 2011 Emergency Solutions Grant funds second allocation from the U. S. Department of Housing and Urban Development.  
**Sponsors:** THE CHAIR
  
13. [111564](#) Resolution relative to an increase in the 2012 Emergency Solutions Grant funds from the U. S. Department of Housing and Urban Development.  
**Sponsors:** THE CHAIR
  
14. [111622](#) Resolution authorizing the transfer of 2011 Community Development Block Grant and HOME remaining balances and 2012 CDBG funding from the Harambee Ombudsman Project, Inc. to WestCare Wisconsin Harambee Community Center for community and housing activities.  
**Sponsors:** Ald. Coggs
  
15. [111485](#) A substitute ordinance abolishing the main street Milwaukee partners board.  
**Sponsors:** Ald. Davis
  
16. [110039](#) Resolution authorizing the reorganization of the Main Street Milwaukee Program.  
**Sponsors:** Ald. Davis  
  
*--- May be placed on file as no longer necessary.*
  
17. [110640](#) Appointment of Denise Cunningham to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (7th Aldermanic District)  
**Sponsors:** THE CHAIR  
  
*--- May be placed on file as no longer necessary.*

18. [100272](#) Reappointment of Margaret Henningsen to the Main Street Milwaukee Partners Board by the Mayor. (4th Aldermanic District)  
**Sponsors:** THE CHAIR  
*--- May be placed on file as no longer necessary.*
19. [110651](#) Reappointment of Jerry Mutope Johnson to the Arts Board by the Mayor. (10th Aldermanic District)  
**Sponsors:** THE CHAIR  
*--- May be placed on file as no longer necessary.*
20. [111332](#) Reappointment of Mike Eitel to the Business Improvement District Board #41 (Downer Avenue) by the Mayor. (3rd Aldermanic District)  
**Sponsors:** THE CHAIR  
*--- May be placed on file as no longer necessary.*

**This meeting will be webcast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).**

**Common Council members who are not members of this committee may attend this meeting to participate or to gather information. This meeting may constitute a meeting of the Common Council or any of its standing committees although no formal action will be taken at this meeting.**

**Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For assistance contact the Legislative Services ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.**

**Parking for persons attending City Hall meetings is available at reduced rates (5 hour limit) at the Milwaukee Center (southwest corner of E. Kilbourn Ave. and N. Water St.) Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.**

**Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code are required to register with the City Clerk's License Division. Lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).**



Legislation Details (With Text)

**File #:** 111327      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/18/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Biaya Kadima to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (15th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 28

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/18/2012	0	COMMON COUNCIL	ASSIGNED TO		
1/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/30/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
3/2/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/6/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	3:0
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111327

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Biaya Kadima to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (15th Aldermanic District)

**Drafter**

Mayor

TB

1/19/12

January 18, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Biaya Kadima, 3405 West North Avenue, Milwaukee, Wisconsin 53208 to the Business Improvement District 28 (North Avenue Gateway). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 020830. The term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned above the printed name and title.

Tom Barrett  
Mayor

# Biaya Kadima

Milwaukee, WI

Cell: 414-426-6562

Email: Biaya.Kadima10@gmail.com

## Career Goal

To utilize my education in Computer Science/business and experience in barbering/cosmetology as a vehicle to become an entrepreneur in the professional industry

## Education:

**2011**      **Milwaukee Area Technical College**  
**Barber Cosmetology** (diploma/apprentice program)

**1996-2000**      **Concordia University**  
**Major: Computer Science**  
**Minor: Business**

**1992-1996**      **Milwaukee Rufus King Highschool**

## Professional Experience:

**2007-current**      **Douglee's Hair on North/Redlef Hair Designs/Willie D's Hair Doctors**  
**Master Barber**

- Specialized in creating unique haircuts and designed styles
- Mastered the art of fades and designs
- Built large barbering client base
- Obtained knowledge and experience of salon business industry

**2003-2005**      **PCMall Business Solutions**

- Sold network computers to small and medium businesses
- Prepared pc sales quotes to businesses
- Managed business sales accounts
- Built relationships with vendors and LAN techs

**1999-2002**      **M&I Data Services (Metavante)**  
**Internet Banking Technical Support Representative**

- Assisted clients on inbound calls regarding internet banking software
- Consulted clients with internet banking technical issues
- Installed software on company computer systems

**Reference**

**Hafeezah Ahmad**

State of Wisconsin Department of Workforce Development

Apprenticeship Training Representative

Bureau of Apprenticeship Standards

(414) 227-4973

Email: [hafeezah.ahmad@dwd.wisconsin.gov](mailto:hafeezah.ahmad@dwd.wisconsin.gov)







Legislation Details (With Text)

**File #:** 111334      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/18/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27th Street) by the Mayor.

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 43

**Attachments:** Appointment Letter, Biography, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
1/18/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111334

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27<sup>th</sup> Street) by the Mayor.

**Drafter**

Mayor

dkf

1/18/12

January 18, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District 43  
(27<sup>th</sup> Street Business District Association):

David Bardon  
4040 South 27<sup>th</sup> Street  
Milwaukee, Wisconsin 53221

Jeffrey Steren  
3451 East Ramsey Avenue  
Cudahy, Wisconsin 53110

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and  
Common Council File Number 090560. The terms will commence upon taking of the oath of  
office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive, flowing style with a prominent initial "T".

Tom Barrett  
Mayor

# JEFFREY M. STEREN

## VITA

### CAREER HISTORY

- { McDonald's Restaurants, Owner/Operator 11 Restaurant Locations  
Steren Management Company, Inc., President  
3451 East Ramsey Avenue, Cudahy, WI 53110  
Ownership dates to August 1980, part time work in family business dates to 1965 as restaurant employee; full time involvement as manager, supervisor, administrator, and accountant started in September, 1978.
- { Certified Public Accountant  
Laventhol and Horwath, Chicago, IL 1973 - 1976, Milwaukee, WI 1976 - 1977  
J.P. Friberg and Company, Milwaukee, WI 1977 - 1978  
Accounting and tax practice with some audit work. Full client responsibilities including billing and collection. Very involved in practice development. Tax work consisted of individual and business tax planning, return preparation, and tax research. Passed CPA exam in 1973 on first try. Past member of American Institute of CPA's and Illinois Society of CPA's. Member of Wisconsin Institute of CPA's.

### EDUCATION

- { Wharton School of Finance, University of Pennsylvania, Philadelphia, PA 1969 - 1973  
B.S. Economics with major concentrations in Accounting and Insurance, minor concentration in Urban Studies.
- { McDonald's Hamburger University, Oak Brook, IL 1975, 1987
- { Washington High School, Milwaukee, WI 1966 - 1969

### PERSONAL

- { Married 1979 to Jody Sussman, one child, Martin (1990)
- { Residence: 4976 North Ardmore Avenue, Whitefish Bay, WI 53217 (414) 962-9615
- { Interests: travel, reading, volunteering, genealogy, politics, Masada Stock Club 1992-2009

### ACTIVITIES & POSITIONS HELD

- { Ronald McDonald House Charities, Milwaukee, WI  
Board of Directors 1997 - 2009 P numerous committees 1989 - 2009 P Vice President 2007, Treasurer 2008 & 2009
- { South Shore YMCA, Cudahy, WI  
Board of Managers, 1982 - 2009 P Various committees, 1982 - 2008 P Capital Campaign chair 1996 - 1998
- { National Multiple Sclerosis Society, Wisconsin Chapter  
Board of Trustees 1995 - 2009, Co-Chair Government Relations Committee 2000 - 2009  
Community Campaign Committee 1995 - 2001, Co-Chair 1997 - 1999 P Major Gifts Committee 1997 - 1998
- ◆ Wisconsin Council of Workforce Investment advisory subcommittee on Medicaid Grant  
Madison, WI 2007-2008
- ◆ Wisconsin Bnai Brith Youth Organization Adult Commission 2007-2009
- ◆ Zoological Society of Milwaukee County Associate Board, 1989-2004  
Corporate/Development Committee, 1989 - 1991 P First Vice President and Executive Committee, 1991 - 1992  
Treasurer, Finance Committee, and Executive Committee, 1992 - 1994 P Zoo Ball/Committee Chairman, 1991-  
1993 P Snooze at the Zoo Chairman, 1993 - 1998 P public school liaison 1995-2004
- { Boy Scouts, Milwaukee County Council  
Friends of Scouting campaign worker 1994, 1998 - 2009 P Den Leader 1997 - 2001  
Troop Committee 2002 -2009 P Merit Badge Counselor 2003 - 2009 P Troop Committee Chairman 2003 - 2008

## **ACTIVITIES AND POSITIONS HELD, CONTINUED**

- { Trinity Memorial Hospital Foundation, Cudahy, WI  
Board of Directors, 1982 - 1994 P Board Chairman, 1985 - 1988, 1992 - 1993 P Executive Committee, 1985 - 1995  
Capital Campaign Co-Chairman, 1989 - 1990
- { St. Luke's South Shore Hospital, Cudahy, WI Philanthropy Advisory Board 1996 - 2000
- { Wisconsin Restaurant Association, Madison, WI  
Board of Directors, 1979 - 1992 P Political Action Committee Trustee, 1982 - 2009, Chairman, 1986 - 1992, 1993 -  
1994 P Finance Committee 1985 - 1989 P Legislative Education Committee 1988 - 1998  
Convention Committee, 1978 - 1980, 1986 P Convention Programming Chairman 1978, 1979 P Gen. Show  
Chairman 1980
- { Wisconsin Restaurant Association, Milwaukee Chapter  
Board of Directors, 1978 - 1987 P Treasurer, 1979, 1980 P Vice President, 1981 P President, 1982, 1983 P Political  
Action Committee Chairman, 1982 - 1993
- { United Way of Greater Milwaukee, Inc.  
Planning, Allocation, and Monitoring Committee, Budget Panel, 1987 - 1991 P Campaign Cabinet, 1985, 1986,  
1989, 1991 P Unit Chairman, Multi-location Retail Business Division, 1985, 1986 P Group Chairman, General  
Business Division, 1989, 1991 P Corporate Member 1996 - 1998
- { Pandl's in Bayside, Inc. (restaurant), Milwaukee, WI Advisory Board of Directors, 1987 - 1999
- { Jewish Vocational Service (Milwaukee Center for Independence), Milwaukee, WI  
Board of Directors, 1987 - 1990 P Finance Committee, 1989 - 1990 P Rehabilitation Committee, 1986 - 1987  
Nominating Committee, 1990 P Food Service and Nutrition Committee, 1987 - 1989
- { Jewish Family Services, Milwaukee, WI  
Board of Directors, 1991 - 1997 P Personnel, Budget, & ad hoc committees, 1991 - 1997
- { Jewish Community Center, Whitefish Bay, WI Facilities Committee, 1994 - 1996
- { Congregation Shalom, Fox Point, WI  
Board of Trustees, 1984 - 1986 P Social Action Chairman, 1985 - 1986 P Bingo Committee, 1982 - 1987 Chairman,  
1984 - 1985 P Meal site volunteer, 1986 - 2000 P Mitzvah Day site captain, 1995 - 1996, 1998
- { Milwaukee Jewish Federation Exceptional Needs Comm., 1987 - 1989 P Campaign, 1987, 1988, 1997 P WI  
Jewish  
Chronicle, Business Ops. Comm., 1986 - 1987 P Leadership Training Groups, Steering Comm., 1985, 1986
- { Milwaukee Hunger Task Force Foodshare Day Chairman, 1988 - 1990 P Executives Council, 1989 - 1998
- { Second Harvesters of Wisconsin, Inc., Milwaukee, WI Second Helpings Food Committee, 1991 - 1994
- { United Performing Arts Fund, Milwaukee, WI  
Troupes (volunteer coordinator), 1987 - 1989 P Campaign worker, Golden Circle Division, 1989, 1990
- { United Community Center, Milwaukee, WI Finance Committee, 1993 - 1996, 2003 - 2009
- { Department of Public Instruction, Madison, WI Task Force on Youth Employment, 1990
- { Milwaukee Area Technical College, Milwaukee, WI Bus. & Ind. School to Work Comm., 1995 - 1996
- { Washington High School Class of June, 1969 Co-chair 25 year reunion, 1994
- { Congressman Kleczka Health Care Reform Advisory Committee, 1993 - 1994
- { Barrett for Congress campaign Steering Committee, 1992 P worker 1994, 1996, 1998, 2000
- { Cudahy Chamber of Commerce Board of Directors, 1995 - 1997
- { Cudahy Public Library Building Advisory Committee, 1997 - 1998
- { McDonald's Corporation and Owner/Operator Activities  
McDonald's of Southeastern Wisconsin Advertising Association, Inc.  
Board of Directors, 1991 - 2009 P Treasurer, 1983 - 2009 P Secretary, 1985 - 1987, 1996 - 1997  
First Vice President, 1988 - 1991 P Advertising Advisory Committee, 1984 - 1991  
Representative to Midwest Purchase Committee, 1981 - 1987, to Whitewater Purchase Committee, 1986 - 2009  
Midwest Purchase Committee, Chicago, IL, 1981 - 1987  
Subcommittee Chairman, Distributor Review, 1983 - 1985 in charge of pricing and service negotiations with  
distributor (500 restaurant buying cooperative)  
Whitewater Purchase Committee, Whitewater, WI, 1986 - 2009 General Chairman, 1987 - 2009  
Subcommittee Chairman, Distributor Pricing, 1987 - 2009 (buying cooperative of 300+ restaurants)  
Division Purchasing Leadership Committee, member, 1998 - 2009 Logistics Committee 2007-2009  
Milwaukee Region Operators Advisory Board National Steering Committee, 1992 - 2001 P Treasurer 1997 - 2001 P  
Political Affairs Coordinator, 1988 - 2001

McDonald's Corporation Political Action Committee National Steering Committee Trustee, 1993 - 2003  
Milwaukee Region Market Share Impact Panel, 1994 – 1998  
Chicago Region Leadership Committee (RLC) member, 2002 – 2004,  
McDonald's All American Basketball Game 2008, Treasurer  
Central City Network Treasurer 2005-2008

## **INDIVIDUAL AWARDS**

- { Wisconsin Restaurant Association
  - Outstanding Restaurateur of the Year Award, Milwaukee Chapter, 1985
  - Meritorious Service Award, 1994 P Wisconsin Restaurateur of the Year, 1998
- { McDonald's Corporation
  - Dean's List, Hamburger University, 1987 P Regional Manager's Award (special service award), 1988
  - Ronald McDonald Award (Outstanding Regional Service Award), 1998
- { Milwaukee County Executive Office for Persons with Disabilities
  - John Van Dyke Memorial Award, 1999
- { Cudahy / St. Francis Little Baseball Association (Little League)
  - Grand Slam Youth Partnership Honoree, 1999
- { South Milwaukee Little League
  - Parade Grand Marshall and Recognition, 2005, 2008
- { YMCA of Metropolitan Milwaukee
  - South Shore Branch Distinguished Leader of the Year, 1998
- { United Community Center
  - Friends of the Hispanic Community Award, 1991
- { Optimist Club of Milwaukee
  - Henry Scarborough Friend of Youth Award, 1990
- { Second Harvesters of Wisconsin, Milwaukee, Wisconsin
  - Service Award, 1990
- { Veteran's of Foreign Wars, South Milwaukee Post
  - Community Service Award, 1989
- { National Restaurant Association
  - Cornerstone Humanitarian Award, National Finalist and State Winner, 2000
- { District Council 10, (2,300 member teachers' union)
  - Community Action for Excellence in Education, 2002
- { Rotary Club of General Mitchell Field
  - Community Support Recognition, 2005
- { The Gathering (large metro meal provider)
  - Friend Award, 2006, 2007

## **MCDONALD'S RESTAURANTS OWNED**

- { Cudahy 6163 South Packard Avenue
- { South Milwaukee 2715 South Chicago Avenue
- { Port Washington 1700 North Wisconsin Street (until May, 1996)
- { Greenfield 4275 South 27th Street (purchased December, 1990)
- { Milwaukee 5354 or 5890 South 27th Street (purchased March, 1991)
- { Milwaukee 191 West Layton Avenue (purchased May, 1996)
- { Milwaukee 6262 South 13th Street (opened November, 1985)
- { Milwaukee 707 South 1st Street (purchased August, 2002)
- { Milwaukee 830 East Potter (purchased August, 2002)
- { Oak Creek 9471 South 13th Street (opened August, 1980)
- { Oak Creek 8800 South Howell Avenue (opened December, 1996)
- { Mount Pleasant 6630 Washington Avenue (purchased December, 1998)



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: 111334 Reappointment of Jeffrey Steren to the Business Improvement District Board #43 (South 27th Street) by the Mayor.

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Committee Meeting on February 20, 2012.

- Number of meetings held: 12
- Number of meetings attended: 9
- Number of excused absences: 3
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D LEONHARDT





Legislation Details (With Text)

**File #:** 111533      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 2/28/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of David Brien to the Business Improvement District Board #26 (Menomonee Valley) by the Mayor.

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 26

**Attachments:** Appointment Letter, Attendance Record, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
2/28/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**.Number**

111533

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of David Brien to the Business Improvement District Board #26 (Menomonee Valley) by the Mayor.

**Drafter**

Mayor

TB

2/28/12



February 28, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District 26  
(Menomonee Valley):

David Brien  
2470 Rockway Lane East  
Brookfield, WI 53005

Larry Stern  
President  
Standard Electric Co.  
222 North Emmber Lane  
Milwaukee, WI 53233

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statues and  
Common Council Files 990931 as amended by 051220. The terms will commence upon taking  
of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive, flowing style.

Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: File 111533 - Reappointment of David Brien to the Business Improvement District Board #26 (Menomonee Valley) by the Mayor.

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Committee Meeting on March 6, 2012.

- Number of meetings held: 16
- Number of meetings attended: 14
- Number of excused absences: 2
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D LEONHARDT

**DAVID Q. BRIEN**  
2470 Rockway Lane East  
Brookfield WI. 53005  
(262) 719-4072  
dbrien13@wi.rr.com

## PROFESSIONAL EXPERIENCE

**Potawatomi Bingo Casino, Milwaukee, WI.** **2004 to present**  
Wisconsin's Number One tourist destination

### **Facilities Director**

Responsible to direct and improve all efforts of the Facilities Departments in order to provide our guests and employs with the cleanest, most comfortable, and safest entertainment and working environment possible. Responsible for interaction between Casino departments as well as city, county, and state agencies insuring and maintaining a good working relationship with these agencies. Oversee the management of Housekeeping, Health & Safety, Facilities Management, Maintenance and Grounds & Landscaping.

**Fortis Health, Milwaukee, WI.** **2001 to 2004**  
A national health insurance company.

### **Director of Property Management.**

Responsible for long term planning of owned property, management of company real estate, leases and lease transactions, and to oversee the managers of Building Maintenance, Security, and Disaster Recovery / Business Continuity.

**BRADY CORPORATION, Milwaukee, WI.** **1984 to 2001**  
A global manufacturer of identification and labeling solutions with annual sales of \$541 million

**Global Property and Facilities Manager** 1988 to 2001  
Responsible for all attributes of construction, real estate transactions, and building maintenance functions, either personally or through subordinate supervisors, outside consultants, engineers, and contractors. Worked on projects in South America, Australia, Singapore, Korea, China, England and Canada. These facilities represent an excess of 1,000,000 square feet of manufacturing, office and laboratory space.

**Senior Manufacturing Engineer** 1984 to 1988  
Directed plant maintenance personnel as well as outside contractors to maintain, rebuild and modify production equipment.

**AMERICAN APPRAISAL ASSOCIATES, Milwaukee, WI.** **1982 to 1984**

### **Mechanical Staff Appraiser**

Responsible for the inventory and evaluation of machinery and equipment for the purpose of sales, insurance values, allocation of purchase price, cost of replacement studies and financial loan valuations.

## EDUCATION

**B.S. Industrial Engineering / Plant Engineering**  
University of Wisconsin Stout, Menomonee, Wisconsin

## PROFESSIONAL ASSOCIATIONS

AFE-Association of Facilities Engineers  
President Milwaukee Chapter Twelve  
IFMA- International Facilities managers association





Legislation Details (With Text)

**File #:** 111535      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 2/28/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Jaime Maliszewski to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 40

**Attachments:** Appointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
2/28/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111535

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Jaime Maliszewski to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13<sup>th</sup> Aldermanic District)

**Drafter**

Mayor

TB

2/28/12

February 28, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District 40  
(Airport Gateway):

Jaime Maliszewski  
President/CEO  
Reliable Plating Works, Inc.  
5232 South 13<sup>th</sup> Street  
Milwaukee, WI 53221

Samer Abulughod  
5859 South 13<sup>th</sup> Street  
Milwaukee, WI 53221

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and  
Common Council File 060755. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett".

Tom Barrett  
Mayor



President/CEO

Reliable Plating Works, Inc. - [www.rpwinc.net](http://www.rpwinc.net)

As president of Reliable Plating Works and its subsidiary, Elite Finishing, Jaime Maliszewski brings solid business sense and innovative ideas to the table. Guided by strong principles, the desire to be the best and a commitment to the world around him, Jaime believes a positive attitude is the key to success.

His quest for excellence and keen industry insight were born from a wealth of hands-on experience—from working on the lines and in the office. He literally grew up in the electroplating business, assuming small duties at the family plant at age 12. After earning a degree in business management from the University of Wisconsin-Stevens Point, he assumed a leadership role in the company his grandfather and father successfully navigated since 1929.

Jaime's outside-of-the-box thinking has paid off more than once. In 2001, faced with higher costs and challenging business goals, he conceived of a holding company that would help small job shops minimize expenses, increase profits and gain a competitive advantage in the marketplace. After persuading several colleagues to come on board, Brilliance LLC was born and has consistently captured significant savings for member organizations.

As a testament to Jaime's leadership, both job shops are prospering and RPW was named "Wisconsin's Small Business of the Year" and the "Region V Small Family Business of the Year" in the 2005 Small Business Administration Awards.

Looking to the future, Jaime plans to continue expanding the company's customer base, keeping an eye out for well-matched acquisitions and a pipeline of technological and process improvements. "I'm always searching for ways to do things better with less cost, time, and manpower."

A champion of civic and charitable causes, Jaime lobbies for small businesses on Capitol Hill, effects positive change as a board member of industry organizations, and takes time to spark a love of science in young students.

In his free time, Jaime enjoys golf (with some healthy competition) and rarely misses a Packer game. He also loves to spend time with his beautiful wife Julie in their Franklin home.



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: File 111535 Reappointment of Jaime Maliszewski to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Committee Meeting on March 6, 2012.

- Number of meetings held: 22
- Number of meetings attended: 22
- Number of excused absences: 0
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D LEONHARDT

*Ronald D Leonhardt*

*Ronald D Leonhardt*

---







Legislation Details (With Text)

**File #:** 111536      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 2/28/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Samer Abulughod to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 40

**Attachments:** Appointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
2/28/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111536

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Samer Abulughod to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13<sup>th</sup> Aldermanic District)

**Drafter**

Mayor

TB

2/28/12

February 28, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District 40  
(Airport Gateway):

Jaime Maliszewski  
President/CEO  
Reliable Plating Works, Inc.  
5232 South 13<sup>th</sup> Street  
Milwaukee, WI 53221

Samer Abulughod  
5859 South 13<sup>th</sup> Street  
Milwaukee, WI 53221

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and  
Common Council File 060755. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett".

Tom Barrett  
Mayor

**SAMER ABULUGHOD**  
5859 S. 13<sup>th</sup> St. Milwaukee, WI 53221  
crystallimocoach@yahoo.com  
(414) 281-6666

**WORK EXPERIENCE**

**December 2000- Present**

**CRYSTAL LIMOUSINE & COACH, INC. (Vice President)**

- ❖ Responsible for all aspects of the operation of business, which provides limousine services for the lower, middle, upper-middle and up-scale market niche clientele.
- ❖ Manage 5-10 employees and a large fleet of vehicles, including all scheduling, maintenance and customer service related issues.
- ❖ In charge of advertising and capturing market share, including, preparing market trend analysis and budgeting analysis.

**December 1993- November 1999  
Milwaukee, WI**

**HILAL BAKERY AND YAFA CAFÉ (President)**

- ❖ In charge of the day-to-day operation of entire business and management of 3-7 employees
- ❖ Head baker of pita bread, Middle East bakery and other pastry
- ❖ Supervised and was head of café and all food preparation
- ❖ Handled all marketing, accounting and business planning tasks

**ACCREDITATIONS**

- ❖ Nominated for Torch Award with Better Business Bureau for two years in a row (2005 and 2006)
- ❖ Honored by Islamic Society of Milwaukee for aiding in post Hurricane Katrina efforts
- ❖ Voted Best Local Business in Milwaukee Area By WISN A List 2007

**PROFESSIONAL  
MEMBERSHIPS**

- ❖ Member of (BBB) Better Business Bureau
- ❖ Board member of (WLA) Wisconsin Limousine Association
- ❖ Member of (MPA) Muslim Professional Association
- ❖ Member of (NLA) National Limousine Association
- ❖ Board Member of (AGBA) Airport Gateway Business Association
- ❖ Board Member of (AWF) Arab World Fest
- ❖ Member of (SSCUB) South Suburban Chamber of Commerce
- ❖ Member of (ISM) Islamic Society of Milwaukee
- ❖ Member of Contract Management Team City of Milwaukee
- ❖ Member of Economic Development Steering Committee for the Milwaukee Airport

COMMUNITY  
ACTIVITIES

---

- ❖ Involved in Interfaith activities within the Islamic Society of Milwaukee
- ❖ Volunteer at the Islamic Center of Milwaukee
- ❖ Active in Hurricane Katrina efforts
- ❖ Certified Tourism Ambassadors

LANGUAGES

---

- ❖ Fluent in Arabic, English and Turkish



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

---

Re: File 111536 Reappointment of Samer Abulughod to the Business Improvement District Board #40 (Airport Gateway) by the Mayor. (13th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Committee Meeting on March 6, 2012.

- Number of meetings held: 22
- Number of meetings attended: 21
- Number of excused absences: 1
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D LEONHARDT





Legislation Details (With Text)

**File #:** 111631      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Emilia Layden to the Arts Board by the Mayor. (3rd Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, ARTS BOARD

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111631

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Emilia Layden to the Arts Board by the Mayor. (3rd Aldermanic District)

**Drafter**

Mayor

TB

3/20/12



March 20, 2012

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Ms. Emilia Layden, 1313 North Franklin Place #604, Milwaukee, Wisconsin, 53202, to the Milwaukee Arts Board replacing Mutope Johnson. This appointment is pursuant to Section 320-12 of the Milwaukee Code of Ordinances. Ms. Layden's term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive style with a large, sweeping initial "T".

Tom Barrett  
Mayor

# EMILIA PAPPAS LAYDEN

1313 N FRANKLIN PLACE #604 MILWAUKEE WISCONSIN | [emilia.layden@gmail.com](mailto:emilia.layden@gmail.com) 504.491.8528

53202

## EDUCATION

### University of Chicago

M.A., Concentration in post-war American art (June 2008)  
3.95 GPA, Thesis: *Critical Investigations of the Meta Morris*

### Boston College

B.A., English and Philosophy, Art History minor (May 2005)  
3.74 GPA, *cum laude*

## EXPERIENCE

### ART CHICAGO, THE INTERNATIONAL FAIR OF CONTEMPORARY AND MODERN ART NEXT, THE INVITATIONAL EXHIBITION OF EMERGING ART

Programming Manager (2009 – Present)

- Responsible for conceptualizing and executing all educational and programmatic elements of two formerly distinct contemporary art fairs now combined as new entity, Next Art Chicago:
  - **Talk Shop** – A public symposium featuring leading curators, artists, and museum professionals. Maintained program size and impact (2011 featured over 20 panels with more than 70 speakers) despite budget reductions. In 2010 introduced Curatorial Advisory Committee comprised of curators from key regional institutions and incorporated as outreach mechanism for subsequent years.
  - **Special Exhibitions** – Oversee all aspects of exhibitions presented within the art fair.
  - **VIP Program** – Extensive four-day calendar of over 80 private events for art collectors. In 2010 oversaw propriety VIP database roll out and implementation; maintain database shared with **The Armory Show**, **Art Platform – LA**, **Art Toronto**, and **Volta**.
  - **NAC Newsletter** – In 2011 introduced monthly newsletter distributed to approximately 26,000 subscribers. Work with network of contacts at area museums and other arts organizations to develop newsletter content.
  - **Collectors Colloquium** – In 2011 developed and launched educational series designed for art enthusiasts and collectors. Six casual sessions feature experienced and engaging arts professionals who share tips and thoughts related to selecting and buying art.
- Direct continuous outreach efforts to local cultural partners and national museums and cultural institutions: resulted in 10% average increase in attendance each year.
- Assist with management and execution of marketing communications plans; compose copy for website, e-blasts, press releases and other printed materials, including fair catalogue.
- Oversee budget of \$1.8 million in expenditures.

### THE DAVID AND ALFRED SMART MUSEUM OF ART AT THE UNIVERSITY OF CHICAGO

Executive Assistant for Leadership Support (2008 – 2009)

- Managed the Office of the Director; primary point of contact for the Museum's Board members, top-level donors and prospects, and the academic and administrative leadership of the University.
- Directed all activities flowing through the Office of the Director including exhibition and loan requests, acquisition and donation documents, financial and budgetary reports, public relations and marketing materials, and museum programming initiatives.
- Oversaw all activities of the Museum's Board of Governors and its subsidiary committees and task forces; served as Board and committee secretary and created all governance documents and support materials.
- Provided high-level operational and communications support for the fundraising activities of the Museum Director, Development Director, and Director of Collections and Exhibitions.

# EMILIA PAPPAS LAYDEN

## THE ART INSTITUTE OF CHICAGO

Curatorial Assistant Intern, Department of Architecture & Design (2008)

- Assisted with all aspects of exhibition programming and collection development related to two temporary exhibitions and permanent collection reinstallation.
- Conducted primary and secondary source research on artists, designers and architects, periods and styles as well as on specific works, locations of works, photograph sources, and manufacturer information when applicable.
- Performed other curatorial support: developed gallery layout and lighting, drafted wall texts, prepared justifications for new acquisitions, maintained collections records, gathered catalogue information, fielded general inquiries.
- Prepared materials for board and collection committee meetings and completed various tasks for the Modern Ball and Architecture and Design Society.

## SOTHEBY'S INC.

Account Coordinator, Trusts Estates & Appraisals (2005 – 2007)

- As New York liaison to twelve North American offices managed valuations of fine and decorative art assets held by individuals, trusts, estates and museums.
- Collaborated with Sotheby's network of departmental specialists to effectively communicate advice and art management strategies to fiduciaries, executors, advisors, and collectors.
- Accompanied specialists and business development officers to on-site appraisal visits; assisted in cataloguing and photographing fine and decorative works of art.
- Coordinated consignments of appraised property; provided sales schedules and proposals; tagged and arranged shipment and receipt of property; tracked property performance.
- Oversaw data management initiative; comprehensive property listings from 400 appraisals valued at \$10M and above entered into proprietary company wide database to streamline data and improve accessibility.

## CURATORIAL

2012

### NEXT ART CHICAGO

Exhibition, .edu, currently in development for presentation at 2012 fair. Collaborating with Staci Boris, Executive Director of Next Art Chicago to highlight the internationally recognized artists who are also professors at Chicago's leading schools. Artist list currently includes Dawoud Bey, Paul D'Amato, Jeanne Dunning, Terry Evans, Michelle Grabner, Joseph Grigely, Judy Ledgerwood, Laura Letinsky, Jim Lutes, Dan Peterman, Jason Salavon, Jessica Stockholder, Catherine Sullivan, and Tony Tasset.

2009 – 2011

### ART CHICAGO and NEXT

Coordinated *New Insight*, an exhibition of work by top MFA students from the country's most influential graduate art programs; 2009 – 2011 juried by Suzanne Ghez, Director of the Renaissance Society at the University of Chicago.

Coordinated *Partisan*, an exhibition of works dedicated to the artistic exploration of activism and social change; 2009 curated by Mary Jane Jacob, Executive Director of Exhibitions at the School of the Art Institute of Chicago, 2010 co-curated by Rachel Furnari, Curatorial Assistant at The Jewish Museum and Karsten Lund, curatorial assistant at The Museum of Contemporary Art, Chicago.

2008

### THE ART INSTITUTE OF CHICAGO

Assisted Zoë Ryan, Neville Bryan Curator of Design, in development of Modern Wing reinstallation which integrated new acquisitions with historic design holdings; Prepared exhibition checklist for retrospective *Konstantin Grcic: Decisive Design*;

# EMILIA PAPPAS LAYDEN

Conducted preliminary research for *Hyperlinks: Architecture and Design*, which explored the fluidity between the two disciplines.

2005

## **MUSEUM OF FINE ARTS, BOSTON**

Catalogued works of art in collaboration with the Department of Conservation and Collections Management Issues and William Stover, then Assistant Curator of Contemporary Art.

## **MCMULLEN MUSEUM OF ART, BOSTON COLLEGE**

Assisted Nancy Netzer, Museum Director, and Sheila Blair and Jonathan Bloom, Norma Jean Calderwood Chairs of Islamic and Asian Art at Boston College, in the organization of *Cosmophilia*, an exhibition of Islamic Art from the C.L. David Collection, Copenhagen; exhibition mounted at the McMullen Museum in 2006 and University of Chicago's Smart Museum in 2007. Researched the history of a rare Mamluk carpet included in the exhibition; composed wall text and proposed installation strategy.

## **INTERESTS and SKILLS**

- Member of **ArtTable**, a not for profit organization dedicated to the visual arts and to advancing women's leadership in the field.
- Exhibition Committee of **Redline Milwaukee**, a nonprofit urban laboratory that seeks to nourish the individual practice of contemporary art and to stimulate the creative potential of the local community.
- Development Committee of **Milwaukee Film**, a nonprofit organization dedicated to hosting Milwaukee's premiere film festival.
- Proficiency with Operating Systems: WIN 98/00/XP and MacOS; Applications: Microsoft Office Suite, Photoshop, FileMaker, SAP, PeopleSoft, Salesforce.com.
- Intermediate knowledge of Italian (reading comprehension and speaking skills); continued study at Parliamo Italiano Language School, New York (2006), University of Chicago (2008).





Legislation Details (With Text)

**File #:** 111636      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Keith Terry to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (15th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 28

**Attachments:** Terry Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111636

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Keith Terry to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (15th Aldermanic District)

**Drafter**

Mayor

TB

3/20/12

March 20, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Keith Terry, P.O. Box 170181, Milwaukee, Wisconsin 53217 to the Business Improvement District 28 (North Avenue Gateway). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 020830. The term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned above the printed name and title.

Tom Barrett  
Mayor

P.O. Box 170181  
Milwaukee, WI 53217

(414) 788-0746 228-9153 fax email: kbtcse@hotmail.com

## Keith Bernard Terry

1/00 – present K.B.T.C.S. Inc. Milwaukee, WI **President / Chief Executive Officer**  
Keith B. Terry Construction Services Inc. was founded in 1993, as an urban development company, and has successfully developed several central city mixed-use commercial and residential properties. "KBTC INC. is a reputable, profitable, real estate, and land development corporation that creates wealth in the African Diaspora". As executive and general management of KBTC INC. Incorporated, I have over a decade of experience in the management, development and leasing of real estate; broad experience in all aspects of the development processes including feasibility, site selection, design, marketing, finance, construction and final project disposition.

10/99–12/99 Dairyland Electric Co. Inc Milwaukee, WI

### **Journeyman Electrician - Construction**

#### **Employment Experience**

3/98–10/99 Tower Automotive Milwaukee, WI

### **Journeyman Electrician - Maintenance**

- Maintenance, troubleshooting and repair of manufacturing equipment. (Advanced technology PLC, frequency drives, safety scanners, robot welding, crane and hoist controls)

10/98–4/99 Milwaukee Public Schools Milwaukee, WI

### **Electrical Tech/Ed Teacher @ Milwaukee Technical High School**

### **Journeyman Electrician - Maintenance**

- Full-time Classroom Instructor of electronics, electrical maintenance, troubleshooting, and electrical systems repair.

(Pager dispatched from division of facilities and maintenance services)

1996–1998 Roman Electric Milwaukee, WI

### **Journeyman Electrician - Construction**

- Installation of feeders, substations, machines, and robots in various industrial locations at A.O. Smith Corp. (currently Tower Automotive).

1991–1996 J.A.T.C. Milwaukee, WI

### **Apprentice Electrician - Construction**

- 5yr - 8000 hours (see attached certificate of completion)
- Exposed to various installation and troubleshooting methods for the electrical industry.

1988–1991 Johnson Controls Inc. Milwaukee, WI

### **System Representative - Electronics**

- Employed to work at the Bradley Center for on-site technical support.
- Responsible for the start-up, calibration, and maintenance of JCI Systems







Legislation Details (With Text)

**File #:** 111637      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Rana Altenburg to the Business Improvement District Board #10 (Avenues West) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 10

**Attachments:** Appointment Letter, Resume, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111637

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Rana Altenburg to the Business Improvement District Board #10 (Avenues West) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

3/20/12

March 20, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint Rana H. Altenburg, Office of Public Affairs at Marquette University, 6460 Upper Parkway North, Wauwatosa, Wisconsin 53213, to the Business Improvement District Board #10 (Avenues West). This reappointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 921091. Ms. Altenburg's term will commence upon taking of the oath of office.

I trust this reappointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tom Barrett". The signature is written in black ink and is positioned above the printed name and title.

Tom Barrett  
Mayor

**Rana H. Altenburg**  
6460 Upper Parkway North, Wauwatosa, WI53213  
H: (414) 453-8849 W:(414) 288-7430 C: (414) 313-7316  
[raaa.altenburg@marquette.edu](mailto:raaa.altenburg@marquette.edu)

### Experience

**Vice President, Office of Public Affairs**  
**Marquette University, Milwaukee, WI**

August 2001 - Present

- Lead the university's public affairs activities in the areas of community relations, governmental relations, special events, and special projects. From August 2001 to July 2005, led and centralized university's communication and marketing units as part of public affairs' overall departmental responsibilities.
- Represent the university on federal, state, and local governmental issues, specializing in education policy and appropriations; serve as university's representative on neighborhood related issues.
- Serve on the University Leadership Council as an advisor to the President; provide staff level support to the Board of Trustees Committee on University Advancement and Public Affairs.

**Vice President, Office of Governmental and Community Relations**  
**Director, Office of Governmental Relations**  
**Marquette University, Milwaukee, WI**

August 1998- July 2001  
November 1996-July 1998

- Managed the university's federal, state and local lobbying activities; established and oversaw the university's community relations office.
- Served as a special advisor to the School of Dentistry, the Les Aspin Center for Government, and worked closely with the Board of Trustees and University Advancement on capital campaign projects.

**Partner, Broydrick & Associates**  
**Associate, Broydrick, Broydrick&Dacey**  
**Washington, D.C.**

September 1995-November 1996  
December 1991- August 1995

- Recruited, managed, and represented clients which included lobbying, conducting research, drafting legislation, preparing testimony for congressional hearings, and building coalitions with special interest groups. Specialized in areas of higher education, welfare reform, health care, and tribal governance. Managed staff and operations for D.C. office of Wisconsin-based lobbying firm.

**Assistant Volunteer Coordinator, Children's National Medical Center**  
**Washington, D.C.**

December 1991 -June 1992

- Recruited and trained volunteers for Project CHAMP, a pediatric AIDS volunteer program; wrote grant reports, drafted proposals, and prepared monthly newsletter.

**Development Assistant, Erie Family Health Center**  
**Chicago, IL**

November 1990-August 1991

- Wrote grant proposals, assisted in fundraising activities, maintained database system for donor records.

**Planner Coordinator, Hispanic AIDS Network**  
**Chicago, IL**

December 1998-October 1990

- Managed a technical assistance program to provide AIDS-related resources to Hispanic community-based agencies.
- Developed and conducted bilingual AIDS education workshops to schools and community organizations.

### Activities

Board Member, Avenues West Association  
Board Member, Business Improvement District (BID) 10  
Board Member/Management Committee, Menomonee Valley Partners  
Board Member, Westtown Association  
Member, Tempo International  
Member, Professional Dimensions  
Honorary Member, Alpha Sigma Nu (National Jesuit Honor Society)  
Volunteer, Notre Dame Middle School

### Education

Marquette University: Bachelor of Arts in Political Science and Spanish, May 1998  
Northwestern University J.L. Kellogg School of Management: Master of Business Administration, June 2003



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



Office of the City Clerk

---

Re: 111637 - Reappointment of Rana Altenburg to the Business Improvement District Board #10 (Avenues West) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on March 29, 2012.

- Number of meetings held: 16
- Number of meetings attended: 14
- Number of excused absences: 2
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D. LEONHARDT  
*Ronald D. Leonhardt*





Legislation Details (With Text)

**File #:** 111641      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Gerald Rappaport to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Appointment Letter, Attendance Record, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/27/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111641

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Gerald Rappaport to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

3/20/12

March 20, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District Board #21 (Downtown Management District):

Dextra Hadnot  
AT&T  
722 North Broadway  
Milwaukee, Wisconsin 53202

Phyllis Resop  
Pentagon Property Management  
732 North Jackson Street  
Milwaukee, Wisconsin 53202

Kevin Kennedy  
Northwestern Mutual  
720 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202

Gerald Rappaport  
Hyatt Regency Milwaukee  
333 West Kilbourn Avenue  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor





City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: 111641 - Reappointment of Gerald Rappaport to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on March 29, 2012.

- Number of meetings held: 20
- Number of meetings attended: 14
- Number of excused absences: 6
- Number of unexcused absences: 0

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D. LEONHARDT





Legislation Details (With Text)

**File #:** 111643      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Katie Falvey to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 21

**Attachments:** Appointment Letter, Resume, Hearing Notice list

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

**Number**

111643

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Katie Falvey to the Business Improvement District Board #21 (Downtown Management) by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

3/20/12

March 20, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following appointments to the Business Improvement District Board #21 (Downtown Management District):

Katie Falvey (replacing Tim Smith)  
Marcus Corporation  
100 East Wisconsin Avenue Ste. 1900  
Milwaukee, WI 53202

Daniel Keegan  
Milwaukee Art Museum  
700 N. Art Museum Way  
Milwaukee, WI 53202

John Grunau  
Gilbane Building Company  
849 East Birch Avenue  
Milwaukee, WI 53217

These appointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 970900. The terms will commence upon taking of the oath of office.

I trust these appointments will have the approval of your Honorable Body.

Respectfully submitted,



Tom Barrett  
Mayor

Katie Falvey  
Director of Real Estate  
The Marcus Corporation

100 E Wisc #1900

53202

A 15-year Marcus Corporation veteran, Katie is responsible for Marcus Theatres' real estate portfolio currently comprising 55 movie theatre locations in 7 states. Leading the theatre divisions' organic growth initiative, Katie performs all market analysis, site selection and acquisitions, transaction negotiation, development approvals and entitlements for all new MarcusTheatres.



In addition, Katie oversees the sale/lease/management of the corporation's 1.3 million square feet of surplus properties and non-operational income-producing properties (such as office buildings, strip malls and restaurants) located throughout the Midwest.

Katie is responsible for attracting Von Maur department store to locate its first Wisconsin store in The Corners of Brookfield, a mixed-use shopping center currently under development in Brookfield, WI. She is leading all aspects of that project's implementation, including real estate assemblage, entitlements, design, leasing and financing. Katie was recently recognized as a "Woman of Influence" by *The Business Journal of Milwaukee*.

Katie is a 1991 graduate of Marquette University with a BA in Communications, and a lifelong Milwaukee-area resident. Early in her career she held public relations and marketing positions for Lutheran Social Services and Patrick Media Group (now Clear Channel Outdoor Advertising). She fell in love with commercial real estate while serving for three years as Marketing Manager for MLG Commercial prior to being recruited by Marcus Corp in 1997.





Legislation Details (With Text)

**File #:** 111556      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution relative to entering into the 2012 through 2013 Bibliographic Database Agreement between the City of Milwaukee, Milwaukee Public Library, and the Milwaukee County Federated Library System.

**Sponsors:** THE CHAIR

**Indexes:** AGREEMENTS, INTERGOVERNMENTAL AGREEMENTS, PUBLIC LIBRARY

**Attachments:** Fiscal Impact Statement, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number:  
111556

Version:  
ORIGINAL

Sponsor  
The Chair

Title:  
Resolution relative to entering into the 2012 through 2013 Bibliographic Database Agreement between the City of Milwaukee, Milwaukee Public Library, and the Milwaukee County Federated Library System.

Analysis:  
This resolution authorizes the proper City of Milwaukee (CITY) officers and Milwaukee Public Library (MPL) to enter into the 2012 through 2013 Bibliographic Database Agreement with the Milwaukee County Federated Library System (SYSTEM), relative to providing library services in Milwaukee County.

Body:  
Whereas, The Milwaukee County Federated Library System was established to facilitate the orderly and efficient operation of cooperative library services throughout Milwaukee County; and

Whereas, The City of Milwaukee (CITY) and Milwaukee Public Library (MPL) have previously entered into agreements with the Milwaukee County Federated Library System (SYSTEM) relative to maintenance of the bibliographic database; and

Whereas, the MPL has been a member of the SYSTEM since its formation in 1973; and

Whereas, it is beneficial to the CITY and MPL to enter into the 2012 through 2013 Bibliographic Database Agreement with the SYSTEM; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the MPL and the proper CITY officers are hereby authorized to enter into the 2012 through 2013 Bibliographic Database Agreement by the City Attorney's Office.

Drafter:  
Library Board  
WPL: jj  
03/07/12





# City of Milwaukee Fiscal Impact Statement

**A** **Date** 3/7/2012 **File Number** \_\_\_\_\_  **Original**  **Substitute**

**Subject** Resolution relative to entering into a 2012-2013 Bibliographic Database Agreement with the Milwaukee County Federated Library System.

**B** **Submitted By (Name/Title/Dept./Ext.)** Taj Schoening, Library Business Operations Manager, Library Board, 286-3024

**C** **This File**

- Increases or decreases previously authorized expenditures.
- Suspends expenditure authority.
- Increases or decreases city services.
- Authorizes a department to administer a program affecting the city's fiscal liability.
- Increases or decreases revenue.
- Requests an amendment to the salary or positions ordinance.
- Authorizes borrowing and related debt service.
- Authorizes contingent borrowing (authority only).
- Authorizes the expenditure of funds not authorized in adopted City Budget.

**D** **Charge To**

- Department Account
- Capital Projects Fund
- Debt Service
- Other (Specify) \_\_\_\_\_
- Contingent Fund
- Special Purpose Accounts
- Grant & Aid Accounts

	Purpose	Specify Type/Use	Expenditure	Revenue
<b>E</b>	Salaries/Wages		\$850,000.00	\$850,000.00
			\$0.00	\$0.00
	Supplies/Materials		\$0.00	\$0.00
			\$0.00	\$0.00
	Equipment		\$0.00	\$0.00
			\$0.00	\$0.00
	Services		\$65,061.00	\$0.00
			\$0.00	\$0.00
	Other		\$0.00	\$0.00
			\$0.00	\$0.00
	<b>TOTALS</b>			<b>\$915,061.00</b>

F

Assumptions used in arriving at fiscal estimate. Departmental Estimates

G

For expenditures and revenues which will occur on an annual basis over several years check the appropriate box below and then list each item and dollar amount separately.

- |                                    |                                    |       |
|------------------------------------|------------------------------------|-------|
| <input type="checkbox"/> 1-3 Years | <input type="checkbox"/> 3-5 Years | _____ |
| <input type="checkbox"/> 1-3 Years | <input type="checkbox"/> 3-5 Years | _____ |
| <input type="checkbox"/> 1-3 Years | <input type="checkbox"/> 3-5 Years | _____ |

H

List any costs not included in Sections D and E above. \_\_\_\_\_

I

Additional information. \_\_\_\_\_

J

This Note  Was requested by committee chair.





Legislation Details (With Text)

**File #:** 111563      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution approving the 2011 Emergency Solutions Grant funds second allocation from the U. S. Department of Housing and Urban Development.

**Sponsors:** THE CHAIR

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT

**Attachments:** Cover Letter, Attachment A, Proposed Substantial Amendment, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

111563

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Resolution approving the 2011 Emergency Solutions Grant funds second allocation from the U. S. Department of Housing and Urban Development.

Body

Whereas, The City of Milwaukee has received a second allocation of the Emergency Solutions Grant (ESG) for Fiscal Year (FY) 2011 in the amount of \$416,338 from the United States Department of Housing and Urban Development; and

Whereas, The City of Milwaukee must complete a substantial amendment to its FY 2011 Annual Action Plan in order to receive the second funding allocation; and

Whereas, The City of Milwaukee has collaborated with the Continuum(s) of Care on planning, and funding in completing the substantial amendment; and

Whereas, The FY 2011 substantial amendment has been posted by the usual method for no less than 30 calendar days of public comment; now therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Community Development Grants Administration (CDGA) is hereby authorized to submit to the United States Department of Housing and Urban Development the substantial amendment to the FY 2011 Annual Action Plan.

Funding awards will be allocated as shown in Attachment A; and, be it

Further Resolved, That the City of Milwaukee assures and certifies that it will comply with the regulations, policies guidelines and requirements with respect to the acceptance and use of the second allocation of the Emergency Solutions Grant; and, be it

Further Resolved, That application to HUD is authorized and the Community Development Grants Administration shall accept this grant without further approval unless the terms of the grant changes as indicated in Section 304-81 of the Milwaukee Code of Ordinances.

Further Resolved, That the City Comptroller is authorized to:

1. Commit Funds within the Project/Grant Parent of the 2012 Special Revenue Grant and Aid Projects Fund, the following amounts for the program/projects titled Emergency Solutions Grant (ESG):

<u>Project/Grant</u>	<u>Fund</u>	<u>Org</u>	<u>Program</u>	<u>BY</u>	<u>SubClass</u>	<u>Acct</u>
GR00012000000150	9990	0001	0000	R999	000600	

<u>Project</u>	<u>Amount</u>
Grantor Share	\$416,338

2. Create the necessary Grant and Aid Project/Grant and Project/Grant levels; budget against these Project/Grant values the amounts required under the grant agreement;

Further Resolved, That these funds are budgeted for the Community Development Grants Administration, which is authorized to:

1. Expend from the amount budgeted for specified purposes as indicated in the grant budget and incur costs consistent with the award date;
2. Expend from the grant budget funds for training and out-of-town travel by departmental staff.
3. Enter into subcontracts and leases as detailed in the grant budget.

; and, be it

Further Resolved, That the Subrecipient organizations shall submit budget and activity reports in amounts and according to any conditions approved by the Common Council and in accordance with File Number 74-92-5v, to the Community Development Grants Administration and the City Comptroller for review and approval; and, be it

Further Resolved, That payments for all ESG costs incurred shall be paid in accordance with approved ESG reimbursement policy based on the approval by the Community Development Grants Administration and the City Comptroller; and, be it

Further Resolved, That except as modified by this resolution, the guidelines for handling the Community Development Block Grant Program set forth in Common council File Number 74-92-5v are fully applicable to the 2012 Community Development Entitlement Funding Program.

Requestor  
Drafter  
CDGA-2011-ESG-Inc  
03/09/12

TO: The Honorable, Common Council  
City of Milwaukee

FROM: Steven L. Mahan  
Director

DATE: March 9, 2012

RE: Resolution for Introduction

---

Attached is one Original Resolution that seeks the approval from the Common Council.

If you have any questions please call Darlene Hayes at extension 3844.

Attachments

**Attachment A  
(Amended)**

**2011 Emergency Solutions Grant (ESG) Recommendations**

	<b><u>Homelessness Prevention</u></b>	<b><u>Rapid Re-Housing</u></b>	<b><u>Other</u></b>	<b><u>Total Amount Budgeted</u></b>
<b><u>Housing Relocation and Stabilization Services</u></b>				
Community Advocates, Inc.	57,745			57,745
Pathfinders Milwaukee, Inc.	<u>10,000</u>			<u>10,000</u>
	67,745			67,745
<b><u>Tenant-Based Rental Assistance</u></b>				
Community Advocates, Inc.	227,363			227,363
Pathfinders Milwaukee, Inc.	20,000			20,000
St. Aemilian - Lakeside, Inc.	<u>30,000</u>			<u>30,000</u>
	277,363			277,363
<b><u>HMIS</u></b>				
Community Development Grants Administration (HMIS contract with the State of Wisconsin)			23,130	23,130
<b><u>Administration</u></b>				
Community Development Grants Administration			48,100	48,100
<b>Total ESG FY 2011 Second Allocation</b>	<u><u>345,108</u></u>	<u><u>0</u></u>	<u><u>71,230</u></u>	<u><u>416,338</u></u>



**2011 Emergency Solutions Grant (ESG) Recommendations**

	<b><u>Homelessness Prevention</u></b>	<b><u>Rapid Re-Housing</u></b>	<b><u>Other</u></b>	<b><u>Total Amount Budgeted</u></b>
<b><u>Housing Relocation and Stabilization Services</u></b>				
Community Advocates, Inc.	60,000			60,000
Pathfinders Milwaukee, Inc.	10,000			10,000
	<u>70,000</u>			<u>70,000</u>
<b><u>Tenant-Based Rental Assistance</u></b>				
Community Advocates, Inc.	236,338			236,338
Pathfinders Milwaukee, Inc.	20,000			20,000
St. Aemilian - Lakeside, Inc.	30,000			30,000
	<u>286,338</u>			<u>286,338</u>
<b><u>HMIS</u></b>				
Community Development Grants Administration			10,000	10,000
<b><u>Administration</u></b>				
Community Development Grants Administration			50,000	50,000
<b>Total ESG FY 2011 Second Allocation</b>	<u><u>356,338</u></u>	<u><u>0</u></u>	<u><u>60,000</u></u>	<u><u>416,338</u></u>

**PROPOSED SUBSTANTIAL  
AMENDMENT FOR THE  
EMERGENCY SOLUTIONS  
GRANTS PROGRAM**

**Program Year 2011**

---

**CITY OF MILWAUKEE,  
WISCONSIN**

---

**Submitted to the  
U.S. Department of Housing & Urban Development  
by the  
Community Development Grants Administration  
City Hall – 200 East Wells Street; Room 606  
Milwaukee, Wisconsin  
Steven L. Mahan, Director**

---

**Funds Provided by the U.S. Department of Housing & Urban Development**

**Substantial Amendment to the Consolidated Plan 2011 Annual Action Plan for  
the Emergency Solutions Grants Program**

Grantees eligible to receive funds under the Emergency Solutions Grants Program(ESG) are required to complete a substantial amendment to their Consolidated Plan 2011 Annual Action Plan. This amendment is due to HUD no later than May 15, 2012.

**A. General Information**

<b>Grantee Name</b>	City of Milwaukee-Community Development Grants Administration
<b>Name of Entity or Department Administering Funds</b>	Community Development Grants Administration
<b>ESG Contact Person</b> (person to answer questions about this amendment and ESG)	Steven L. Mahan
<b>Title</b>	Director
<b>Address Line 1</b>	City Hall-200 East Wells Street-Room 606
<b>Address Line 2</b>	
<b>City, State, Zip Code</b>	Milwaukee, Wisconsin 53202
<b>Telephone</b>	(414) 286-3647
<b>Fax</b>	(414) 286-5003
<b>Email Address</b>	<a href="mailto:smahan@milwaukee.gov">smahan@milwaukee.gov</a>
<b>Authorized Official</b> (if different from Contact Person)	
<b>Title</b>	
<b>Address Line 1</b>	
<b>Address Line 2</b>	
<b>City, State, Zip Code</b>	
<b>Telephone</b>	
<b>Fax</b>	
<b>Email Address</b>	
<b>Web Address where this Form is Posted</b>	<a href="http://www.city.Milwaukee.gov/Community%20Development310.htm">www.city.Milwaukee.gov/Community Development310.htm</a>

## Narrative

### A. Requirements for Preparation

#### 1. Consultation

- Consult with the local Continuum of Care within the geographic area on:
  - determining how to allocate ESG funds for eligible activities;
  - developing performance standards for activities funded under ESG; and
  - developing funding, policies and procedures for the operation and administration of HMIS.

#### 2. Citizen Participation

- Follow existing citizen participation plan for completing the substantial Amendment

### B. Required Content of Substantial Amendment

#### 1. Signed SF-424 (attached)

#### 2. Summary of Consultation Process

- Describe how the recipient(City) consulted with the Continuum of Care on:
  - Determining how to allocate ESG funds for eligible activities;
  - Developing the performance standards for activities funded under ESG and
  - Developing funding, policies and procedures for the operation and administration of the HMIS

**Response:** The development of the Emergency Solutions Grant allocation plan, performance standards and HMIS operation and administration policies and procedures represents the City of Milwaukee's partnership with the Milwaukee Continuum of Care. The Milwaukee Continuum of Care (COC) is the entity charged with the coordination of HUD Supportive Housing Program funding, the development and implementation of Milwaukee's *10 Year Plan to End Homelessness* and coordination of the *Point in Time Survey of Milwaukee's Homeless Citizens*. The Milwaukee COC is representative of the full spectrum of homeless services providers with 100 organizational members. Furthermore, the COC has the planning and accountability structure necessary to insure that ESG funds have maximum impact on the complex issues of homelessness for youth, single adults, families and victims of domestic violence. To develop the ESG allocation plan; policies, procedures and performance standards for ESG activities and HMIS operation and administration, COC leadership convened five discussion and planning groups including representation from family homeless services providers, homeless youth-serving

agencies, homeless adult service providers, domestic violence homeless service providers and legal services organizations representing low-income clients. Representatives of 10 organizations met to discuss utilization trends, alignment with national objectives, identification of programming priorities and adherence to the HEARTH Act and ESG regulations. Resources used in this process include the *2011 Point in Time Survey of Milwaukee's Homeless Citizens*, *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness* and the *Milwaukee Continuum of Care 10-Year Plan to End Homelessness*. The following organizations jointly developed the ESG allocation plan and the policies, procedures and performance standards for ESG activities: Cathedral Center, Community Advocates, Guest House of Milwaukee, Hope House of Milwaukee, Pathfinders of Milwaukee, Salvation Army, Sojourner Family Peace Center, Walker's Point Youth and Family Center, St. Aemilian-Lakeside and Legal Action of Wisconsin. The Milwaukee COC Steering Committee ESG Workgroup approved the ESG Allocation Plan, Performance Standards and HMIS operation and administration policies and procedures recommendations, developed by the 10-organization planning group. The HMIS Lead Agency develops the policies and procedures for the operation and administration of HMIS, Wisconsin Service Point. The HMIS Lead Agency for the Milwaukee COC is the State of Wisconsin. The Milwaukee COC has 1.5 FTE funded positions dedicated to HMIS including the COC HMIS Coordinator and a Data Management Assistant.

### **3. Summary of Citizen Participation**

- **summarize the citizen participation process used;**
- **summarize the public comments or views received; and**
- **summarize the comments or views not accepted and include the reasons for not accepting those comments or views.**

**Response:** To ensure adequate and accessible citizen participation, the City of Milwaukee prepared a "draft" of the Substantial Amendment for the Emergency Solutions Grant (ESG) Program. The public comment period for review of the draft Plan is March 9, 2012 through April 10, 2012. CDGA notified funded community agencies, elected officials and other interested persons and also published the report on the City's website. A notice of the document's availability was also published in the following publications on the dates listed below. Copies are on file for public review at the CDGA offices and the City's Legislative Reference Bureau.

- 1) Milwaukee Journal, March 2, 2012
- 2) Milwaukee Community Journal, March 2, 2012
- 3) El Conquistador, March 2, 2012

In addition, CDGA welcomes the views and input of citizens and other stakeholders as it pertains to the any reports disseminated to the public. Any comments, letters or other correspondence received are considered and are included in reports submitted to HUD.

#### 4. Matching Requirements

- Describe:
  - types of cash and/or non-cash resources used as match
  - specific amounts of resources used as match
  - proposed uses of match resources

<b>Types of Cash or Non-cash resource used as match</b>	<b>Match Amount</b>	<b>Use of Match</b>
Community Development Block Grant, Milwaukee County, Private Foundations & Donations, United Way	\$416,338	Housing Stabilization and Relocation Services, Housing Stability Case Management, Housing Search & Placement, Mediation, Tenant-Based Rental Assistance

## **5. Proposed Activities and Overall Budget**

### **a. Proposed Activities**

- **All recipients must include the following details for each proposed activity:**
  - 1) corresponding priority needs from recipient's Annual Action Plan**
  - 2) concise description of the activity, including the number and types of persons to be served**
  - 3) corresponding standard objective and outcome categories**
  - 4) start date and completion date**
  - 5) ESG and other funding amounts**
  - 6) one or more performance indicators**
  - 7) projected accomplishments, in accordance with each indicator, to be made within one year**
  - 8) projected accomplishments, in accordance with each performance Indicator, to be made over the period for which the grant will be used for that activity.**

See 2011 ESG Activity Chart beginning on the following page.

## 2011 ESG ACTIVITY CHART

Agency	Priority Need	Activity Description	HUD Objective	HUD Outcome	Start & End Date	HUD Performance Indicator	2011 proposed Accomplishments (in accordance w/performance indicator)	Total ESG amount	Other Funding Amounts
Community Development Grants Administration	Administration	n/a	n/a	n/a	Once HUD signs grant agreement	n/a	n/a	\$50,000	
Community Development Grants Administration	HMIS	n/a	n/a	n/a	Once HUD signs grant agreement	n/a	n/a	\$10,000	
Community Advocates, Inc.	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	Once HUD signs grant agreement	# low income persons achieving housing stability, safety & independence	1,000	\$60,000	\$60,000
Community Advocates, Inc.	Homelessness Prevention	Tenant-Based Rental Assistance	Decent Housing	Availability/ Accessibility	Once HUD signs grant agreement	# low income persons achieving housing stability, safety & independence	1,000	\$236,338	\$236,338
Pathfinders, Inc.	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	Once HUD signs grant agreement	# low income persons achieving housing stability, safety & independence	15	\$10,000	\$10,000
Pathfinders, Inc.	Homelessness Prevention	Tenant-Based Rental Assistance	Decent Housing	Availability/ Accessibility	Once HUD signs grant agreement	# low income persons achieving housing stability, safety & independence	15	\$20,000	\$20,000
St. Aemilian-Lakeside	Homelessness Prevention	Tenant-Based Rental Assistance	Decent Housing	Availability/ Accessibility	Once HUD signs grant agreement	# low income persons achieving housing stability, safety & independence	27	\$30,000	\$30,000



## 5b. Discussion of Funding Priorities

- Explain why the recipient chose to fund the proposed activities at the amounts specified (recommended: if available, use locally-relevant data to support the funding priorities, and explain how the funding priorities will support the National priorities established in *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*).

**Response:** The City of Milwaukee, in consultation with the Milwaukee Continuum of Care, chose to fund the proposed activities based on the success of the HPRP Homelessness Prevention strategies in preventing individuals and families from becoming homeless. The success of the Homelessness Prevention Mediation program was shown to have an impact on the amount of eviction filings in Milwaukee County as documented in *Evictions in Milwaukee County 2008-2009: Estimating the Impact of Aid from the American Recovery and Reinvestment Act*. Homelessness Prevention strategies are also identified in the *2011 SHP Exhibit 1 Milwaukee Continuum of Care Strategic Planning Objectives* and are in alignment with the national priorities established in *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. The FY2011 ESG funded program components and activities include Homelessness Prevention for Individuals and Families and Youth.

The following is a description of the proposed program components and activities and the relevant local data and/or linkage to the national priorities.

**Homelessness Prevention** – A continuum of homeless prevention activities have been developed to ensure that individuals and families at-risk of becoming homeless are able to maintain stable housing. The ESG Homelessness Prevention activities that will be used include Housing Relocation and Stabilization Services and Financial Assistance. Homelessness Prevention including landlord/tenant mediation, eviction prevention and rent assistance are identified in the *2011 SHP Exhibit 1 Milwaukee Continuum of Care Strategic Planning Objectives* as both a short-term (12 month) and long-term (10 Year) strategy to decrease the number of homeless households with children. Additionally, the Homelessness Prevention activities contained in this plan are consistent with Objective 3 in the *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Objective 3 states, “provide affordable housing to people experiencing or most at risk of homelessness.”

**Component 1: Landlord/Tenant Mediation, Financial Assistance and Short-Term Rental Assistance** at Community Advocates. Community Advocates will provide a range of housing services including landlord/tenant dispute resolution, case management, and the provision of short-term direct rental assistance.

**Component 2: Housing Stability Case Management, Housing Search and Placement, Financial Assistance and Medium-Term Rental Assistance** at Pathfinders, St. Aemilian-Lakeside and Walker’s Point Youth and Family Center. The service model combines assessment, case management and medium-term rental assistance to assist program participants to find and maintain safe and suitable housing. Youth are the leaseholders, but the payments on their behalf are made directly to the landlords.

This rental support is reduced over time to encourage youth towards self-sufficiency and personal empowerment. In addition, the collaboration uses an intensive case management service focused on referral and coordination of mainstream services suited to meeting the identified needs of the participants.

The collaboration serves youth ages 18 through 25 years old, both single and single parents with children. Pathfinders focuses on services to gay, lesbian, bisexual, transgender and questioning (LGBTQ) youth. St. Aemilian-Lakeside serves former foster care youth or youth currently aging out of the child welfare system and Walker's Point Youth and Family Center focuses on other single and parenting young adults. *Component 2* is aligned with Objective 8 in the *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Objective 8 states "advance health and housing stability for youth aging out of systems such as foster care and juvenile justice."

In summary, the Homelessness Prevention program components and activities described above are consistent with Objective 10 in the *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Objective 10 states "transform homeless services to crisis response systems that prevent homelessness and rapidly return people who experience homelessness to stable housing."

- **Identify any obstacles to addressing underserved needs in the community.**

**Response:** The City of Milwaukee, in consultation with the Milwaukee Continuum of Care, identified the following obstacles to addressing the underserved needs in the community specifically as it relates to Milwaukee's low-income citizens who are homeless or at-risk of becoming homeless: 1) Effectively accessing, securing and utilizing mainstream resources are barriers encountered by many individuals and families; 2) Misinformation and/or miscommunication about mainstream benefit eligibility requirements and/or services provided by mainstream service providers; 3) Difficulties in securing mainstream resources include cumbersome administrative and documentation requirements and; 4) Finally, once mainstream benefits have been secured, many individuals and families are not taking full advantage of those benefits.

To combat these barriers, the proposed ESG plan incorporates a mainstream benefits check up and assistance with securing and effectively using mainstream resources in each component.

**5c. Detailed Budget:** Include a detailed budget of planned activities and funding levels accounting for the entire second allocation and any reprogrammed funds from the first allocation.

FY 2011 Detailed Budget Table					
First Allocation		\$740,157.00	FY 2011		
Second Allocation		\$416,338.00	Emergency Shelter Grants/Emergency Solutions Grants		
Grant Amount		\$1,156,495.00	Program Allocations		
Total Administration		\$86,737.13			
			First Allocation	Second Allocation	Total Fiscal Year 2011
	Eligible Activities	Activity Amount	Reprogrammed Amount	Activity Amount	Activity Amount
Emergency Shelter Grants Program	Homeless Assistance	\$692,575.00	\$0.00		\$692,575.00
	Rehab/Conversion				\$0.00
	Operations	\$511,366.00			\$511,366.00
	Essential Services	\$181,209.00			\$181,209.00
	Homelessness Prevention	\$47,582.00			\$47,582.00
	Administration				\$0.00
	<b>Emergency Shelter Grants Subtotal</b>	<b>\$740,157.00</b>	<b>\$0.00</b>		
Emergency Solutions Grants Program	Emergency Shelter**			\$0.00	\$0.00
	Renovation**			\$0.00	\$0.00
	Operation**			\$0.00	\$0.00
	Essential Service**			\$0.00	\$0.00
	URA Assistance**			\$0.00	\$0.00
	Street Outreach - Essential Services**			\$0.00	\$0.00
	HMIS			\$10,000	\$10,000
	Rapid Re-housing		\$0.00	\$0.00	\$0.00
	Housing Relocation and Stabilization Services			\$0	\$0.00
	Tenant-Based Rental Assistance			\$0	\$0.00
	Project-Based Rental Assistance			\$0	\$0.00
	Homelessness Prevention		\$0.00	\$356,338.00	\$356,338.00
	Housing Relocation and Stabilization Services			\$70,000.00	\$70,000
	Tenant-Based Rental Assistance			\$286,338.00	\$286,338.00
	Project-Based Rental Assistance			\$0	\$0.00
Administration			\$50,000.00	\$50,000.00	
<b>Emergency Solutions Grants Subtotal</b>		<b>\$0.00</b>	<b>\$416,338.00</b>	<b>\$416,338.00</b>	
			<b>Total Grant Amount:</b>		<b>\$1,156,495.00</b>

\*\*Allowable only if the amount obligated for homeless assistance activities using funds from the first allocation is less than the expenditure limit for emergency shelter and street outreach activities(see Section III.B. of the Federal Notice).

**6. Written Standards for Provisions of ESG Assistance (must include the following:)**

**a. Standard policies and procedures for evaluating individuals' and families eligibility for assistance under ESG.**

**Response: Families/Singles/Youth**

Standard policies and procedures are being developed to ensure proper evaluation of families and individuals for assistance under ESG. Families will initially be evaluated using a standardized evaluation tool. The evaluation tool will be used by 211 to conduct a cursory assessment to determine demographics, income level, housing status, and the determination of which agency will best provide assistance to the family or individual. All individuals that contact 211 will have this assessment completed and will be either directed to a shelter, community case manager, or homeless prevention provider. Once a family has been referred to a shelter, within one week, the shelter will assess the family for Rapid Re-housing eligibility. Eligibility will be based on the uniform assessment tool that all agencies will utilize to ensure that each applicant is assessed properly. All individuals must be either homeless, at risk of homelessness or at imminent risk of homelessness. All individuals involved must not have any other appropriate subsequent housing options identified. Also, individuals must lack the financial resources and support networks to remain in the existing home. Individuals must also meet ESG income guidelines.

**b. Policies and procedures for coordination among emergency shelter providers, essential service providers, homeless prevention and rapid re-housing assistance providers, other homeless assistance providers and mainstream service and housing providers.**

**Response: Families/Singles**

The ESG Substantial Amendment was developed in collaboration with the Milwaukee Continuum of Care (COC). COC funded agencies are currently working to ensure all recipients with housing issues are assessed and linked to the appropriate mainstream resources. All recipients will have their housing needs/barriers assessed. The assessment will result in the participant having a short-term and long-term housing case plan developed. The plan will have an overarching goal of long-term housing stability. Families will also be assessed for financial stability.

To maximize mainstream resources agencies will use ACCESS. ACCESS is an online tool hosted by the State of Wisconsin at [www.access.wi.gov](http://www.access.wi.gov) that allows individuals to ascertain their benefit eligibility as well as make application for multiple mainstream benefits. When necessary, as in the case of TANF, case managers assist clients in accessing services at one of the regional W-2/TANF centers. ACCESS provides an application for Food Share, Medicaid, Badger Care Plus, and Family Planning services. Case managers provide additional assistance if necessary to assist clients in addressing difficulties in fully accessing benefits for which they are eligible.

Families will be referred to local agencies for assistance with Earned Income Tax Credits and Homestead Credits. These benefits are helpful in increasing a families' chance to stabilize their housing situation. Currently, 211 assists in this coordination via referrals to the appropriate agencies. There has and will continue to be a coordinated effort with local, state and federal programming to ensure that resources are maximized for all families facing a potential homelessness situation.

**Response: Youth**

All three Milwaukee Youth Collaborative programs partner extensively with Milwaukee community shelters and essential service providers, homeless prevention and rapid re-housing assistance providers and other homeless assistance providers. These partners include, but are not limited to, Cathedral Center, Guest House, Lad Lake Connections, Pathfinders( Counseling Center), Wraparound, OYEAH and community resources that work directly with people who are living on the streets. Staff and administrators from all three programs connect frequently, both formally and informally, with identified resources to provide information about making a seamless referral to any of the three youth programs. As part of the COC's mission, the Milwaukee Youth Collaborative existing policies exhibit a willingness to coordinate services with other homeless prevention service providers.

**c. Policies and procedures for determining and prioritizing which eligible families and individuals will receive homelessness prevention assistance and which eligible families and individuals will receive rapid re-housing assistance.**

**Response: Individuals and Families**

Not only has it has been determined by the COC that priority will be given to families that are literally homeless, families that are imminently at-risk of becoming homeless will also receive priority. Families that are eligible for these services will be prioritized using the uniform assessment tool. In order to receive financial assistance under the homelessness prevention program, the individual(s) must meet the "at risk" of homelessness definition and/or be at imminent risk of becoming homeless. If mediation doesn't prevent the homelessness situation, and no other viable solutions are present, the individual(s) will be referred to a shelter. Once an individual has entered shelter, he/she will be assessed for Rapid re-housing services. Primarily individuals in shelter will receive the following services: Housing Search and Placement and Housing Stability Case Management. If it is determined that services beyond those mentioned above, along with mainstream benefits will not stabilize the housing situation, a family may be assisted by being referred to some other program (for example transitional living).

**Response: Youth**

Not applicable given Milwaukee Youth Collaborative programs only provide homelessness prevention assistance. Youth must meet the "at risk" of homelessness definition or either the imminent risk of homelessness federal standards in order to be eligible for assistance.

**d. Standards for determining the share of rent and utilities costs that each program participant must pay, if any, while receiving homelessness prevention or rapid re-housing assistance.**

**Response: Families and Singles**

Individual(s) receiving rental assistance under homelessness prevention will be provided with rental assistance to bring them current with their arrearages and/or the current months' rent. There will not be any medium-term assistance provided to families or individual(s). The amount of assistance needed will be determined by the case manager using the initial consultation and assessment tools.

**Response: Youth**

Each of the Milwaukee Youth Collaborative partners have established written standards and schedules of financial assistance that detail specific amounts of rent and utilities costs and how costs are incrementally assumed by each homelessness prevention program participant. While each program has its own schedule of financial assistance that is generally applied, the three youth collaborative partners share a goal of assisting youth in successfully acquiring financial independence in a predictable, equitable, and achievable manner. Program participants can also ask for individual adjustments to their established assistance schedule in the form of a written request for emergency assistance due to qualifying events (i.e.: loss of employment due to layoffs or temporary work assignments, etc.).

**e. Standards for determining how long a particular program participant will be provided with rental assistance and whether and how the amount of that assistance will be adjusted over time.**

**Response: Families and Singles**

Family and Singles that are in need of Homelessness Prevention services will be assessed using the uniform assessment tool. These individual(s) will be provided with a maximum of \$1,000 of which could be used for short-term rental assistance, security deposit assistance, or rental arrears. Security deposit assistance will be given in instances when individuals will not be able to maintain their current housing situation without the assistance. The assistance will not adjust over time. Security deposits paid using Homelessness Prevention dollars will be refunded to the resident in accordance with State Statutes.

**Response: Youth**

As noted in item 6d, each of the Milwaukee Youth Collaborative partners have established written standards that govern the amount and schedule of rental assistance provided to program participants. For example, one of the youth collaborative partners has a 12-month program participation schedule that structures assistance as follows: the first 3 months of rental and utilities assistance is covered by the agency at 100%, followed by 3 months of program participants assuming responsibility for 25% of costs, 3 months at 50% of costs each covered by agency and participant, and finally 3 months of program enrollment where the participant assumes 75% of rental costs.

By ensuring that program participant costs are predictable and gradual, the likelihood of youth achieving successful financial independence and self-sufficiency is greatly increased.

**f. Standards for determining the type, amount and duration of housing stabilization and/or relocation services to provide a program participant, including the limits, if any, on the homeless prevention or rapid re-housing assistance that each program participant may receive, such as the maximum amount of assistance, maximum number of months the program participant receives assistance; or the maximum number of times the program participants may receive assistance.**

**Response: Families and Singles**

Homelessness Prevention services will be provided to a family or individual once a year. The amount of time a family receives assistance will not exceed 12 months. The amount of financial assistance will not exceed one month of rental assistance and one month of rental arrears, not to exceed \$1,000. If a family must move, the security deposit may be paid using homelessness prevention funds; however, the total amount spent per client will not exceed \$1,000. All applicants will be assessed to maximize mainstream resources within the community. Individuals receiving assistance with relocation will have their units inspected for habitability standards and a visual lead inspection will take place.

**Response: Youth**

As noted in item 6d and 6e above, the Milwaukee Youth Collaborative has put in place a model of homeless prevention programming that provides housing stabilization and/or relocation services. Recognizing that youth needs are often complex and extensive, the youth programs use intensive case management including referral and coordination of mainstream services suited to meeting the needs of the participants. These services must promote the following areas: educational advancement, job development and attainment, development of independent living skills, achieving positive physical, mental and emotional health and avoiding contact with the criminal justice system. Case management must be held at least weekly with program youth, as well as group sessions where youth participate. If a participant leaves the program before completing it, and later wishes to return to the program, s/he may do so, but may not exceed the maximum number of 18 months total in the program.

**7. Describe the process for making sub awards.**

**Response:** The City's plan is to adopt the ESG allocation plan, policies and procedures and performance standards developed by the Milwaukee Continuum of Care and to allocate funds based on the subrecipients identified in the Continuum's plan. The COC has completed significant planning and preparatory work in preparation for the receipt of additional Emergency Solutions Grant funds. Additionally, the ESG allocation plan builds upon *Milwaukee's 10-Year Plan to End Homelessness*, *2011 Point in Time Survey of Milwaukee's Homeless Citizens*, *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness* and the experience of administering HPRP Homelessness Prevention and Rapid Rehousing programs since 2009.

Agencies that will be responsible for the ESG activities have been directly involved in the development of the plan and have the capacity to begin activities within thirty-days (30) of notification of plan approval.

**8. Describe how the Homeless Participation Requirement is met.**

**Response:** The City of Milwaukee's policymaking entity consists of elected officials and does not include an individual who is homeless or had previously been homeless. The City's plan to meet the Homeless Participation Requirement is to consult with individuals who are homeless or had previously been homeless through the Milwaukee Continuum of Care ESG subrecipients. Currently 100% of the ESG subrecipients meet the participation requirement under §576.405(a) by involving an individual who is homeless or had previously been homeless in one or more of the following capacities:

- Renovation, construction, maintenance or operation of ESG facilities
- Provision of ESG services
- Provision of services to occupants of facilities assisted with ESG funds
- Representation on the Board of Directors or other policy/decision-making body

**9. Performance Standards for evaluating ESG activities, in consultation with the local Continuum of Care.**

**Response:** The Performance Standards for evaluating ESG activities were developed in consultation with the Milwaukee Continuum of Care. *See Chart A: 2011 ESG Performance Standards located on the following page.*



**Chart A: 2011 ESG Performance Standards**

<b>Homelessness Prevention</b>				
<b>Goal</b>	<b>Activity</b>	<b>Program Output Targets</b>	<b>Program Outcome Targets</b>	<b>Outcome Calculations</b>
<p>Assist individuals and families in maintaining their housing</p> <p><b>Universe:</b> # of individuals and families who present with a housing crisis</p>	<p>Housing Relocation &amp; Stabilization Services</p> <ul style="list-style-type: none"> <li>• Assessment &amp; Evaluation</li> <li>• Housing Stability Case Management</li> <li>• Housing Search &amp; Placement</li> <li>• Mediation</li> <li>• Short and Medium Term Rental Assistance</li> <li>• Financial Assistance</li> </ul>	<p>100% of individuals and families will be assessed for housing options at intake.</p> <p>Programs will advocate for and/or provide housing assistance to individuals and families with immediate housing options (expected to be 25% of all persons presenting with a housing crisis)</p>	<p>5% of individuals and 20% of families presenting with a housing crisis will have their homelessness prevented.</p>	<p># of individuals and families who received prevention assistance and did not enter residential homeless programs within 12 months <b>divided by</b> total # of clients who presented with a housing crisis.</p>

**10. New ESG Certifications (see attached)**

See attached ESG Certifications.

**C. Written Standards required for recipients who are eligible and decide to use part of the second allocation of FY 2011 funds for emergency shelter and street outreach activities. The written standards must include:**

**Response:** The City of Milwaukee will not use any of the second allocation of FY2011 funds for emergency shelter or street outreach activities.

- a. If funding essential services related to street outreach with the second allocation: standards for targeting and providing these services.**

N/A

- b. If funding any emergency shelter activities with the second allocation; policies and procedures for admission, diversion, referral and discharge by emergency shelters assisted under ESG; including standards regarding length of stay, if any, and safeguards to meet the safety and shelter needs of special populations and persons with the highest barriers to housing.**

N/A

- c. If funding essential services related to emergency shelter with the second allocation; policies and procedures for assessing, prioritizing and reassessing individuals' and families' needs for essential services related to emergency shelter.**

N/A

**D. Requirements for recipients who plan to use the risk factor under paragraph (1)(iii)(G) of the "at risk of homelessness" definition**

- **If recipient plans to serve persons "at risk of homelessness," based on the risk factor "otherwise lives in housing that has characteristics associated with instability and an increased risk of homelessness," describe specific characteristics associated with instability and increased risk of homelessness.**

**Response:** The City of Milwaukee does not plan to use the risk factor under paragraph (1)(iii)(G) of the "at risk of homelessness" definition "otherwise lives in housing that has characteristics associated with instability and an increased risk of homelessness" to determine client eligibility.

**E. Requirements for Optional Changes to the FY 2011 Annual Action Plan**

**1. Centralized or Coordinated Assessment System**

- **If the recipient's jurisdiction or a portion of the recipient's jurisdiction, currently has a centralized or coordinated assessment system and the recipient or subrecipients utilize the centralized or coordinated assessment system, the recipient should describe the assessment system in the substantial amendment.**

**Response:** The City of Milwaukee and the Milwaukee Continuum of Care currently do not have a centralized or coordinated assessment system. However, the Milwaukee COC Coordinated Entry Workgroup is currently working to create a centralized or coordinated assessment system. The Milwaukee COC Coordinated Entry Work Group is responsible for designing a new coordinated entry (CE) system to improve effective access for homeless people to homeless prevention, re-housing, shelter diversion, community case management, emergency shelter, transitional housing and other services to support housing stability. Specific activities include analysis of current shelter/transitional housing system, interviews with successful CE systems in other cities, design framework development, stakeholder review and feedback, and implementation planning. This system reform initiative will extend into 2012.

## 2. Monitoring

- **If existing monitoring procedures are not sufficient to allow recipients to monitor compliance with the new requirements, HUD encourages recipients to update their monitoring standards and procedures in the process of submitting this substantial amendment. This should address appropriate levels of staffing.**

**Response:** CDGA will ensure compliance with all Federal program regulations for the use of ESG funds. With a focus on ensuring compliance with program requirements, CDGA will include program requirements in all ESG contractual agreements, provide technical assistance where necessary, one-on-one and in small groups, often on site and at the beginning of the program year as well as when programs are underway. CDGA defines clear expectations regarding performance standards and policies and procedures to follow. Involved are new subrecipients, new staff of existing subrecipients, existing subrecipients experiencing problems and existing subrecipients undertaking new activities. CDGA will also fund provision of technical assistance to funded subrecipients to include management, financial operations and board and staff development.

CDGA will monitor and evaluate activities to be carried out in furtherance of meeting goals and objectives set forth in the Annual Action Plan as it pertains to the use of ESG funds. CDGA monitoring staff will continue to utilize a very detailed monitoring process which includes extensive reporting of grantee activity. As a condition of payment, which is on a reimbursable basis, agencies will be required to submit monthly financial and programmatic reports. CDGA monitoring staff will review these reports to determine that submitted costs are eligible and that the funded activity is being performed to a satisfactory level. In addition, CDGA monitoring staff will maintain extensive contact with funded agencies and provide technical assistance to groups where needed. Agencies needing additional technical assistance will be referred to the CDBG-funded technical assistance providers for additional and ongoing assistance to help improve agency efficiency and accountability.

Informal and formal monitoring visits will be conducted to ensure compliance with program requirements. Risk assessments and in-house desk audits will be performed annually of all funded agencies.

The City Comptroller's office, the fiscal arm of the Community Development Grants Administration, will conduct annual financial audits of all funded groups and monitor the timeliness of expenditures.





Legislation Details (With Text)

**File #:** 111564      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution relative to an increase in the 2012 Emergency Solutions Grant funds from the U. S. Department of Housing and Urban Development.

**Sponsors:** THE CHAIR

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT

**Attachments:** Cover Letter, Attachment A, Proposed Substantial Amendment, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/26/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number

111564

Version

ORIGINAL

Reference

Sponsor

THE CHAIR

Title

Resolution relative to an increase in the 2012 Emergency Solutions Grant funds from the U. S. Department of Housing and Urban Development.

Body

Whereas, The City of Milwaukee has received notification from the U. S. Department of Housing and Urban Development (HUD) stating that the award amount for the Fiscal Year (FY) 2012 Emergency Solutions Grant (ESG) will be \$1,323,403; and

Whereas, The City of Milwaukee must complete a substantial amendment to its FY 2012 Annual Action Plan in order to receive the 2012 ESG funding; and

Whereas, The City of Milwaukee has collaborated with the Continuum(s) of Care on planning, and funding in completing the substantial amendment; and

Whereas, The FY 2012 substantial amendment has been posted by the usual method for no less than 30 calendar days of public comment; now therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Community Development Grants Administration (CDGA) is hereby authorized to submit to the United States Department of Housing and Urban Development the substantial amendment to the FY 2012 Annual Action Plan.

Funding awards will be allocated as shown in Attachment A; and, be it

Further Resolved, That the City of Milwaukee assures and certifies that it will comply with the regulations, policies guidelines and requirements with respect to the acceptance and use of the 2012 Emergency Solutions Grant; and, be it

Further Resolved, That application to HUD is authorized and the Community Development Grants Administration shall accept this grant without further approval unless the terms of the grant changes as indicated in Section 304-81 of the Milwaukee Code of Ordinances.

Further Resolved, That the City Comptroller is authorized to:

1. Commit Funds within the Project/Grant Parent of the 2012 Special Revenue Grant and Aid Projects Fund, the following amounts for the program/projects titled Emergency Solutions Grant (ESG):

<u>Project/Grant</u>	<u>Fund</u>	<u>Org</u>	<u>Program</u>	<u>BY</u>	<u>SubClass</u>	<u>Acct</u>
GR00012000000150	9990	0001	0000	R999	000600	

<u>Project</u>	<u>Amount</u>
Grantor Share	\$1,323,403

2. Create the necessary Grant and Aid Project/Grant and Project/Grant levels; budget against these Project/Grant values the amounts required under the grant agreement;

Further Resolved, That these funds are budgeted for the Community Development Grants Administration, which is authorized to:

1. Expend from the amount budgeted for specified purposes as indicated in the grant budget and incur costs consistent with the award date;
2. Expend from the grant budget funds for training and out-of-town travel by departmental staff.
3. Enter into subcontracts and leases as detailed in the grant budget.

; and, be it

Further Resolved, That the Subrecipient organizations shall submit budget and activity reports in amounts and according to any conditions approved by the Common Council and in accordance with File Number 74-92-5v, to the Community Development Grants Administration and the City Comptroller for review and approval; and, be it

Further Resolved, That payments for all ESG costs incurred shall be paid in accordance with approved ESG reimbursement policy based on the approval by the Community Development Grants Administration and the City Comptroller; and, be it

Further Resolved, That except as modified by this resolution, the guidelines for handling the Community Development Block Grant Program set forth in Common council File Number 74-92-5v

are fully applicable to the 2012 Community Development Entitlement Funding Program.

Requestor  
Drafter  
CDGA-2012-ESG-Inc  
03/09/12



TO: The Honorable, Common Council  
City of Milwaukee

FROM: Steven L. Mahan  
Director

DATE: March 9, 2012

RE: Resolution for Introduction

---

Attached is one Original Resolution that seeks the approval from the Common Council.

If you have any questions please call Darlene Hayes at extension 3844.

Attachments

Attachment A  
(Amended)

**2012 Emergency Solutions Grant (ESG) Recommendations**

	<u>Operations</u>	<u>Essential Services</u>	<u>Homelessness Prevention</u>	<u>Rapid Re-Housing</u>	<u>Other</u>	<u>Total Amount Budgeted</u>
<b><u>Emergency Shelter &amp; Supportive Services</u></b>						
LaCausa, Inc.	18,342	10,733				29,075
Community Advocates, Inc. (Domestic Violence)	49,366	26,526				75,892
Daystar, Inc.	27,704					27,704
Sojourner Family Peace Center, Inc.	44,800	19,002				63,802
Cathedral Center	40,364					40,364
Community Advocates, Inc.	95,900	30,076				125,976
Guest House of Milwaukee, Inc.	60,598	44,230				104,828
Hope House of Milwaukee	83,491	3,000				86,491
Salvation Army	133,727					133,727
YWCA of Greater Milwaukee	32,339	9,200				41,539
Pathfinders Milwaukee, Inc.		21,665				21,665
Walker's Point Youth & Family Center	24,137					24,137
	<u>610,768</u>	<u>164,432</u>				<u>775,200</u>
<b><u>Street Outreach</u></b>						
						0
<b><u>Housing Relocation and Stabilization Services</u></b>						
Community Advocates, Inc.			59,003			59,003
Guest House of Milwaukee, Inc.			48,900			48,900
Salvation Army			48,900			48,900
Legal Action of Wisconsin			38,900			38,900
Pathfinders Milwaukee, Inc.			10,000			10,000
Walker's Point Youth & Family Center			7,100			7,100
St. Aemilian - Lakeside, Inc.			18,100			18,100
			<u>230,903</u>			<u>230,903</u>
Cathedral Center				31,000		31,000
Community Advocates, Inc.				44,900		44,900
Guest House of Milwaukee, Inc.				24,000		24,000
Hope House of Milwaukee				10,000		10,000
Salvation Army				71,900		71,900
Sojourner Family Peace Center, Inc.				26,000		26,000
				<u>207,800</u>		<u>207,800</u>
<b><u>Tenant-Based Rental Assistance</u></b>						
Pathfinders Milwaukee, Inc.			8,100			8,100
Walker's Point Youth & Family Center			11,000			11,000
			<u>19,100</u>			<u>19,100</u>
<b><u>HMIS</u></b>						
Community Development Grants Administration (HMIS contract with the State of Wisconsin)					26,470	26,470
<b><u>Administration</u></b>						
Community Development Grants Administration					63,930	63,930
<b>Total ESG FY 2012</b>	<u>610,768</u>	<u>164,432</u>	<u>250,003</u>	<u>207,800</u>	<u>90,400</u>	<u>1,323,403</u>

**2012 Emergency Solutions Grant (ESG) Recommendations**

	<u>Operations</u>	<u>Essential Services</u>	<u>Homelessness Prevention</u>	<u>Rapid Re-Housing</u>	<u>Other</u>	<u>Total Amount Budgeted</u>
<b><u>Emergency Shelter &amp; Supportive Services</u></b>						
LaCausa, Inc.	18,342	10,733				29,075
Community Advocates, Inc. (Domestic Violence)	50,466	26,526				76,992
Daystar, Inc.	27,704					27,704
Sojourner Family Peace Center, Inc.	45,900	19,002				64,902
Cathedral Center	41,464					41,464
Community Advocates, Inc.	97,000	30,076				127,076
Guest House of Milwaukee, Inc.	61,698	45,330				107,028
Hope House of Milwaukee	84,591	3,000				87,591
Salvation Army	134,827					134,827
YWCA of Greater Milwaukee	32,339	9,200				41,539
Pathfinders Milwaukee, Inc.		21,665				21,665
Walker's Point Youth & Family Center	24,137					24,137
	<u>618,468</u>	<u>165,532</u>				<u>784,000</u>
<b><u>Street Outreach</u></b>						
						0
<b><u>Housing Relocation and Stabilization Services</u></b>						
Community Advocates, Inc.			60,103			60,103
Guest House of Milwaukee, Inc.			50,000			50,000
Salvation Army			50,000			50,000
Legal Action of Wisconsin			40,000			40,000
Pathfinders Milwaukee, Inc.			10,000			10,000
Walker's Point Youth & Family Center			7,100			7,100
St. Aemilian - Lakeside, Inc.			18,100			18,100
			<u>235,303</u>			<u>235,303</u>
Cathedral Center				31,000		31,000
Community Advocates, Inc.				46,000		46,000
Guest House of Milwaukee, Inc.				24,000		24,000
Hope House of Milwaukee				10,000		10,000
Salvation Army				73,000		73,000
Sojourner Family Peace Center, Inc.				26,000		26,000
				<u>210,000</u>		<u>210,000</u>
<b><u>Tenant-Based Rental Assistance</u></b>						
Pathfinders Milwaukee, Inc.			8,100			8,100
Walker's Point Youth & Family Center			11,000			11,000
			<u>19,100</u>			<u>19,100</u>
<b><u>HMIS</u></b>						
Community Development Grants Administration					10,000	10,000
<b><u>Administration</u></b>						
Community Development Grants Administration					65,000	65,000
<b>Total ESG FY 2012</b>	<u>618,468</u>	<u>165,532</u>	<u>254,403</u>	<u>210,000</u>	<u>75,000</u>	<u>1,323,403</u>

**PROPOSED SUBSTANTIAL  
AMENDMENT FOR THE  
EMERGENCY SOLUTIONS  
GRANTS PROGRAM**

**Program Year 2012**

---

**CITY OF MILWAUKEE,  
WISCONSIN**

---

**Submitted to the  
U.S. Department of Housing & Urban Development  
by the  
Community Development Grants Administration  
City Hall – 200 East Wells Street; Room 606  
Milwaukee, Wisconsin  
Steven L. Mahan, Director**

---

**Funds Provided by the U.S. Department of Housing & Urban Development**

**Substantial Amendment to the Consolidated Plan 2012 Annual Action Plan for  
the Emergency Solutions Grants Program**

**A. General Information**

<b>Grantee Name</b>	City of Milwaukee-Community Development Grants Administration
<b>Name of Entity or Department Administering Funds</b>	Community Development Grants Administration
<b>ESG Contact Person</b> (person to answer questions about this amendment and ESG)	Steven L. Mahan
<b>Title</b>	Director
<b>Address Line 1</b>	City Hall-200 East Wells Street-Room 606
<b>Address Line 2</b>	
<b>City, State, Zip Code</b>	Milwaukee, Wisconsin 53202
<b>Telephone</b>	(414) 286-3647
<b>Fax</b>	(414) 286-5003
<b>Email Address</b>	<a href="mailto:smahan@milwaukee.gov">smahan@milwaukee.gov</a>
<b>Authorized Official</b> (if different from Contact Person)	
<b>Title</b>	
<b>Address Line 1</b>	
<b>Address Line 2</b>	
<b>City, State, Zip Code</b>	
<b>Telephone</b>	
<b>Fax</b>	
<b>Email Address</b>	
<b>Web Address where this Form is Posted</b>	<a href="http://www.city.Milwaukee.gov/Community%20Development310.htm">www.city.Milwaukee.gov/Community Development310.htm</a>

## Narrative

### A. Requirements for Preparation

#### 1. Consultation

- **Consult with the local Continuum of Care within the geographic area on:**
  - **determining how to allocate ESG funds for eligible activities;**
  - **developing performance standards for activities funded under ESG;**  
**and**
  - **developing funding, policies and procedures for the operation and administration of HMIS.**

#### 2. Citizen Participation

- **Follow existing citizen participation plan for completing the substantial Amendment**

### B. Required Content of Substantial Amendment

#### 1. Signed SF-424 (attached)

See attached signed ESG Certifications

#### 2. Summary of Consultation Process

- **Describe how the recipient(City) consulted with the Continuum of Care on:**
  - **Determining how to allocate ESG funds for eligible activities;**
  - **Developing the performance standards for activities funded under ESG**  
**and**
  - **Developing funding, policies and procedures for the operation and administration of the HMIS**

**Response:** The development of the Emergency Solutions Grant allocation plan, performance standards and HMIS operation and administration policies and procedures represents the City of Milwaukee's partnership with the Milwaukee Continuum of Care. The Milwaukee Continuum of Care (COC) is the entity charged with the coordination of HUD Supportive Housing Program funding, the development and implementation of Milwaukee's 10 Year Plan to End Homelessness and coordination of the Point in Time Survey of Milwaukee's Homeless Citizens.

The Milwaukee COC is representative of the full spectrum of homeless services providers with 100 organizational members. Furthermore, the COC has the planning and accountability structure necessary to insure that ESG funds have maximum impact on the complex issues of homelessness for youth, single adults, families and victims of domestic violence. To develop the ESG allocation plan; policies, procedures and performance standards for ESG activities and HMIS operation and administration, COC leadership convened five discussion and planning groups including representation from family homeless services providers, homeless youth-serving agencies, homeless adult service providers, domestic violence homeless service providers and legal services organizations representing low-income clients. Representatives of 10 organizations met to discuss utilization trends, alignment with national objectives, identification of programming priorities and adherence to the HEARTH Act and ESG regulations. Resources used in this process include the *2011 Point in Time Survey of Milwaukee's Homeless Citizens*, *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness* and the *Milwaukee Continuum of Care 10-Year Plan to End Homelessness*. The following organizations jointly developed the ESG allocation plan and the policies, procedures and performance standards for ESG activities: Cathedral Center, Community Advocates, Guest House of Milwaukee, Hope House of Milwaukee, Pathfinders of Milwaukee, Salvation Army, Sojourner Family Peace Center, Walker's Point Youth and Family Center, St. Aemilian-Lakeside and Legal Action of Wisconsin. The Milwaukee COC Steering Committee ESG Workgroup approved the ESG Allocation Plan, Performance Standards and HMIS operation and administration policies and procedures recommendations, developed by the 10-organization planning group. The HMIS Lead Agency develops the policies and procedures for the operation and administration of HMIS, Wisconsin Service Point. The HMIS Lead Agency for the Milwaukee COC is the State of Wisconsin. The Milwaukee COC has 1.5 FTE funded positions dedicated to HMIS including the COC HMIS Coordinator and a Data Management Assistant.

### 3. Summary of Citizen Participation

- **Summarize the citizen participation process used;**
- **Summarize the public comments or views received; and**
- **Summarize the comments or views not accepted and include the reasons for not accepting those comments or views.**

**Response:** To ensure adequate and accessible citizen participation, the City of Milwaukee prepared a "draft" of the *Year 2012 Substantial Amendment* for the Emergency Solutions Grant (ESG) Program. The public comment period for review of the draft Plan is March 9, 2012 through April 10, 2012. CDGA notified funded community agencies, elected officials and other interested persons and also published the report on the City's website. A notice of the document's availability was also published in the following publications on the dates listed below. Copies of the document are on file for public review at the CDGA offices and the City's Legislative Reference Bureau.

- 1) Milwaukee Journal, March 2, 2012
- 2) Milwaukee Community Journal, March 2, 2012
- 3) El Conquistador, March 2, 2012

In addition, CDGA welcomes the views and input of citizens and other stakeholders as it pertains to the any reports disseminated to the public. Any comments, letters or other correspondence received are considered and are included in reports submitted to HUD.

**4. Matching Requirements**

- **Describe:**

- **types of cash and/or non-cash resources used as match**
- **specific amounts of resources used as match**
- **proposed uses of match resources**
- 

<b>Types of Cash or Non-cash resource used as match</b>	<b>Match Amount</b>	<b>Use of Match</b>
Community Development Block Grant, Milwaukee County, Private Foundations & Donations, United Way, In-kind contributions, Legal Services Corporation, Salvation Army Allocation, Department of Public Instruction, State Shelter Subsidy, Department of Health & Human Services	\$1,323,403	Emergency Shelter – Essential Services & Operations, Housing Relocation and Stabilization Services - Housing Stability Case Management, Housing Search & Placement, Mediation, Tenant-Based Rental Assistance



## **5. Proposed Activities and Overall Budget**

### **a. Proposed Activities**

- **All recipients must include the following details for each proposed activity:**
  - 1) corresponding priority needs from recipient's Annual Action Plan**
  - 2) concise description of the activity, including the number and types of persons to be served**
  - 3) corresponding standard objective and outcome categories**
  - 4) start date and completion date**
  - 5) ESG and other funding amounts**
  - 6) one or more performance indicators**
  - 7) projected accomplishments, in accordance with each indicator, to be made within one year**
  - 8) projected accomplishments, in accordance with each performance Indicator, to be made over the period for which the grant will be used for that activity.**

See 2012 ESG Activity Chart beginning on the following page.

## 2012 ESG ACTIVITY CHART

Agency	Priority Need	Activity Description	HUD Objective	HUD Outcome	Start & End Date	HUD Performance Indicator	2012 proposed Accomplishments (in accordance w/performance indicator)	Total ESG amount	Other Funding Amounts
Community Development Grants Administration	Administration	n/a	n/a	n/a	1/01/12 to 12/31/12	n/a	n/a	\$75,000	
La Causa, Inc.	Shelter-Children	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	150	\$29,075	\$29,075
Community Advocates, Inc.	Shelter-Domestic Violence	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	200	\$76,992	\$76,992
Daystar, Inc.	Shelter-Domestic Violence	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	25	\$27,704	\$27,704
Sojourner Family Peace center, Inc.	Shelter-Domestic Violence	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	456	\$64,902	\$64,902
Cathedral Center, inc.	Shelter-Homeless Individuals & Families	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	1,000	\$41,464	\$41,464
Community Advocates, Inc.	Shelter-Homeless Individuals & Families	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	300	\$127,076	\$127,076
Guest House of Milwaukee, inc.	Shelter-Homeless Individuals & Families	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	410	\$107,028	\$107,028
Hope House of Milwaukee, inc.	Shelter-Homeless Individuals & Families	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	312	\$87,591	\$87,591
Salvation Army	Shelter-Homeless Individuals & Families	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	2,160	\$134,827	\$134,827

**2012 ESG ACTIVITY CHART** *continued*

Agency	Priority Need	Activity Description	HUD Objective	HUD Outcome	Start & End Date	HUD Performance Indicator	2012 proposed Accomplishments (in accordance w/performance indicator)	Total ESG amount	Other Funding Amounts
YWCA of Greater Milwaukee	Shelter-Homeless Individuals & Families	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & Independence	92	\$41,539	\$41,539
Pathfinders Milwaukee, Inc.	Shelter-Runaway/Homeless Youth	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	36	\$21,665	\$21,665
Walker's Point Youth & Family Center	Shelter-Runaway/Homeless Youth	Emergency Shelter & Supportive Services	Suitable Living Environment	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	216	\$24,137	\$24,137
Community Advocates, Inc.	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	400	\$60,103	\$60,103
Guest House of Milwaukee, Inc.	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	50	\$50,000	\$50,000
Salvation Army	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	50	\$50,000	\$50,000
Legal Action of Wisconsin	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	120	\$40,000	\$40,000
Pathfinders, Milwaukee, Inc.	Homelessness Prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	15	\$10,000	\$10,000
Pathfinders, Milwaukee, Inc.	Homelessness Prevention	Tenant-Based Rental Assistance	Decent Housing	Availability/Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	15	\$8,100	\$8,100

**2012 ESG ACTIVITY CHART** *continued*

Agency	Priority Need	Activity Description	HUD Objective	HUD Outcome	Start & End Date	HUD Performance Indicator	2012 proposed Accomplishments (in accordance w/performance indicator)	Total ESG amount	Other Funding Amounts
Walker's Point Youth & Family Center	Homelessness prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	15	\$7,100	\$7,100
Walker's Point Youth & Family Center	Homelessness prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	15	\$11,000	\$11,000
St. Aemilian-Lakeside	Homelessness prevention	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability, safety & independence	27	\$18,100	\$18,100
Cathedral Center, inc.	Rapid Rehousing	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	160	\$31,000	\$31,000
Community Advocates, inc.	Rapid Rehousing	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	240	\$46,000	\$46,000
Guest House of Milwaukee, inc.	Rapid Rehousing	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	96	\$24,000	\$24,000
Hope House of Milwaukee, inc.	Rapid Rehousing	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	50	\$10,000	\$10,000
Salvation Army	Rapid Rehousing	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	500	\$73,000	\$73,000
Sojourner Family Peace Center, inc.	Rapid Rehousing	Housing Relocation & Stabilization Services	Decent Housing	Availability/ Accessibility	1/01/12 to 12/31/12	# low income persons achieving housing stability safety & independence	170	\$26,000	\$26,000

## 5b. Discussion of Funding Priorities

- Explain why the recipient chose to fund the proposed activities at the amounts specified (recommended: if available, use locally-relevant data to support the funding priorities, and explain how the funding priorities will support the National priorities established in *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*).

**Response:** The City of Milwaukee, in consultation with the Milwaukee Continuum of Care, chose to fund the proposed activities based on data obtained during the *2011 Point in Time Survey*, strategies identified in the *2011 SHP Exhibit 1 Milwaukee Continuum of Care Strategic Planning Objectives* and as part of the *10 Year Plan to End Homelessness* implementation process. Additionally, the proposed activities are in alignment with the national priorities established in *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. The FY2012 ESG funded program components and activities include Homelessness Prevention, Emergency Shelter Essential Services and Operations and Rapid Re-housing.

Below is a description of the proposed program components and activities and the relevant local data and/or linkage to the national priorities.

**Homelessness Prevention** – A continuum of homeless prevention activities have been developed to ensure that individuals and families at-risk of becoming homeless are able to maintain stable housing. The ESG Homelessness Prevention activities that will be used include Housing Relocation and Stabilization Services and Financial Assistance. Homelessness Prevention, including landlord/tenant mediation, eviction prevention and rent assistance are identified in the *2011 SHP Exhibit 1 Milwaukee Continuum of Care Strategic Planning Objectives* as both a short-term (12 month) and long-term (10 Year) strategy to decrease the number of homeless households with children. Additionally, the Homelessness Prevention activities contained in this plan are consistent with Objective 3 in the *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Objective 3 states “provide affordable housing to people experiencing or most at risk of homelessness.”

**Component 1: Housing Stability Case Management** at the Guest House of Milwaukee and the Salvation Army. Both the Guest House and the Salvation Army will have community case managers that will conduct initial evaluations and housing assessment, screen for mainstream benefits, develop an individual housing plan, provide referrals to other providers and monitor participant progress.

**Component 2: Landlord/Tenant Mediation, Financial Assistance and Short-Term Rental Assistance** at Community Advocates. Community Advocates will provide a range of housing services including landlord/tenant dispute resolution, case management, and the provision of short-term direct rental assistance.

**Component 3: Housing Stability Case Management, Housing Search and Placement, Financial Assistance and Medium-Term Rental Assistance** at Pathfinders, St Aemilian-Lakeside and Walker's Point Youth and Family Center. The service model combines assessment, case management and medium-term rental assistance to assist program participants to find and maintain safe and suitable housing. Youth are the leaseholders, but the payments on their behalf are made directly to the landlords. This rental support is reduced over time to encourage youth towards self-sufficiency and personal empowerment. In addition, the collaboration uses an intensive case management service focused on referral and coordination of mainstream services suited to meeting the identified needs of the participants. The collaboration serves youth ages 18 through 25 years old, both single and single parents with children. Pathfinders focuses on services to gay, lesbian, bisexual, transgender and questioning (LGBTQ) youth. St. Aemilian-Lakeside serves former foster care youth or youth currently aging out of the child welfare system and Walker's Point Youth and Family Center focuses on other single and parenting young adults. Component 3 is aligned with Objective 8 in the *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Objective 8 states "advance health and housing stability for youth aging out of systems such as foster care and juvenile justice."

**Component 4: Legal Services** at Legal Action of Wisconsin. The legal services component will provide eviction prevention assistance to low-income renters who are at risk of homelessness and/or at imminent risk of homelessness due to nonpayment of rent, foreclosure, or other circumstances. Legal Action of Wisconsin will provide legal services to individuals referred by collaborating ESG organizations as well as eligible individuals who directly access their services.

**Emergency Shelter Essential Services and Operations:** Additional support and enhancement of essential services and operations at the existing network of emergency shelter facilities have been identified as a critical need. Homeless Consumers' input found in the *2011 Point in Time Survey of Milwaukee's Homeless Citizens* indicates that improved services in shelter as the area of greatest need. Improved services include, but are not limited to, case management, addiction and mental health services, educational services and computer access. The maintenance of high quality emergency shelter and transitional housing is Milwaukee's COC strategic plan goal number 3.

**Rapid Re-Housing:** This program component has been identified as a high priority need for individuals, families and victims of domestic violence residing in emergency shelters. The existing network of emergency shelters and domestic violence shelters will incorporate the Rapid Re-housing model. All shelters will screen 100% of shelter residents after a 7-day stay for Rapid Re-housing eligibility. Rapid Re-housing-eligible individuals and families will receive Housing Search and Placement services to move them back into permanent housing within 60 days of program entry. Housing Search and Placement services include: assessment of housing barriers, needs and preferences; development of an action plan for locating housing; housing search and outreach to landlords; assistance with submitting rental applications and understanding leases; assessment of housing for compliance with ESG requirements for habitability, lead-based paint, and rent reasonableness; assistance with obtaining utilities, moving arrangements and tenant counseling. The Milwaukee Continuum of Care *10-Year Plan to End Homelessness* General Strategy 1.3 is to Implement and Grow a New Rapid Re-housing Program.

Rapid Re-housing is also identified in the *2011 SHP Exhibit 1 Milwaukee Continuum of Care Strategic Planning Objectives* as both a short-term (12 month) and long-term (10 Year) strategy to decrease the number of homeless households with children.

In summary, the program components and activities described above are consistent with Objective 10 in the *Opening Doors: Federal Strategic Plan to Prevent and End Homelessness*. Objective 10 states, “transform homeless services to crisis response systems that prevent homelessness and rapidly return people who experience homelessness to stable housing.”

- **Identify any obstacles to addressing underserved needs in the community.**

**Response:** The City of Milwaukee, in consultation with the Milwaukee Continuum of Care, identified the following obstacles to addressing the underserved needs in the community specifically as it relates to Milwaukee’s low-income citizens who are homeless or at-risk of becoming homeless: 1) Effectively accessing, securing and utilizing mainstream resources are barriers encountered by many individuals and families; 2) Misinformation and/or miscommunication about mainstream benefit eligibility requirements and/or services provided by mainstream service providers; 3) Difficulties in securing mainstream resources include cumbersome administrative and documentation requirements and; 4) Finally, once mainstream benefits have been secured, many individuals and families are not taking full advantage of those benefits.

To combat these barriers, the proposed ESG plan incorporates a mainstream benefits check up and assistance with securing and effectively using mainstream resources in each component.

**5c. Detailed Budget:** Include a detailed budget of planned activities and funding levels accounting for the entire second allocation and any reprogrammed funds from the first allocation.

FY 2012 Detailed Budget Table					
First Allocation		\$1,323,403.00		FY 2012	
Second Allocation		\$0.00		Emergency Shelter Grants/Emergency Solutions Grants	
Grant Amount		\$1,323,403.00		Program Allocations	
Total Administration		\$99,255.23			
		First Allocation		Initial Allocation	Total Fiscal Year 2012
	Eligible Activities	Activity Amount	Reprogrammed Amount	Activity Amount	Activity Amount
Emergency Shelter Grants Program	Homeless Assistance	\$0.00	\$0.00		\$0.00
	Rehab/Conversion	\$0.00	\$0.00		\$0.00
	Operations	\$0.00	\$0.00		\$0.00
	Essential Services	\$0.00	\$0.00		\$0.00
	Homelessness Prevention	\$0.00	\$0.00		\$0.00
	Administration	\$0.00	\$0.00		\$0.00
	<b>Emergency Shelter Grants Subtotal</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>
Emergency Solutions Grants Program	Emergency Shelter**			\$784,000.00	\$784,000.00
	Renovation**			\$0.00	\$0.00
	Operation**			\$618,468.00	\$618,468.00
	Essential Service**			\$165,532.00	\$165,532.00
	URA Assistance**			\$0.00	\$0.00
	Street Outreach - Essential Services**			\$0.00	\$0.00
	HMIS			\$10,000	\$10,000
	Rapid Re-housing		\$0.00	\$210,000.00	\$210,000.00
	Housing Relocation and Stabilization Services			\$210,000.00	\$210,000.00
	Tenant-Based Rental Assistance			\$0	\$0.00
	Project-Based Rental Assistance			\$0	\$0.00
	Homelessness Prevention		\$0.00	\$254,403.00	\$254,403.00
	Housing Relocation and Stabilization Services			\$235,303.00	\$235,303.00
	Tenant-Based Rental Assistance			\$19,100.00	\$19,100.00
	Project-Based Rental Assistance			\$0	\$0.00
Administration			\$65,000.00	\$65,000.00	
<b>Emergency Solutions Grants Subtotal</b>		<b>\$0.00</b>	<b>\$1,323,403.00</b>	<b>\$1,323,403.00</b>	
			<b>Total Grant Amount:</b>		<b>\$1,323,403.00</b>

\*\*Allowable only if the amount obligated for homeless assistance activities using funds from the first allocation is less than the expenditure limit for emergency shelter and street outreach activities(see Section III.B. of this Notice).



**6. Written Standards for Provisions of ESG Assistance (must include the following:)**

**a. Standard policies and procedures for evaluating individuals' and families eligibility for assistance under ESG.**

**Response: Families/Singles/Youth**

Standard policies and procedures are being developed to ensure proper evaluation of families and individuals for assistance under ESG. Families will initially be evaluated using a standardized evaluation tool. The evaluation tool will be used by 211 or other homeless system point of entry to conduct a cursory assessment to determine demographics, income level, housing status and the determination of which agency will best provide assistance to the family or individual. All individuals that contact 211 will have this assessment completed and will be either directed to a shelter, community case manager, or homeless prevention provider. Once a family has been referred to a shelter, within one week the shelter will assess the family for Rapid Rehousing eligibility. Eligibility will be based on the uniform assessment tool that all agencies will utilize to ensure that each applicant is assessed properly. All individuals must either be homeless, at-risk of homelessness or at imminent risk of homelessness. All individuals involved must not have any other appropriate subsequent housing options identified. Also, individuals must lack the financial resources and support networks to remain in the existing home. Individuals must also meet ESG income guidelines.

**b. Policies and procedures for coordination among emergency shelter providers, essential service providers, homeless prevention and rapid re-housing assistance providers, other homeless assistance providers and mainstream service and housing providers.**

**Response: Families/Singles**

The ESG Substantial Amendment was developed in collaboration with the Milwaukee Continuum of Care (COC). COC funded agencies are currently working to ensure all recipients with housing issues are assessed and linked to the appropriate mainstream resources. All recipients will have their housing needs/barriers assessed. The assessment will result in participants having a short-term and long-term housing case plan. The plan will have an overarching goal of long-term housing stability. Families will also be assessed for financial stability.

To maximize mainstream resources, agencies will use ACCESS. ACCESS is an online tool hosted by the State of Wisconsin at [www.access.wi.gov](http://www.access.wi.gov) that allows individuals to ascertain their benefit eligibility as well as make application for multiple mainstream benefits. When necessary, as in the case of TANF, case managers assist clients in accessing services at one of the regional W-2/TANF centers. ACCESS provides an application for Food Share, Medicaid, Badger Care Plus and Family Planning services. Case managers provide additional assistance if necessary, to assist clients in addressing difficulties in fully accessing benefits for which they are eligible.

Families will be referred to local agencies for assistance with Earned Income Tax Credits and Homestead Credits. These benefits are helpful in increasing a families' chance to stabilize their housing situation. Currently, 211 assists in this coordination via referrals to the appropriate agencies. There has and will continue to be a coordinated effort with local, state and federal programming to ensure that resources are maximized for all families facing a potential homelessness situation.

**Response: Youth**

All three Milwaukee Youth Collaborative programs partner extensively with Milwaukee community shelters and essential service providers, homeless prevention and rapid re-housing assistance providers and other homeless assistance providers. These partners include but are not limited to, Cathedral Center, Guest House, Lad Lake Connections, Pathfinders (Counseling Center), Wraparound, OYEAH and community resources that work directly with people who are living on the streets. Staff and administrators from all three programs connect frequently, both formally and informally, with identified resources to provide information about making a seamless referral to any of the three youth programs. As part of the COC's mission, the existing policies of the Milwaukee Youth Collaborative exhibit a willingness to coordinate services with other homeless prevention service providers.

**c. Policies and procedures for determining and prioritizing which eligible families and individuals will receive homelessness prevention assistance and which eligible families and individuals will receive rapid re-housing assistance.**

**Response: Individuals and Families**

In cases where the family is homeless, priority will be given to those families or individuals that have an increased likelihood for achieving housing stability once the services have ended. What will be important is that the case manager assesses whether or not other barriers may prevent the family/individual from achieving housing stability. This determination will be made during the initial consultation and assessment. Not only has it has been determined by the COC that priority will be given to families that are literally homeless, families that are imminently at-risk of becoming homeless will also receive priority. Families that are eligible for these services will be prioritized using the uniform assessment tool. In order to receive financial assistance under the homelessness prevention program, the individual(s) must meet the "at-risk" of homelessness definition and/or be at imminent risk of becoming homeless. If mediation doesn't prevent the homelessness situation and no other viable solutions are present, the individual(s) will be referred to shelter. Once an individual has entered shelter, he/she will be assessed for Rapid re-housing services. Primarily, individuals in shelter will receive the following services: Housing Search and Placement and Housing Stability Case Management. If it is determined that services beyond those mentioned above, along with mainstream benefits will not stabilize the housing situation, a family may be assisted by being referred to some other program (for example transitional living).

**Response: Youth**

Not applicable given Milwaukee Youth Collaborative programs only provide homelessness prevention assistance. Youth must meet the “at-risk” of homelessness definition or either the imminent risk of homelessness federal standards in order to be eligible for assistance.

**d. Standards for determining the share of rent and utilities costs that each program participant must pay, if any, while receiving homelessness prevention or rapid re-housing assistance.**

**Response: Families and Singles**

Individual(s) receiving rental assistance under homelessness prevention will be provided with rental assistance to bring them current with their arrearages and/or the current months’ rent. There will not be any medium-term assistance provided to families or individual(s). The amount of assistance needed will be determined by the case manager using the initial consultation and assessment tools. Families receiving Rapid Re-housing will not receive financial assistance of any kind using City of Milwaukee ESG dollars.

**Response: Youth**

Each of the Milwaukee Youth Collaborative partners have established written standards and schedules of financial assistance that detail specific amounts of rent and utilities costs and how costs are incrementally assumed by each homelessness prevention program participant. While each program has its own schedule of financial assistance that is generally applied, the three youth collaborative partners share a goal of assisting youth in successfully acquiring financial independence in a predictable, equitable and achievable manner. Program participants can also ask for individual adjustments to their established assistance schedule in the form of a written request for emergency assistance due to qualifying events (i.e.: loss of employment due to layoffs or temporary work assignments, etc.).

**e. Standards for determining how long a particular program participant will be provided with rental assistance and whether and how the amount of that assistance will be adjusted over time.**

**Response: Families and Singles**

Families and Singles that are in need of Homelessness Prevention services will be assessed using the uniform assessment tool. These individual(s) will be provided with a maximum of \$1,000 of which could be used for short-term rental assistance, security deposit assistance, or rental arrears. Security deposit assistance will be given in instances when individuals will not be able to maintain their current housing situation without the assistance. The assistance will not adjust over time. Security deposits paid using Homelessness Prevention dollars will be refunded to the resident in accordance with State Statutes.

### **Response: Youth**

As noted in item 6d above, each of the Milwaukee Youth Collaborative partners have established written standards that govern the amount and schedule of rental assistance provided to program participants. For example, one of the youth collaborative partners has a 12-month program participation schedule that structures assistance as follows: the first 3 months of rental and utilities assistance is covered by the agency at 100%, followed by 3 months of program participants assuming responsibility for 25% of costs, 3 months at 50% of costs each covered by agency and participant, and finally, 3 months of program enrollment where the participant assumes 75% of rental costs. By ensuring that program participant costs are predictable and gradual, the likelihood of youth achieving successful financial independence and self-sufficiency is greatly increased.

**f. Standards for determining the type, amount and duration of housing stabilization and/or relocation services to provide a program participant, including the limits, if any, on the homeless prevention or rapid re-housing assistance that each program participant may receive, such as the maximum amount of assistance, maximum number of months the program participant receives assistance; or the maximum number of times the program participants may receive assistance.**

**Response: Homelessness Prevention** services will be provided to a family or individual once a year. The amount of time a family receives assistance will not exceed 12 months. The amount of financial assistance will not exceed one month of rental assistance and one month of rental arrears, not to exceed \$1,000. If a family must move, the security deposit may be paid using homelessness prevention funds; however, the total amount spent per client will not exceed \$1,000.

**Rapid Re-housing** assistance will be provided once a year. The amount of time a family or individual receives this assistance will not exceed 12 months. It is expected that families selected for Rapid Re-housing will not need extensive case management because they will have received assistance assessing mainstream resources which in theory will increase their income; thus increasing their chances of maintaining housing stability.

### **Youth**

As noted in item b above, the Milwaukee Youth Collaborative has put in place a model of homeless prevention programming that provides housing stabilization and/or relocation services. Recognizing that youth needs are often complex and extensive, the youth programs use intensive case management including referral and coordination of mainstream services suited to meeting the needs of the participants. These services must promote the following areas: educational advancement, job development and attainment, development of independent living skills, achieving positive physical, mental and emotional health and avoiding contact with the criminal justice system.

Case management meetings must be held at least weekly with program youth, as well as group sessions where youth participate. If a participant leaves the program before completing it, and later wishes to return to the program, he/she may do so, but may not exceed the maximum number of 18 months total in the program.

**7. Describe the process for making sub awards.**

**Response:** The City's plan is to adopt the ESG allocation plan, policies and procedures and performance standards developed by the Milwaukee Continuum of Care and to allocate funds based on the subrecipients identified in the Continuum's plan. The COC has completed significant planning and preparatory work in preparation for the receipt of additional Emergency Solutions Grant funds. Additionally, the ESG allocation plan builds upon Milwaukee's 10-Year Plan to End Homelessness, 2011 Point in Time Survey of Milwaukee's Homeless Citizens, Opening Doors: Federal Strategic Plan to Prevent and End Homelessness and the experience of administering HPRP Homelessness Prevention and Rapid Rehousing programs since 2009. Agencies that will be responsible for the ESG activities have been directly involved in the development of the plan and have the capacity to begin activities within thirty-days (30) of notification of plan approval.

**8. Describe how the Homeless Participation Requirement is met.**

The City of Milwaukee's policymaking entity consists of elected officials and does not include an individual who is homeless or had previously been homeless. The City's plan to meet the Homeless Participation Requirement is to consult with individuals who are homeless or had previously been homeless through the Milwaukee Continuum of Care ESG subrecipients. Currently, 100% of the ESG subrecipients meet the participation requirement under §576.405(a) by involving an individual who is homeless or had previously been homeless in one or more of the following capacities:

- Renovation, construction, maintenance or operation of ESG facilities
- Provision of ESG services
- Provision of services to occupants of facilities assisted with ESG funds
- Representation on the Board of Directors or other policy/decision-making body

**9. Performance Standards for evaluating ESG activities, in consultation with the local Continuum of Care.**

The Performance Standards for evaluating ESG activities were developed in consultation with the Milwaukee Continuum of Care. *See the attachment labeled Chart A: 2012 ESG Performance Standards on following page.*

**10. New ESG Certifications (see attached)**

See attached ESG Certifications.

**Chart A: 2012 ESG Performance Standards-**

<b>Homelessness Prevention</b>				
<b>Goal</b>	<b>Activity</b>	<b>Program Output Targets</b>	<b>Program Outcome Targets</b>	<b>Outcome Calculations</b>
<p><b>Assist people in maintaining their housing</b></p> <p>Universe: # of clients with a housing crisis</p>	<p><b>Housing Relocation &amp; Stabilization Services</b></p> <ul style="list-style-type: none"> <li>• Assessment &amp; Evaluation</li> <li>• Housing Stability Case Management</li> <li>• Housing Search &amp; Placement</li> <li>• Mediation</li> <li>• Short-term and Medium-term rental assistance</li> <li>• Financial Assistance</li> <li>• Legal Services</li> </ul>	<p>100% of clients will be assessed for housing options at intake.</p> <p>Programs will advocate for and/or provide housing assistance to individuals and families with immediate housing options (expected to be 25% of all persons presenting with a housing crisis)</p>	<p>5% of individuals and 20% of families with a housing crisis will have their homelessness prevented.</p>	<p># of clients who received prevention assistance and did not enter residential homeless programs within 12 months divided by total # of clients with a housing crisis.</p>
<b>Rapid Re-Housing</b>				
<p><b>Assist people in securing permanent housing.</b></p> <p>Universe: # of individuals and families entering the shelter system each year</p>	<p><b>Housing Relocation &amp; Stabilization Services</b></p> <ul style="list-style-type: none"> <li>• Assessment &amp; Evaluation</li> <li>• Housing Search &amp; Placement</li> </ul>	<p>100% of individuals and families in emergency/ domestic violence shelters (ES) will be evaluated for Rapid Re-housing (RR) program eligibility after 7 days.</p> <p>Provide RR Housing Search &amp; Placement services to 50% of individuals and families in ES.</p>	<p>50% of individuals and families in ES will be placed in permanent housing within 60 days of Rapid Re-housing program entry.</p>	<p># of clients placed in permanent housing within 60 days of RR program entry divided by total # of clients entering ES each year.</p>

**D. Requirements for recipients who plan to use the risk factor under paragraph (1)(iii)(G) of the “at risk of homelessness” definition**

- **If recipient plans to serve persons “at risk of homelessness,” based on the risk factor “otherwise lives in housing that has characteristics associated with instability and an increased risk of homelessness,” describe specific characteristics associated with instability and increased risk of homelessness.**

**Response:** The City of Milwaukee does not plan to use the risk factor under paragraph (1)(iii)(G) of the “at risk of homelessness” definition “otherwise lives in housing that has characteristics associated with instability and an increased risk of homelessness” to determine client eligibility.

**E. Requirements for Optional Changes to the FY 2012 Annual Action Plan**

**1. Centralized or Coordinated Assessment System**

- **If the recipient’s jurisdiction or a portion of the recipient’s jurisdiction, currently has a centralized or coordinated assessment system and the recipient or subrecipients utilize the centralized or coordinated assessment system, the recipient should describe the assessment system in the substantial amendment.**

**Response:** The City of Milwaukee and the Milwaukee Continuum of Care currently do not have a centralized or coordinated assessment system. However, the Milwaukee COC Coordinated Entry Workgroup is currently working to create a centralized or coordinated assessment system. The Milwaukee COC Coordinated Entry Work Group is responsible for designing a new coordinated entry (CE) system to improve effective access for homeless people to homeless prevention, re-housing, shelter diversion, community case management, emergency shelter, transitional housing and other services to support housing stability. Specific activities include analysis of current shelter/transitional housing system, interviews with successful CE systems in other cities, design framework development, stakeholder review and feedback, and implementation planning. This system reform initiative will extend into 2012.

**2. Monitoring**

- **If existing monitoring procedures are not sufficient to allow recipients to monitor compliance with the new requirements, HUD encourages recipients to update their monitoring standards and procedures in the process of submitting this substantial amendment. This should address appropriate levels of staffing.**

**Response:** CDGA will ensure compliance with all Federal program regulations for the use of ESG funds. With a focus on ensuring compliance with program requirements, CDGA will include program requirements in all ESG contractual agreements, provide technical assistance where necessary, one-on-one and in small groups, often on site and at the beginning of the program year as well as when programs are underway. CDGA defines clear expectations regarding performance standards and policies and procedures to follow. Involved are new subrecipients, new staff of existing subrecipients, existing subrecipients experiencing problems and existing subrecipients undertaking new activities. CDGA will also fund provision of technical assistance to funded subrecipients to include management, financial operations and board and staff development.

CDGA will monitor and evaluate activities to be carried out in furtherance of meeting goals and objectives set forth in the Annual Action Plan as it pertains to the use of ESG funds. CDGA monitoring staff will utilize a very detailed monitoring process which includes extensive reporting of grantee activity. As a condition of payment, which is on a reimbursable basis, agencies will be required to submit monthly financial and programmatic reports. CDGA monitoring staff will review these reports to determine that submitted costs are eligible and that the funded activity is being performed to a satisfactory level. In addition, CDGA monitoring staff will maintain extensive contact with funded agencies and provide technical assistance to groups where needed. Agencies needing additional technical assistance will be referred to the CDBG-funded technical assistance providers for additional and ongoing assistance to help improve agency efficiency and accountability.

Informal and formal monitoring visits will be conducted to ensure compliance with program requirements. Risk assessments and in-house desk audits will be performed annually of all funded agencies.

The City Comptroller's office, the fiscal arm of the Community Development Grants Administration, will conduct annual financial audits of all funded groups and monitor the timeliness of expenditures.







Legislation Details (With Text)

**File #:** 111622      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 3/20/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution authorizing the transfer of 2011 Community Development Block Grant and HOME remaining balances and 2012 CDBG funding from the Harambee Ombudsman Project, Inc. to WestCare Wisconsin Harambee Community Center for community and housing activities.

**Sponsors:** ALD. COGGS

**Indexes:** COMMUNITY BLOCK GRANT ADMINISTRATION, COMMUNITY DEVELOPMENT BLOCK GRANT, HOUSING

**Attachments:** Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
3/20/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/27/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/27/2012	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number  
111622  
Version  
ORIGINAL  
Reference

Sponsor  
ALD. COGGS  
Title  
Resolution authorizing the transfer of 2011 Community Development Block Grant and HOME remaining balances and 2012 CDBG funding from the Harambee Ombudsman Project, Inc. to WestCare Wisconsin Harambee Community Center for community and housing activities.

Drafter  
LRB137268-1  
Amy E. Hefter  
3/20/2012





Legislation Details (With Text)

**File #:** 111485      **Version:** 1

**Type:** Ordinance      **Status:** In Committee

**File created:** 2/28/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** A substitute ordinance abolishing the main street Milwaukee partners board.

**Sponsors:** ALD. DAVIS

**Indexes:** MAIN STREET PARTNERS BOARD

**Attachments:** Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
2/28/2012	0	COMMON COUNCIL	ASSIGNED TO		
3/1/2012	1	CITY CLERK	DRAFT SUBMITTED		
3/26/2012	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/26/2012	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/26/2012	1	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number  
111485  
Version  
SUBSTITUTE 1  
Reference

Sponsor  
ALD. DAVIS

Title  
A substitute ordinance abolishing the main street Milwaukee partners board.

Sections  
320-19      rp

Analysis  
This ordinance abolishes the main street Milwaukee partners board.

Body  
The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 320-19 of the code is repealed.

LRB  
APPROVED AS TO FORM

---

Legislative Reference Bureau

Date: \_\_\_\_\_

Attorney

IT IS OUR OPINION THAT THE ORDINANCE  
IS LEGAL AND ENFORCEABLE

---

Office of the City Attorney

Date: \_\_\_\_\_

Requestor

Department of City Development

Drafter

Teodros W. Medhin/lp

LRB137555-2

2/29/2012





Legislation Details (With Text)

**File #:** 110039      **Version:** 0

**Type:** Resolution      **Status:** In Committee

**File created:** 5/3/2011      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Resolution authorizing the reorganization of the Main Street Milwaukee Program.

**Sponsors:** ALD. DAVIS

**Indexes:** MAIN STREET PARTNERS BOARD

**Attachments:** Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
5/3/2011	0	COMMON COUNCIL	ASSIGNED TO		
5/10/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
5/10/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

Number  
110039  
Version  
ORIGINAL  
Reference

Sponsor  
ALD. DAVIS  
Title  
Resolution authorizing the reorganization of the Main Street Milwaukee Program.  
Drafter  
DCD:AEF:aef  
05/03/11/A







Legislation Details (With Text)

**File #:** 110640      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 9/1/2011      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Appointment of Denise Cunningham to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (7th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 28

**Attachments:** Appointment Letter, Resume, Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
9/1/2011	0	COMMON COUNCIL	ASSIGNED TO		
9/9/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
9/9/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
9/9/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
9/12/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
11/17/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
11/17/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
11/17/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
11/21/2011	0	COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	3:0

**Number**

110640

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Appointment of Denise Cunningham to the Business Improvement District Board #28 (North Avenue Gateway) by the Mayor. (7th Aldermanic District)

**Drafter**

Mayor

TB

9/1/11

August 31, 2011

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to appoint Denise R. Cunningham, 4715 West Medford Avenue, Milwaukee, Wisconsin 53216, to the Business Improvement District Board #28 (North Avenue Gateway). This appointment is pursuant to Section 66.1109 of the Wisconsin State Statutes and Common Council File Number 020830. Ms. Cunningham's term will commence upon taking of the oath of office.

I trust this appointment will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett  
Mayor

## DENISE R. CUNNINGHAM

---

### EDUCATION

---

Milwaukee Area Technical College <i>Associate of Arts and Sciences</i>	Milwaukee, WI May 20, 2003
---	-------------------------------

Major: Human Services    Minor: Certificate – Microcomputer Skills

### EXPERIENCE

---

<b>Fitzsimonds Boys &amp; Girls Club</b> Branch Office Manager	Milwaukee, WI Jan 2007- present
---	------------------------------------

#### Major Responsibilities:

- Responsible for the management and operation of the Branch Office. Major activities include clerical work, record keeping, bookkeeping, filing, and reception, supervising office and overseeing data collection on outcome measurement and kid tracking.

#### Skills:

- Responsible for branch operations when the Executive Branch Director and Program Director are not at the site
- Supervise Data Manager and other clerical staff in accordance with policies and applicable laws. Responsibilities include interviewing, hiring, and training employees; planning, assigning, and directing work; rewarding and disciplining employees; addressing complaints and resolving problems.
- Assist with the collection, input, analyzes and disseminates program-related files and outcome information through various complex spreadsheets
- Deliver and implement timely outcome measurements and program reports as requested by the government grants division, the development office and Vice President of Operations.
- Maintains supply of purchase requisitions and check request forms; issues those requisition and request forms to staff; keeps ledger of staff expenditures.
- Prepares and submits invoices for payment, financial deposits; insures proper receipt of all Branch income; maintains adequate supply of receipts, records and monitors cash
- Prepares Branch payroll for submission and disperse bi-weekly payroll checks to employees
- Answers telephone and direct calls to appropriate staff
- Sorts and distributes incoming mail and controls postage
- Maintains up-to-date mailing lists for the Advisory Council, as well as, other committee groups
- Maintains Branch files including but not limited to personnel budgetary, outcome measurement reports
- Operates and maintains office equipment and order supplies
- Schedules meetings and coordinate travel arrangement for field trips, meetings, and etc
- Proficient in Microsoft Word, Excel, Access, PowerPoint, Windows/Internet Explorer, etc

### Social Development Commission

VITA Tax Coordinator

Milwaukee, WI  
Dec 2006-2008

#### Major Responsibilities:

- To assist low income residents in achieving financial independence

#### Skills:

- Supervise and train Tax Preparers
- Electronically file returns and solve rejects issues
- Design and update reports
- Ensure tax payer receives all tax credit to maximize refunds
- Probe for all pertinent information needed to ensure client eligibility for services
- Accurate data entry and retrieval of information using the internet and Microsoft Office Suites
- Proven time management, organization, problem solving and conflict resolution skills
- Proven ability to secure and maintain confidentiality of client information

4715 W Medford Ave  
Milwaukee, WI 53216

414.803-8186  
cunnidr73@yahoo.com

**Social Development Commission**  
Energy Processing Specialist

Milwaukee, WI  
Jul 2006-2008

**Major Responsibilities**

- Conduct interviews of applicants seeking energy assistance and inputs application information directly into computer system

**Skills:**

- Conduct client interviews of individuals seeking energy assistance.
- Assist clients with the energy assistance application process.
- Probe for all pertinent information needed to ensure client eligibility for services; including contacting fuel vendors and other outside agencies
- Review computerized data sheets.
- Secure and verify collateral data.
- Refer social service problems to case managers.
- Enter information and factual data on case records using the CARES system (state computer system).
- Prepare and expedite agency forms.
- Maintain records and reports.
- Accurately document information taken from applicant's income forms, bills, etc. and input into computer system.
- Complete/maintain daily report applicant tracking information

**Bureau of Milwaukee Child Welfare**  
Visitation Specialist

Milwaukee WI  
Jan 2003-2005

**Skills:**

- Transport/Supervise children from placement site to scheduled visitation site (supervise in-home visits)
- Facilitate/Monitor/Supervise visits to assess appropriateness of parent/child interaction
- Produce documents and assessments as well as making referrals and case management
- Coordinate travel arrangements

**EXTRACURRICULAR ACTIVITIES**

---

- National-Vocational Honor Society
- Phi Theta Kappa Honor Society

**References** Available upon Request





Legislation Details (With Text)

**File #:** 100272      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 6/15/2010      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Margaret Henningsen to the Main Street Milwaukee Partners Board by the Mayor. (4th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, MAIN STREET PARTNERS BOARD

**Attachments:** Reappointment Letter, Biography Page, Attendance Record

Date	Ver.	Action By	Action	Result	Tally
6/15/2010	0	COMMON COUNCIL	ASSIGNED TO		

**Number**

100272

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Margaret Henningsen to the Main Street Milwaukee Partners Board by the Mayor. (4th Aldermanic District)

**Drafter**

Mayor

TB

6/15/10

June 15, 2010

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint Ms. Margaret J. Henningsen, 3025 West McKinley Boulevard, Milwaukee, Wisconsin, 53208, to the Main Street Milwaukee Partners Board. This reappointment is pursuant to Section 320-19 of the Milwaukee Code of Ordinances. Ms. Henningsen's term will commence upon taking of the oath of office.

I trust this reappointment will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive style with a long horizontal flourish extending to the left.

Tom Barrett  
Mayor



Margaret J. Henningsen is a founder of Legacy Bank, a state chartered commercial bank located in the heart of the city of Milwaukee. At the age of 50, she decided to follow her dream of starting a bank that would address the lack of comprehensive banking services in her community. As a longtime advocate for empowering women and minorities she recognized that access to capital and the ability to create wealth were necessary to transform people's lives. Today, the bank has assets of over one hundred fifty million; provides banking services to thousands of underserved people; funded more than 1,000 small business, commercial and economic development loans creating thousands of jobs. Ms Henningsen focuses on the bank's mission of banking the unbanked and underserved markets. Those banking programs have become a national model for community banks that want to reach out to untapped markets.

Ms Henningsen has a long history of careers in fields that improve people's lives. Through her efforts at Republic Capital Bank and TCF Bank, over 1,200 people became home owners; as a licensed real estate broker she guided over 300 low income women through the process of becoming home owners. As the SDC Head Start Coordinator for Milwaukee, she oversaw a multi-million dollar program that educated thousands of children and parents. She served as a consultant to the Milwaukee Board of Realtors, providing training to thousands of real estate agents on the fair housing and lending laws.

Ms Henningsen is a strong advocate of community service and over the past 35 years has served in a variety of capacities on many community boards and organizations. Currently, she serves on the Milwaukee Public Debt Commission, the boards of: Academy of Leadership and Learning, Walnut Way, Friends of Housing, Women's Fund of Greater Milwaukee, African World Festival, and the Wisconsin Realtors Association. Ms Henningsen is the founder of the annual Juneteenth Day Celebration in Milwaukee which recognizes the signing of the Emancipation Proclamation ending slavery.

Ms Henningsen was educated at the University of Wisconsin – Milwaukee graduating with honors. She lives in Milwaukee with her husband Paul and is mother to Maya Joy.



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: Common Council File Number 100272

Reappointment of Margaret Henningsen to the Main Street Milwaukee Partners Board by the Mayor. (4th Aldermanic District)

Dear Sir/Madam

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community & Economic Development Committee Meeting on June 28, 2010.

- Number of meetings held: 4
- Number of meetings attended: 4
- Number of excused absences: 0
- Number of unexcused absences: 0

Please return this information to Charlotte Rodriguez, [croдри@milwaukee.gov](mailto:croдри@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

*Ronald D Leonhardt*  
*Ronald D Leonhardt*

---



Legislation Details (With Text)

**File #:** 110651      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 9/1/2011      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Jerry Mutope Johnson to the Arts Board by the Mayor. (10th Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, ARTS BOARD

**Attachments:** Reappointment Letter, Attendance Record

Date	Ver.	Action By	Action	Result	Tally
9/1/2011	0	COMMON COUNCIL	ASSIGNED TO		

**Number**

110651

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Jerry Mutope Johnson to the Arts Board by the Mayor. (10th Aldermanic District)

**Drafter**

Mayor

TB

9/1/11

August 31, 2011

To the Honorable, the Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to reappoint the following persons to the Arts Board:

Diane Kosarzycki  
3373 South 18<sup>th</sup> Street  
Milwaukee, Wisconsin 53215

Tim Murphy  
226 South First Street  
Milwaukee, Wisconsin 53204

Jerry Mutope Johnson  
1802 North 49<sup>th</sup> Street  
Milwaukee, Wisconsin 53208

William Robison  
320 East Buffalo Street, Suite 500  
Milwaukee, Wisconsin 53202

Alderman Nik Kovac  
200 East Wells Street – Room 205  
Milwaukee, Wisconsin 53202

Alderman Michael Murphy  
200 East Wells Street – Room 205  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 320-12 of the Milwaukee Code of Ordinances. The terms will commence upon taking of the oath of office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

Tom Barrett  
Mayor



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: Common Council File Number 110651

Reappointment of Jerry Mutope Johnson to the Arts Board by the Mayor. (10th Aldermanic District)

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Committee Meeting on September 12, 2011.

- Number of meetings held: 31
- Number of meetings attended: 18
- Number of excused absences: 13
- Number of unexcused absences: 0

Please return this information to Charlotte Rodriguez, [croдри@milwaukee.gov](mailto:croдри@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,

*Ronald D Leonhardt*  
*Ronald D Leonhardt*

---



Legislation Details (With Text)

**File #:** 111332      **Version:** 0

**Type:** Appointment      **Status:** In Committee

**File created:** 1/18/2012      **In control:** COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Reappointment of Mike Eitel to the Business Improvement District Board #41 (Downer Avenue) by the Mayor. (3rd Aldermanic District)

**Sponsors:** THE CHAIR

**Indexes:** APPOINTMENTS, BUSINESS IMPROVEMENT DISTRICT 41

**Attachments:** Appointment Letter, Biography, Attendance Record

Date	Ver.	Action By	Action	Result	Tally
1/18/2012	0	COMMON COUNCIL	ASSIGNED TO		

**Number**

111332

**Version**

ORIGINAL

**Reference**

**Sponsor**

THE CHAIR

**Title**

Reappointment of Mike Eitel to the Business Improvement District Board #41 (Downer Avenue) by the Mayor. (3rd Aldermanic District)

**Drafter**

Mayor

TB

1/18/12

January 18, 2012

To the Honorable Common Council  
of the City of Milwaukee

Honorable Members of the Common Council:

I am pleased to make the following reappointments to the Business Improvement District 41  
(Downer Avenue):

John Sendik  
2643 North Downer Avenue  
Milwaukee, Wisconsin 53211

Brett Grasse  
116 East Pleasant Street, Suite 2S1  
Milwaukee, Wisconsin 53212

Mike Eitel  
1401 East Brady Street  
Milwaukee, Wisconsin 53202

These reappointments are pursuant to Section 66.1109 of the Wisconsin State Statutes and  
Common Council Files 080209 and 080843. The term will commence upon taking of the oath of  
office.

I trust these reappointments will have the approval of your Honorable Body.

Respectfully submitted,

A handwritten signature in black ink that reads "Tom Barrett". The signature is written in a cursive style with a large, sweeping initial "T".

Tom Barrett  
Mayor





## **Michael Eitel**

### Summary Timeline:

- Colorado Outward Bound, 1992
- UW Madison, BA International Relations, 1994
- Established Nomad World Pub, 1995
- Established MJE, Inc. (Hi Hat, Garage), 1997
- Established Trocadero, Inc. 2001
- Co-founded Diablos Rojos Restaurant Group

After graduating from high school in 1986, Mike Eitel began a rather long college career at the UW-Madison campus that would result in a BA in Environmental Science, International Relations, and Cultural Geography including three years of study abroad programs in Nepal, Thailand, and England. He became fluent in Thai, Nepali, and Hindi as well as Spanish while paying his own way through college and working up to three jobs at a time.

During this period, Eitel also apprenticed as a carpenter, started his own small-scale import business, and became a certified Outdoor Leadership Training instructor at Colorado Outward Bound. In 1995 he abandoned his Ph.D. program at UC-Davis when, after a one-year hiatus in his hometown of Milwaukee, the bar he started became an overnight sensation and required 100% of his time (Nomad World Pub).

In 1997, Eitel teamed up with Leslie Montemurro and Scott Johnson to bring Milwaukee's first modern Martini Bar to the Brady St. business district (The Hi Hat Lounge). By now, he had been appointed by Mayor Norquist to act on the Brady St. BID board and had also been elevated to the board of the Brady Street Area Association. In 1998 he founded BAM (Brady Area Merchants) in order to address the needs of a growing business community.

In 1998 Eitel married and began work with Montemurro and Johnson on plans for the Hi Hat Garage. After its completion, he and his wife set off to travel the world for several months on a "sabbatical" and upon their return he began rehabbing homes until 2001 when he purchased what is now the Trocadero building. The following year, he and his wife gave birth to the first of two children and Eitel relinquished many of his civic responsibilities but continued to travel and oversee the development of the businesses.

2005 brought a surprise opportunity and the founding of the Diablos Rojos Restaurant Group. By bringing Eric Wagner into the mix, the company was able to focus on developing further into the future growth of the company and the possibility for additional stores. Also in that year, Eitel sold the first Nomad World Pub License to an entrepreneur in Minneapolis and shared duties in the startup of that franchise.

His passion for urban living and the need for the upkeep of recreational assets in urban areas had led him to create the groundwork for a street festival that could raise money for local playgrounds, bike routes, park trails, and soccer pitches. With two annual Urban Playground

Festivals under his belt, he co-founded the Urban Playground Foundation, a not-for profit 501-c3 in 2007, The mission has been broadened to providing access to, and awareness of, Milwaukee's natural assets.

Eitel currently sits on the Urban Ecology Center Board of Directors, is an active member of the Downer Avenue Merchants, and is involved at many levels with the Brady Street community.

#### AWARDS & RECOGNITIONS

- 1998 Mayor's Design Award
- 1998 People of the Year --Milwaukee Magazine
- 1999 Mayor's Design Award
- 2000 Mayor's Design Award
- 2002 Future Leader under 35—Milwaukee Magazine
- 2003 Mayor's Design Award
- \* 2007 Mayor's Design Award

#### SPECIAL INTERESTS

All of the above. (and water-skiing, backpacking, travel & bicycling)



City Hall, Room 205  
200 E. Wells Street  
Milwaukee, WI 53202  
(414) 286-2221



**Office of the City Clerk**

---

Re: 111332 Reappointment of Mike Eitel to the Business Improvement District Board #41 (Downer Avenue) by the Mayor. (3rd Aldermanic District)

Dear Sir/Madam,

In accordance with Common Council resolution File Number 65-2210, adopted November 30, 1965, all reappointments are to be referred to an appropriate standing committee.

Under this policy, the appropriate committee is to be informed in writing of the incumbent's attendance record during his/her last term of service.

Please provide the following required information and return immediately to our office for consideration at the Community and Economic Development Committee Meeting on January 30, 2012.

- Number of meetings held: 13
- Number of meetings attended: 11
- Number of excused absences: 2
- Number of unexcused absences:

Please return this information to Char Rodriguez, Administrative Services Specialist or [Crodri@milwaukee.gov](mailto:Crodri@milwaukee.gov), City Clerk's Office, Room 205, City Hall.

Very truly yours,  
RONALD D LEONHARDT